TIM # 62219

NCC Cable System Order

11763449

Order #	62341200
Syscode	2733
System Name	Spectrum/Stevens Point, WI
Market	Wausau, WI

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Testin for Senate WI SD 24
Client Code	
Product Code	
Est Code	NA
Product Name	(WI) SD 24
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	$180.00		
Commission	$27.00		
Net Total	$153.00		
Total Spots	8		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	9.27 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate 10/9 PRE	10/3/16	10/9/16	18:00	20:00							X	-	-	1	$21.00	$21.00	30	10/9 Presidential Debate
2	CNN	Presidential Debate 10/9 POST	10/3/16	10/9/16	21:30	23:00							X	-	-	1	$21.00	$21.00	30	10/9 Presidential Debate
3	CNN	Presidential Debate 10/19 PRE	10/17/16	10/23/16	18:00	20:00			X					-	-	1	$24.00	$24.00	30	10/19 Presidential Debate
4	CNN	Presidential Debate 10/19 POST	10/17/16	10/23/16	21:30	23:00			X					-	-	1	$24.00	$24.00	30	10/19 Presidential Debate
5	FXNC	Presidential Debate 10/9 PRE	10/3/16	10/9/16	18:00	20:00							X	-	-	1	$21.00	$21.00	30	10/9 Presidential Debate
6	FXNC	Presidential Debate 10/9 POST	10/3/16	10/9/16	21:30	23:00							X	-	-	1	$21.00	$21.00	30	10/9 Presidential Debate
7	FXNC	Presidential Debate 10/19 PRE	10/17/16	10/23/16	18:00	20:00			X					-	-	1	$24.00	$24.00	30	10/19 Presidential Debate
8	FXNC	Presidential Debate 10/19 POST	10/17/16	10/23/16	21:30	23:00			X					-	-	1	$24.00	$24.00	30	10/19 Presidential Debate

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	8	0	0	0	0	0	0	0	0	0	0	0	8
AMT	$180.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$180.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/27/16

62341200 | Wausau, WI | Spectrum/Stevens Point, WI | 2733 |