2016 POLITICAL FALL SPENDING
WTHI-POL-GREGG FOR GOVERNOR - DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858743	5/5-5/9	15	$ 3,150.00	$ 472.50	$ 2,677.50		$ 2,677.50	$ 2,677.50		64529
				$ -	$ -		$ -		$ -	
859992	5/10-5/16	34	$ 6,010.00	$ 901.50	$ 5,108.50		$ 5,108.50	$ 5,916.00	$ 807.50	64591
				$ -	$ -		$ -		$ -	
863121	5/17-5/23	23	$ 3,550.00	$ 532.50	$ 3,017.50		$ 3,017.50	$ 3,017.50	$ -	64698
				$ -	$ -		$ -		$ -	
866490	5/24-5/30	17	$ 2,855.00	$ 428.25	$ 2,426.75		$ 2,426.75	$ 2,426.75	$ -	credit car
				$ -	$ -		$ -		$ -	
859533	5/31-6/6	19	$ 6,230.00	$ 934.50	$ 5,295.50		$ 5,295.50	$ 5,295.50	$ -	credit car
				$ -	$ -		$ -		$ -	
873790	6/7-6/13	12	$ 5,050.00	$ 757.50	$ 4,292.50		$ 4,292.50	$ 4,292.50	$ -	credit car
				$ -	$ -		$ -		$ -	
874470	6/8-6/13	32	$ 6,430.00	$ 964.50	$ 5,465.50		$ 5,465.50	$ 5,465.50	$ -	credit car
				$ -	$ -		$ -		$ -	
877373	6/14-6/20	18	$ 7,350.00	$ 1,102.50	$ 6,247.50		$ 6,247.50	$ 6,247.50	$ -	credit car
				$ -	$ -		$ -		$ -	
877387	6/14-6/20	32	$ 6,430.00	$ 964.50	$ 5,465.50		$ 5,465.50	$ 5,465.50	$ -	credit car
				$ -	$ -		$ -		$ -	
881558	6/21-6/27	18	$ 3,380.00	$ 507.00	$ 2,873.00		$ 2,873.00	$ 2,873.00		credit car
				$ -	$ -		$ -		$ -	
892963	6/28-7/4	21	$ 3,980.00	$ 597.00	$ 3,383.00		$ 3,383.00	$ 3,383.00		credit car
896567	7/5-7/11	59	$ 11,360.00	$ 1,704.00	$ 9,656.00		$ 9,656.00	$ 9,656.00		credit car
				$ -	$ -		$ -		$ -	
902393	7/12-7/18	42	$ 7,630.00	$ 1,144.50	$ 6,485.50		$ 6,485.50	$ 6,400.50		credit car
							spot from last week made good on this order. Totals are correct			
902393	7/12-7/14	18	$ 3,040.00	$ 456.00	$ 2,584.00		$ 2,584.00	$ 6,400.50	$ 3,816.50	
							per client cancelled eff 7/14 will use credit later			
902393	7/12-7/18	26	$ 4,290.00	$ 643.50	$ 3,646.50		$ 3,646.50	$ 6,400.50	$ 2,754.00	

							per client added on 7/18			
905504	7/19-7/25	41	$ 7,530.00	$ 1,129.50	$ 6,400.50		$ 6,400.50	$ 6,400.50		credit car
		60	$ 11,440.00	$ 1,716.00	$ 9,724.00		$ 3,323.50	$ 3,323.50		credit car
908068	7/26-8/1	60	$ 10,590.00	$ 1,588.50	$ 9,001.50		$ 9,001.50	$ 9,001.50		credit car
912220	8/2-8/8	36	$ 7,570.00	$ 1,135.50	$ 6,434.50		$ 6,434.50	$ 6,434.50		credit car
915351	8/9-8/15	31	$ 5,860.00	$ 879.00	$ 4,981.00		$ 4,981.00	$ 4,981.00		credit car
918270	8/16-8/22	32	$ 5,950.00	$ 892.50	$ 5,057.50		$ 5,057.50	$ 5,057.50		credit car
921922	8/23-8/29	38	$ 6,230.00	$ 934.50	$ 5,295.50		$ 5,295.50	$ 5,295.50		credit car
925203	8/30-9/5	38	$ 6,330.00	$ 949.50	$ 5,380.50		$ 5,380.50	$ 5,380.50		credit car
927768	9/6-9/12	78	$ 14,180.00		$ 12,053.00		$ 12,053.00	$ 12,053.00		credit
930577	9/13-9/19	78	$ 16,930.00	$ 2,539.50	$ 14,390.50		$ 14,390.50	$ 14,390.00	credit of 212.50 to be used on next order	credit car
		77	$ 16,680.00	$ 2,502.00	$ 14,178.00		$ 14,178.00	$ 14,390.00		
933730	9/20-9/26	92	$ 24,610.00	$ 3,691.50	$ 20,918.50		$ 20,918.50	$ 20,706.00	cred used	credit car
TOTALS			$ 99,705.00	$ 14,955.75	$ 84,749.25		$ 84,749.25	$ 85,641.75		

Contract Agreement Between:

CONTRACT

WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

Contract / Revision	Alt Order #
930577 /	25283033

Product
Gregg/Gov

Contract Dates	Estimate #
09/13/16 - 09/19/16	**4964**

Advertiser	Original Date / Revision
POL/Gregg for Governor (D)	09/09/16 / 09/20/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WTHI	Katz Washington	Katz/Washingto

Special Handling

Demographic
Adults 25-54

Agy Code	Advertiser Code	Product 1/2
9915780		

Agency Ref	Advertiser Ref
IN5252/SP2893/TO824	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	09/13/16	09/19/16	CBS This Morning	7a-9a		:30				NM	5	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/12/16	09/18/16	-1111--	4	$100.00							
	Week:	09/19/16	09/25/16	1------	1	$100.00							
N 2	WTHI	09/13/16	09/19/16	News 10 M-F	6a-7a		:30				NM	5	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/12/16	09/18/16	-1111--	4	$150.00							
	Week:	09/19/16	09/25/16	1------	1	$150.00							
N 3	WTHI	09/13/16	09/19/16	News 10 M-F	530a-6a		:30				NM	4	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/12/16	09/18/16	-1-11--	3	$100.00							
	Week:	09/19/16	09/25/16	1------	1	$100.00							
N 4	WTHI	09/13/16	09/19/16	M-F 9a-10a	9a-10a		:30				NM	5	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/12/16	09/18/16	-1111--	4	$60.00							
	Week:	09/19/16	09/25/16	1------	1	$60.00							
N 5	WTHI	09/13/16	09/19/16	News 10 Midday	12p-1230p		:30				NM	5	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/12/16	09/18/16	-1111--	4	$200.00							
	Week:	09/19/16	09/25/16	1------	1	$200.00							
N 6	WTHI	09/13/16	09/19/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	10	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/12/16	09/18/16	-2222--	8	$120.00							
	Week:	09/19/16	09/25/16	2------	2	$120.00							
N 7	WTHI	09/13/16	09/19/16	The Talk	2p-3p		:30				NM	3	$270.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/12/16	09/18/16	-1-1---	2	$90.00							
	Week:	09/19/16	09/25/16	1------	1	$90.00							
N 8	WTHI	09/13/16	09/19/16	Price is Right	11a-12p		:30				NM	4	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/12/16	09/18/16	-1111--	4	$250.00							
	Week:	09/19/16	09/25/16	1------	1	$250.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

Contract / Revision	Alt Order #
930577 /	25283033

Contract Dates	Product	Estimate #
09/13/16 - 09/19/16	Gregg/Gov	4964

Advertiser	Original Date / Revision
POL/Gregg for Governor	09/09/16 / 09/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
5	WTHI	09/19/16-09/25/16		*Price is Right*	*11a-12p*	M----------	*:30*		*~~$250.00~~*		*NM*		
Credited													
N 9	WTHI	09/13/16	09/16/16	Let's Make a Deal	10a-11a		:30				NM	2	$500.00
Week:		09/12/16	09/18/16	-1--1--	2	$250.00							
N 10	WTHI	09/13/16	09/19/16	M-F 530p-6p	530p-6p		:30				NM	5	$650.00
Week:		09/12/16	09/18/16	-1111--	4	$130.00							
Week:		09/19/16	09/25/16	1------	1	$130.00							
N 11	WTHI	09/13/16	09/19/16	M-F 4p-5p	4p-5p		:30				NM	5	$500.00
Week:		09/12/16	09/18/16	-1111--	4	$100.00							
Week:		09/19/16	09/25/16	1------	1	$100.00							
N 12	WTHI	09/13/16	09/19/16	News 10 at 6p	6p-630p		:30				NM	5	$2,500.00
Week:		09/12/16	09/18/16	-1111--	4	$500.00							
Week:		09/19/16	09/25/16	1------	1	$500.00							
N 13	WTHI	09/13/16	09/19/16	News 10 at 5p 5-530p	5-530p		:30				NM	5	$1,250.00
Week:		09/12/16	09/18/16	-1111--	4	$250.00							
Week:		09/19/16	09/25/16	1------	1	$250.00							
N 14	WTHI	09/13/16	09/19/16	M-F 730p-8p	730p-8p		:30				NM	3	$750.00
Week:		09/12/16	09/18/16	-1-1---	2	$250.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
3	WTHI	09/12/16-09/18/16		*M-F 730p-8p*	*730p-8p*	-Tu-Th-----	*:30*		*~~$250.00~~*		*NM*		
See MG 14.6													
6	WTHI	09/14/16-09/14/16		M-F 730p-8p	730p-8p	---W-------	:30		$250.00		NM		
Ⓜ	MG for 14.3 09/15												
Week:		09/19/16	09/25/16	1------	1	$250.00							
N 15	WTHI	09/13/16	09/13/16	Tue Hour 2	9p-10p		:30				NM	1	$600.00
Week:		09/12/16	09/18/16	-T-----	1	$600.00							
N 16	WTHI	09/18/16	09/18/16	Sun Hour 1	7p-8p		:30				NM	1	$700.00
Week:		09/12/16	09/18/16	------S	1	$700.00							
N 17	WTHI	09/19/16	09/19/16	Mon Prime Other 2	9-11p		:30				NM	1	$600.00
Week:		09/19/16	09/25/16	M------	1	$600.00							
N 18	WTHI	09/14/16	09/14/16	Wed Hour 1	8p-9p		:30				NM	1	$850.00
Week:		09/12/16	09/18/16	--W----	1	$850.00							
N 19	WTHI	09/13/16	09/19/16	News 10 Late News M-F	11p-1135p		:30				NM	4	$2,000.00
Week:		09/12/16	09/18/16	-111---	3	$500.00							
Week:		09/19/16	09/25/16	1------	1	$500.00							
N 20	WTHI	09/17/16	09/17/16	CBS This Morning Sa	9a-11a		:30				NM	1	$85.00

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Advertiser	Original Date / Revision
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		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/12/16	09/18/16	-----S-	1	$85.00							
N 21	WTHI	09/18/16	09/18/16	CBS Sunday Morning	9a-1030a		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/12/16	09/18/16	------S	1	$150.00							
N 22	WTHI	09/19/16	09/19/16	Late Show W/	Late Show W/		:30				NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	M------	1	$125.00							
						Totals		0.00				77	$16,680.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/19/16	77	$16,680.00	($2,502.00)	$14,178.00
Totals	77	$16,680.00	($2,502.00)	$14,178.00

Signature: _____ **Date:** _____

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