NAB-Perf. Tax
3/25 - 4/30/22

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☑ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: National Association of Broadcasters

Agency name: n/a

Address:

Contact: | Phone number: | Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: National Association of Broadcasters

Address: 1 M Street SE Washington, DC 20003

Contact: Michelle Lehman | Phone number: (202)429-5350 | Email: nab@nab.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Curtis LeGeyt, President and Chief Executive Officer
Shawn Donilon, EVP, Government Relations
Michelle Lehman, Chief of Staff and EVP, Public Affairs
Tea Gennaro, Chief Financial Officer and EVP, Finance and Administration
For further information, please visit https://www.nab.org/about/departments/default.asp.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: ☑ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: ☐ N/A

Local Radio Freedom Act, H. Con. Res 33 and S. Con. Res 9
American Music Fairness Act, H.R. 4130

50/50 Here for You - English - 30
Keep You Connected - Eng - 30

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Michelle L Lehman	Signature: Kelli Erickson
Name: Michelle Lehman	Name: Kelli Erickson
Date of Request to Purchase Ad Time: March 21, 2022	Date of Station Agreement to Sell Time: 3/23/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☑ Yes ☐ No Date ad received: 3/23/2022

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☑ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a	Station Call Letters: KSCJ/KSUX/KKMA/KQNU/KKYY	Date Received/Requested: 3/23/2022
Est. #: n/a	Station Location: Sioux City	Run Start and End Dates: 3/25-4/30/2022

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

NTR		CASH		TRADE		NEW	

KSCJ	X	KSUX	X	KKMA	X	KLEM		KQNU	X	KKYY	X

Client:	Performance Tax PSA
Agency:	National Association of Broadcasters
Address:	1 M Street SE
	Washington, DC 20003
Contact:	Michelle Lehman
Phone #:	(202)429-5350

Local Direct	
Agency	
Rep Agency	
Political	

	Day	Date
Start	Fri	3/25/22
End	Sat	4/30/22

Calendar Bill		CIA	
SBM Billing			
Contract #			
Package:			

Est #	
PO#	

Coop:		Coop/Product Name:	

Cart #:	8011

ISCI Code: _____ Conflict Description: _____

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total $
PSA	30	6a-12a	3/25	3/27					5	5	5		15	
PSA	30	6a-12a	3/28	4/3	5	5	5	5	5	5	5		35	
PSA	30	6a-12a	4/4	4/10	5	5	5	5	5	5	5		35	
PSA	30	6a-12a	4/11	4/17	5	5	5	5	5	5	5		35	
PSA	30	6a-12a	4/18	4/24	5	5	5	5	5	5	5		35	
PSA	30	6a-12a	4/25	4/30	5	5	5	5	5	5			30	

Remarks for Invoice: _____

Total Spots:	185
Total Gross:	
Total Net:	

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		**Jun**		**Jul**		**Aug**	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		**Oct**		**Nov**		**Dec**	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	

Sales Rep: Justin Barker Date: 3/23/22 Mgr: _____

Internal Notes for AE: _____