KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| **Contract #** | 25142552 | **Changes as of:** | 10/11/2016 at 9:59 AM | **Version:** | Highlighting Makegood 9 | | |
| **CPE:** | 1853/5667/36742 | **Flight:** | 10/3/16 - 11/13/16 | **Station:** | KAEF | **Total $:** | $22,778.00 |
| **Agency:** | US INTERNATIONAL MED | **Advertiser:** | CA FOR UNITED MEDICA | **Market:** | Eureka | **Total Spots:** | 613 |
| | US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069 | **Product:** | Prop | **Office:** | LOS ANGELES | **Total CPP:** | $21.72 |
| | | **Agency Order #:** | 4946009 | **Primary Demo:** | Adults 35+ | **Total GRP:** | 1,048.6 |
| | | **Buyer:** | Jillian Saul | **Con Type:** | POLITICAL/VOTE | **Traffic #:** | 228122 |
| | | **Salesperson:** | TERRY DREHER 323-966-5066 | **Assistant:** | Devaughn Ishmael 323-966-5069 | **Separation:** | |
| **Comments:** | Separation: 8 | | | | | | |

| Station Comment |
|---|
| LINE 9: MOVED 2X (1 BOOKEND SET) ON 10/19 TO SAME NEWS AT 5PM D/T DEBATE AIRS 6-8PM. |

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

# Contract # 228122

| | | | |
|---|---|---|---|
| **Schedule Dates** | 10/03/16-11/08/16 | **Date Entered** | 04/25/16 |
| **Advertiser** | CA For United MediCal Funding & Accountability (9 | **Last Modified** | 10/11/16 |
| **Agency** | US International Media (1548) | **Entered By** | Chris Gomez |
| **Product** | Political - State Races (1208) | **CO-OP** | No |
| **Brand** | KAEF EST. 36742 (99496) | **Headline #** | ECR25142552 |
| **Salesperson** | Continental - Los Angeles, Los Angeles (1174) | **Demo** | A35+R |
| **Sales Office** | Continental - Los Angeles | **Order Type** | Normal |
| **Buyer Name** | Liz,Kelly, | **Package Deal** | |
| **Phone/Fax** | (916) 492-6011 / (916) 492-6012 | **Commission %** | 15.00 |
| **CPE** | 1853/5667/36742 | **Commission** | $3,416.70 |
| **Account Types** | National/Political Issue | **Net Total** | $19,361.30 |
| **Billing Type** | Standard | **Sales Tax** | |
| **Comments** | KAEF<br>Prop<br>Separation: 8 | | |

**Eureka ABC (KAEF)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 289 | $17,446.00 |
| Nov. 2016 | 87 | $5,332.00 |
| Grand Total: | 376 | $22,778.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 7:30P- 8P (PST) | 3 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | JEOPARDY BOOKENDS | 4/25/16 |
| 1.1 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 7:30P- 8P (PST) | 3 | X | X | X | X | X | | | 9 | $110.00 | $990.00 | Eureka ABC (KAEF) | JEOPARDY BOOKENDS | 9/27/16 |
| 3.0 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 5:30A- 7A (PST) | 8 | X | X | X | X | X | | | 24 | $40.00 | $960.00 | Eureka ABC (KAEF) | DAYBREAK-KAEF< BOOKENDS | 4/25/16 |
| 5.0 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 7A- 9A (PST) | 8 | X | X | X | X | X | | | 24 | $40.00 | $960.00 | Eureka ABC (KAEF) | GD MRN AMR-ABC< BOOKENDS | 4/25/16 |
| 6.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 9A- 10A (PST) | 7 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | DOCTORS< BOOKENDS | 4/25/16 |
| 6.1 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 9A- 10A (PST) | 7 | X | X | X | X | X | | | 21 | $30.00 | $630.00 | Eureka ABC (KAEF) | DOCTORS< BOOKENDS | 9/27/16 |
| 7.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 10A- 11A (PST) | 7 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | VIEW-ABC BOOKENDS | 4/25/16 |
| 7.1 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 10A- 11A (PST) | 7 | X | X | X | X | X | | | 21 | $36.00 | $756.00 | Eureka ABC (KAEF) | VIEW-ABC BOOKENDS | 9/27/16 |
| 8.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 12P- 1P (PST) | 7 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | CHEW-ABC BOOKENDS | 4/25/16 |
| 8.1 | Revised Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 12P- 1P (PST) | 7 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | CHEW-ABC BOOKENDS | 9/27/16 |
| 8.2 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 12P- 1P (PST) | | 1 | 1 | 1 | 1 | 1 | | | 15 | $30.00 | $450.00 | Eureka ABC (KAEF) | CHEW-ABC BOOKENDS | 9/30/16 |
| 9.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 4P- 5P (PST) | 6 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | DR. PHIL BOOKENDS | 4/25/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

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B/E Bookend P/B Piggy Back

Printed At: 04:51 PM on Tuesday, October 11 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

# Contract # 228122

| | |
|---|---|
| **Schedule Dates** | 10/03/16-11/08/16 |
| **Advertiser** | CA For United MediCal Funding & Accountability (S |
| **Agency** | US International Media (1548) |
| **Product** | Political - State Races (1208) |
| **Brand** | KAEF EST. 36742 (99496) |
| **Salesperson** | Continental - Los Angeles, Los Angeles (1174) |
| **Sales Office** | Continental - Los Angeles |
| **Buyer Name** | Liz,Kelly, |
| **Phone/Fax** | (916) 492-6011 / (916) 492-6012 |
| **CPE** | 1853/5667/36742 |
| **Account Types** | National/Political Issue |
| **Billing Type** | Standard |
| **Comments** | KAEF<br>Prop<br>Separation: 8 |

| | |
|---|---|
| **Date Entered** | 04/25/16 |
| **Last Modified** | 10/11/16 |
| **Entered By** | Chris Gomez |
| **CO-OP** | No |
| **Headline #** | ECR25142552 |
| **Demo** | A35+R |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $3,416.70 |
| **Net Total** | $19,361.30 |
| **Sales Tax** | |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 9.1 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 4P- 5P (PST) | 6 | X | X | X | X | X | | | 18 | $36.00 | $648.00 | Eureka ABC (KAEF) | DR. PHIL BOOKENDS | 9/27/16 |
| 11.0 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 3P- 4P (PST) | 7 | X | X | X | X | X | | | 21 | $40.00 | $840.00 | Eureka ABC (KAEF) | ELLEN BOOKENDS | 4/25/16 |
| 12.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 6P- 6:30P (PST) | | 1 | 1 | 1 | 1 | 1 | | | | | | Eureka ABC (KAEF) | N COAST NWS 6P BOOKENDS | 4/25/16 |
| 12.1 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 6P- 6:30P (PST) | | 1 | 1 | 1 | 1 | 1 | | | 14 | $176.00 | $2,464.00 | Eureka ABC (KAEF) | N COAST NWS 6P BOOKENDS | 9/27/16 |
| 12.1.1 | Closed Preempt | 10/19/16 | | | | | | | | | | | | | | | Eureka ABC (KAEF) | Schedule Change/Exception - President Debate | |
| 14.0 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 11P- 11:35P (PST) | 6 | X | X | X | X | X | | | 18 | $150.00 | $2,700.00 | Eureka ABC (KAEF) | N COAST NWS 11< BOOKENDS | 4/25/16 |
| 16.0 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 11:35P- 12:35A (PST) | 6 | X | X | X | X | X | | | 18 | $60.00 | $1,080.00 | Eureka ABC (KAEF) | JIMMY KIMMEL BOOKENDS | 4/25/16 |
| 17.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 12:35A- 1:05A (PST) | 2 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | NITELINE BOOKENDS | 4/25/16 |
| 17.1 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 12:35A- 1:05A (PST) | 2 | X | X | X | X | X | | | 6 | $36.00 | $216.00 | Eureka ABC (KAEF) | NITELINE BOOKENDS | 9/27/16 |
| 18.0 | Revised Line / SPOT(B/E) | 10/08/16-11/05/16 | 1 | :15/:15 | 7A- 8A (PST) | | | | | | | 1 | | | | | Eureka ABC (KAEF) | GD MRN-SAT-ABC BOOKENDS | 4/25/16 |
| 18.1 | Normal Line / SPOT(B/E) | 10/22/16-11/05/16 | 1 | :15/:15 | 7A- 8A (PST) | | | | | | | 1 | | 3 | $36.00 | $108.00 | Eureka ABC (KAEF) | GD MRN-SAT-ABC BOOKENDS | 9/27/16 |

## CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

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US International Media
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Attn: Invoices
Los Angeles, CA 90069

# Contract # 228122

| | |
|---|---|
| **Schedule Dates** | 10/03/16-11/08/16 |
| **Advertiser** | CA For United MediCal Funding & Accountability (9 |
| **Agency** | US International Media (1548) |
| **Product** | Political - State Races (1208) |
| **Brand** | KAEF EST. 36742 (99496) |
| **Salesperson** | Continental - Los Angeles, Los Angeles (1174) |
| **Sales Office** | Continental - Los Angeles |
| **Buyer Name** | Liz,Kelly, |
| **Phone/Fax** | (916) 492-6011 / (916) 492-6012 |
| **CPE** | 1853/5667/36742 |
| **Account Types** | National/Political Issue |
| **Billing Type** | Standard |
| **Comments** | KAEF<br>Prop<br>Separation: 8 |

| | |
|---|---|
| **Date Entered** | 04/25/16 |
| **Last Modified** | 10/11/16 |
| **Entered By** | Chris Gomez |
| **CO-OP** | No |
| **Headline #** | ECR25142552 |
| **Demo** | A35+R |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $3,416.70 |
| **Net Total** | $19,361.30 |
| **Sales Tax** | |

**Eureka ABC (KAEF)**

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|---|---|---|
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| Nov. 2016 | 87 | $5,332.00 |
| Grand Total: | 376 | $22,778.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 19.0 | Revised Line / SPOT(B/E) | 10/09/16-11/06/16 | 1 | :15/:15 | 7A- 8A (PST) | | | | | | | | 1 | | | | Eureka ABC (KAEF) | GD MRN-SUN-ABC BOOKENDS | 4/25/16 |
| 19.1 | Normal Line / SPOT(B/E) | 10/23/16-11/06/16 | 1 | :15/:15 | 7A- 8A (PST) | | | | | | | | 1 | 3 | $36.00 | $108.00 | Eureka ABC (KAEF) | GD MRN-SUN-ABC BOOKENDS | 9/27/16 |
| 20.0 | Revised Line / SPOT(B/E) | 10/09/16-11/06/16 | 1 | :15/:15 | 8A- 9A (PST) | | | | | | | | 1 | | | | Eureka ABC (KAEF) | THIS WEEK-ABC BOOKENDS | 4/25/16 |
| 20.1 | Normal Line / SPOT(B/E) | 10/23/16-11/06/16 | 1 | :15/:15 | 8A- 9A (PST) | | | | | | | | 1 | 3 | $36.00 | $108.00 | Eureka ABC (KAEF) | THIS WEEK-ABC BOOKENDS | 9/27/16 |
| 21.0 | Revised Line / SPOT(B/E) | 10/09/16-11/06/16 | 1 | :15/:15 | 5:30P- WORLD NEWS SUNDAY | | | | | | | | 1 | | | | Eureka ABC (KAEF) | ABC NWS-SUN BOOKENDS | 4/25/16 |
| 21.1 | Normal Line / SPOT(B/E) | 10/23/16-11/06/16 | 1 | :15/:15 | 5:30P- WORLD NEWS SUNDAY | | | | | | | | 1 | 3 | $76.00 | $228.00 | Eureka ABC (KAEF) | ABC NWS-SUN BOOKENDS | 9/27/16 |
| 22.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 7:30P- 8P (PST) | | 1 | | | | | | | 1 | $110.00 | $110.00 | Eureka ABC (KAEF) | JEOPARDY BOOKENDS | 4/25/16 |
| 23.0 | Normal Line / SPOT(B/E) | 11/07/16-11/08/16 | 1 | :15/:15 | 5:30A- 7A (PST) | | 1 | 1 | | | | | | 2 | $40.00 | $80.00 | Eureka ABC (KAEF) | DAYBREAK-KAEF< BOOKENDS | 4/25/16 |
| 24.0 | Normal Line / SPOT(B/E) | 11/07/16-11/08/16 | 1 | :15/:15 | 7A- 9A (PST) | | 1 | 1 | | | | | | 2 | $40.00 | $80.00 | Eureka ABC (KAEF) | GD MRN AMR-ABC< BOOKENDS | 4/25/16 |
| 25.0 | Normal Line / SPOT(B/E) | 11/07/16-11/08/16 | 1 | :15/:15 | 9A- 10A (PST) | 1 | X | X | | | | | | 1 | $30.00 | $30.00 | Eureka ABC (KAEF) | DOCTORS/AVG. ALL WKS BOOKENDS | 4/25/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
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| **Agency** | US International Media (1548) | **Entered By** | Chris Gomez |
| **Product** | Political - State Races (1208) | **CO-OP** | No |
| **Brand** | KAEF EST. 36742 (99496) | **Headline #** | ECR25142552 |
| **Salesperson** | Continental - Los Angeles, Los Angeles (1174) | **Demo** | A35+R |
| **Sales Office** | Continental - Los Angeles | **Order Type** | Normal |
| **Buyer Name** | Liz,Kelly, | **Package Deal** | |
| **Phone/Fax** | (916) 492-6011 / (916) 492-6012 | **Commission %** | 15.00 |
| **CPE** | 1853/5667/36742 | **Commission** | $3,416.70 |
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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 26.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 10A- 11A (PST) | | 1 | | | | | | | 1 | $36.00 | $36.00 | Eureka ABC (KAEF) | VIEW-ABC BOOKENDS | 4/25/16 |
| 27.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 12P- 1P (PST) | | 1 | | | | | | | 1 | $30.00 | $30.00 | Eureka ABC (KAEF) | CHEW-ABC BOOKENDS | 4/25/16 |
| 28.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 3P- 4P (PST) | | 1 | | | | | | | 1 | $40.00 | $40.00 | Eureka ABC (KAEF) | ELLEN BOOKENDS | 4/25/16 |
| 29.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 6P- 6:30P (PST) | | 1 | | | | | | | 1 | $176.00 | $176.00 | Eureka ABC (KAEF) | N COAST NWS 6P BOOKENDS | 4/25/16 |
| 30.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 11P- 11:35P (PST) | | 1 | | | | | | | 1 | $150.00 | $150.00 | Eureka ABC (KAEF) | N COAST NWS 11< BOOKENDS | 4/25/16 |
| 31.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 12:35A- 1:05A (PST) | | 1 | | | | | | | 1 | $36.00 | $36.00 | Eureka ABC (KAEF) | ABC-NITELINE< BOOKENDS | 4/25/16 |
| 32.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 5:30A- 7A (PST) | 7 | X | X | X | X | X | | | 14 | $40.00 | $560.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 33.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 7A- 9A (PST) | 7 | X | X | X | X | X | | | 14 | $40.00 | $560.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 34.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 9A- 10A (PST) | 7 | X | X | X | X | X | | | 14 | $30.00 | $420.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 35.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 10A- 11A (PST) | 7 | X | X | X | X | X | | | 14 | $36.00 | $504.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 36.0 | Revised Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 12P- 1P (PST) | 7 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | | 9/27/16 |
| 36.1 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 12P- 1P (PST) | | 1 | 1 | 1 | 1 | 1 | | | 10 | $30.00 | $300.00 | Eureka ABC (KAEF) | | 9/30/16 |
| 37.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 3P- 4P (PST) | 6 | X | X | X | X | X | | | 12 | $40.00 | $480.00 | Eureka ABC (KAEF) | | 9/27/16 |

## CONFIRMATION CONTRACT

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| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $3,416.70 |
| **Net Total** | $19,361.30 |
| **Sales Tax** | |

**Eureka ABC (KAEF)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 289 | $17,446.00 |
| Nov. 2016 | 87 | $5,332.00 |
| Grand Total: | 376 | $22,778.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 38.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 4P- 5P (PST) | 6 | X | X | X | X | X | | | 12 | $36.00 | $432.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 39.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 6P- 6:30P (PST) | | 1 | 1 | 1 | 1 | 1 | | | 9 | $176.00 | $1,584.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 39.0.1 | Closed Preempt | 10/04/16 | | | | | | | | | | | | | | | Eureka ABC (KAEF) | Schedule Change/Exception - debate night | |
| 40.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 7:30P- 8P (PST) | 3 | X | X | X | X | X | | | 6 | $110.00 | $660.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 41.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 11P- 11:35P (PST) | | 1 | 1 | 1 | 1 | 1 | | | 10 | $150.00 | $1,500.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 42.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 11:35P- 12:35A (PST) | | 1 | 1 | 1 | 1 | 1 | | | 10 | $60.00 | $600.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 43.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 12:35P- 1:05A (PST) | 2 | X | X | X | X | X | | | 4 | $36.00 | $144.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 44.0 | Normal Line / SPOT | 10/08/16-10/15/16 | 1 | :30 | 7A- 8A (PST) | | | | | | | 1 | | 2 | $36.00 | $72.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 45.0 | Normal Line / SPOT | 10/09/16-10/16/16 | 1 | :30 | 7A- 8A (PST) | | | | | | | | 1 | 2 | $36.00 | $72.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 46.0 | Normal Line / SPOT | 10/09/16-10/16/16 | 1 | :30 | 8A- 9A (PST) | | | | | | | | 1 | 2 | $36.00 | $72.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 47.0 | Revised Line / SPOT | 10/09/16-10/16/16 | 1 | :30 | 8A- WORLD NEWS SUNDAY | | | | | | | | 1 | | | | Eureka ABC (KAEF) | | 9/27/16 |
| 47.1 | Normal Line / SPOT | 10/09/16-10/16/16 | 1 | :30 | 5:30P- WORLD NEWS SUNDAY | | | | | | | | 1 | 1 | $76.00 | $76.00 | Eureka ABC (KAEF) | WORLD NEWS | 10/6/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:51 PM on Tuesday, October 11 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

# Contract # 228122

| | | | |
|---|---|---|---|
| **Schedule Dates** | 10/03/16-11/08/16 | **Date Entered** | 04/25/16 |
| **Advertiser** | CA For United MediCal Funding & Accountability (S | **Last Modified** | 10/11/16 |
| **Agency** | US International Media (1548) | **Entered By** | Chris Gomez |
| **Product** | Political - State Races (1208) | **CO-OP** | No |
| **Brand** | KAEF EST. 36742 (99496) | **Headline #** | ECR25142552 |
| **Salesperson** | Continental - Los Angeles, Los Angeles (1174) | **Demo** | A35+R |
| **Sales Office** | Continental - Los Angeles | **Order Type** | Normal |
| **Buyer Name** | Liz,Kelly, | **Package Deal** | |
| **Phone/Fax** | (916) 492-6011 / (916) 492-6012 | **Commission %** | 15.00 |
| **CPE** | 1853/5667/36742 | **Commission** | $3,416.70 |
| **Account Types** | National/Political Issue | **Net Total** | $19,361.30 |
| **Billing Type** | Standard | **Sales Tax** | |
| **Comments** | KAEF<br>Prop<br>Separation: 8 | | |

**Eureka ABC (KAEF)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 289 | $17,446.00 |
| Nov. 2016 | 87 | $5,332.00 |
| Grand Total: | 376 | $22,778.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 47.1.1 | Closed Preempt | 10/09/16 | | | | | | | | | | | | | | | Eureka ABC (KAEF) | Political/Exception - HIGHER $$$ CAME IN | |
| 48.0 | M/G For 39.0.1 / SPOT | 10/04/16-10/04/16 | 1 | :30 | 6P- VICE PRESIDENTIAL DEBATE | | | 1 | | | | | | 1 | $176.00 | $176.00 | Eureka ABC (KAEF) | VP DEBATE | 9/29/16 |
| 49.0 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 7P- WHEEL OF FORTUNE | 1 | X | X | X | X | X | | | 3 | $90.00 | $270.00 | Eureka ABC (KAEF) | | 9/30/16 |
| 50.0 | Normal Line / SPOT | 10/10/16-10/14/16 | 1 | :30 | 11A- 12P (PST) | 1 | X | X | X | X | X | | | 1 | $30.00 | $30.00 | Eureka ABC (KAEF) | | 9/30/16 |
| 51.0 | M/G For 47.1.1 / SPOT | 10/30/16-10/30/16 | 1 | :30 | 5:30P- WORLD NEWS SUNDAY | | | | | | | | 1 | 1 | $76.00 | $76.00 | Eureka ABC (KAEF) | WORLD NEWS | 10/7/16 |
| 52.0 | M/G For 12.1.1 / SPOT(B/E) | 10/19/16-10/19/16 | 1 | :15/:15 | 5P- NORTH COAST NEWS SPECIAL EDITION | | | | 1 | | | | | 1 | $176.00 | $176.00 | Eureka ABC (KAEF) | MG FOR N COAST NWS 6P BOOKENDS | 10/11/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

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B/E Bookend P/B Piggy Back

Printed At: 04:51 PM on Tuesday, October 11 2016