#422015

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25333318	Changes as of:	10/19/2016 at 10:49 AM	Version:	Highlighting Revision 1
CPE:	113/120/5729	Flight:	10/25/16 - 10/31/16	Station:	EREX
Agency:	GMMB	Advertiser:	BUSTOS, CHERI	Market:	Rockford
	GMMB 3050 K ST NW WASHINGTON DC 20007	Product:	BUstos-D-CDIL17	Office:	PHILADELPHIA
Agency Order #:	5493124	Primary Demo:	Adults 35+		
Buyer:	Gilroy, Maura	Con Type:	POLITICAL/VOTE		
Salesperson:	SHEPARD RITZEN 215-567-7950	Assistant:	SHEPARD RITZEN 215-567-7950		

Total $: $150.00
Total Spots: 10
Total CPP: $0.00
Total GRP:
Separation:

Comments: buyer added $50 to clear buy. was $100, now $150

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total $	CPP	GRP
1	Tu-F,M 9p-9:30p		News	$10.00	0	30	2		2	$20.00	$0.00	0.0
	Changes: Program from Seinfeld (Live Local News Window) to News											
2	Tu-F,M 9:30p-10p		Seinfeld	$20.00	0	30	2		2	$40.00	$0.00	0.0
	Changes: Rate from 10 to 20											
3	Tu-F,M 10p-11p		King of Queens	$10.00	0	30	2		2	$20.00	$0.00	0.0
	Changes: Program from Cougar Town to King of Queens											
4	Sa 3p-5p		Rookie Blue	$10.00	0	30	1		1	$10.00	$0.00	0.0
	Changes: Program from CW Afternoon Movie to Rookie Blue											
5	Su 2p-4p		Movie	$10.00	0	30	1		1	$10.00	$0.00	0.0
	Changes: Day/Time from Su 3p-4p to Su 2p-4p, Program from Rookie Blue to Movie											
6	Su 6p-7:30p		CW Afternoon Movie	$10.00	0	30	1		1	$10.00	$0.00	0.0
	Changes: Day/Time from Su 5p-7p to Su 6p-7:30p											
7	Tu 7p-8p		The Flash-CW	$40.00	0	30	1		1	$40.00	$0.00	0.0
	Changes: Rate from 10 to 40											
						TOTALS:	10		10	$150.00	$0.00	0.0

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Total $:	$150.00
Total Spots:	10
Total CPP:	$0.00
Total GRP:	
Separation:	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
10/19/16 10:49 AM	SHEPARD RITZEN	buyer added $50 to clear buy. was $100, now $150
10/19/16 10:46 AM	System	Notice Received.
10/19/16 10:42 AM	SHEPARD RITZEN	Separation: 30
10/19/16 10:31 AM	Stephanie Strakeljahn	rejected pre Kim. Please see her email.
10/18/16 7:50 PM	SHEPARD RITZEN	Separation: 30

Competitive Information

Market Budget:	$15,000
EREX Share:	1%
Comment:	updated, est for wifr
WIFR:	33%
WQRF:	16%
WREX:	20%
WTVO:	30%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	$150.00	N/A	0.0
Total	**100%**	**10**	**$150.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	10	$150.00
Total	**10**	**$150.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	10/19/16 10:49 AM	SHEPARD RITZEN	Revised			$50.00	$150.00	Changes: Product from Candidate to BUstos-D-CDIL17, User Entered $ from $0.00 to $150.00, Demo Meta to [R16], Comments from Separation: 30 to buyer added $50 to clear buy. was $100, now $150, Calculated Dollars from $100.00 to $150.00, Competitive Market Budget from $10,000 to $15,000, Total $ from $100.00 to $150.00. 7 buylines added or modified.
Queued for Electronic Contracting	10/19/16 8:50 AM					$0	$0	
New	10/18/16 7:50 PM	SHEPARD RITZEN	Confirmed	10		$100.00	$100.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.