2016-Q2 (April – June) Viewpoints Quarterly Logs
Compliancy Issues Covered

activism
adult learning
African-American issues
agriculture
art
business
child health
children
civic engagement
community issues
consumerism
crime
culture
diversity
drugs
economics
education
elder issues
elections
employment
entrepreneurship
environment
ethnic & regional culture
exercise
family issues
finance
food
foreign affairs
gender issues
government
justice system
juvenile justice
law
literature
marketing
media
medicine
mental health
military
nutrition
personal finance
pets
philanthropy
physical health
politics
prisons
psychology
public safety
recreation
science
social justice
student loans
technology
the presidency
transportation
travel
urban infrastructure
veterans
wages
war
wellness
women's issues

See weekly logs below for segment dates, titles, topics, guests & duration

Program **16-14** **Producers** **Pat Reuter**
Air Week **4/3/16** **Production Directors** **Sean Waldron, Reed Pence**

Time Segment Dur.
1:47 SEGMENT 1: Astronomical Wonders: What's coming up this year? 10:50

Synopsis: There's a lot going on in the sky for the remainder of this year and our guests discuss the upcoming astronomical events and how you can watch them with the naked eye or with inexpensive binoculars and telescopes. We also discuss the importance and the fun of stargazing, where the best places are to watch the skies and how urban areas can change their lighting to make more heavenly bodies visible to their residents.

Host: Gary Price. Guests: Mario De Leo-Winkler, post-doctoral researcher for NASA-JPL and the University of California-Riverside; Alan MacRobert, Senior Editor, Sky & Telescope magazine.

Compliancy Issues Covered: science & technology, recreation, education, urban infrastructure

14:36 SEGMENT 2: The Whole Truth: How do you know if someone is lying? 10:49

Synopsis: How do professionals question people to get the information they want? We talk to a specialist on interrogation and lying about this topic, and how law enforcement and job interviewers use the same tactics to get to the truth and find out if someone might be lying to them.

Host: Marty Peterson. Guests: Maryann Karinch, a human behavior expert and author of the book, Nothing But the Truth: Secrets from top intelligence experts to control the conversation and get the information you need.

Links for more info:
http://karinch.com

Compliancy Issues Covered: employment, crime, psychology & mental health

Program **16-15** **Producer** **Pat Reuter**
Air Week **4/10/16** **Production Directors** **Sean Waldron, Reed Pence**

Time Segment Dur.
1:47 SEGMENT 1: Writing Historical Fiction: How it's written well and why it touches our hearts 12:29
Synopsis: Historical fiction is very popular these days, but why? And how do authors weave a fictional story around actual people, places and events? We talk to three best-selling authors of the genre about how they write their books and why.

Host: Gary Price. Guests: Ruta Sepetys, author of Salt to the Sea; Kristina McMorris, author of The Edge of Lost; Michelle Gable, author of I'll See You in Paris.

Compliancy Issues Covered: literature, war, transportation, crime, prisons

16:14 SEGMENT 2: The Importance of Recess 9:12
Synopsis: Recess helps kids unwind during the school day, but it's much more than just a time to exercise. We talk to two recess "specialists" about the mental as well as the physical benefits of recess, and learn about some recess activities that help a child be more creative, more social as well as more physically active.

Host: Marty Peterson. Guests: Dr. Gail Gross, psychologist specializing in child development and families, author of How to Build Your Baby's Brain and The Only Way Out is Through; Dan DiSorbo, co-author and illustrator of the book Recess: From dodgeball to double-dutch: classic games for players of today.

Compliancy Issues Covered: education, child health, recreation, mental health

Program **16-16** **Producer** **Pat Reuter**
Air Week **4/17/16** **Production Directors** **Sean Waldron, Reed Pence**

Time Segment Dur.
1:44 SEGMENT 1: Encouraging Young People to Vote 11:22
Synopsis: Young people love political campaigns but, unfortunately, they don't have the same enthusiasm about voting in elections. Why is this? And how can we encourage more young people to cast their votes on election day? We talk to two political specialists about the phenomenon and how we can make it easier for America's youth to vote.

Host: Gary Price. Guests: David Johnson, CEO of Strategic Vision PR Group, Atlanta, GA; Kei Kawashima-Ginsberg, Director at the Center for Information and Research on Civic Learning and Engagement (CIRCLE), at the Tisch College of Citizenship and Public Service, Tufts University.

Compliancy Issues Covered: government, elections, civic engagement, economics

15:11 SEGMENT 2: Louisa Adams: The extraordinary First Lady you've never heard of 10:13
Synopsis: We all know the names of famous First Ladies – Martha Washington, Mary Todd Lincoln, Eleanor Roosevelt, Nancy Reagan – and they all left their marks on our country in one way or another. One of these ladies that you probably don't know much about is Louisa Adams, wife of President John Quincy Adams. Our guest has researched this extraordinary woman and discusses the strength, political savvy and resilience of America's only foreign-born First Lady.

Host: Marty Peterson. Guests: Louisa Thomas, author of Louisa: The extraordinary life of Mrs. Adams.

Compliancy Issues Covered: politics, war, the presidency, foreign affairs

Program **16-17** **Producer** **Pat Reuter**
Air Week **4/24/16** **Production Directors** **Sean Waldron, Reed Pence**

Time Segment Dur.
1:43 SEGMENT 1: Too Many Lawyers…Not Enough Law Jobs 11:20
Synopsis: Students graduating from law school are having an increasingly difficult time finding work in their field these days. To make matters worse, many of them are burdened by six-figure student loan debt. For those who do find jobs at law firms, their rise to partner can be a very long and arduous one – if they get there at all. We talk to two legal specialists about what's causing these problems, and what law schools and law firms can do to help alleviate them.

Host: Gary Price. Guests: Steven J. Harper, retired partner, Kirkland & Ellis, adjunct prof. Northwestern University College of Arts & Sciences and School of Law, author of The Lawyer Bubble: A profession in crisis; Gregg Bertram, Pres. of Pacific ADR Consulting, a mediation and arbitration firm based in Seattle.

Compliancy Issues Covered: law, education, business, student loans

15:09 SEGMENT 2: What African Americans Think of the First Black President 10:16
Synopsis: President Obama's term in office is almost over, and everyone has an opinion on how he's done as our Commander in Chief. African Americans have their own opinions and they're not always as glowing as you might think. We talk to an African American journalist and author about what Black Americans think about the president as a leader, a symbol, and as a man as he finishes his tenure as our first African American president.

Host: Marty Peterson. Guests: Erin Aubry Kaplan, journalist and author of the book, I (heart) Obama.

Compliancy Issues Covered: African American issues, activism, the presidency, politics

Program 16-18 Producer Pat Reuter
Air Week 5/1/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur.
1:49 SEGMENT 1: The Business of Legalized Marijuana 11:06
Synopsis: Marijuana is being legalized for medical use – and in fewer cases recreational use – in states across the country. This is creating new business opportunities for growers, processors, sellers and other entrepreneurs who want to get in on the action. It's become a multi-billion dollar business and now investors, corporations and Wall Street are looking at how they can gain from the new "cannabusiness" models on the horizon. We talk to a journalist who is researching and watching the economic, regulatory and legal aspects of legalized marijuana to find out just how extensive the industry is now, and how it could grow in the future.

Host: Gary Price. Guest: Chris Walsh, editorial director for the online news source Marijuana Business Daily.

Compliancy Issues Covered: drugs, business & finance, entrepreneurship, agriculture, medicine, law

14:59 SEGMENT 2: The "M" Word: Having the money talk with family 10:28
Synopsis: Family members are notorious for getting into each other's business – marriages, jobs, child rearing, romantic relationships – it seems like nothing is off the table! That's not entirely true, according to our guest. She says that families are very reluctant to discuss money matters with aging parents, spouses or children. She tells us why it's so important to have the "money talk" with your significant others and even your boss in order to make sure that there are no conflicts during a marriage, in employment and unemployment, in eldercare situations and before a parent or loved-one dies.

Host: Marty Peterson. Guest: Lori Sackler, Sr. Vice President at Morgan Stanley Wealth Management, author of the books The M Word: The money talk every family needs to have about wealth and their financial future, and, The M Word Journal: How to have the money talk.

Compliancy Issues Covered: personal finance, elder issues, employment & wages

Program 16-19 Producer Pat Reuter
Air Week 5/8/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur.
1:49 SEGMENT 1: The Third Wave: An internet pioneer talks technology 10:53
Synopsis: Technology has been moving at break-neck speed during the past 30 years, with the invention and adoption of the personal computer and the internet in the first wave, and more sophisticated hardware, software, cell phones and apps in the second wave. Our guest, an internet pioneer himself, discusses the third wave of technology that will take all of these innovations one step further – integrating them into our world in ways that will bring them more fully into our educational systems, healthcare, work and our every day lives.

Host: Gary Price. Guest: Steve Case, co-founder of America Online, investor & entrepreneur, author of The Third Wave: An entrepreneur's vision of the future.

Compliancy Issues Covered: medicine, technology, entrepreneurism, business, government regulations, diversity, education

14:44 SEGMENT 2: Math Class: Why is it so hard? How can we make it easier? 10:45
Synopsis: It's no secret: American students are way down the international list when it comes to math scores. Why is this? What makes math so hard for U.S. kids to learn, and how can we help make math easier? Our two guests have answers to both of those questions along with some innovative ideas on how to help kids – and adults – become better at math.

Host: Marty Peterson. Guests: Bob Sun, inventor of The 24 Game and First in Math; Jason Wilkes, author of the book, Burn Math Class: And reinvent mathematics for yourself.

Compliancy Issues Covered: educational system, technology, adult learning

Program 16-20 Producer Pat Reuter
Air Week 5/15/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur.
1:49 SEGMENT 1: Carry the Load: Remembering the true meaning of Memorial Day 10:18
Synopsis: Everyone loves Memorial Day – it's time off of work, a day for picnics, barbecues and relaxation. Often, though, the fun and celebration of the first holiday of summer obscures the real meaning of the day – to remember the brave military men and women who gave their lives for their country. We talk to two former Navy Seals about how they created a march that helps them, the families of fallen soldiers and others to honor those who served and raise money for non-profits that help vets, their families and first responders around the country.

Host: Gary Price. Guests: Clint Bruce & Stephen Holley, U.S. Naval Academy graduates, former Navy Seals, co-founders of "Carry the Load."

Compliancy Issues Covered: military & veterans, community action, philanthropy, war

14:07 SEGMENT 2: Stress: Why we have it and how to relieve it 11:20
Synopsis: We all suffer from stress now and then but sometimes it becomes overwhelming and there doesn't seem to be any way around it. We talk to a doctor about what stress is, why we get it and how we can relieve it through exercise and other means. We also discuss how a new product that uses touch and aroma has helped one therapist's clients through some very stressful situations.

Host: Marty Peterson. Guests: Dr. Michael Roizen, Chief Wellness Officer, The Cleveland Clinic; Nancy Rothner, clinical hypnotherapist, creator of "Pinch Me Therapy Dough," and the book, Stress Relief in a Pinch.
Compliancy Issues Covered: wellness, exercise & recreation, mental & physical therapy

Program 16-21 Producer Pat Reuter
Air Week 5/22/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur.
1:47 SEGMENT 1: Invasive Species: Are they ever good for the environment? 9:43
Synopsis: Many ecologists, farmers and members of the public are worried that non-native plants and animals are invading the U.S. and preventing native species from thriving. Much money and time is spent trying to rid the land of these aliens – often to no avail. But are these species present because they're the only ones that can thrive in an area? Are they multiplying because of something bad we're injecting into their environment? Are these aliens actually helping nature create a diverse and robust environment? And are those so-called native species of plants and animals really native? Our guests have some surprising answers to those questions.

Host: Gary Price. Guests: Fred Pearce, science journalist, researcher, and author of The New Wild: Why invasive species will be nature's salvation. Tao Orion, permaculture educator, author of Beyond the War on Invasive Species: A permaculture approach to ecosystem restoration.

Compliancy Issues Covered: environment, agriculture, public safety
13:34 SEGMENT 2: Getting Rid of Clutter: It can help more than you think! 11:54
Synopsis: Everyone hates clutter, but so many of us just can't seem to get it out of our lives. Our guests discuss how we end up with full closets and basements, how to start weeding out the good stuff from the junk and how adopting a minimalist lifestyle not only keeps our homes neat, it also helps to de-clutter our thinking and maintain focus on those things that are most important to us..

Host: Marty Peterson. Guests: Dr. A.J. Marsden, a psychologist and assistant professor at Beacon College in Leesburg, Florida; Francine Jay, a-k-a "Miss Minimalist," author of the book, The Joy of Less: A minimalist guide to declutter, organize and simplify.
Compliancy Issues Covered: consumerism, family issues

Program 16-22 Producers Pat Reuter
Air Week 5/29/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur.
1:48 SEGMENT 1: Meat, BBQ and Favorite Foods: Why we eat what we eat 13:55
Synopsis: In America, we have the most varied cuisine in the world with thousands of foods available in grocery stores and menus in restaurants from every corner of the globe. Why do we need all of this variety? And why are meat and barbecue so high up on our list of favorite foods? Our guests offer some answers to these questions.

Host: Gary Price. Guests: Sophie Egan, Dir. Of Programs and Culinary Nutrition for the Strategic Initiatives Group at the Culinary Institute of America, author of Devoured: From chicken wings to kale smoothies - how what we eat defines who we are; Marta Zaraska, author of Meathooked: The history and science of our 2.5 million year obsession with meat; Robb Walsh, journalist, restaurateur, author of Legends of Texas Barbecue Cookbook: Recipes and recollections from the pitmasters, revised edition.

Compliancy Issues Covered: food & nutrition, marketing, ethnic & regional culture

17:44 SEGMENT 2: What the Dog Knows: How search dogs follow scent 7:41
Synopsis: Search dogs will follow a scent for miles and even put their lives in danger looking for survivors of mudslides and building collapses. How do they do it, and why? We talk to a search dog owner and trainer about these amazing animals, the physiology that helps them hone in on a single scent, and why they will work for hours in horrid conditions for their handlers.

Host: Marty Peterson. Guest: Cat Warren, cadaver dog owner and trainer, author of the book, What the Dog Knows: Scent, science and the amazing ways dogs perceive the world.

Compliancy Issues Covered: pets, science, public safety

Program 16-23 Producer Pat Reuter
Air Week 6/5/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur.
1:50 SEGMENT 1: Travel, People and Freedom: A journalist's travels inform his life 10:52
Synopsis: When people head out on foreign vacations this summer, many of them take the tried and true path: visit the big monuments, tourist attractions and stay with their tour groups. Our guest has spent many years of his life traveling the world and he suggests that for a better and more memorable trip, you should rub shoulders with the locals in the country you're visiting. We'll hear his thoughts on why it's important to learn about the culture of the country you're visiting, how freedom is interpreted in other countries and how you can help the people you meet better understand America and you.

Host: Gary Price. Guests: Andrew Solomon, journalist, author of Far & Away: Reporting from the brink of change – seven continents, twenty-five years.

Compliancy Issues Covered: travel, culture, war, environment, politics, art

14:46 SEGMENT 2: Brand Seduction: Are you sure why you buy what you buy? 10:38
Synopsis: What is it that makes you buy one brand of vodka or soup or ketchup over another? Do you like the way it tastes? Is it a brand that you remember your favorite movie star using? Or is it something else? We talk to a brand expert who has researched the psychology of why we buy what we buy and find out that it's not always a conscious decision, but one that is influenced by our brains, memories, and how we perceive ourselves using a product or service.

Host: Marty Peterson. Guests: Daryl Weber, brand consultant, author of Brand Seduction: How neuroscience can help marketers build memorable brands.

Compliancy Issues Covered: consumerism, science, business & marketing, media

Program 16-24 Producer Pat Reuter
Air Week 6/12/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur.
1:49 SEGMENT 1: Public Speaking: It doesn't have to be a scary, anxious situation 10:00
Synopsis: Speaking in public can be a very anxiety-producing experience, but why? And how can we remove some of that anxiety and do a better job in front of an audience? Our guests discuss the fear of public speaking and offer advice on how to create, prepare for and deliver a speech with confidence.

Host: Gary Price. Guests: Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author of the book, Steal the Show: From speeches to job interviews to deal-closing pitches, how to guarantee a standing ovation for all the performances in your life.

Compliancy Issues Covered: mental health, business, the arts, education

13:53 SEGMENT 2: Summer Driving Safety: Advice from Hollywood's Top Driver 11:31
Synopsis: When was the last time you thought about how you drive? Do you know how to survive a blow out on the highway? What if your brakes fail? Do you really know how much to inflate your tires, or do you just estimate? Our guests – a tire specialist and a race car driver who is also a Hollywood stunt driver – share advice on these and other important driving issues.

Host: Marty Peterson. Guests: Anne Forristall Luke, President and CEO of the Rubber Manufacturers Association; Ben Collins, race car driver, Hollywood stunt driver, author of the book, How to Drive: Real-world instruction and advice from Hollywood's top driver.

Compliancy Issues Covered: transportation, public safety, education, media

Program 16-25 Producers Pat Reuter
Air Week 6/19/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur.
1:49 SEGMENT 1: Juvenile Justice Part 1 11:05
Synopsis: There are millions of people incarcerated in American prisons – many of them juveniles sentenced to long terms alongside adults. Should children be tried as adults and sent to adult prisons? Are they mature enough to understand the consequences of their actions? Or should they be treated differently than adults who commit serious offenses? Our guests discuss why we have so many people incarcerated and how juveniles – even those who commit murder – should be given another chance.

Host: Gary Price. Guests: Peter K. Enns, Associate Professor, Dept. of Government at Cornell University, Executive Director of the Roper Center for Public Opinion Research, and author of the book, Incarceration Nation: How the United States became the most punitive democracy in the world; Jean Trounstine, Professor at Middlesex Community College in Lowell, Massachusetts, and author of the book, Boy With a Knife: A story of murder, remorse and a prisoner's fight for justice.
Compliancy Issues Covered: the justice system, prisons, children, crime

14:58 SEGMENT 2: Juvenile Justice Part 2 10:25
Synopsis: Many school-aged children in the U.S. end up in juvenile detention or expelled from school for offenses ranging from arriving late to breaking the dress code to fighting in the hallway. Once "pushed out" from school, these children are often headed down the road to a life of poverty and more serious crimes. A good portion of these kids are African-American girls who, our guest says, are unfairly targeted for discipline because of a misunderstanding of their behavior. We discuss this phenomenon and also talk to a professor who has studied the effect that extremely strict school rules have on the students and the teachers who are made to enforce them.

Host: Marty Peterson. Guests: Dr. Monique Morris, President and Co-founder of the National Black Women's Justice Institute and author of the book, Pushout:The criminalization of Black girls in schools; Meira Levinson, Professor of Education at the Harvard Graduate School of Education and Co-editor with Jacob Fay of the book, Dilemmas of Educational Ethics:Cases and commentaries.

Compliancy Issues Covered: education, African-American issues, women's issues, the juvenile justice system, social justice

Program 16-26 Producer Pat Reuter
Air Week 6/26/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur.
1:49 SEGMENT 1: Grit: The passion and perseverance to succeed 11:37
Synopsis: Why is it that some people succeed and others don't? There are many reasons why we follow through on the tasks we begin, but our guest thinks that those who do succeed in the big things in life have something called "grit." We discuss how passion, hope and perseverance all play into the ability for some individuals to keep on course --even when they face hurdles in their lives and their work -- and accomplish great things.

Host: Gary Price. Guests: Angela Duckworth, Professor of Psychology at the University of Pennsylvania, Scientific Director of the Character Lab, author of the book, Grit: The power of passion and perseverance.

Compliancy Issues Covered: military, psychology, children and family issues, education

15:30 SEGMENT 2: Elizabeth Marshall Thomas: Lessons in survival and equality from the Bushmen 9:55
Synopsis: Learning to survive in uncertain times and learning how to treat everyone in our community with respect and equality are lessons we can all benefit from. However, we don't usually think that primitive peoples are the best teachers of these lessons. Our guest would take exception to that. As a young woman, she lived with the old Bushmen of southwestern Africa and discusses how she learned a lot about how to raise children, find food and water, and about how community cooperation and equality of the sexes enabled these people to survive and thrive in a formidable environment.

Host: Marty Peterson. Guests: Elizabeth Marshall Thomas, author of the book, Dreaming of Lions: My life in the wild places.

Compliancy Issues Covered: culture, family, gender issues, community issues, environment