Rev. 11766824

NCC Cable System Order

Order #	62356853
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Change Media Group
Advertiser	Citizens for Jeffrey S Getting

Client Code	685
Product Code	716
Est Code	4488
Product Name	Kalamazoo Prosecuter
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	$5,818.00		
Commission	$872.70		
Net Total	$4,945.30		
Total Spots	345		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.26 Revising start date to Friday 10.28

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	4	$18.00	$72.00	30	PRE 05/13/16-12/25/16
2	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$18.00	$126.00	30	PRE 05/13/16-12/25/16
3	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	$18.00	$36.00	30	PRE 05/13/16-12/25/16
4	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	4	$12.00	$48.00	30	PRE 05/13/16-12/25/16
5	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	PRE 05/13/16-12/25/16
6	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$12.00	$24.00	30	PRE 05/13/16-12/25/16
7	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	4	$19.00	$76.00	30	PRE 05/13/16-12/25/16
8	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$19.00	$133.00	30	PRE 05/13/16-12/25/16
9	CNN	SITUATION ROOM<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$19.00	$19.00	30	PRE 05/13/16-12/25/16
10	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	$24.00	$96.00	30	PRE 05/13/16-12/25/16
11	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$24.00	$168.00	30	PRE 05/13/16-12/25/16
12	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	PRE 05/13/16-12/25/16
13	MNBC	VARIOUS	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	4	$14.00	$56.00	30	PRE 05/13/16-12/25/16
14	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$14.00	$98.00	30	PRE 05/13/16-12/25/16
15	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	$14.00	$28.00	30	PRE 05/13/16-12/25/16
16	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	2	$10.00	$20.00	30	PRE 05/13/16-12/25/16
17	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$10.00	$50.00	30	PRE 05/13/16-12/25/16
18	MNBC	MSNBC LIVE<	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$10.00	$20.00	30	PRE 05/13/16-12/25/16
19	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	2	$15.00	$30.00	30	PRE 05/13/16-12/25/16
20	MNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$15.00	$75.00	30	PRE 05/13/16-12/25/16
21	MNBC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$15.00	$15.00	30	PRE 05/13/16-12/25/16

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Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
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Flight Dates	10/24/16 - 11/13/16
Agency	Change Media Group
Advertiser	Citizens for Jeffrey S Getting

Client Code	685
Product Code	716
Est Code	4488
Product Name	Kalamazoo Prosecuter
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
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Total	$5,818.00		
Commission	$872.70		
Net Total	$4,945.30		
Total Spots	345		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Comments :	R1 10.26 Revising start date to Friday 10.28

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	$19.00	$76.00	30	PRE 05/13/16-12/25/16
23	MNBC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$19.00	$133.00	30	PRE 05/13/16-12/25/16
24	MNBC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$19.00	$19.00	30	PRE 05/13/16-12/25/16
25	TNT	VARIOUS	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	4	$18.00	$72.00	30	PRE 05/13/16-12/25/16
26	TNT	CHARMED<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$18.00	$126.00	30	PRE 05/13/16-12/25/16
27	TNT	CHARMED<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	$18.00	$36.00	30	PRE 05/13/16-12/25/16
28	TNT	VARIOUS	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	4	$12.00	$48.00	30	PRE 05/13/16-12/25/16
29	TNT	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	PRE 05/13/16-12/25/16
30	TNT	SUPERNATURAL<	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$12.00	$24.00	30	PRE 05/13/16-12/25/16
31	TNT	VARIOUS	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	4	$19.00	$76.00	30	PRE 05/13/16-12/25/16
32	TNT	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$19.00	$133.00	30	PRE 05/13/16-12/25/16
33	TNT	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$19.00	$19.00	30	PRE 05/13/16-12/25/16
34	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	$24.00	$96.00	30	PRE 05/13/16-12/25/16
35	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$24.00	$168.00	30	PRE 05/13/16-12/25/16
36	TNT	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	PRE 05/13/16-12/25/16
37	TNT	AVG. ALL WKS	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	4	$12.00	$48.00	30	PRE 05/13/16-12/25/16
38	TNT	AVG. ALL WKS	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	PRE 05/13/16-12/25/16
39	TNT	AVG. ALL WKS	11/7/16	11/13/16	00:00	02:00	X	X						-	-	1	$12.00	$12.00	30	PRE 05/13/16-12/25/16
40	USA	VARIOUS	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	4	$18.00	$72.00	30	PRE 05/13/16-12/25/16
41	USA	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$18.00	$126.00	30	PRE 05/13/16-12/25/16
42	USA	CSI<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	$18.00	$36.00	30	PRE 05/13/16-12/25/16

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Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
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Flight Dates	10/24/16 - 11/13/16
Agency	Change Media Group
Advertiser	Citizens for Jeffrey S Getting
Client Code	685
Product Code	716
Est Code	4488
Product Name	Kalamazoo Prosecuter
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	2 Vs. 1		
Show All Lines			
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Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R1 10.26 Revising start date to Friday 10.28

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	USA	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	4	$12.00	$48.00	30	PRE 05/13/16-12/25/16
44	USA	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	PRE 05/13/16-12/25/16
45	USA	NCIS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$12.00	$24.00	30	PRE 05/13/16-12/25/16
46	USA	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	$24.00	$96.00	30	PRE 05/13/16-12/25/16
47	USA	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$24.00	$168.00	30	PRE 05/13/16-12/25/16
48	USA	WWE ENTERTAINM<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	PRE 05/13/16-12/25/16
49	USA	AVG. ALL WKS<	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	4	$12.00	$48.00	30	PRE 05/13/16-12/25/16
50	USA	AVG. ALL WKS<	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	PRE 05/13/16-12/25/16
51	USA	AVG. ALL WKS<	11/7/16	11/13/16	00:00	02:00	X	X						-	-	1	$12.00	$12.00	30	PRE 05/13/16-12/25/16
52	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	PRE 05/13/16-12/25/16
53	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	PRE 05/13/16-12/25/16
54	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	$24.00	$96.00	30	PRE 05/13/16-12/25/16
55	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$24.00	$168.00	30	PRE 05/13/16-12/25/16
56	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	PRE 05/13/16-12/25/16
57	HGTV	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	4	$12.00	$48.00	30	PRE 05/13/16-12/25/16
58	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	PRE 05/13/16-12/25/16
59	HGTV	LOVE IT OR LIS<	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$12.00	$24.00	30	PRE 05/13/16-12/25/16
60	HGTV	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	4	$19.00	$76.00	30	PRE 05/13/16-12/25/16
61	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$19.00	$133.00	30	PRE 05/13/16-12/25/16
62	HGTV	LOVE IT OR LIS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$19.00	$19.00	30	PRE 05/13/16-12/25/16
63	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	$24.00	$96.00	30	PRE 05/13/16-12/25/16

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Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
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Flight Dates	10/24/16 - 11/13/16
Agency	Change Media Group
Advertiser	Citizens for Jeffrey S Getting
Client Code	685
Product Code	716
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Product Name	Kalamazoo Prosecuter
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
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Sold On	Cost Per Spot		
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64	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$24.00	$168.00	30	PRE 05/13/16-12/25/16
65	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	PRE 05/13/16-12/25/16
66	HGTV	VARIOUS	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	4	$12.00	$48.00	30	PRE 05/13/16-12/25/16
67	HGTV	VARIOUS	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	PRE 05/13/16-12/25/16
68	HGTV	VARIOUS	11/7/16	11/13/16	00:00	02:00	X	X						-	-	1	$12.00	$12.00	30	PRE 05/13/16-12/25/16
69	HALL	VARIOUS	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	4	$12.00	$48.00	30	PRE 05/13/16-12/25/16
70	HALL	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	PRE 05/13/16-12/25/16
71	HALL	LITTLE HOUSE O<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	PRE 05/13/16-12/25/16
72	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	$15.00	$60.00	30	PRE 05/13/16-12/25/16
73	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$15.00	$105.00	30	PRE 05/13/16-12/25/16
74	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	PRE 05/13/16-12/25/16
75	HALL	GOLDEN GIRLS/FRASIER	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	4	$8.00	$32.00	30	PRE 05/13/16-12/25/16
76	HALL	GOLDEN GIRLS/FRASIER	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	7	$8.00	$56.00	30	PRE 05/13/16-12/25/16
77	HALL	GOLDEN GIRLS/FRASIER	11/7/16	11/13/16	00:00	02:00	X	X						-	-	1	$8.00	$8.00	30	PRE 05/13/16-12/25/16
78	HIST	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	4	$19.00	$76.00	30	PRE 05/13/16-12/25/16
79	HIST	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$19.00	$133.00	30	PRE 05/13/16-12/25/16
80	HIST	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$19.00	$19.00	30	PRE 05/13/16-12/25/16
81	HIST	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	$24.00	$96.00	30	PRE 05/13/16-12/25/16
82	HIST	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$24.00	$168.00	30	PRE 05/13/16-12/25/16
83	HIST	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	PRE 05/13/16-12/25/16
84	TBSC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	$19.00	$76.00	30	PRE 05/13/16-12/25/16

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Makegood Policy	Approval Required

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CPP	-	CPM	-

Comments :	R1 10.26 Revising start date to Friday 10.28

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$19.00	$133.00	30	PRE 05/13/16-12/25/16
86	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$19.00	$19.00	30	PRE 05/13/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	112	233	0	0	0	0	0	0	0	0	0	0	345
AMT	$1,906.00	$3,912.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$5,818.00

SYSTEM APP: _____ SALES _____ ACCT

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