NCC Cable System Order

11765695

Order #	62351903
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	76 Words
Advertiser	MDSCCHD108
Client Code	
Product Code	
Est Code	4300
Product Name	HD-108
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,976.00		
Commission	$296.40		
Net Total	$1,679.60		
Total Spots	282		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Rev 10/19: MG from 62344208; +$1

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS/THE FIRST 48	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/17/16-10/23/16
2	AEN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$9.00	$9.00	30	NCR 10/24/16-10/30/16
3	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	NCR 10/17/16-10/23/16
4	AEN	THE FIRST 48<	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR 10/24/16-10/30/16
5	AMC	AMC MOVIE<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$4.00	$12.00	30	NCR 10/17/16-10/23/16
6	AMC	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
7	AMC	AMC MOVIE<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$6.00	$18.00	30	NCR 10/17/16-10/23/16
8	AMC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/17/16-10/23/16
9	AMC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	NCR 10/24/16-10/30/16
10	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/17/16-10/23/16
11	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$8.00	$8.00	30	NCR 10/24/16-10/30/16
12	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	NCR 10/17/16-10/23/16
13	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$6.00	$6.00	30	NCR 10/24/16-10/30/16
14	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/17/16-10/23/16
15	CNN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$9.00	$9.00	30	NCR 10/24/16-10/30/16
16	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	NCR 10/17/16-10/23/16
17	CNN	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
18	DISC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/17/16-10/23/16
19	DISC	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$9.00	$9.00	30	NCR 10/24/16-10/30/16
20	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	NCR 10/17/16-10/23/16
21	DISC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR 10/24/16-10/30/16

NCC Cable System Order

Order #	62351903	Flight Dates	10/17/16 - 10/30/16	Update Date	10/19/16		
Syscode	1709	Agency	76 Words	Version	2 Vs. 1		
System Name	Spectrum/Iron Mountain, MI	Advertiser	MDSCCHD108	Show All Lines			
Market	Marquette			Total # of Weeks	2		
		Client Code		Total	$1,976.00		
AE	Brenda Hadley	Product Code		Commission	$296.40		
Sales Coordinator	Collin Moore	Est Code	4300	Net Total	$1,679.60		
Office	Washington	Product Name	HD-108	Total Spots	282		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted			Sold On	Cost Per Spot		
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	Rev 10/19: MG from 62344208; +$1

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	NCR 10/17/16-10/23/16
23	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$5.00	$15.00	30	NCR 10/17/16-10/23/16
24	ESPN	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$6.00	$6.00	30	NCR 10/24/16-10/30/16
25	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/17/16-10/23/16
26	ESPN	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$9.00	$9.00	30	NCR 10/24/16-10/30/16
27	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	NCR 10/17/16-10/23/16
28	FSD	NOT AVAILABLE	10/17/16	10/23/16	00:00	02:00		X	X	X	X	X	X	-	-	2	$3.00	$6.00	30	NCR 10/17/16-10/23/16
29	FSD	NOT AVAILABLE	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$3.00	$9.00	30	NCR 10/17/16-10/23/16
30	FSD	NOT AVAILABLE	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	NCR 10/24/16-10/30/16
31	FSD	NOT AVAILABLE	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$4.00	$12.00	30	NCR 10/17/16-10/23/16
32	FSD	NOT AVAILABLE	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
33	FSD	NOT AVAILABLE	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	NCR 10/17/16-10/23/16
34	FSD	NOT AVAILABLE	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/24/16-10/30/16
35	FSD	NOT AVAILABLE	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	NCR 10/17/16-10/23/16
36	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	NCR 10/17/16-10/23/16
37	HGTV	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$6.00	$6.00	30	NCR 10/24/16-10/30/16
38	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/17/16-10/23/16
39	HGTV	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$9.00	$9.00	30	NCR 10/24/16-10/30/16
40	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	NCR 10/17/16-10/23/16
41	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR 10/24/16-10/30/16
42	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	NCR 10/17/16-10/23/16

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Market	Marquette

AE	Brenda Hadley
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Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	76 Words
Advertiser	MDSCCHD108
Client Code	
Product Code	
Est Code	4300
Product Name	HD-108
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,976.00		
Commission	$296.40		
Net Total	$1,679.60		
Total Spots	282		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Rev 10/19: MG from 62344208; +$1

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HIST	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR 10/24/16-10/30/16
44	MNBC	MORNING JOE<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	6	$6.00	$36.00	30	NCR 10/17/16-10/23/16
45	MNBC	AVG. ALL WKS	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$6.00	$6.00	30	NCR 10/24/16-10/30/16
46	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$4.00	$24.00	30	NCR 10/17/16-10/23/16
47	MNBC	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
48	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$6.00	$36.00	30	NCR 10/17/16-10/23/16
49	MNBC	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$6.00	$6.00	30	NCR 10/24/16-10/30/16
50	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/17/16-10/23/16
51	MNBC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	NCR 10/24/16-10/30/16
52	NBCS	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	NCR 10/17/16-10/23/16
53	NBCS	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/24/16-10/30/16
54	NGC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/17/16-10/23/16
55	NGC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	NCR 10/24/16-10/30/16
56	SPK	VARIOUS	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$4.00	$24.00	30	NCR 10/17/16-10/23/16
57	SPK	COPS/AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
58	SPK	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	NCR 10/17/16-10/23/16
59	SPK	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/24/16-10/30/16
60	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/17/16-10/23/16
61	TBSC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	NCR 10/24/16-10/30/16
62	TLC	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$6.00	$18.00	30	NCR 10/17/16-10/23/16
63	TLC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	NCR 10/17/16-10/23/16

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Market	Marquette

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Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
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Flight Dates	10/17/16 - 10/30/16
Agency	76 Words
Advertiser	MDSCCHD108
Client Code	
Product Code	
Est Code	4300
Product Name	HD-108
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
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Show All Lines			
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Total	$1,976.00		
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Net Total	$1,679.60		
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Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
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Comments :	Rev 10/19: MG from 62344208; +$1

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TLC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	NCR 10/24/16-10/30/16
65	TNT	VARIOUS	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	NCR 10/17/16-10/23/16
66	TNT	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$6.00	$6.00	30	NCR 10/24/16-10/30/16
67	TNT	VARIOUS	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/17/16-10/23/16
68	TNT	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$9.00	$9.00	30	NCR 10/24/16-10/30/16
69	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	NCR 10/17/16-10/23/16
70	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR 10/24/16-10/30/16
71	TRAV	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	NCR 10/17/16-10/23/16
72	TRAV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/24/16-10/30/16
73	TVL	VARIOUS	10/17/16	10/23/16	00:00	02:00		X	X	X	X	X	X	-	-	3	$4.00	$12.00	30	NCR 10/17/16-10/23/16
74	TVL	KING OF QUEENS/EVERYBODY LOVE	10/24/16	10/30/16	00:00	02:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
75	TVL	VARIOUS	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$4.00	$12.00	30	NCR 10/17/16-10/23/16
76	TVL	VARIOUS	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$6.00	$18.00	30	NCR 10/17/16-10/23/16
77	TVL	ANDY GRIFFITH<	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$6.00	$6.00	30	NCR 10/24/16-10/30/16
78	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	NCR 10/17/16-10/23/16
79	TWC	AMHQ<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	3	$6.00	$18.00	30	NCR 10/17/16-10/23/16
80	TWC	AMHQ<	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$6.00	$6.00	30	NCR 10/24/16-10/30/16
81	TWC	WEATHER CENTER<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$4.00	$12.00	30	NCR 10/17/16-10/23/16
82	USA	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	NCR 10/17/16-10/23/16
83	USA	NCIS	10/24/16	10/30/16	09:00	16:00	X							-	-	1	$6.00	$6.00	30	NCR 10/24/16-10/30/16

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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CPP -	CPM	-	

Comments :	Rev 10/19: MG from 62344208; +$1

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
84	USA	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/17/16-10/23/16
85	USA	NCIS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$9.00	$9.00	30	NCR 10/24/16-10/30/16
86	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	NCR 10/17/16-10/23/16
87	USA	WWE ENTERTAINM<	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR 10/24/16-10/30/16
88	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	1	$6.00	$6.00	30	+1x; Line Added
89	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	1	$8.00	$8.00	30	+1x; Line Added

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	282	0	0	0	0	0	0	0	0	0	0	0	282
AMT	$1,976.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,976.00

SYSTEM APP: _____ SALES _____ ACCT

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