TIM # 51760

# NCC Cable System Order

11752902

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|---|---|
| Order # | 62293784 |
| Syscode | 0837 |
| System Name | Spectrum/MVS Wausau-Green Bay, WI |
| Market | Wausau, WI |

| | |
|---|---|
| AE | Andrew Yolles |
| Sales Coordinator | Thomas Lohse |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Feb16 |
| - | |

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|---|---|
| Flight Dates | 06/13/16 - 06/26/16 |
| Agency | Strategic Media Services, Inc |
| Advertiser | Gallagher for Wisconsin |

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| Client Code | 94 |
| Product Code | 121 |
| Est Code | 856 |
| Product Name | |
| Credit Status | |

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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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|---|---|---|---|
| Update Date | | 06/13/16 | |
| Version | | 1 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | | 2 |
| Total | | | $125.00 |
| Commission | | | $18.75 |
| Net Total | | | $106.25 |
| Total Spots | | | 40 |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

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|---|---|
| Comments : | 6/13: New Order, Please Confirm. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | FXNC | VARIOUS | 6/13/16 | 6/19/16 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 6 | $3.00 | $18.00 | 30 | |
| 2 | FXNC | FOX AND FRIEND< | 6/20/16 | 6/26/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 3 | $3.00 | $9.00 | 30 | |
| 3 | FXNC | VARIOUS | 6/13/16 | 6/19/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 3 | $2.00 | $6.00 | 30 | |
| 4 | FXNC | VARIOUS | 6/20/16 | 6/26/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | |
| 5 | FXNC | VARIOUS | 6/13/16 | 6/19/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 11 | $3.00 | $33.00 | 30 | |
| 6 | FXNC | VARIOUS | 6/20/16 | 6/26/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 4 | $3.00 | $12.00 | 30 | |
| 7 | FXNC | AVG. ALL WKS< | 6/13/16 | 6/19/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 6 | $4.00 | $24.00 | 30 | |
| 8 | FXNC | AVG. ALL WKS< | 6/20/16 | 6/26/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 3 | $4.00 | $12.00 | 30 | |
| 9 | FXNC | AVG. ALL WKS< | 6/13/16 | 6/19/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $3.00 | $9.00 | 30 | |

PAE

| | Jun 2016 | Jul 2016 | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **SPOTS** | 40 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 40 |
| **AMT** | $125.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $125.00 |

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 06/13/16

62293784 | Wausau, WI | Spectrum/MVS Wausau-Green Bay, WI | 0837 |