ORDER

ABC - Columbia, MO

Orders	**Order / Rev:**	**331831**		
	Alt Order #:	25333599		
	Product Desc:	issue		
	Estimate:	5694		
	Flight Dates:	10/25/16 - 10/31/16	Primary AE:	Katz Continental Washington DC
	Original Date / Rev:	10/19/16 / 10/19/16	Sales Office:	KDC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	**Name:**	**Great American Media***		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K Street NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	**Name:**	**Democratic Senatorial Campaign Com**	New Business Thru:	
	Demographic:	HH	Order Separation:	00:15:00
	Product Codes:	PL02	Advertiser External ID:	
	Priority:	P-1	Agency External ID:	
	Revenue Codes:	AGY, POL, ISSUE	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	65	$22,600.00	$19,210.00
10/31/16	10/31/16	13	$4,640.00	$3,944.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	65	$22,600.00	$19,210.00	0.00
November 2016	13	$4,640.00	$3,944.00	0.00
Totals	78	$27,240.00	$23,154.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
ABC - Columbia, MO	31%	$27,240.00
Market	100%	$87,870.97

Competitive Share	Share	Total
AJWB	0%	$0.00
KMOS	0%	$0.00
KNLJ	0%	$0.00
KOMU	32%	$28,118.71
KQFX	7%	$6,150.97
KRCG	25%	$21,967.74
NMIZ	2%	$1,757.42
OMIZ	3%	$2,636.13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KMIZ	10/25/16	10/31/16	M-F 430-5p JUDGE JUDY	CM	M-F 430-5p	MTWTF--	:30	5	$320.00	P-1	0.00 NM	5	$1,600.00
Judge Judy														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/25/16	10/31/16	MTWTF--	5	$320.00	0.00								
E 2	KMIZ	10/25/16	10/31/16	M-F 4-430p JUDGE JUDY	CM	M-F 4-430p	MTWTF--	:30	5	$320.00	P-1	0.00 NM	5	$1,600.00
Judge Judy														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/25/16	10/31/16	MTWTF--	5	$320.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	KMIZ	10/25/16	10/31/16	M-F 4-430p JUDGE JUDY	CM	M-F 4-430p	MTWTF--	:30	5	$320.00	P-1	0.00 NM	5	$1,600.00
Judge Judy														
E 3	KMIZ	10/25/16	10/31/16	M-F 11a-12p HOT BENCH	CM	M-F 11a-12p (11:00 AM-11:30 AM)	MTWTF--	:30	5	$80.00	P-1	0.00 NM	5	$400.00
Hot Bench														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/25/16	10/31/16	MTWTF--	5	$80.00	0.00							
4	KMIZ	10/29/16	10/29/16	SAT 8-9a ABC 17 Week ABC 17 Weekend SAT 8-9a	CM	ABC 17 Weekend	-----S-	:30	2	$240.00	P-1	0.00 NM	2	$480.00
Morning Local News 8-9a														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/24/16	10/30/16	-----S-	2	$240.00	0.00							
E 5	KMIZ	10/25/16	10/31/16	M-F 1230-1p ACCESS HOLLYWOOD	CM	M-F 1230-1p	MTWTF--	:30	5	$120.00	P-1	0.00 NM	5	$600.00
Access Hollywood														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/25/16	10/31/16	MTWTF--	5	$120.00	0.00							
E 6	KMIZ	10/25/16	10/31/16	M-F 11a-12p HOT BENCH	CM	M-F 11a-12p (11:30 AM-12:00 PM)	MTWTF--	:30	5	$80.00	P-1	0.00 NM	5	$400.00
Hot Bench														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/25/16	10/31/16	MTWTF--	5	$80.00	0.00							
E 7	KMIZ	10/25/16	10/31/16	M-F 3-4p HARRY	CM	M-F 3-4p	MTWTF--	:30	10	$240.00	P-1	0.00 NM	10	$2,400.00
Harry														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/25/16	10/31/16	MTWTF--	10	$240.00	0.00							
8	KMIZ	10/30/16	10/30/16	SU 1030p SportsZone SU ABC 17 SportsZone	CM	SU ABC 17 Sports	------S	:30	1	$240.00	P-1	0.00 NM	1	$240.00
ABC 17 Sportszone														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/24/16	10/30/16	------S	1	$240.00	0.00							
E 9	KMIZ	10/25/16	10/31/16	M-F 930-10a JUDGE JUDY	CM	M-F 930-10a	MTWTF--	:30	5	$120.00	P-1	0.00 NM	5	$600.00
Judge Judy														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/25/16	10/31/16	MTWTF--	5	$120.00	0.00							
E 10	KMIZ	10/29/16	10/29/16	SA 11p-12a PERSON OF INTEREST	CM	SA 11p-12a	-----S-	:30	2	$80.00	P-1	0.00 NM	2	$160.00
Person of Interest (After College Football)														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/24/16	10/30/16	-----S-	2	$80.00	0.00							
11	KMIZ	10/29/16	10/29/16	SAT 6-7a ABC 17 Week ABC 17 Weekend SAT 6-7a	CM	ABC 17 Weekend	-----S-	:30	2	$200.00	P-1	0.00 NM	2	$400.00
Morning Local News 6-7a														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/24/16	10/30/16	-----S-	2	$200.00	0.00							
12	KMIZ	10/25/16	10/31/16	M-F 7-9A M-F 7-9A	CM	M-F 7-9a GMA	MTWTF--	:30	10	$640.00	P-1	0.00 NM	10	$6,400.00
Good Morning America														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/25/16	10/31/16	MTWTF--	10	$640.00	0.00							
13	KMIZ	10/25/16	10/31/16	M-F 5-6a M-F 5-6a ABC 17 News	CM	M-F 5-6a ABC 17 I	MTWTF--	:30	10	$400.00	P-1	0.00 NM	10	$4,000.00
ABC 17 News This Morning														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/25/16	10/31/16	MTWTF--	10	$400.00	0.00							
14	KMIZ	10/25/16	10/31/16	M-F 5-530p ABC 17 New M-F 5-530p ABC 17 News	CM	M-F 5-530p ABC 1	MTWTF--	:30	5	$1,040.00	P-1	0.00 NM	5	$5,200.00
ABC 17 News at Five														

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14	KMIZ	10/25/16	10/31/16	M-F 5-530p ABC 17 News M-F 5-530p ABC 17 News	CM	M-F 5-530p ABC 1	MTWTF--	:30	5	$1,040.00	P-1	0.00	NM	5	$5,200.00
	ABC 17 News at Five														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/25/16	10/31/16	MTWTF--	5	$1,040.00	0.00									
15	KMIZ	10/30/16	10/30/16	SU GMA 7-8a SU 7-8A GMA	CM	SU 7-8A GMA	------S	:30	2	$480.00	P-1	0.00	NM	2	$960.00
	Good Morning America														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	------S	2	$480.00	0.00									
16	KMIZ	10/29/16	10/29/16	SAT GMA 7-8a SAT 7-8A GMA	CM	SAT 7-8A GMA	-----S-	:30	2	$600.00	P-1	0.00	NM	2	$1,200.00
	Good Morning America Weekend														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	-----S-	2	$600.00	0.00									
17	KMIZ	10/30/16	10/30/16	SUN 6-7a ABC 17 Weekend ABC 17 Weekend SUN 6-7a	CM	ABC 17 Weekend	------S	:30	2	$300.00	P-1	0.00	NM	2	$600.00
	Local Morning News 6-7a														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	------S	2	$300.00	0.00									
													Totals	78	$27,240.00