11764227

NCC Cable System Order

Order #	62344977
Syscode	1140
System Name	Spectrum/UW Stevens Point, WI
Market	Wausau, WI

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 2BK Jul15+May16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/11/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$550.00		
Commission	$82.50		
Net Total	$467.50		
Total Spots	275		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R3: 10.11 Removed spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
2	AEN	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
3	AEN	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
4	AEN	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
5	CNN	MORNING	10/3/16	10/9/16	05:00	09:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	R3: 10.11 -1x PRE
6	CNN	MORNING	10/10/16	10/16/16	05:00	09:00	X	X						-	-	4	$2.00	$8.00	30	PRE
7	CNN	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
8	CNN	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
9	CNN	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	R3: 10.11 -2x PRE
10	CNN	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
11	FOOD	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
12	FOOD	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
13	FOOD	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
14	FOOD	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
15	HGTV	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
16	HGTV	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
17	HGTV	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
18	HGTV	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
19	LIF	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
20	LIF	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
21	LIF	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	LIF	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
23	TLC	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
24	TLC	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
25	TLC	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
26	TLC	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
27	TNT	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	11	$2.00	$22.00	30	R3: 10.11 -1x PRE
28	TNT	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
29	TNT	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
30	TNT	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
31	USA	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
32	USA	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
33	USA	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
34	USA	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	275	0	0	0	0	0	0	0	0	0	0	0	275
AMT	$550.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$550.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/11/16

62344977 | Wausau, WI | Spectrum/UW Stevens Point, WI | 1140 |