WLTV
8550 NW 33rd St
Miami, FL 33122

Strategic Media Services
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

# Contract # 370498

| | |
|---|---|
| Schedule Dates | 09/27/16-10/06/16 |
| Advertiser | Florida Republican Senatorial Campaign Committe |
| Agency | Strategic Media Services (4845) |
| Product | Political Candidate (1124) |
| Brand | Political (2110) |
| Salesperson | CHI-NTL-Higuera, Jennifer (1883) |
| Sales Office | Chicago-National |
| Buyer Name | |
| Phone/Fax | / |
| CPE | 1183/1799/4780 |
| Account Types | National/C-Political Agency |
| Billing Type | Standard |
| Comments | WLTV/Fl Sd 40 est. 4780 |

| | |
|---|---|
| Date Entered | 09/26/16 |
| Last Modified | 09/29/16 |
| Entered By | Brenda Saucedo |
| CO-OP | No |
| Headline # | |
| Demo | A35+R |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
| Commission | $5,182.50 |
| Net Total | $29,367.50 |
| Sales Tax | |

**Miami (WLTV)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 39 | $34,550.00 |
| Grand Total: | 39 | $34,550.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Normal Line / C- Local CM Break | 09/27/16-09/30/16 | 4 | :30 | 7A- Despierta America | | | 1 | 1 | 1 | 1 | | | 3 | $400.00 | $1,200.00 | Miami (WLTV) | | 9/26/16 |
| 1.0.1 | Closed Preempt | 09/27/16 | | | | | | | | | | | | | | | Miami (WLTV) | No Copy/Exception - No ad compliance copy approved by deadline/cr | |
| 2.0 | Normal Line / C- Local CM Break | 10/03/16-10/06/16 | 4 | :30 | 7A- Despierta America | | 1 | 1 | 1 | 1 | | | | 4 | $400.00 | $1,600.00 | Miami (WLTV) | | 9/26/16 |
| 3.0 | Normal Line / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 12P- 1P (EST) | | | | 1 | | 1 | | | 2 | $325.00 | $650.00 | Miami (WLTV) | | 9/26/16 |
| 4.0 | Normal Line / C- Local CM Break | 10/03/16-10/05/16 | 4 | :30 | 12P- 1P (EST) | | 1 | | 1 | | | | | 2 | $325.00 | $650.00 | Miami (WLTV) | | 9/26/16 |
| 5.0 | Normal Line / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 3:59P- El Gordo y la Flaca | | | | 1 | | 1 | | | 2 | $650.00 | $1,300.00 | Miami (WLTV) | | 9/26/16 |
| 6.0 | Normal Line / C- Local CM Break | 10/05/16-10/05/16 | 4 | :30 | 3:59P- El Gordo y la Flaca | | | | 1 | | | | | 1 | $650.00 | $650.00 | Miami (WLTV) | | 9/26/16 |
| 7.0 | Normal Line / C- Local CM Break | 09/27/16-09/30/16 | 4 | :30 | 5:58:30P- Noticias 23 | | | 1 | | | 1 | | | 1 | $1,800.00 | $1,800.00 | Miami (WLTV) | | 9/26/16 |
| 7.0.1 | Closed Preempt | 09/27/16 | | | | | | | | | | | | | | | Miami (WLTV) | No Copy/Exception - No ad compliance copy approved by deadline/cr | |
| 8.0 | Normal Line / C- Local CM Break | 10/04/16-10/06/16 | 4 | :30 | 5:58:30P- Noticias 23 | | | 1 | | 1 | | | | 2 | $1,800.00 | $3,600.00 | Miami (WLTV) | | 9/26/16 |
| 9.0 | Normal Line / C- Local CM Break | 09/28/16-09/28/16 | 4 | :30 | 6:30P- Not Univision | | | | 1 | | | | | 1 | $1,925.00 | $1,925.00 | Miami (WLTV) | | 9/26/16 |

CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

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B/E Bookend P/B Piggy Back

Printed At: 01:12 PM on Friday, September 30, 2016

WLTV
8550 NW 33rd St
Miami, FL 33122

Strategic Media Services
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

# Contract # 370498

| | | | |
|---|---|---|---|
| Schedule Dates | 09/27/16-10/06/16 | Date Entered | 09/26/16 |
| Advertiser | Florida Republican Senatorial Campaign Committe | Last Modified | 09/29/16 |
| Agency | Strategic Media Services (4845) | Entered By | Brenda Saucedo |
| Product | Political Candidate (1124) | CO-OP | No |
| Brand | Political (2110) | Headline # | |
| Salesperson | CHI-NTL-Higuera, Jennifer (1883) | Demo | A35+R |
| Sales Office | Chicago-National | Order Type | Normal |
| Buyer Name | | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 1183/1799/4780 | Commission | $5,182.50 |
| Account Types | National/C-Political Agency | Net Total | $29,367.50 |
| Billing Type | Standard | Sales Tax | |
| Comments | WLTV/Fl Sd 40 est. 4780 | | |

**Miami (WLTV)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 39 | $34,550.00 |
| Grand Total: | 39 | $34,550.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 10.0 | Normal Line / C- Local CM Break | 10/05/16-10/05/16 | 4 | :30 | 6:30P- Not Univision | | | | 1 | | | | | 1 | $1,925.00 | $1,925.00 | Miami (WLTV) | | 9/26/16 |
| 11.0 | Normal Line / C- Local CM Break | 09/27/16-09/30/16 | 4 | :30 | 10:59:30P- Noticias 23 Ed Nocturna | | | 1 | 1 | | 1 | | | 2 | $1,600.00 | $3,200.00 | Miami (WLTV) | | 9/26/16 |
| 11.0.1 | Closed Preempt | 09/27/16 | | | | | | | | | | | | | | | Miami (WLTV) | No Copy/Exception - No ad compliance copy approved by deadline/cr | |
| 12.0 | Normal Line / C- Local CM Break | 10/04/16-10/04/16 | 4 | :30 | 10:59:30P- Noticias 23 Ed Nocturna | | | 1 | | | | | | 1 | $1,600.00 | $1,600.00 | Miami (WLTV) | | 9/26/16 |
| 13.0 | Normal Line / C- Local CM Break | 10/01/16-10/01/16 | 4 | :30 | 2P- LAnzate | | | | | | | 1 | | 1 | $200.00 | $200.00 | Miami (WLTV) | | 9/26/16 |
| 14.0 | Normal Line / C- Local CM Break | 10/01/16-10/01/16 | 4 | :30 | 6P- Noticias 23 | | | | | | | 1 | | 1 | $1,300.00 | $1,300.00 | Miami (WLTV) | | 9/26/16 |
| 15.0 | Normal Line / C- Local CM Break | 10/01/16-10/01/16 | 4 | :30 | 12P- La Banda | | | | | | | 1 | | 1 | $350.00 | $350.00 | Miami (WLTV) | | 9/26/16 |
| 16.0 | Normal Line / C- Local CM Break | 10/01/16-10/01/16 | 4 | :30 | 7P- Cronicas de Juan Gabriel: Lo Que Usted No Visto | | | | | | | 1 | | 1 | $525.00 | $525.00 | Miami (WLTV) | | 9/26/16 |
| 17.0 | Normal Line / C- Local CM Break | 10/01/16-10/01/16 | 4 | :30 | 12A- Noticias 23 Ed Nocturna | | | | | | | 1 | | 1 | $325.00 | $325.00 | Miami (WLTV) | | 9/26/16 |
| 18.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 12:50P- Liga MX | | | | | | | | 1 | 1 | $500.00 | $500.00 | Miami (WLTV) | | 9/26/16 |

CONFIRMATION CONTRACT

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| Advertiser | Florida Republican Senatorial Campaign Committe |
| Agency | Strategic Media Services (4845) |
| Product | Political Candidate (1124) |
| Brand | Political (2110) |
| Salesperson | CHI-NTL-Higuera, Jennifer (1883) |
| Sales Office | Chicago-National |
| Buyer Name | |
| Phone/Fax | / |
| CPE | 1183/1799/4780 |
| Account Types | National/C-Political Agency |
| Billing Type | Standard |
| Comments | WLTV/Fl Sd 40 est. 4780 |

| | |
|---|---|
| Date Entered | 09/26/16 |
| Last Modified | 09/29/16 |
| Entered By | Brenda Saucedo |
| CO-OP | No |
| Headline # | |
| Demo | A35+R |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
| Commission | $5,182.50 |
| Net Total | $29,367.50 |
| Sales Tax | |

**Miami (WLTV)**

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|---|---|---|
| Oct. 2016 | 39 | $34,550.00 |
| Grand Total: | 39 | $34,550.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 19.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 5P- Lo Mejor de Primer Impacto | | | | | | | | 1 | 1 | $350.00 | $350.00 | Miami (WLTV) | | 9/26/16 |
| 20.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 6:30P- Not Uni FDS | | | | | | | | 1 | 1 | $1,600.00 | $1,600.00 | Miami (WLTV) | | 9/26/16 |
| 21.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 11P- Noticias 23 Ed Nocturna | | | | | | | | 1 | 1 | $2,200.00 | $2,200.00 | Miami (WLTV) | | 9/26/16 |
| 22.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 11:35P- Not Uni FDS | | | | | | | | 1 | 1 | $2,000.00 | $2,000.00 | Miami (WLTV) | | 9/26/16 |
| 23.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 12A- Republica Deportiva | | | | | | | | 1 | 1 | $150.00 | $150.00 | Miami (WLTV) | | 9/26/16 |
| 24.0 | Normal Line / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 6A- 7A (EST) | 1 | | | X | X | X | | | 1 | $250.00 | $250.00 | Miami (WLTV) | | 9/26/16 |
| 25.0 | Normal Line / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 2P- 3P (EST) | 1 | | | X | X | X | | | | $650.00 | | Miami (WLTV) | | 9/26/16 |
| 25.0.1 | | | | | | | | | | | | | | | | | Miami (WLTV) | Breaking News/Spot - Per MC Discrepancy Report- Coverage of Jose Fernandez's fun | |
| 26.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 10A- Al Punto | | | | | | | | 1 | 1 | $250.00 | $250.00 | Miami (WLTV) | | 9/26/16 |
| 27.0 | M/G For 1.0.1 / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 7A- Despierta America | 1 | | | X | X | X | | | 1 | $400.00 | $400.00 | Miami (WLTV) | | 9/27/16 |
| 28.0 | M/G For 7.0.1 / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 5:58:30P- Noticias 23 | 1 | | | X | X | X | | | 1 | $1,800.00 | $1,800.00 | Miami (WLTV) | | 9/27/16 |

CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
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| Schedule Dates | 09/27/16-10/06/16 | Date Entered | 09/26/16 |
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| Agency | Strategic Media Services (4845) | Entered By | Brenda Saucedo |
| Product | Political Candidate (1124) | CO-OP | No |
| Brand | Political (2110) | Headline # | |
| Salesperson | CHI-NTL-Higuera, Jennifer (1883) | Demo | A35+R |
| Sales Office | Chicago-National | Order Type | Normal |
| Buyer Name | | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 1183/1799/4780 | Commission | $5,182.50 |
| Account Types | National/C-Political Agency | Net Total | $29,367.50 |
| Billing Type | Standard | Sales Tax | |
| Comments | WLTV/Fl Sd 40 est. 4780 | | |

**Miami (WLTV)**

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|---|---|---|
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 29.0 | M/G For 11.0.1 / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 10:59:30P- Noticias 23 Ed Nocturna | 1 | | | X | X | X | | | 1 | $1,600.00 | $1,600.00 | Miami (WLTV) | | 9/27/16 |
| 30.0 | M/G For 25.0.1 / C- Local CM Break | 09/30/16-09/30/16 | 4 | :30 | 2P- 3P (EST) | 1 | | | | | X | | | 1 | $650.00 | $650.00 | Miami (WLTV) | | 9/29/16 |

CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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B/E Bookend P/B Piggy Back

# Preemption Report - Detailed

Thursday, September 29, 2 9:46:29 am

| Contract # | P/E Type | P/E Status | Preempted | P/E Date | Rate | Times | Len | SPW | M | T | W | T | F | S | S | Station | M | Headline # | Contract Start/End Dat | Preempt Comments |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Totals for: ATL-NTL-Ring, John** | | | | | $21,905.00 | | | **Preempt Count:** | | | | | | | | 7 | | | | |
| **Sales Person: CHI-NTL-Higuera, Jennifer** | | | | | | | | | | | | | | | | | | | | |
| **Station: Miami (WLTV)** | | | | | | | | | | | | | | | | | | | | |
| **Advertiser: Florida Republican Senatorial Campaign Committee (13928)** | | | | | | | | | | | | | | | | | | | | |
| 369679.2.0.1 | Technical Difficulties - Missed Cue Tone | Open | 9/27/16 10:15am | 9/26/16 | $400.00 | 7A -11:00:00AM | :30 | 5 | | | | | | | | WLTV | | | 09/20/16-09/26/16 | Per MC - Local break 7 did not run.. because network did not sent a trigger at 08:48:02am(EST)/cr |
| 370498.25.0.1 | Breaking News | Open | 9/29/16 9:29am | 9/28/16 | $650.00 | 2P - 3:00:00PM | :30 | 1 | | | X | X | X | | | WLTV | | | 09/27/16-10/06/16 | Per MC Discrepancy Report- Coverage of Jose Fernandez's funeral, start at 12:45:16 to 17:58:30./cr |
| **Totals for: Florida Republican Senatorial (** | | | | | $1,050.00 | | | **Preempt Count:** | | | | | | | | 2 | | | | |
| **Totals for: Miami (WLTV)** | | | | | $1,050.00 | | | **Preempt Count:** | | | | | | | | 2 | | | | |

mlG on 370498 from 369679

9/30

Sent in OSI

Powered by OSI-Traffic

A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.

WLTV
8550 NW 33rd St
Miami, FL 33122

Strategic Media Services
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| Schedule Dates | 09/27/16-10/06/16 |
| Advertiser | Florida Republican Senatorial Campaign Committe |
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| Salesperson | CHI-NTL-Higuera, Jennifer (1883) |
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| Buyer Name | |
| Phone/Fax | / |
| CPE | 1183/1799/4780 |
| Account Types | National/C-Political Agency |
| Billing Type | Standard |
| Comments | WLTV/Fl Sd 40 est. 4780 |

| | |
|---|---|
| Date Entered | 09/26/16 |
| Last Modified | 09/29/16 |
| Entered By | Brenda Saucedo |
| CO-OP | No |
| Headline # | |
| Demo | A35+R |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
| Commission | $5,182.50 |
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|---|---|---|
| Oct. 2016 | 39 | $34,550.00 |
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Normal Line / C- Local CM Break | 09/27/16-09/30/16 | 4 | :30 | 7A- Despierta America | | | 1 | 1 | 1 | 1 | | | 3 | $400.00 | $1,200.00 | Miami (WLTV) | | 9/26/16 |
| 1.0.1 | Closed Preempt | 09/27/16 | | | | | | | | | | | | | | | Miami (WLTV) | No Copy/Exception - No ad compliance copy approved by deadline/cr | |
| 2.0 | Normal Line / C- Local CM Break | 10/03/16-10/06/16 | 4 | :30 | 7A- Despierta America | | 1 | 1 | 1 | 1 | | | | 4 | $400.00 | $1,600.00 | Miami (WLTV) | | 9/26/16 |
| 3.0 | Normal Line / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 12P- 1P (EST) | | | | 1 | | 1 | | | 2 | $325.00 | $650.00 | Miami (WLTV) | | 9/26/16 |
| 4.0 | Normal Line / C- Local CM Break | 10/03/16-10/05/16 | 4 | :30 | 12P- 1P (EST) | | 1 | | 1 | | | | | 2 | $325.00 | $650.00 | Miami (WLTV) | | 9/26/16 |
| 5.0 | Normal Line / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 3:59P- El Gordo y la Flaca | | | | 1 | | 1 | | | 2 | $650.00 | $1,300.00 | Miami (WLTV) | | 9/26/16 |
| 6.0 | Normal Line / C- Local CM Break | 10/05/16-10/05/16 | 4 | :30 | 3:59P- El Gordo y la Flaca | | | | 1 | | | | | 1 | $650.00 | $650.00 | Miami (WLTV) | | 9/26/16 |
| 7.0 | Normal Line / C- Local CM Break | 09/27/16-09/30/16 | 4 | :30 | 5:58:30P- Noticias 23 | | | 1 | | | 1 | | | 1 | $1,800.00 | $1,800.00 | Miami (WLTV) | | 9/26/16 |
| 7.0.1 | Closed Preempt | 09/27/16 | | | | | | | | | | | | | | | Miami (WLTV) | No Copy/Exception - No ad compliance copy approved by deadline/cr | |
| 8.0 | Normal Line / C- Local CM Break | 10/04/16-10/06/16 | 4 | :30 | 5:58:30P- Noticias 23 | | | 1 | | 1 | | | | 2 | $1,800.00 | $3,600.00 | Miami (WLTV) | | 9/26/16 |
| 9.0 | Normal Line / C- Local CM Break | 09/28/16-09/28/16 | 4 | :30 | 6:30P- Not Univision | | | | 1 | | | | | 1 | $1,925.00 | $1,925.00 | Miami (WLTV) | | 9/26/16 |

CONFIRMATION CONTRACT

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| Product | Political Candidate (1124) | CO-OP | No |
| Brand | Political (2110) | Headline # | |
| Salesperson | CHI-NTL-Higuera, Jennifer (1883) | Demo | A35+R |
| Sales Office | Chicago-National | Order Type | Normal |
| Buyer Name | | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 1183/1799/4780 | Commission | $5,182.50 |
| Account Types | National/C-Political Agency | Net Total | $29,367.50 |
| Billing Type | Standard | Sales Tax | |
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| 10.0 | Normal Line / C- Local CM Break | 10/05/16-10/05/16 | 4 | :30 | 6:30P- Not Univision | | | | 1 | | | | | 1 | $1,925.00 | $1,925.00 | Miami (WLTV) | | 9/26/16 |
| 11.0 | Normal Line / C- Local CM Break | 09/27/16-09/30/16 | 4 | :30 | 10:59:30P- Noticias 23 Ed Nocturna | | | 1 | 1 | | 1 | | | 2 | $1,600.00 | $3,200.00 | Miami (WLTV) | | 9/26/16 |
| 11.0.1 | Closed Preempt | 09/27/16 | | | | | | | | | | | | | | | Miami (WLTV) | No Copy/Exception - No ad compliance copy approved by deadline/cr | |
| 12.0 | Normal Line / C- Local CM Break | 10/04/16-10/04/16 | 4 | :30 | 10:59:30P- Noticias 23 Ed Nocturna | | | 1 | | | | | | 1 | $1,600.00 | $1,600.00 | Miami (WLTV) | | 9/26/16 |
| 13.0 | Normal Line / C- Local CM Break | 10/01/16-10/01/16 | 4 | :30 | 2P- LAnzate | | | | | | | 1 | | 1 | $200.00 | $200.00 | Miami (WLTV) | | 9/26/16 |
| 14.0 | Normal Line / C- Local CM Break | 10/01/16-10/01/16 | 4 | :30 | 6P- Noticias 23 | | | | | | | 1 | | 1 | $1,300.00 | $1,300.00 | Miami (WLTV) | | 9/26/16 |
| 15.0 | Normal Line / C- Local CM Break | 10/01/16-10/01/16 | 4 | :30 | 12P- La Banda | | | | | | | 1 | | 1 | $350.00 | $350.00 | Miami (WLTV) | | 9/26/16 |
| 16.0 | Normal Line / C- Local CM Break | 10/01/16-10/01/16 | 4 | :30 | 7P- Cronicas de Juan Gabriel: Lo Que Usted No Visto | | | | | | | 1 | | 1 | $525.00 | $525.00 | Miami (WLTV) | | 9/26/16 |
| 17.0 | Normal Line / C- Local CM Break | 10/01/16-10/01/16 | 4 | :30 | 12A- Noticias 23 Ed Nocturna | | | | | | | 1 | | 1 | $325.00 | $325.00 | Miami (WLTV) | | 9/26/16 |
| 18.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 12:50P- Liga MX | | | | | | | | 1 | 1 | $500.00 | $500.00 | Miami (WLTV) | | 9/26/16 |

CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

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B/E Bookend P/B Piggy Back

Printed At: 02:55 PM on Thursday, September 29, 2016

WLTV
8550 NW 33rd St
Miami, FL 33122

Strategic Media Services
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

# Contract # 370498

| | |
|---|---|
| Schedule Dates | 09/27/16-10/06/16 |
| Advertiser | Florida Republican Senatorial Campaign Committe |
| Agency | Strategic Media Services (4845) |
| Product | Political Candidate (1124) |
| Brand | Political (2110) |
| Salesperson | CHI-NTL-Higuera, Jennifer (1883) |
| Sales Office | Chicago-National |
| Buyer Name | |
| Phone/Fax | / |
| CPE | 1183/1799/4780 |
| Account Types | National/C-Political Agency |
| Billing Type | Standard |
| Comments | WLTV/Fl Sd 40 est. 4780 |

| | |
|---|---|
| Date Entered | 09/26/16 |
| Last Modified | 09/29/16 |
| Entered By | Brenda Saucedo |
| CO-OP | No |
| Headline # | |
| Demo | A35+R |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
| Commission | $5,182.50 |
| Net Total | $29,367.50 |
| Sales Tax | |

**Miami (WLTV)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 39 | $34,550.00 |
| Grand Total: | 39 | $34,550.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 19.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 5P- Lo Mejor de Primer Impacto | | | | | | | | 1 | 1 | $350.00 | $350.00 | Miami (WLTV) | | 9/26/16 |
| 20.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 6:30P- Not Uni FDS | | | | | | | | 1 | 1 | $1,600.00 | $1,600.00 | Miami (WLTV) | | 9/26/16 |
| 21.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 11P- Noticias 23 Ed Nocturna | | | | | | | | 1 | 1 | $2,200.00 | $2,200.00 | Miami (WLTV) | | 9/26/16 |
| 22.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 11:35P- Not Uni FDS | | | | | | | | 1 | 1 | $2,000.00 | $2,000.00 | Miami (WLTV) | | 9/26/16 |
| 23.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 12A- Republica Deportiva | | | | | | | | 1 | 1 | $150.00 | $150.00 | Miami (WLTV) | | 9/26/16 |
| 24.0 | Normal Line / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 6A- 7A (EST) | 1 | | | X | X | X | | | 1 | $250.00 | $250.00 | Miami (WLTV) | | 9/26/16 |
| 25.0 | Normal Line / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 2P- 3P (EST) | 1 | | | X | X | X | | | | $650.00 | | Miami (WLTV) | | 9/26/16 |
| 25.0.1 | Closed Preempt | 09/28/16 | | | | | | | | | | | | | | | Miami (WLTV) | Breaking News/Spot - Per MC Discrepancy Report- Coverage of Jose Fernandez's fun | |
| 26.0 | Normal Line / C- Local CM Break | 10/02/16-10/02/16 | 4 | :30 | 10A- Al Punto | | | | | | | | 1 | 1 | $250.00 | $250.00 | Miami (WLTV) | | 9/26/16 |
| 27.0 | M/G For 1.0.1 / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 7A- Despierta America | 1 | | | X | X | X | | | 1 | $400.00 | $400.00 | Miami (WLTV) | | 9/27/16 |
| 28.0 | M/G For 7.0.1 / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 5:58:30P- Noticias 23 | 1 | | | X | X | X | | | 1 | $1,800.00 | $1,800.00 | Miami (WLTV) | | 9/27/16 |

CONFIRMATION CONTRACT

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| Sales Office | Chicago-National |
| Buyer Name | |
| Phone/Fax | / |
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| Account Types | National/C-Political Agency |
| Billing Type | Standard |
| Comments | WLTV/Fl Sd 40 est. 4780 |

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| Date Entered | 09/26/16 |
| Last Modified | 09/29/16 |
| Entered By | Brenda Saucedo |
| CO-OP | No |
| Headline # | |
| Demo | A35+R |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
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| Net Total | $29,367.50 |
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 29.0 | M/G For 11.0.1 / C- Local CM Break | 09/28/16-09/30/16 | 4 | :30 | 10:59:30P- Noticias 23 Ed Nocturna | 1 | | | X | X | X | | | 1 | $1,600.00 | $1,600.00 | Miami (WLTV) | | 9/27/16 |
| 30.0 | M/G For 25.0.1 / C- Local CM Break | 09/30/16-09/30/16 | 4 | :30 | 2P- 3P (EST) | 1 | | | | | X | | | 1 | $650.00 | $650.00 | Miami (WLTV) | | 9/29/16 |

CONFIRMATION CONTRACT

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