

WHTD (Mount Clemons, MI)/ WGPR-FM (Detroit, MI)

QUARTERLY ISSUES and PROGRAMS LIST Fourth Quarter 2011

Submitted by Wendy Cyrus-Herndon, WGPR Marketing Director

January 10, 2012

WHTD-FM / WGPR-FM

4th Quarter Issues & Programs List

Issues Programming:

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WGPR-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform our audience of these initiatives, issues, news and events.

The following is a synopsis of the issues identified over the past quarter as those that are relevant to our community, and subsequently explored in-depth on WGPR-FM:

HOT ON THE BLOCK is a community based show that delivers content that is relevant to the community. The host will be Amanda Paul or (Skaii). Skaii will deliver information that will preserve and empower our youth and young adults. The informational content will be delivered in such a way that it relates to the HOT 107.5 demographic of 18-34.

Each Sunday show will have a topic of discussion. The topic will derive from current news topics or happenings in the local area that affect the people in the community. Statistics and resources will also be provided at the end of the show. This show is solution focused. We face the problems of the community head on and then offer solutions, or resources to find a solution.

HOT Headlines would consist of news stories that took place over the previous week. ~The host would review the stories and breakdown very quickly the affects it will have on the local community. The host will also provide resources, if any, to listeners so that they can take any action necessary.

The Following topics were discussed in the past quarter:

Issue: Education

Description: Carmen Slappy, founder of Excellence Matters most discussed a free supplemental education program that is offered to Metro Detroit area students.

Topic: Excellence Matters Most offers uniquely configured programs that allow students to expound on their talents, communication skills, and education through non traditional methods.

Program: Hot On the Block HOT 102.7 WHTD

Date/Time: October 9, 2011

Duration: 20 minutes

Issue: Bullying in school and its affects on the victim; long term and short term
Description: A group of kids from Detroit Public Schools varying in ages 10-17 years old came to visit in the studio to share their own personal bullying experiences with listeners to offer insight on the negative affects of bullying
Topic: Bullying in schools
Program: Hot On the Block HOT 102.7 WHTD
Date/Time: October 30, 2011
Duration: 20 minutes

Issue: Heart Health
Description: Co chair of the event of the Tonita Cheatham, marketing/business director for Harper and Hutzel Hospitals informs the public of the *“My Heart My Life”* November 4th, 2011 at 7:30am
Topic: DMC and The American Heart Association collaborate for a free heart health fair offered to the citizens of the Metro Detroit area
Program: Hot On the Block HOT 102.7 WGPR
Date/Time: October 30, 2011
Duration: 10 minutes

Issue: Health
Description: Founder of Really Living John Cook offers services in assisting terminally ill individuals and their families to live the best life possible. His foundation Really Living offers financial assistance, medical assistance, etc.
Topic: Really Living put on a comedy fundraising event to help assist the terminally ill live the lives possible.
Program: Hot On the Block HOT 1075 WGPR
Date/Time: November 13, 2011
Duration: 10 minutes

Issue: Parenting
Description: Steven Dandridge of newyoungfathers.com informed the public of a free workshop tailored toward young fathers. Newyoungfathers.com offers all types of resources for all fathers in dealing with child support, significant others, and raising a child.
Topic: Handling fatherhood
Program: Hot On the Block HOT 1075 WGPR
Date/Time: December 4, 2011
Duration: 20minutes

WHTD-FM / WGPR-FM

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Community Events:

- **Inkster High School Homecoming (October 15, 2011):** WHTD personality Shorty the Prince and Hot's mascot Milo went to Inkster Public Schools to take part in their homecoming activities including hosting their homecoming pep rally, acting as Grand Marshall for the homecoming parade and entertained the crowd during the tailgate.
- **Bethlehem House Clothing Distribution (November 19, 2011):** The WDMK Kiss Crew went to Cass Park, a local area park that is known for its large homeless population, and handed out clothing and toiletries to help the Detroit homeless prepare for the cold winter.
- **Crown Royal Black Food Collection (Various Dates in the Quarter):** The WHTD Hot Squad was all over the Detroit metro area collecting food donations to help feed over a thousand families. Over two months they were able to collect over 10,000 pounds of food and everyone who donated was treated to a free concert from Crown Royal featuring hip-hop artist Common.



United Negro College Fund, Inc.
New Center One Building
3031 West Grand Blvd., Suite 531
Detroit, MI 48202
T 313 873 1500
F 313 874 1539
www.UNCF.org

Dr. Michael L. Lomax
President and CEO
Frederick D. Patterson
Founder

COLLEGES & UNIVERSITIES

Allen University
Columbia, SC
Benedict College
Columbia, SC
Bennett College
Greensboro, NC
Bethune-Cookman University
Daytona Beach, FL
Claflin University
Orangeburg, SC
Clark Atlanta University
Atlanta, GA
Dillard University
New Orleans, LA
Edward Waters College
Jacksonville, FL
Fisk University
Nashville, TN
Florida Memorial University
Miami, FL
Huston-Tillotson University
Austin, TX
Interdenominational
Theological Center
Atlanta, GA
Jarvis Christian College
Hawkins, TX
Johnson C. Smith University
Charlotte, NC
Lane College
Jackson, TN
LeMoyne-Owen College
Memphis, TN
Livingstone College
Salisbury, NC
Miles College
Birmingham, AL
Morehouse College
Atlanta, GA
Morris College
Sumter, SC
Oakwood University
Huntsville, AL
Paine College
Augusta, GA
Philander Smith College
Little Rock, AR
Rust College
Holly Springs, MS
Saint Augustine's College
Raleigh, NC
Saint Paul's College
Lawrenceville, VA
Shaw University
Raleigh, NC
Spelman College
Atlanta, GA
Stiltman College
Tuscaloosa, AL
Talladega College
Talladega, AL
Texas College
Tyler, TX
Tougaloo College
Tougaloo, MS
Tuskegee University
Tuskegee, AL
Virginia Union University
Richmond, VA
Voorhees College
Denmark, SC
Wilberforce University
Wilberforce, OH
Wiley College
Marshall, TX
Xavier University
New Orleans, LA

Kathy Stinehour
Vice President/General Manager
Radio One Detroit
3250 East Franklin St.
Detroit, MI 48207

Dear Ms. Stinehour,

I hope this letter finds you in good health and enjoying great business accomplishments! I wanted to take a moment and recognize the efforts of your staff at Radio One Detroit. All the people mentioned (by name or department) participated in supporting the United Negro College Fund's HBCU Empower Tour that was held on September 17, 2011. Thanks to their professionalism and individual contributions, we exceeded our goal of 1,000 registered attendees! By attending, the students in grades 7-12 received information about paying for college, being productive successful citizens, anticipating and overcoming obstacles and dressing for success.

I would like to formally recognize: George Jones, Wendy Cyrus-Herndon, Jay Hicks and the promotions staff that joined us on the day of the event. If I missed anyone else that played a part behind the scenes, please extend my thanks to them as well.

I hope this letter finds a place in your public files as I would like for any and everyone who reads it to know the greatness of your team and the power of your station's voice in the community.

My highest regards,

Leslie Andrews
Michigan Area Development Director
UNCF, Inc.



October 18, 2011

Executive Committee

Claude Murphy

Dave & Elaine Perry

Jeff & Trisha Stanton

Jim & Marla Thrower

Dave Younger

Radio One
3250 Franklin
Detroit, MI, 48207

Dear Friend,

On behalf of the entire planning committee, the Ann Arbor and Detroit Ronald McDonald Houses and our presenting sponsors, we want to thank you for the donation of the following to our annual fundraising gala:

Item:	Take home a \$100.00 iTunes Giftcard
Value:	\$100.00

Contact Info:

RMH Gala
5777 S. Ashford Way
Ypsilanti, MI 48197
(734) 528-1455
(734) 527-6129 Fax

Your generosity is greatly appreciated and without your contributions, we would not be able to sustain support for the local Ronald McDonald Houses. Please consult your tax advisor for the deductible value of your contribution.

Inquiries:

info@rmhgala.com

This year's ball, hosted by DTE Energy and Southeastern Michigan McDonald's Operators Association, will be Saturday, October 8, 2011 at Joe Louis Arena. The Live and Silent Auction portion of the event is integral in raising significant funds for the Houses.

Gala Website:

www.rmhgala.com

The many generous donations from corporations and individuals like you enable all proceeds from this important event to be donated directly to our local Ronald McDonald Houses in Ann Arbor and Detroit. Only through these donations and functions such as the Gala can the Houses sustain themselves and carry on their mission to provide a "home away from home" for families with children who are hospitalized nearby with serious illnesses. Please accept our sincere thanks for your support.

House Websites

www.rmh-annarbor.org
www.rmhc-detroit.org

Sincerely,

The Ronald McDonald House Gala Executive Committee



Oct 17, 2011

Hello Greg,

We would like to thank you so much for the tickets to the Black Girls Rock BET Award Show. It was a sheer delight to be thought of and actually attend such a movement - Sallie and I went ~~to~~ the event and we both had a wonderful time.

We thank you and Radio One Detroit for your gratitude, God bless you always.

Love again,

Emefa

DMC
**Rehabilitation Institute
of Michigan**
always there.

October 10, 2011

Judy Berger
WDMK 105.9 KISS-FM
Radio One
3250 Franklin
Detroit, MI 48207

Dear Judy:

On behalf of DMC Rehabilitation Institute of Michigan (RIM), I would like to thank you, Paigion and Fantasee Blu, for participating in our recent Celebrity Wheelchair Basketball Game. Thanks to the many celebrities who generously lent their time and support to this wonderful event, we were able to raise nearly \$45,000 for our wheelchair sports program.

Not only were we able to raise valuable dollars for this important program, but we were also able to raise awareness about the many ABILITIES of persons with disabilities in our community.

We have enclosed a commemorative book featuring highlights from this year's game. Can you please share this book with Paigion and Fantasee Blu, along with our heartfelt appreciation.

We greatly appreciated your involvement and we hope you'll join us again next year.

Best Regards,



Cheryl Angelelli
Director of Marketing & PR
DMC Rehabilitation Institute of Michigan