United States of America

FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

NICOLET BROADCASTING, INC.
30 NORTH 18TH AVENUE
SUITE 8
STURGEON BAY WI 54235

Penelope A. Dade
Supervisory Analyst
Audio Division
Media Bureau

Grant Date: June 30, 2014

This license expires 3:00 a.m. local time, December 01, 2020.

Facility Id: 165986

Call Sign: WSBW

License File Number: BLH-20140617AAM

This license covers permit no.: BPH-20140205AAF

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.