WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 4482215

Schedule Dates	08/09/20-08/09/20
Advertiser	Coalition to Protect Americas Healthcare (41599)
Agency	Mentzer Media Services (1381)
Product	POLITICAL ISSUE (ns) (1187)
Brand	Est 8379 (1420641)
Salesperson	Monares, Barbara (3870)
Sales Office	WJLA/GJLA/EJLA
Buyer Name	Rumbely,Chris
Phone/Fax	/
CPE	566/692/Est 8379
Account Types	Local/Spot Agency BRD
Billing Type	Weekly/Irregular
Comments	Est Est 8379

Date Entered	08/05/20
Last Modified	08/05/20
Entered By	Barbara Monares
CO-OP	No
External #	9815410
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,750.00
Net Total	$21,250.00
Sales Tax	

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2020	1	$25,000.00
Grand Total:	1	$25,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT	08/09/20-08/09/20	1	:30	9A- ABC-This Week								1	1	$25,000.00	$25,000.00	Washington (WJLA)			8/5/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

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