



**WNDY QUARTERLY LIST OF PROGRAMMING  
PROVIDING THE MOST SIGNIFICANT TREATMENT  
OF COMMUNITY ISSUES, JANUARY, FEBRUARY,  
MARCH, 2016**

**WISH-TV COMMUNITY CALENDAR ON WNDY**-Monday through Sunday, :30 seconds. The WISH Community Calendars are :30 second vignettes highlighting activities or events of a community nature for the Central Indiana viewing area. The calendars air several times each day as part of a regular psa rotation.

**WNDY** airs a number of public service announcements throughout the course of each day.

These public service announcements address issues and concerns locally, regionally, and nationally including, but not limited to the economy, taxes, government, politics, race relations, women's issues, EEO, the environment, public safety, crime, youth, education, women's rights, civil rights, equality, and health and wellness.

The announcements typically run between :10 and :30 seconds each and are scheduled into a rotation of between 50-90 spots daily.

*(PLS see attached PSA document for descriptions of subjects addressed during Q-1-2016)*

**Community Ascertainment:**

WISH-TV & MyINDY-TV invite Community Leaders and Community organizations to join us for lunch at the station at the end of each quarter of the calendar year.

Our President and General Manager, News Director, On-Air Talent, Creative Services Director, and Community Affairs Director are typically present, along with the invited guests from our Community.

During these meetings, candid conversations are held between the stations and the Community guests. The feedback is noted and placed in a shared folder for the entire staff to review at any time.

The overall purpose is for each of us, in our respective departments, to be able to better assess and address the needs and concerns of the Community we serve.

**SPECIAL COMMUNITY PROJECTS/EVENTS:**

**DATE: FEBRUARY, 2016, BLACK HISTORY MONTH**

**SUMMARY:** A total of 9 locally produced Black History Month psa's were put into rotation on WISH-TV & MyINDY-TV highlighting famous African Americans in celebration of Black History Month. All of our African American talent was featured in the spots, and for the first time ever, we included our African American photojournalists, who fronted spots as well.

We also produced weekly Black History Month features during our newscasts.

**DATE: FEBRUARY 20, 2016, TEACHER'S TREASURES DONUT DASH & 5K**

**SUMMARY:** WISH-TV, MyINDY-TV sponsored this first ever event. The Teacher's Treasure's Donut Dash 5K was a fun, mid-winter run and walk that featured a donut eating contest in the middle of the course. The money raised from registrations helped support the Teacher's Treasures program, which helps provide free classroom supplies to teachers and schools in need. WISH-TV/MyINDY-TV participated as well and fielded a team of 20, and provided live coverage as the event unfolded.

**DATE: MARCH 23, 2016, COMMUNITY ASCERTAINMENT LUNCH MEETING**

**SUMMARY:** Please see above. Invited guests for Q1 included city and law enforcement leaders from Carmel, Indiana and from Kokomo, Indiana.

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