NCC Cable System Order

REV. 11 7 16 16 17 2

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/21/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$1,795.13
Commission			$269.27
Net Total			$1,525.86
Total Spots			269
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: 10.21 moved spots to correct week on MNBC, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
2	AEN	A&E Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
3	AEN	A&E Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
4	AEN	A&E Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
5	AEN	A&E Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
6	AEN	A&E Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
7	AEN	A&E Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
8	AEN	A&E Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
9	AMC	AMC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$4.69	$9.38	30	
10	AMC	AMC Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$4.69	$4.69	30	
11	AMC	AMC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
12	AMC	AMC Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$4.69	$4.69	30	
13	AMC	AMC Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$6.25	$6.25	30	
14	AMC	AMC Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$4.69	$4.69	30	
15	APL	Animal Planet Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
16	APL	Animal Planet Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
17	APL	Animal Planet Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
18	APL	Animal Planet Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
19	APL	Animal Planet Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
20	APL	Animal Planet Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
21	APL	Animal Planet Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	

NCC Cable System Order

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$1,795.13		
Commission	$269.27		
Net Total	$1,525.86		
Total Spots	269		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: 10.21 moved spots to correct week on MNBC, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	APL	Animal Planet Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
23	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
24	BRVO	Bravo Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
25	BRVO	Bravo Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
26	BRVO	Bravo Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
27	BRVO	Bravo Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
28	BRVO	Bravo Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
29	CNBC	CNBC Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
30	CNBC	CNBC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
31	CNBC	CNBC Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
32	CNBC	CNBC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
33	CNBC	CNBC Daytime	10/17/16	10/23/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	
34	CNBC	CNBC Prime	10/17/16	10/23/16	19:00	24:00					X			-	-	1	$7.81	$7.81	30	
35	CNN	CNN Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
36	CNN	CNN Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
37	CNN	CNN Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
38	CNN	CNN Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
39	CNN	CNN Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
40	CNN	CNN Daytime	10/17/16	10/23/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	
41	CNN	CNN Prime	10/17/16	10/23/16	19:00	24:00					X			-	-	1	$7.81	$7.81	30	
42	CNN	CNN Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	

NCC Cable System Order

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/21/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$1,795.13
Commission			$269.27
Net Total			$1,525.86
Total Spots			269
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: 10.21 moved spots to correct week on MNBC, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
44	DISC	Discovery Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
45	DISC	Discovery Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
46	DISC	Discovery Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
47	DISC	Discovery Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
48	DISC	Discovery Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
49	DISC	Discovery Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
50	ENT	E! Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
51	ENT	E! Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
52	ENT	E! Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
53	ENT	E! Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
54	ENT	E! Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
55	ENT	E! Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
56	ENT	E! Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
57	ENT	E! Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
58	ESP2	ESPN2 Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
59	ESP2	ESPN2 Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
60	ESP2	ESPN2 Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
61	ESP2	ESPN2 Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
62	ESPN	ESPN Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
63	ESPN	ESPN Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	

NCC Cable System Order

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/21/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$1,795.13
Commission			$269.27
Net Total			$1,525.86
Total Spots			269
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: 10.21 moved spots to correct week on MNBC, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ESPN	ESPN Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
65	ESPN	ESPN Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
66	ESPN	ESPN Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
67	ESPN	ESPN Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
68	ESPN	ESPN Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
69	ESPN	ESPN Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
70	FRFM	Family Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
71	FRFM	Family Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
72	FOOD	Food Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
73	FOOD	Food Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$7.81	$7.81	30	
74	FOOD	Food Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
75	FOOD	Food Access	10/17/16	10/23/16	16:00	19:00					X	X	X	-	-	1	$6.25	$6.25	30	
76	FOOD	Food Late Fringe	10/17/16	10/23/16	00:00	02:00					X	X	X	-	-	1	$6.25	$6.25	30	
77	FOOD	Food Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
78	FX	FX Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
79	FX	FX Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
80	FX	FX Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
81	FX	FX Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
82	FX	FX Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
83	FX	FX Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
84	FX	FX Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	

NCC Cable System Order

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$1,795.13		
Commission	$269.27		
Net Total	$1,525.86		
Total Spots	269		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: 10.21 moved spots to correct week on MNBC, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	FX	FX Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
86	HALL	Hallmark Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
87	HALL	Hallmark Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
88	HALL	Hallmark Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
89	HALL	Hallmark Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
90	HALL	Hallmark Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
91	HALL	Hallmark Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
92	HALL	Hallmark Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
93	HALL	Hallmark Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
94	HGTV	HGTV Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
95	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
96	HGTV	HGTV Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
97	HGTV	HGTV Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
98	HGTV	HGTV Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
99	HGTV	HGTV Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
100	HGTV	HGTV Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
101	HGTV	HGTV Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
102	HIST	History Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
103	HIST	History Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
104	HIST	History Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
105	HIST	History Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	

NCC Cable System Order

Order #	62353959	Flight Dates	10/17/16 - 10/30/16	Update Date	10/21/16
Syscode	6862	Agency	Screen Strategies Media	Version	3 Vs. 2
System Name	Spectrum/Red Wing, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code	57A	Total	$1,795.13
AE	Natasha Levinsohn	Product Code	57A	Commission	$269.27
Sales Coordinator	Rachel Henzlik	Est Code	2716	Net Total	$1,525.86
Office	Washington	Product Name		Total Spots	269
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Aug16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	R2: 10.21 moved spots to correct week on MNBC, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HIST	History Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
107	HIST	History Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
108	HIST	History Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
109	HLN	Headline Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
110	HLN	Headline Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
111	HLN	Headline Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
112	HLN	Headline Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
113	HLN	Headline Daytime	10/17/16	10/23/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	
114	HLN	Headline Prime	10/17/16	10/23/16	19:00	24:00					X			-	-	1	$7.81	$7.81	30	
115	HLN	Headline Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
116	LIF	Lifetime Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
117	LIF	Lifetime Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
118	LIF	Lifetime Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
119	LIF	Lifetime Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
120	LIF	Lifetime Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
121	LIF	Lifetime Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
122	LIF	Lifetime Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
123	MNBC	MSNBC Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
124	MNBC	MSNBC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
125	MNBC	MSNBC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	3	$7.81	$23.43	30	
126	MNBC	MSNBC Daytime	10/17/16	10/23/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	

NCC Cable System Order

Order #	62353959	Flight Dates	10/17/16 - 10/30/16	Update Date	10/21/16
Syscode	6862	Agency	Screen Strategies Media	Version	3 Vs. 2
System Name	Spectrum/Red Wing, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code	57A	Total	$1,795.13
AE	Natasha Levinsohn	Product Code	57A	Commission	$269.27
Sales Coordinator	Rachel Henzlik	Est Code	2716	Net Total	$1,525.86
Office	Washington	Product Name		Total Spots	269
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Aug16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	R2: 10.21 moved spots to correct week on MNBC, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	MNBC	MSNBC Prime	10/17/16	10/23/16	19:00	24:00					X			-	-	1	$7.81	$7.81	30	
128	MNBC	MSNBC Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
129	NGC	Nat Geo Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
130	NGC	Nat Geo Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
131	NGC	Nat Geo Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
132	NGC	Nat Geo Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
133	SYFY	SyFy Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
134	SYFY	SyFy Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
135	SYFY	SyFy Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
136	SYFY	SyFy Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
137	TBSC	TBS Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
138	TBSC	TBS Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
139	TBSC	TBS Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
140	TBSC	TBS Morning	10/17/16	10/23/16	05:00	09:00					X	X	X	-	-	1	$6.25	$6.25	30	
141	TBSC	TBS Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
142	TBSC	TBS Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
143	TLC	TLC Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
144	TLC	TLC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
145	TLC	TLC Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
146	TLC	TLC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
147	TLC	TLC Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	

NCC Cable System Order

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$1,795.13		
Commission	$269.27		
Net Total	$1,525.86		
Total Spots	269		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R2: 10.21 moved spots to correct week on MNBC, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	TLC	TLC Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
149	TLC	TLC Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
150	TNT	TNT Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
151	TNT	TNT Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
152	TNT	TNT Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
153	TNT	TNT Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
154	TNT	TNT Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
155	TNT	TNT Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
156	TNT	TNT Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
157	TRAV	Travel Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$4.69	$4.69	30	
158	TRAV	Travel Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
159	TRAV	Travel Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$4.69	$4.69	30	
160	TRAV	Travel Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$6.25	$6.25	30	
161	TRAV	Travel Channel Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$4.69	$4.69	30	
162	TRU	TruTV Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
163	TRU	TruTV Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
164	TRU	TruTV Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
165	TRU	TruTV Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
166	TRU	TruTV Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
167	TRU	TruTV Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
168	TRU	TruTV Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	

NCC Cable System Order

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$1,795.13		
Commission	$269.27		
Net Total	$1,525.86		
Total Spots	269		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: 10.21 moved spots to correct week on MNBC, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	TVL	TV Land Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
170	TVL	TV Land Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
171	TVL	TV Land Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$7.81	$7.81	30	
172	TVL	TV Land Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
173	TVL	TV Land Access	10/17/16	10/23/16	16:00	19:00					X	X	X	-	-	1	$6.25	$6.25	30	
174	TVL	TV Land Late Fringe	10/17/16	10/23/16	00:00	02:00					X	X	X	-	-	1	$6.25	$6.25	30	
175	TVL	TV Land Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
176	USA	USA Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
177	USA	USA Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
178	USA	USA Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
179	USA	USA Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
180	USA	USA Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
181	USA	USA Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
182	USA	USA Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
183	AMC	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
184	BRVO	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
185	ESP2	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	4	$6.25	$25.00	30	+4x; DP Added
186	ESP2	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
187	FOOD	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	3	$6.25	$18.75	30	+3x; DP Added
188	HIST	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	2	$6.25	$12.50	30	+2x; DP Added
189	HLN	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added

NCC Cable System Order

Order #	62353959	Flight Dates	10/17/16 - 10/30/16	Update Date	10/21/16
Syscode	6862	Agency	Screen Strategies Media	Version	3 Vs. 2
System Name	Spectrum/Red Wing, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code	57A	Total	$1,795.13
AE	Natasha Levinsohn	Product Code	57A	Commission	$269.27
Sales Coordinator	Rachel Henzlik	Est Code	2716	Net Total	$1,525.86
Office	Washington	Product Name		Total Spots	269
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Aug16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	R2: 10.21 moved spots to correct week on MNBC, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	LIF	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
191	MNBC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X				-	-	0	$6.25	$0.00	30	Moved 2x to wk2
192	MNBC	VARIOUS	10/17/16	10/23/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
193	OXYG	ACCESS	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Station and DP Added
194	OXYG	DAYTIME	10/17/16	10/23/16	09:00	16:00						X	X	-	-	1	$6.25	$6.25	30	Station and DP Added
195	OXYG	PRIME	10/17/16	10/23/16	19:00	24:00						X	X	-	-	2	$7.81	$15.62	30	Station and DP Added
196	OXYG	PRIME	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	4	$7.81	$31.24	30	Station and DP Added
197	OXYG	WEEKEND	10/17/16	10/23/16	09:00	19:00						X	X	-	-	2	$6.25	$12.50	30	Station and DP Added
198	TBSC	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
199	TLC	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
200	TNT	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
201	TRAV	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	3	$6.25	$18.75	30	+3x; DP Added
202	TRU	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
203	USA	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added

NCC Cable System Order

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$1,795.13		
Commission	$269.27		
Net Total	$1,525.86		
Total Spots	269		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R2: 10.21 moved spots to correct week on MNBC, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
204	MNBC	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Moved 2x to wk2

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	269	0	0	0	0	0	0	0	0	0	0	0	269
AMT	$1,795.13	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,795.13

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/21/16

62353959 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |