



**Station WAMJ/WUMJ (FM)
Roswell/Atlanta, GA**

**Quarterly List of Programming Responsive to Issues of Community Concern
Third Quarter 2013
October 10, 2013**

In our ongoing effort to serve the public interest, Station WAMJ (FM) broadcasts programming responsive to issues of concern to Mableton/Atlanta and its listening public. The following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

- Social and Civic: Tower's High School Job Fair**
- Health: Congressman David Scott's Health Fair**
- Social and Civic: GA Association of Black Women Attorneys**
- Social and Civic: Voter Empowerment Collaborative**
- Health: National Recovery Month**
- Social and Civic: Year of Boulevard Back to School event**
- Health: Help for Men's Prostate Cancer Walk**

Most significant programming treatment of issues in the Third Quarter of 2013:

Issue/Organization	Program	Description		Duration
Social and Civic: Towers High School Job Fair	PSA campaign	Towers High School Principal, Dr. Ralph Simpson, invited people to an all-day Job Fair to fill positions in math, science English and Social Studies.	7/2-7/9	:10, :60 5x's daily
Social and Civic: Ms. Juicy's Smiles, Styles and School Supplies	PSA campaign	Ms. Juicy invited people to come meet her during her Smiles, Styles and School supplies drive. All people donating school supplies got a discount on hair salon services.	7/9-7/13	:60 sec 5x's daily
Social and Civic: Henry County Back to School Giveaway	PSA campaign	The Vice Chair for the Henry County School Board, Eric Charles, invited parents in the school system to pick up free school supplies during his 5th Annual Family Fun Day. This year, their goal was to help more than 5,000 children.	7/11-7/21	:30, :60 sec 5x's daily
Social and Civic: Café 458	PSA campaign	Local restaurant donates all money made during each Sunday brunch to the Atlanta Center for Self Sufficiency. The center offer programs designed to help poor and homeless people better themselves.	7/11-7/21	:10, :60 sec 5x's daily
Social and Civic: Black Women Attorney's Gala	PSA campaign	The President of the Georgia Association of Black Women Attorneys asked people to support their efforts to send more women to law school. They asked people to buy tickets to attend their signature "Glitter Gala and Auction" to support scholarship programs.	7/16-7/20	:60 sec 5x's daily
Social and Civic: Year of Boulevard Back to School	Live Event On-air Liners	Atlanta City Councilman, Kwanza Hall and Fulton County Commissioner, Joan Garner present a free non-commercial community event designed to bring all the resources and	7/20	10:00am-2:00pm

Block Party		services the City of Atlanta and Fulton County have to offer residents of the Boulevard corridor.		
Health: White Linen Health Fair	PSA campaign	Hank Stewart, founder of the Stewart Foundation; invited the public to take advantage of a free health fair showcasing various screenings including prostate cancer and breast cancer.	7/24-8/3	:60 sec 5x's daily
Social and Civic: Ellenwood Picnic	PSA campaign	Activist Darryl Tripplett, with the Committee to Revive Ellenwood, invited residents to a free community picnic to discuss area issues and ways to improve their local economy.	7/25-7/27	:10, :60 sec 5x's daily
Social and Civic: PAY USA Free Barbecue Giveaway	PSA campaign	Reece of PAY USA treated Atlanta and surround areas of the city to a free barbecue community picnic. Members of local fraternities were on hand to cook more than 400 pounds of chicken to give out free.	7/27-7/28	:10, :60 sec 5x's daily
Health: Congressman David Scott's Health Fair	PSA campaign	Congressman Scott held his 9th Annual Health Fair at a local high school to give people a chance to get screened and tested for a number of diseases. Breast Cancer, Prostate Cancer and HIV screenings were all included.	8/1-8/17	:60 sec 5x's daily
Health: Congressman David Scott's Health Fair	On air interview Live event	Congressman David Scott stopped by to promote his 9th Annual Health Fair on the air with MAJIC 107.5/97.5's Carol Blackmon and Praise 102.5/102.9's Darlene McCoy. All three Radio One Atlanta stations were onsite for the health fair August 17th.	8/14 8/17	11:00am 10:00am-2:00pm
Social and Civic: Voter Empowerment Collaborative	PSA campaign	A local organization that spearheads voter registration drives all throughout the year, held a Fish Fry fundraiser to fund a bus trip to Washington DC for the 50th Anniversary of the March on Washington.	8/7-8/9	:60 sec 5x's daily
Health/Social and Civic: Color Jam 5K Run/Walk	PSA campaign	Fitness expert, Jamal Clark held the annual Color Jam 5K Run/Walk to benefit Easter Seals North Georgia and children with disabilities.	8/16-8/30	:60 sec 5x's daily
Social and Civic: Cupcake Couture	PSA campaign	Area mentoring organization, called the Teenage Society-Charm School for girls, held its annual Cupcake Display/Competition and Fashion Show. Money raised support the organization in its efforts to reach and inspire young ladies.	8/20-8/24	:30, :60 sec 5x's daily
Social and Civic: Commemoration of the 50th Anniversary of the March on Washington	Live Event Call-ins	Atlanta City Council President, Ceasar C. Mitchell invites Atlantans to join the nation in solidarity on August 28th at 3:00pm in the City Hall Atrium to participate in an official Martin Luther King, Jr. bell-ringing ceremony. Radio On Atlanta personalities were on site to participate.	8/28	2:00pm-4:00pm
Health: National Recovery Month	PSA campaign	Essence of Hope and Another Chance of Atlanta teamed up to sponsor a celebration acknowledging people who have survived addiction and are doing well. Elements of the celebration included a Fashion Show, free health screenings and open discussions about the issues surrounding addiction and recovery.	9/3-9/7	:60 sec 5x's daily
Social and Civic: Salvation Army Teen Talent Show	PSA campaign	Area activists unite to inspire kids to pursue their dreams by encouraging them to participate in the 5th Annual Teen, Talent and Fashion Show at the local Crock Center – Salvation Army.	9/6-9/14	:10, :30 sec 5x's daily
Health: Sisters by Choice Breast Cancer Awareness Weekend	PSA campaign	Area Breast Cancer health specialist and Sisters by Choice hold annual Breast Cancer Awareness Weekend. Activities include a celebration for breast cancer survivors, a fund-raising Golf Tournament to help raise money for their mobile breast clinic, and a breast cancer seminar to feature the latest information in the fight against breast cancer.	9/11-9/20	:10, :60 sec 5x's daily
Social and Civic: Café 458	PSA campaign	Local restaurant donates all money made during each Sunday brunch to the Atlanta Center for Self Sufficiency. The center offer programs designed to help poor and homeless people better themselves.	9/14-9/30	:60 sec 5x's daily

Health: Help for Men's Prostate Cancer Walk	PSA campaign	The organization, Help for Men, held a Prostate Cancer Walk to spread awareness about how screenings save lives and to raise money to offer men in the community free prostate screenings.	9/15-9/21	:60 sec 5x's daily
Social and Civic: Super Saturday Voter Education event	PSA campaign	The Urban League of Greater Atlanta Young Professionals held a political forum to give voters the chance to ask local candidates questions about issues and challenges facing the local community.	9/19-9/28	:60 sec 5x's daily
Social and Civic: HBCU Hall of Fame Weekend	PSA campaign	Leaders of historically black colleges and universities spotlight the value of HBCU's during a week of activities. Events included seminars on the necessity of HBCU's in today's time, a national HBCU Queens' competition and a Golf Tournament Fundraiser.	9/7-9/29	:10, :30, :60 sec 5x's daily
Social and Civic: St. Philip AME Church Wellness Festival	PSA campaign	St. Philip AME Church Health Ministry holds their annual Stroke 5K Walk/Run and Wellness Festival to promote awareness on preventing strokes and surviving strokes. The day included a fundraising walk, booths with health professionals doing health screenings and a fun zone for kids.	9/6-9/14	:60 sec 5x's daily
Social and Civic: Get Out and Vote Rally	PSA campaign	The Voter Empowerment Collaborative encourages people to register and vote for this November elections, which will be primarily municipal elections. The group hopes to motivate more people to get involved in the political process.	9/30-10/7	:60 sec 5x's daily