Contract Agreement Between:

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Political Strategy Group, LLC
PO Box 1763
Orange Beach, AL 36561

Contract / Revision	Alt Order #
1787406 /	08750924

Product		
ROY MOORE FOR SENATE		
Contract Dates	Estimate #	
07/25/17 - 08/20/17		
Advertiser	Original Date / Revision	
POL/Moore, Roy/Senate	07/26/17 / 08/30/17	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WSFA	Ryan Eddins	HRP-Washingto
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 2	WSFA	08/14/17	08/15/17	NET Early Today ON	4x-430x		:30			NM	1	$3.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/14/17	08/20/17	MT-----	2	$3.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WSFA	08/14/17-08/20/17		NET Early Today ON	4x-430x	MTu--------	:30		$3.00	NM		
Credited												
N 5	WSFA	07/31/17	08/11/17	Today in Alabama 5am	5-530a		:30			NM	10	$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/31/17	08/06/17	MTWTF--	5	$85.00							
Week:	08/07/17	08/13/17	MTWTF--	5	$85.00							
N 6	WSFA	08/14/17	08/15/17	Today in Alabama 5am	5-530a		:30			NM	2	$170.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/14/17	08/20/17	MT-----	2	$85.00							
N 7	WSFA	07/31/17	08/11/17	Today in Alabama 530a	528am-6am		:30			NM	10	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/31/17	08/06/17	MTWTF--	5	$100.00							
Week:	08/07/17	08/13/17	MTWTF--	5	$100.00							
N 8	WSFA	08/14/17	08/15/17	Today in Alabama 530a	528am-6am		:30			NM	2	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/14/17	08/20/17	MT-----	2	$100.00							
N 9	WSFA	07/31/17	08/11/17	Today In Alabama	6a-7a		:30			NM	10	$1,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/31/17	08/06/17	MTWTF--	5	$175.00							
Week:	08/07/17	08/13/17	MTWTF--	5	$175.00							
N 10	WSFA	08/14/17	08/15/17	Today In Alabama	6a-7a		:30			NM	2	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/14/17	08/20/17	MT-----	2	$175.00							
N 11	WSFA	07/31/17	08/11/17	NBC Today Show	7-9am		:30			NM	10	$1,150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/31/17	08/06/17	MTWTF--	5	$115.00							

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1787406 /	08750924

Contract Dates	Product *	Estimate #
07/25/17 - 08/20/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	07/26/17 / 08/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays MTWTF--	Spots/Week 5	Rate $115.00						
N 12	WSFA	08/14/17	08/15/17	NBC Today Show	7-9am		:30			NM	2	$230.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays MT-----	Spots/Week 2	Rate $115.00						
N 13	WSFA	08/12/17	08/12/17	NBC Saturday Today Show	6-8am		:30			NM	1	$45.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays -----1-	Spots/Week 1	Rate $45.00						
N 14	WSFA	08/06/17	08/13/17	NET NBC Sunday Today Shc	7-8a		:30			NM	3	$135.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ------S	Spots/Week 1	Rate $45.00						
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ------S	Spots/Week 2	Rate $45.00						
N 15	WSFA	08/06/17	08/13/17	NET NBC Meet The Press	8-9a		:30			NM	1	$45.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ------S	Spots/Week 1	Rate $45.00						
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ------S	Spots/Week 2	Rate $45.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WSFA*	*08/07/17-08/13/17*		*NET NBC Meet The Press*	*8-9a*	---------Su	*:30*		*~~$45.00~~*	*NM*		
	Credited											
3	*WSFA*	*08/07/17-08/13/17*		*NET NBC Meet The Press*	*8-9a*	---------Su	*:30*		*~~$45.00~~*	*NM*		
	Credited											
N 16	WSFA	08/06/17	08/13/17	WSFA News Sunday AM	9-930a		:30			NM	2	$40.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays ------S	Spots/Week 2	Rate $20.00						
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ------S	Spots/Week 1	Rate $20.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WSFA*	*08/07/17-08/13/17*		*WSFA News Sunday AM*	*9-930a*	---------Su	*:30*		*~~$20.00~~*	*NM*		
	Credited											
N 17	WSFA	07/31/17	08/11/17	NBC Today 2	9-10am		:30			NM	10	$500.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays MTWTF--	Spots/Week 5	Rate $50.00						
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays MTWTF--	Spots/Week 5	Rate $50.00						
N 18	WSFA	08/14/17	08/14/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $50.00						
N 19	WSFA	07/31/17	08/03/17	NBC Today Show 3	10-11am		:30			NM	4	$200.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays MTWT---	Spots/Week 4	Rate $50.00						
N 20	WSFA	08/07/17	08/11/17	NBC Today Show 3	10-11am		:30			NM	5	$250.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays MTWTF--	Spots/Week 5	Rate $50.00						
N 21	WSFA	08/14/17	08/14/17	NBC Today Show 3	10-11am		:30			NM	1	$50.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $50.00						
N 22	WSFA	07/31/17	08/11/17	WSFA 12 News at Noon	12-1230pm		:30			NM	10	$1,000.00
Week:		Start Date 07/31/17	End Date 08/06/17	Weekdays MTWTF--	Spots/Week 5	Rate $100.00						

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Advertiser	Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/07/17	08/13/17	MTWTF--	5	$100.00						
N 23	WSFA	08/14/17	08/14/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/14/17	08/20/17	1------	1	$100.00						
N 24	WSFA	07/31/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	10	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/17	08/06/17	MTWTF--	5	$60.00						
Week:		08/07/17	08/13/17	MTWTF--	5	$60.00						
N 25	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/14/17	08/20/17	1------	1	$60.00						
N 26	WSFA	07/31/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	10	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/17	08/06/17	MTWTF--	5	$75.00						
Week:		08/07/17	08/13/17	MTWTF--	5	$75.00						
N 27	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/14/17	08/20/17	1------	1	$75.00						
N 28	WSFA	07/31/17	08/11/17	WSFA 12 News at Five	5-530pm		:30			NM	10	$1,850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/17	08/06/17	MTWTF--	5	$185.00						
Week:		08/07/17	08/13/17	MTWTF--	5	$185.00						
N 29	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/14/17	08/20/17	1------	1	$185.00						
N 30	WSFA	07/31/17	08/11/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	9	$3,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/17	08/06/17	MTWTF--	5	$350.00						
Week:		08/07/17	08/13/17	MTWTF--	5	$350.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	6	*WSFA*	*08/07/17-08/13/17*	*WSFA 12 News at Six - MF*	*6-630pm*	MTuWThF----	*:30*		*~~$350.00~~*	*NM*		
	Credited											
N 31	WSFA	08/14/17	08/14/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/14/17	08/20/17	1------	1	$350.00						
N 32	WSFA	08/05/17	08/12/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	$160.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/17	08/06/17	-----1-	1	$80.00						
Week:		08/07/17	08/13/17	-----1-	1	$80.00						
D 33	WSFA	08/06/17	08/13/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	0	$0.00
N 34	WSFA	07/31/17	08/13/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	2	$180.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/17	08/06/17	------S	1	$90.00						
Week:		08/07/17	08/13/17	------S	1	$90.00						
N 35	WSFA	07/31/17	08/13/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	10	$2,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/17	08/06/17	MTWTF--	5	$275.00						
Week:		08/07/17	08/13/17	MTWTF--	5	$275.00						
N 36	WSFA	08/14/17	08/14/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/14/17	08/20/17	1------	1	$275.00						
N 37	WSFA	08/05/17	08/13/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	2	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/17	08/06/17	-----1-	1	$175.00						
Week:		08/07/17	08/13/17	-----1-	1	$175.00						
N 38	WSFA	08/06/17	08/13/17	WSFA 12 News at Ten - Sun	10-1030pm		:30			NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/17	08/06/17	------1	1	$300.00						
Week:		08/07/17	08/13/17	------1	1	$300.00						
N 39	WSFA	07/31/17	08/13/17	NBC Early Today	4XM-430XM		:30			NM	8	$24.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/17	08/06/17	MTWT---	4	$3.00						
Week:		08/07/17	08/13/17	MTWT---	4	$3.00						
N 40	WSFA	07/31/17	08/13/17	Today in Alabama 430am	430-5a		:30			NM	10	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/17	08/06/17	MTWTF--	5	$5.00						
Week:		08/07/17	08/13/17	MTWTF--	5	$5.00						
N 41	WSFA	08/14/17	08/15/17	Today in Alabama 430am	430-5a		:30			NM	2	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/14/17	08/20/17	MT-----	2	$5.00						
N 42	WSFA	08/13/17	08/13/17	WSFA 12 NEWS @ 1030P	S1030-11P		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/07/17	08/13/17	------1	1	$150.00						
N 43	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/14/17	08/20/17	M------	1	$90.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	WSFA	08/14/17-08/20/17	WSFA 12 News at Five	5-530pm	M----------	:30		~~$90.00~~	NM		
	Credited											
N 44	WSFA	08/06/17	08/13/17	NBC Early Today	4XM-430XM		:30			NM	2	$6.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/17	08/06/17	------S	1	$3.00						
Week:		08/07/17	08/13/17	------S	1	$3.00						
N 45	WSFA	08/06/17	08/06/17	WSFA 12 NEWS @ 1030P	S1030-11P		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/17	08/06/17	------S	1	$150.00						
N 46	WSFA	08/14/17	08/15/17	Today In Alabama	6a-7a		:30			NM	2	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/14/17	08/20/17	MT-----	2	$175.00						
N 47	WSFA	08/09/17	08/13/17	Last Call With Carson Daily	L1235-105x		:30			NM	3	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/07/17	08/13/17	--WTF--	3	$5.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 48	WSFA	08/09/17	08/13/17	HARRY	2-3p		:30			NM	2	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/07/17	08/13/17	--WTF--	2	$25.00						
N 49	WSFA	08/07/17	08/07/17	INSIDER, THE	130-2p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/07/17	08/13/17	M------	1	$45.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	WSFA	08/07/17-08/13/17	INSIDER, THE	130-2p	M----------	:30		~~$45.00~~	NM		
		Credited										
						Totals					181	$20,258.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 -08/15/17	181	$20,258.00	($3,038.70)	$17,219.30
Totals	181	$20,258.00	($3,038.70)	$17,219.30

Signature: _____ **Date:** _____

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REP HEADLINE# 8750924 TRF# 1787406 REP: TEL# 703-528-9387 ORDER WORKSHEET FAX# 703-516-9680 HARRIS REPORT FROM REP SEP19/17 09.56
$$$ MOD# 3: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME POLITICAL STRATEGY GROUP BUYER NAME DEAN YOUNG

P.O. BOX 1763 SALES PRSN WA- RYAN EDDINS (H)

ORANGE BEACH, AL 36561

ORDER #_____ CONTRACT # 8750924 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES JUL25/17 AUG15/17 WK-4

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP19/17 09.56

REP: REVISED ORDER
M5 OKD AS A CREDIT
PREVIOUS TTL $20,306
REVISED TTL, $20,258
$48 TO RE-SPEND/MG
PLS CONFM
THANKS JASMINE FOR RYAN

Done & conf.

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2		S	400A-430A	30		$3.00	8/14	8/15	1		M-TU	1
	PROGRAM : NBC EARLY TODAY CON COM1: NBC EARLY TODAY CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG15											
46		S	130P-200P	30		$45.00	8/14	8/14	0		MON	0
	PROGRAM : THE INSIDER ORD COM1: URGENT! NO AVAIL. PLEASE CONFIRM ASAP! THANKS DENICE THIS IS A MAKE-GOOD FOR AUG13 ON LINE-15 FOR 1 SPOT/WK CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG14											

REP: TEL# 703-528-9387 FAX# 703-516-9680

REP HEADLINE# 8750924 TRF# 1787406 ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/17 09.56

$$$ MOD# 3: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#2	MISSED:M-TU/400A-430A	AUG15	30S	$3.00	(SEP15/17)
		BUY#46	MON/130P-200P	AUG14	30S	$45.00	

OFFER: NONE

CMT:9/15 RE-SEND.SORRY, I DID NOT CATCH THESE PRE-EMPTS. SKED HAS ENDED.

CMT:PLEASE CREDIT AND CONFIRM. THANKS, DENICE

JUL/17 $.00 AUG/17 20258.00

CONTRACT TOTAL 20258.00

TOTAL SPOTS 181

MARKET TOTALS $20,306 WSFA 100% WNCF 0% WAKA 0% WCOV 0% CABL 0% WBMM 0% WIYC 0%

ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680

REP HEADLINE# 8750924 TRF# 1787406 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP19/17 10.44

$$$ MOD# 3: APPROVED REV #1 $$$ *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME POLITICAL STRATEGY GROUP BUYER NAME DEAN YOUNG

P.O. BOX 1763 SALES PRSN WA- RYAN EDDINS (H)

ORANGE BEACH, AL 36561

ORDER #_____ CONTRACT # 8750924 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL25/17 AUG15/17 WK-4

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP19/17 10.44

REP: REVISED ORDER
M5 OKD AS A CREDIT
PREVIOUS TTL $20,306
REVISED TTL, $20,258
$48 TO RE-SPEND/MG
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#2	MISSED:M-TU/400A-430A	AUG15	30S	$3.00	(SEP15/17)
		BUY#46	MON/130P-200P	AUG14	30S	$45.00	

OFFER: NONE
CMT:9/15 RE-SEND.SORRY, I DID NOT CATCH THESE PRE-EMPTS. SKED HAS ENDED.
CMT:PLEASE CREDIT AND CONFIRM. THANKS, DENICE

CONTRACT TOTAL 20258.00
TOTAL SPOTS 181

REP HEADLINE# 8750924 TRF# 1787406
$$$ MOD# 3: APPROVED REV #0 $$$

REP: TEL# 703-528-9387
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION SEP15/17 16.25
CHANGES *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME POLITICAL STRATEGY GROUP BUYER NAME DEAN YOUNG

P.O. BOX 1763 SALES PRSN WA- RYAN EDDINS (H)

ORANGE BEACH, AL 36561

ORDER #_____ CONTRACT # 8750924 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES JUL25/17 AUG15/17 WK-4

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP15/17 16.25

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

RE-SEND

ROY MOORE FOR SENATE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M5	UNRESL	BUY#2	MISSED:M-TU/400A-430A	AUG15	30S	$3.00	(SEP15/17)
		BUY#46	MON/130P-200P	AUG14	30S	$45.00	

OFFER: NONE
CMT:9/15 RE-SEND.SORRY, I DID NOT CATCH THESE PRE-EMPTS. SKED HAS ENDED.
CMT:PLEASE CREDIT AND CONFIRM. THANKS, DENICE

JUL/17 $.00 AUG/17 20306.00

CONTRACT TOTAL 20306.00
TOTAL SPOTS 183

MARKET TOTALS $20,306 WSFA 100% WNCF 0% WAKA 0% WCOV 0% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

REP HEADLINE# 8750924 TRF# 1787406
$$$ MOD# 4: UNAPPROVED REV #1 $$$

REP: TEL# 703-528-9387
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP SEP19/17 12.02
CHANGES *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL

REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME POLITICAL STRATEGY GROUP

BUYER NAME DEAN YOUNG

P.O. BOX 1763

SALES PRSN WA- RYAN EDDINS (H)

ORANGE BEACH, AL 36561

ORDER #_____ CONTRACT # 8750924

CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL25/17 AUG15/17 WK-4

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP19/17 12.02

REP: $45 WAS MOVED/MG IN HDLN: 8778591 DUE TO CREDIT FROM M5
$3 WILL BE CREDITED, BECAUSE $48 WAS MISSED
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

NO BUYS TO PRINT

JUL/17 $.00 AUG/17 20258.00

CONTRACT TOTAL 20258.00
TOTAL SPOTS 181

MARKET TOTALS $20,306 WSFA 100% WNCF 0% WAKA 0% WCOV 0% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE