TIM #606307

NCC Cable System Order

11766963

Order #	62357860
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 2BK Jul15+May16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$626.00		
Commission	$93.90		
Net Total	$532.10		
Total Spots	285		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.27 New Order. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	DAYTIME	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
2	AMC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
3	AMC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
4	AMC	PRIME	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$2.00	$4.00	30	PRE
5	AMC	DAYTIME	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE
6	AMC	PRIME	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	$2.00	$6.00	30	PRE
7	AMC	PRIME	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE
8	AMC	PRIME	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
9	CNN	MORNING	10/31/16	11/6/16	05:00	09:00	X	X						-	-	2	$2.00	$4.00	30	PRE
10	CNN	DAYTIME	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
11	CNN	PRIME	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
12	CNN	PRIME	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
13	CNN	MORNING	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	5	$2.00	$10.00	30	PRE
14	CNN	DAYTIME	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE
15	CNN	PRIME	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	$2.00	$6.00	30	PRE
16	CNN	PRIME	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	6	$3.00	$18.00	30	PRE
17	CNN	PRIME	10/24/16	10/30/16	09:00	19:00						X	X	-	-	5	$2.00	$10.00	30	PRE
18	DISC	DAYTIME	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
19	DISC	PRIME	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
20	DISC	PRIME	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
21	DISC	DAYTIME	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE

PRE

NCC Cable System Order

Order #	62357860	Flight Dates	10/24/16 - 11/06/16	Update Date	10/27/16
Syscode	1458	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	Spectrum/Packerland, WI	Advertiser	Russ for Wisconsin	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code		Total	$626.00
AE	Natasha Levinsohn	Product Code		Commission	$93.90
Sales Coordinator	Jalyn Sanders	Est Code	N/A	Net Total	$532.10
Office	Washington	Product Name		Total Spots	285
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 2BK Jul15+May16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	10.27 New Order. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	PRIME	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	$2.00	$6.00	30	PRE
23	DISC	PRIME	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	6	$3.00	$18.00	30	PRE
24	DISC	PRIME	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
25	FOOD	DAYTIME	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
26	FOOD	PRIME	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
27	FOOD	PRIME	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
28	FOOD	DAYTIME	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE
29	FOOD	PRIME	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	$2.00	$6.00	30	PRE
30	FOOD	PRIME	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	6	$3.00	$18.00	30	PRE
31	FOOD	PRIME	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
32	HGTV	DAYTIME	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
33	HGTV	PRIME	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
34	HGTV	PRIME	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
35	HGTV	DAYTIME	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE
36	HGTV	PRIME	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	$2.00	$6.00	30	PRE
37	HGTV	PRIME	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	6	$3.00	$18.00	30	PRE
38	HGTV	PRIME	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
39	HIST	DAYTIME	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
40	HIST	PRIME	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
41	HIST	PRIME	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
42	HIST	DAYTIME	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE

NCC Cable System Order

Order #	62357860	Flight Dates	10/24/16 - 11/06/16	Update Date	10/27/16
Syscode	1458	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	Spectrum/Packerland, WI	Advertiser	Russ for Wisconsin	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code		Total	$626.00
AE	Natasha Levinsohn	Product Code		Commission	$93.90
Sales Coordinator	Jalyn Sanders	Est Code	N/A	Net Total	$532.10
Office	Washington	Product Name		Total Spots	285
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 2BK Jul15+May16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HIST	PRIME	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	$2.00	$6.00	30	PRE
44	HIST	PRIME	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	6	$3.00	$18.00	30	PRE
45	HIST	PRIME	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
46	LIF	DAYTIME	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
47	LIF	PRIME	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
48	LIF	PRIME	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$2.00	$4.00	30	PRE
49	LIF	DAYTIME	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE
50	LIF	PRIME	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	$2.00	$6.00	30	PRE
51	LIF	PRIME	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE
52	LIF	PRIME	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
53	TBSC	DAYTIME	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
54	TBSC	PRIME	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
55	TBSC	PRIME	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$2.00	$4.00	30	PRE
56	TBSC	DAYTIME	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE
57	TBSC	PRIME	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	$2.00	$6.00	30	PRE
58	TBSC	PRIME	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE
59	TBSC	PRIME	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
60	TLC	DAYTIME	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
61	TLC	PRIME	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
62	TLC	PRIME	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$2.00	$4.00	30	PRE
63	TLC	DAYTIME	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE

NCC Cable System Order

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Sales Coordinator	Jalyn Sanders
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Status	Not accepted
Survey	Cable Nielsen Live+1 2BK Jul15+May16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$626.00		
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GRP	-	GIMP	-
CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TLC	PRIME	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	$2.00	$6.00	30	PRE
65	TLC	PRIME	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE
66	TLC	PRIME	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
67	TNT	DAYTIME	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
68	TNT	PRIME	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
69	TNT	PRIME	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
70	TNT	DAYTIME	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE
71	TNT	PRIME	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	$2.00	$6.00	30	PRE
72	TNT	PRIME	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	6	$3.00	$18.00	30	PRE
73	TNT	PRIME	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
74	USA	DAYTIME	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
75	USA	PRIME	10/31/16	11/6/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
76	USA	PRIME	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
77	USA	DAYTIME	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	6	$2.00	$12.00	30	PRE
78	USA	PRIME	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	$2.00	$6.00	30	PRE
79	USA	PRIME	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	6	$3.00	$18.00	30	PRE

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Comments :	10.27 New Order. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
80	USA	PRIME	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	215	70	0	0	0	0	0	0	0	0	0	0	285
AMT	$472.00	$154.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$626.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62357860 | Wausau, WI | Spectrum/Packerland, WI | 1458 |