Contract Agreement Between:

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

PinPoint Media, Inc (B)
1707 Osage St, Ste 103
Alexandria, VA 22302

Contract / Revision	Alt Order #
1800036 /	08768711

Product
LUTHER STRANGE SENAT

Contract Dates	Estimate #
09/19/17 - 09/26/17	813

Advertiser	Original Date / Revision
POL/Strange, Luther/R/Senator/AL	09/06/17 / 09/06/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
9913865	62	78

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	WSFA	09/22/17	09/22/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	$0.00
Week:	Start Date 09/18/17	End Date 09/24/17	Weekdays ----1--	Spots/Week 1	Rate $275.00							
	Spot 1	Ch WSFA	Date Range 09/18/17-09/24/17	Description WSFA 12 News at Ten - MF	Start/End Time 10-1035pm	Weekdays ------F----	Length :30		Rate ~~$275.00~~	Type NM		
	Credited											
2	WSFA	09/22/17	09/22/17	NBC Today Show 3	10-11am		:30			NM	1	$50.00
Week:	Start Date 09/18/17	End Date 09/24/17	Weekdays ----1--	Spots/Week 1	Rate $50.00							
3	WSFA	09/22/17	09/22/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$30.00
Week:	Start Date 09/18/17	End Date 09/24/17	Weekdays ----1--	Spots/Week 1	Rate $30.00							
4	WSFA	09/22/17	09/22/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$30.00
Week:	Start Date 09/18/17	End Date 09/24/17	Weekdays ----1--	Spots/Week 1	Rate $30.00							
5	WSFA	09/22/17	09/22/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:	Start Date 09/18/17	End Date 09/24/17	Weekdays ----1--	Spots/Week 1	Rate $100.00							
6	WSFA	09/22/17	09/22/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:	Start Date 09/18/17	End Date 09/24/17	Weekdays ----1--	Spots/Week 1	Rate $60.00							
7	WSFA	09/22/17	09/22/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:	Start Date 09/18/17	End Date 09/24/17	Weekdays ----1--	Spots/Week 1	Rate $60.00							
8	WSFA	09/22/17	09/22/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:	Start Date 09/18/17	End Date 09/24/17	Weekdays ----1--	Spots/Week 1	Rate $100.00							
9	WSFA	09/22/17	09/22/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:	Start Date 09/18/17	End Date 09/24/17	Weekdays ----1--	Spots/Week 1	Rate $350.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1800036 /	08768711

Contract Dates	Product	Estimate #
09/19/17 - 09/26/17	LUTHER STRANGE SE	813

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/06/17 / 09/06/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
10	WSFA	09/22/17	09/22/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		09/18/17	09/24/17	----1--	1	$175.00						
11	WSFA	09/22/17	09/22/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		09/18/17	09/24/17	----1--	1	$115.00						
12	WSFA	09/25/17	09/25/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:		09/25/17	10/01/17	1------	1	$275.00						
13	WSFA	09/25/17	09/25/17	NBC Today Show 3	10-11am		:30			NM	1	$50.00
Week:		09/25/17	10/01/17	1------	1	$50.00						
14	WSFA	09/25/17	09/25/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$30.00
Week:		09/25/17	10/01/17	1------	1	$30.00						
15	WSFA	09/25/17	09/25/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$30.00
Week:		09/25/17	10/01/17	1------	1	$30.00						
16	WSFA	09/25/17	09/25/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		09/25/17	10/01/17	1------	1	$100.00						
17	WSFA	09/25/17	09/25/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		09/25/17	10/01/17	1------	1	$60.00						
18	WSFA	09/25/17	09/25/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		09/25/17	10/01/17	1------	1	$75.00						
19	WSFA	09/25/17	09/25/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		09/25/17	10/01/17	1------	1	$100.00						
20	WSFA	09/25/17	09/25/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		09/25/17	10/01/17	1------	1	$350.00						
21	WSFA	09/25/17	09/25/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		09/25/17	10/01/17	1------	1	$175.00						
22	WSFA	09/25/17	09/25/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
Week:		09/25/17	10/01/17	1------	1	$215.00						
23	WSFA	09/25/17	09/25/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		09/25/17	10/01/17	1------	1	$115.00						
24	WSFA	09/25/17	09/25/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		09/25/17	10/01/17	1------	1	$50.00						
25	WSFA	09/23/17	09/23/17	NBC Saturday Today Show	6-8am		:30			NM	1	$45.00

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Contract / Revision	Alt Order #
1800036 /	08768711

Contract Dates	Product	Estimate #
09/19/17 - 09/26/17	LUTHER STRANGE SE	813

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/06/17 / 09/06/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays -----1-	Spots/Week 1	Rate $45.00						
26	WSFA	09/24/17	09/24/17	Late News	1030p-11p		:30			NM	1	$150.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ------1	Spots/Week 1	Rate $150.00						
27	WSFA	09/24/17	09/24/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	$45.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ------1	Spots/Week 1	Rate $45.00						
28	WSFA	09/24/17	09/24/17	NET NBC Meet The Press	8-9a		:30			NM	1	$45.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ------1	Spots/Week 1	Rate $45.00						
29	WSFA	09/24/17	09/24/17	WSFA News Sunday AM	9-930a		:30			NM	1	$20.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ------1	Spots/Week 1	Rate $20.00						
N 30	WSFA	09/21/17	09/21/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $275.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/18/17-09/24/17		WSFA 12 News at Ten - MF	10-1035pm	----Th-----	:30		$275.00	NM		
31	WSFA	09/21/17	09/21/17	NBC Today Show 3	10-11am		:30			NM	1	$50.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $50.00						
32	WSFA	09/21/17	09/21/17	Tonight Show	1035-1137pm		:30			NM	1	$115.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $115.00						
33	WSFA	09/21/17	09/21/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$30.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $30.00						
34	WSFA	09/21/17	09/21/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$30.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $30.00						
35	WSFA	09/21/17	09/21/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $100.00						
36	WSFA	09/21/17	09/21/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $60.00						
37	WSFA	09/21/17	09/21/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $60.00						
38	WSFA	09/21/17	09/21/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $60.00						
39	WSFA	09/21/17	09/21/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $75.00						
40	WSFA	09/21/17	09/21/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00

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09/19/17 - 09/26/17	LUTHER STRANGE SE	813

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/06/17 / 09/06/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $100.00						
41	WSFA	09/21/17	09/21/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $350.00						
42	WSFA	09/21/17	09/21/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $175.00						
43	WSFA	09/21/17	09/21/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays ---1---	Spots/Week 1	Rate $50.00						
E 44	WSFA	09/19/17	09/19/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	$0.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays -1-----	Spots/Week 1	Rate $275.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/18/17-09/24/17		WSFA 12 News at Ten - MF	10-1035pm	-Tu--------	:30		~~$275.00~~	NM		
Credited												
45	WSFA	09/19/17	09/26/17	NBC Today Show 3	10-11am		:30			NM	2	$100.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays -1-----	Spots/Week 1	Rate $50.00						
Week:		09/25/17	10/01/17	-1-----	1	$50.00						
46	WSFA	09/19/17	09/19/17	Tonight Show	1035-1137pm		:30			NM	1	$115.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays -1-----	Spots/Week 1	Rate $115.00						
47	WSFA	09/19/17	09/26/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	2	$60.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays -1-----	Spots/Week 1	Rate $30.00						
Week:		09/25/17	10/01/17	-1-----	1	$30.00						
48	WSFA	09/19/17	09/26/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	2	$60.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays -1-----	Spots/Week 1	Rate $30.00						
Week:		09/25/17	10/01/17	-1-----	1	$30.00						
49	WSFA	09/19/17	09/19/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays -1-----	Spots/Week 1	Rate $100.00						
50	WSFA	09/19/17	09/19/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays -1-----	Spots/Week 1	Rate $60.00						
51	WSFA	09/19/17	09/19/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays -1-----	Spots/Week 1	Rate $60.00						
E 52	WSFA	09/19/17	09/19/17	WSFA 12 News at Five	5-530pm		:30			NM	0	$0.00
Week:		Start Date 09/18/17	End Date 09/24/17	Weekdays -1-----	Spots/Week 1	Rate $185.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/18/17-09/24/17		WSFA 12 News at Five	5-530pm	-Tu--------	:30		~~$185.00~~	NM		
Credited												

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Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/06/17 / 09/06/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
53	WSFA	09/19/17	09/26/17	Today in Alabama 530a	528am-6am		:30			NM	2	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	-1-----	1	$100.00							
Week:	09/25/17	10/01/17	-1-----	1	$100.00							
54	WSFA	09/19/17	09/19/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	-1-----	1	$350.00							
55	WSFA	09/19/17	09/26/17	Today In Alabama	6a-7a		:30			NM	2	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	-1-----	1	$175.00							
Week:	09/25/17	10/01/17	-1-----	1	$175.00							
56	WSFA	09/19/17	09/26/17	NBC Today Show	7-9am		:30			NM	2	$230.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	-1-----	1	$115.00							
Week:	09/25/17	10/01/17	-1-----	1	$115.00							
57	WSFA	09/19/17	09/19/17	NBC Today 2	9-10am		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	-1-----	1	$50.00							
58	WSFA	09/20/17	09/20/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$30.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	--1----	1	$30.00							
59	WSFA	09/20/17	09/20/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	--1----	1	$100.00							
60	WSFA	09/20/17	09/20/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	--1----	1	$185.00							
61	WSFA	09/20/17	09/20/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	--1----	1	$100.00							
62	WSFA	09/20/17	09/20/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	--1----	1	$350.00							
63	WSFA	09/20/17	09/20/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	--1----	1	$175.00							
64	WSFA	09/20/17	09/20/17	NBC Today Show	7-9am		:30			NM	1	$115.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	--1----	1	$115.00							
D 65	WSFA	09/19/17	09/22/17	WSFA 12 News at Five	5-530pm		:30			NM	0	$0.00
D 66	WSFA	09/25/17	09/26/17	WSFA 12 News at Five	5-530pm		:30			NM	0	$0.00
D 67	WSFA	09/19/17	09/22/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	$0.00
D 68	WSFA	09/25/17	09/26/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	$0.00
N 69	WSFA	09/23/17	09/23/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	$80.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/17	09/24/17	-----S-	1	$80.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

powered by WideOrbit

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1800036 /	08768711

Contract Dates	Product	Estimate #
09/19/17 - 09/26/17	LUTHER STRANGE SE	**813**

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/06/17 / 09/06/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 70	WSFA	09/24/17	09/24/17	NFL Football Nite/America	Various		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	------S	1	$150.00						
N 71	WSFA	09/24/17	09/24/17	NFL Football	Sun 730p-1030p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	------S	1	$500.00						
						Totals					70	$8,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/24/17	51	$5,925.00	($888.75)	$5,036.25
09/25/17 -09/26/17	19	$2,125.00	($318.75)	$1,806.25
Totals	70	$8,050.00	($1,207.50)	$6,842.50

Signature: _____ **Date:** _____

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REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8768711 TRF# 1800036 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP5/17 17.10
$$$ MOD# 0: APPROVED REV #0 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES

1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22302

ORDER #_____ CONTRACT # 8768711 CLASS: NATL. LOCAL REGIONAL

PRDCT LUTHER STRANGE SENAT EST#813 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP19/17 SEP26/17 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP5/17 17.10

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#1	MISSED:	FRI/1000P-1035P	SEP22	30S	$275.00	(SEP5/17)
		BUY#44		TUE/1000P-1035P	SEP19	30S	$275.00	
		BUY#52		TUE/500P-530P	SEP19	30S	$185.00	
			OFFER:	SAT/600P-700P	SEP23	30S	$80.00	PLS ADVISE.
			&	SUN/600P-730P	SEP24	30S	$150.00	
			&	SUN/730P-1030P	SEP24	30S	$500.00	

CMT:NO AVAILS. PLEASE CONFIRM MKGDS WITH $5 CREDIT. THANKS, DENICE

SEP/17 $5,930.00 OCT/17 $2,125.00 CONTRACT TOTAL $8,055.00
TOTAL SPOTS 70

MARKET TOTALS $49,388 WSFA 56% WNCF 7% WAKA 28% WCOV 9% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8768711 TRF# 1800036 ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/17 10.37
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES

1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22302

ORDER #_____ CONTRACT # 8768711 CLASS: NATL. LOCAL REGIONAL

PRDCT LUTHER STRANGE SENAT EST#813 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/17 SEP26/17 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP6/17 10.37

REP: REVISED ORDER
M1 OKD AS LINES 69-71
PREVIOUS TTL $8,055
REVISED TTL, $8,050
$5 WILL BE CREDITED
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

Done

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 62			AGENCY EST# = 813						
			AGENCY PRODUCT CODE = 78									
1		S	1000P-1035P	30		$275.00	9/22	9/22	0	✓	FRI	0

PROGRAM : WSFA 12 NEWS AT 10P
CON COM1: WSFA 12 NEWS AT 10P

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8768711 TRF# 1800036 ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/17 10.37
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
69		A	600P-700P		30	$80.00	9/23	9/23	1		SAT	1
	PROGRAM : WSFA SAT 6P NEWS											
	ORD COM1: NO AVAILS. PLEASE CONFIRM MKGDS WITH $5 CREDIT. THANKS, DENICE											
	THIS IS A MAKE-GOOD FOR SEP22 ON LINE-1 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR SEP19 ON LINE-44 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR SEP19 ON LINE-52 FOR 1 SPOT/WK											
70		A	600P-730P		30	$150.00	9/24	9/24	1		SUN	1
	PROGRAM : FOOTBALL NIGHT IN AMERICA											
	ORD COM1: NO AVAILS. PLEASE CONFIRM MKGDS WITH $5 CREDIT. THANKS, DENICE											
	PART OF A MAKEGOOD MADE UP OF LINES 69-71											
71		A	730P-1030P		30	$500.00	9/24	9/24	1		SUN	1
	PROGRAM : NFL FOOTBALL											
	ORD COM1: NO AVAILS. PLEASE CONFIRM MKGDS WITH $5 CREDIT. THANKS, DENICE											
	PART OF A MAKEGOOD MADE UP OF LINES 69-71											
44		S	1000P-1035P		30	$275.00	9/19	9/19	0		TUE	0
	PROGRAM : WSFA 12 NEWS AT 10P											
	CON COM1: WSFA 12 NEWS AT 10P											
52		S	500P-530P		30	$185.00	9/19	9/19	0		TUE	0
	PROGRAM : WSFA 12 NEWS AT 5P											
	CON COM1: WSFA 12 NEWS AT 5P											

STATION MAKEGOOD OFFERS:

M1 OK'D	BUY#1	MISSED:	FRI/1000P-1035P	SEP22	30S	$275.00	(SEP6/17)
	BUY#44		TUE/1000P-1035P	SEP19	30S	$275.00	
	BUY#52		TUE/500P-530P	SEP19	30S	$185.00	
		OFFER:	SAT/600P-700P	SEP23	30S	$80.00	PLS ADVISE.
		&	SUN/600P-730P	SEP24	30S	$150.00	
		&	SUN/730P-1030P	SEP24	30S	$500.00	

CMT: NO AVAILS. PLEASE CONFIRM MKGDS WITH $5 CREDIT. THANKS, DENICE

SEP/17 $5,925.00 OCT/17 $2,125.00 CONTRACT TOTAL $8,050.00
TOTAL SPOTS 70

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ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE