AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WFSB-TV	10/24/12

I, Leah Casterlin,

being/on behalf of: Chris Murphy/DSCC 441AD, a legally qualified candidate of the Democratic political party for the office of: US Senate in the General election to be held on: Nov, 6 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/24-	10/28/12		

Total Charges: $45,550 gross / $38,717.50 net

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Chris Murphy

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Altobello

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/24/12 — Date

Leah Casterlin — Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature — Printed Name — Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Leah Casterlin
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Leah Casterlin (Message & Media, Inc.)
signature of candidate or authorized committee

Leah Casterlin
printed name

10/24/12
date

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:
(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

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WFSB-TV
10/24-10/28

MARKET: Hartford/New Haven
TARGET DEMO: ADULTS 35+
CLIENT: Friends of Chris Murphy/DSCC 441 AD

SCHEDULE DATES:
OF WEEKS or FLIGHTS IN SCHEDULE: 1
REMARKS:

order # 500008

DATE: 10-Oct-12
FILE: TVPW

	TOT GRPs	TOT COST	TOT TAR COST
WEEKLY TOTALS-	149.3	$ 45,550.00	$ -
SCHEDULE TOTALS-	149.3	$ 45,550.00	$ -

STATION	DAY(S)	TIME PERIOD	D/P	PROGRAM	RATE	TAR CPP	RTG	# SPOTS	AVG CPP	TOT GRPs	TOT COST	TAR RATE	TOT TAR COST
WFSB	M-F	430-5A	M	News PMT	325.00		1.8	2	$180.56	3.6	$650.00		
WFSB	M-F	5-530A	M	News PMT	500.00		2.9	2	$172.41	5.8	$1,000.00		
WFSB	M-F	530-6A	M	News PMT	800.00		4.6	2	$173.91	9.2	$1,600.00		
WFSB	M-F	6-630	M	News PMT	1,200.00		4.8	2	$250.00	9.6	$2,400.00		
WFSB	M-F	630-7	M	News PMT	1,200.00	-	5.6	2	$214.29	11.2	$2,400.00		
WFSB	M-F	7-9A	E	Early Show	300.00		3.5	2	$85.71	7.0	$600.00		
WFSB	SAT	6-7A	E	News	375.00		3.2	-	$117.19	0.0	$0.00		
WFSB	SAT	7-9	E	News	500.00		3.6	-	$138.89	0.0	$0.00		
WFSB	SUN	6-7	L	News	375.00		3.2	-	$117.19	0.0	$0.00		
WFSB	SUN	7-9	M	News	500.00	-	3.5	-	$142.86	0.0	$0.00		
WFSB	SUN	9-1030	M	CBS Sunday Morning PMT	1,100.00	-	5.5	1	$200.00	5.5	$1,100.00		
WFSB	SUN	1030-1130	M	Face the Nation	400.00	-	2.5	-	$160.00	0.0	$0.00		
WFSB	M-F	9-10A	M	Regis and Kelly PMT	500.00	-	2.9	1	$172.41	2.9	$500.00		
WFSB	M-F	10-11A	M	Lets Make a Deal PMT	450.00	-	2.5	1	$2.00	2.5	$450.00		
WFSB	M-F	11-12P	M	Price is Right PMT	1,200.00	-	3.0	1	$400.00	3.0	$1,200.00		
WFSB	M-F	12-1230	M	Noon News PMT	750.00	-	4.2	1	$178.57	4.2	$750.00		
WFSB	M-F	1230-2P	E	Soaps PMT	750.00	-	2.6	1	$288.46	2.6	$750.00		
WFSB	M-F	2-3P	M	The Talk PMT	500.00	-	1.7	1	$294.12	1.7	$500.00		
WFSB	M-F	3-4P	E	Better CT PMT	500.00	-	1.8	1	$277.78	1.8	$500.00		
WFSB	M-F	4-5P	E	Dr. Oz PMT	950.00	-	1.2	1	$791.67	1.2	$950.00		
WFSB	M-F	5-530P	L	News PMT	1,800.00	-	6.8	2	$264.71	13.6	$3,600.00		
WFSB	M-F	530-6P	–	News PMT	1,800.00	-	7.2	2	$250.00	14.4	$3,600.00		
WFSB	M-F	6-630	–	News PMT	2,100.00	-	7.4	2	$283.78	14.8	$4,200.00		
WFSB	SAT	7-8P	–	ET	750.00	-	2.0	-	$375.00	0.0	$0.00		
WFSB	M-F	7-730P	–	Inside Edition PMT	1,500.00	-	5.0	1	$300.00	5.0	$1,500.00		
WFSB	M-F	730-8	–	Entertainment Tolnight PMT	1,500.00	-	4.4	1	$340.91	4.4	$1,500.00		
WFSB	SAT	330-7	–	NCAA football PMT	500.00	-	1.0	2	$500.00	2.0	$1,000.00		
WFSB	M-F	1134P-1235	–	Letterman PMT	950.00	-	2.0	1	$475.00	2.0	$950.00		
WFSB	M-SU	11-1135P	–	Late News PMT	1,900.00	-	4.9	2	$387.76	9.8	$3,800.00		
WFSB	SUN	7-8P	–	60 Mins PMT	9,000.00	-	9.5	1	$947.37	9.5	$9,000.00		
WFSB	SUN	1135-1235	–	Criminal Minds PMT	525.00	-	1.0	1	$525.00	1.0	$525.00		
WFSB	SAT	1135-1235	–	Criminal Minds PMT	525.00	-	1.0	1	$525.00	1.0	$525.00		
								37	$305.09	149.3	$45,550.00		$0.00

REPORT PREPARED BY: Message and Media
CONFIDENTIAL

Contract Agreement Between:

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500008 /	

Product
October 25-October 28, 2012

Contract Dates	Estimate #	
10/25/12 - 10/28/12		

Advertiser	Original Date / Revision
Friends Of Chris Murphy DCC 441 AD	10/24/12 / 10/24/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WFSB	House- National	House-National-

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Message & Media Inc
Attention: Leah Casterlin
100 Albany Street, Suite 200B
New Brunswick, NJ 08901
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	10/25/12	10/26/12	430A EYEWITNESS NEWS	430-5A		:30			NM	2	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$325.00							
N 2	WFSB	10/25/12	10/26/12	Eyewitness News	5am - 5:30am		:30			NM	2	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$500.00							
N 3	WFSB	10/25/12	10/26/12	Eyewitness News	5:30a - 6am		:30			NM	2	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$800.00							
N 4	WFSB	10/25/12	10/26/12	Eyewitness News	6am - 6:30am		:30			NM	2	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$1,200.00							
N 5	WFSB	10/25/12	10/26/12	Eyewitness News	6:30am - 7am		:30			NM	2	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$1,200.00							
N 6	WFSB	10/25/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$300.00							
N 7	WFSB	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	------S	1	$1,100.00							
N 8	WFSB	10/25/12	10/26/12	9am-10am	9am - 10am		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	1	$500.00							
N 9	WFSB	10/25/12	10/26/12	10am-11am	10am - 11am		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	1	$450.00							
N 10	WFSB	10/25/12	10/26/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	1	$1,200.00							
N 11	WFSB	10/25/12	10/26/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500008 /	

Contract Dates	Product	Estimate #
10/25/12 - 10/28/12	October 25-October 28,	

Advertiser	Original Date / Revision
Friends Of Chris Murphy	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---TF--	1	$750.00						
N 12	WFSB	10/25/12	10/26/12	M-F CBS Soaps	1230-2p		:30			NM	1	$750.00
Week:		10/22/12	10/28/12	---TF--	1	$750.00						
N 13	WFSB	10/25/12	10/26/12	M-F The Talk	2-3p		:30			NM	1	$500.00
Week:		10/22/12	10/28/12	---TF--	1	$500.00						
N 14	WFSB	10/25/12	10/26/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	$500.00
Week:		10/22/12	10/28/12	---TF--	1	$500.00						
N 15	WFSB	10/25/12	10/26/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	$950.00
Week:		10/22/12	10/28/12	---TF--	1	$950.00						
N 16	WFSB	10/25/12	10/26/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	$3,600.00
Week:		10/22/12	10/28/12	---TF--	2	$1,800.00						
N 17	WFSB	10/25/12	10/26/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	$3,600.00
Week:		10/22/12	10/28/12	---TF--	2	$1,800.00						
N 18	WFSB	10/25/12	10/26/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	$4,200.00
Week:		10/22/12	10/28/12	---TF--	2	$2,100.00						
N 19	WFSB	10/25/12	10/26/12	Inside Edition	7pm - 7:30pm		:30			NM	1	$1,500.00
Week:		10/22/12	10/28/12	---TF--	1	$1,500.00						
N 20	WFSB	10/25/12	10/26/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	$1,500.00
Week:		10/22/12	10/28/12	---TF--	1	$1,500.00						
N 21	WFSB	10/27/12	10/27/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	2	$1,000.00
Week:		10/22/12	10/28/12	-----S-	2	$500.00						
N 22	WFSB	10/25/12	10/26/12	Late Night with David Letterm	11:35pm - 12:37am		:30			NM	1	$950.00
Week:		10/22/12	10/28/12	---TF--	1	$950.00						
N 23	WFSB	10/25/12	10/28/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	$3,800.00
Week:		10/22/12	10/28/12	---TFSS	2	$1,900.00						
N 24	WFSB	10/28/12	10/28/12	60 Minutes	7pm - 8pm		:30			NM	1	$9,000.00
Week:		10/22/12	10/28/12	------S	1	$9,000.00						
N 25	WFSB	10/28/12	10/28/12	Criminal Minds	1135pm-1235am		:30			NM	1	$525.00
Week:		10/22/12	10/28/12	------S	1	$525.00						
N 26	WFSB	10/27/12	10/27/12	Criminal Minds	1135pm-1235am		:30			NM	1	$525.00
Week:		10/22/12	10/28/12	-----S-	1	$525.00						
									Totals		37	$45,550.00

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500008 /	

Contract Dates	Product	Estimate #
10/25/12 - 10/28/12	October 25-October 28,	

Advertiser	Original Date / Revision
Friends Of Chris Murphy	10/24/12 / 10/24/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	37	$45,550.00	$38,717.50
Totals	37	$45,550.00	$38,717.50

Signature: _____ **Date:** _____

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