CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- [ ] FEDERAL CANDIDATE
- [x] STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Jim Pillen

Authorized committee:
Jim Pillen for Governor

Agency requesting time (and contact information):
[ ] N/A AxMedia

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Governor of Nebraska

Date of election:
May 10th, 2022
[ ] General [x] Primary

Treasurer of candidate's authorized committee:
Sarah Pillen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- [ ] the candidate listed above who is a legally qualified candidate, or
- [x] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: TAYLOR FERNIE	Signature: Joy E Patten
Name: Taylor Fernie	Name: Joy E. Patten
Date of Request to Purchase Ad Time: 3/25/2022	Date of Station Agreement to Sell Time: 3/25/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? [✓] Yes [ ] No

Date ad received: 3/25/22

Federal candidate certification signed (above): [ ] Yes [ ] No [✓] N/A

Disposition:

[✓] Accepted

[ ] Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

[ ] Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 621171	Station Call Letters: KZKX	Date Received/Requested: 3/25/22
Est. #: 3246	Station Location: Lincoln	Run Start and End Dates: 3/28/22 - 4/1/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

	Mar 25, 22		
CONT#	**35791829** Mod# Ver# **1** (Last =)	DDS CONT# **0**	
REP	**KATZ RADIO**	C/P/E: **/ / 3246**	
TO	**KZKX-FM (Lincoln, NE)**		
FM	**KELLI-SUSAN PARK-HEGMANN**		
OFF	**DALLAS**	**SALESPERSON FAX#**	
AGY	**AXMEDIA**		
ADDR	**800 W 47TH ST STE 200**	**PH #**	
	KANSAS CITY, MO 64112		
BYR	**TAYLOR FERNIE**		
ADV	**JIM PILLEN FOR GOVERNOR**		
PDT	**2022 Primary Election**		
FLT	**Mar 28, 22 - Apr 03, 22**		

* REP ORDER COMMENT *
** 3/25/2022 10:08:00 AM: NEW ORDER 3/24 - THE NEW ORDER WILL RUN MON 3/28 - SUN 4/3. PLEASE CONFIRM THE NEW ORDER ASAP & ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY : TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095 || POPULATIONBUYTYPE: CPP.
** 3/25/2022 10:08:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT LISA.TRAYLOR@KATZMEDIA.COM THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	3/28/2022 - 4/1/2022	1W	10	$94.00	10
	1.2	MTWTF..	10A - 3P	60	3/28/2022 - 4/1/2022	1W	10	$88.00	10
	1.3	MTWTF..	3P - 7P	60	3/28/2022 - 4/1/2022	1W	10	$88.00	10
				** WEEKLY FLIGHT TOTALS **			30	$2,700.00	

	Apr 22						
SPOTS	30						
CASH	2700.00						
TRADE	0.00						
NSL	0.00						
TOTAL	2700.00						

							TOTAL
SPOTS							30
CASH							2,700.00
TRADE							0.00
NSL							0.00
TOTAL							2,700.00

CONTRACT

Alpha Media
3800 Cornhusker Highway
Lincoln, NE 68504
(402) 466-1234

Contract / Revision	Alt Order #
621171 /	35791829

Advertiser	Original Date / Revision
POL22/Jim Pillen for Governor	03/25/22 / 03/25/22

Contract Dates	Estimate #
03/28/22 - 04/01/22	**3246**

Product
2022 Primary Election

And:

Axmedia (KC MO)
800 W 47th Street Suite 200
Kansas City, MO 64112

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KZKX-FM	Katz Dallas	Katz

Special Handling

Demographic
Households

Agy Code	Advertiser Code	Product 1/2
9914861		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KZKX	03/28/22	04/01/22	Mo-Fr 6a-10a	6a-10a		1:00			NM	10	$940.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/28/22	04/03/22	MTWTF--	10	$94.00							
N 2	KZKX	03/28/22	04/01/22	Mo-Fr 10a-3p	10a-3p		1:00			NM	10	$880.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/28/22	04/03/22	MTWTF--	10	$88.00							
N 3	KZKX	03/28/22	04/01/22	Mo-Fr 3p-7p	3p-7p		1:00			NM	10	$880.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/28/22	04/03/22	MTWTF--	10	$88.00							
						Totals					30	$2,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 -04/01/22	30	$2,700.00	($405.00)	$2,295.00
Totals	30	$2,700.00	($405.00)	$2,295.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.

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