WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

# Contract # 4463101

| | |
|---|---|
| **Schedule Dates** | 07/26/20-07/26/20 |
| **Advertiser** | US Telecom (137587) |
| **Agency** | Mentzer Media Services (1381) |
| **Product** | POLITICAL ISSUE (ns) (1187) |
| **Brand** | Est 8216 (1413590) |
| **Salesperson** | Monares, Barbara (3870) |
| **Sales Office** | WJLA/GJLA/EJLA |
| **Buyer Name** | Scott,Kelly |
| **Phone/Fax** | / |
| **CPE** | Est 8216 |
| **Account Types** | Local/Political Issue Agency BRD |
| **Billing Type** | Standard |
| **Comments** | Est 8216 |

| | |
|---|---|
| **Date Entered** | 07/17/20 |
| **Last Modified** | 07/17/20 |
| **Entered By** | Barbara Monares |
| **CO-OP** | No |
| **External #** | |
| **Demo** | |
| **Order Type** | 3 Wide Life |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $3,750.00 |
| **Net Total** | $21,250.00 |
| **Sales Tax** | |

**Washington (WJLA)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Jul. 2020 | 1 | $25,000.00 |
| Grand Total: | 1 | $25,000.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Normal Line / SPOT | 07/26/20-07/26/20 | 1 | :30 | 9A- ABC-This Week | | | | | | | | 1 | 1 | $25,000.00 | $25,000.00 | Washington (WJLA) | | | 7/17/20 |

CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

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