WLTV
8550 NW 33rd St
Miami, FL 33122

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 362926

Schedule Dates	11/01/16-11/07/16
Advertiser	Consumers for Smart Solar (13775)
Agency	National Media (3296)
Product	Political Props/Referendums (1126)
Brand	Yes on 1 for the Sun (4047)
Salesperson	NYC-NTL-Mulhall, Jill (1031)
Sales Office	New York-National
Buyer Name	ROBINSON,TRACEY
Phone/Fax	/
CPE	497/923/7129
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	

Date Entered	06/27/16
Last Modified	06/27/16
Entered By	Melanie Thomas
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,691.50
Net Total	$20,918.50
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Nov. 2016	8	$24,610.00
Grand Total:	8	$24,610.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / C- Local CM Break	11/01/16-11/04/16	2	:30	5:58:30P- Noticias 23			1			1			2	$3,025.00	$6,050.00	Miami (WLTV)		6/27/16
2.0	Normal Line / C- Local CM Break	11/02/16-11/03/16	2	:30	6:30P- Not Univision				1	1				2	$3,225.00	$6,450.00	Miami (WLTV)		6/27/16
3.0	Normal Line / C- Local CM Break	11/07/16-11/07/16	2	:30	6:30P- Not Univision		1							1	$3,225.00	$3,225.00	Miami (WLTV)		6/27/16
4.0	Normal Line / C- Local CM Break	11/06/16-11/06/16	2	:30	7P- Aqui y Ahora								1	1	$3,085.00	$3,085.00	Miami (WLTV)		6/27/16
5.0	Normal Line / C- Local CM Break	11/01/16-11/01/16	2	:30	10:59:30P- Noticias 23 Ed Nocturna			1						1	$2,900.00	$2,900.00	Miami (WLTV)		6/27/16
6.0	Normal Line / C- Local CM Break	11/07/16-11/07/16	2	:30	10:59:30P- Noticias 23 Ed Nocturna		1							1	$2,900.00	$2,900.00	Miami (WLTV)		6/27/16

WAMI does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

/E Bookend P/B Piggy Back

rinted At: 12:24 PM on Friday, July 1 2016

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Package Deal	
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Commission	$3,691.50
Net Total	$20,918.50
Sales Tax	

Miami (WAMI)

By Broadcast Month	Spots	Rate
Nov. 2016	2	$0.00
Grand Total:	2	$0.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / C-News Simulcast	11/01/16-11/01/16	7	:30	10:59:30P- Noticias 23 Ed Nocturna			1						1	$0.00	$0.00	Miami (WAMI)	LATE NEWS SIMULCAST	6/27/16
8.0	Normal Line / C-News Simulcast	11/07/16-11/07/16	7	:30	10:59:30P- Noticias 23 Ed Nocturna		1							1	$0.00	$0.00	Miami (WAMI)	LATE NEWS SIMULCAST	6/27/16

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New Order

Agency:	National Media Research Planning & Placement, LLC.	**Station:**	WLTV	**Flight Start:**	11/01/2016
Office:	Alexandria	**Order Type:**	Normal	**Flight End:**	11/07/2016
Client:	497 - Consumers for Smart Solar	**Cancel Date:**		**Hiatus:**	
Product:	923 - Consumers for Smart Solar				
Piggyback Product:					
Estimate:	7129 - TV Nov. 1-7 (Spanish Language)	**Received in ePort:**	6/22/2016 4:38:17 PM		
				Airtime Dollars:	$24,610.00
				Interactive Dollars:	$0.00
Primary Demo:	A35-64	**Local/National:**	National	**Non-Airtime Dollars:**	$0.00
Demo 2:		**Rep Office:**	Univision and UniMas National Sales (WLTV)	**Total Dollars:**	$24,610.00
Demo 3:		**AE:**	Jill Mulhall	**Total Spots:**	8
GRP:	24.50	**Phone:**			
CPP:	$1,004.49	**OrderID:**	5159433		
GIMP:	0	**Status:**	Forwarded		
CPM:	$0.00			**MarketShare:**	
Comments:	Separation: 30				

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	11/1	11/2	11/3	11/4	11/5	11/6	11/7	Total Spots	A35-64 Rtg	A35-64 CPP	A35-64 Imp	A35-64 CPM
1	TuWThFM 6P-6:30P NOTICIAS 23-6<	EN	$3,025.00	C	30	1	0	0	1	0	0	0	2	2.90	$1,043.10		
2	TuWThFM 6:30P-7P NOTICRO UNIVSN<	EN	$3,225.00	C	30	0	1	1	0	0	0	1	3	3.10	$1,040.32		
3	Su 7P-8P SUN AQUI Y AHORA	PT	$3,085.00	C	30	0	0	0	0	0	1	0	1	3.40	$907.35		
4	TuWThFM 11P-11:35P NOTICIAS 23-11	LN	$2,900.00	C	30	1	0	0	0	0	0	1	2	3.00	$966.67		
					Total Spots:	2	1	1	1	0	1	2					
					Total GRP:	5.9	3.1	3.1	2.9	0.0	3.4	6.1					

Cash$ - Spots: $24,610.00 - 8 Trade$ - Spots: $0.00 - 0 Total Cost: $24,610.00 Total GRP - CPP: 24.5 - $1,004.49 Total GIMP(000) - CPM: 0 - $0.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WLTV - Miami	7/14/16

I, National Media, Research, Planning and Placement do hereby request station time concerning the following issue:

Consumers for Smart Solar

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule 11/1 - 11/7	See Schedule 2	See Schedule	See Schedule

This broadcast time will be used by: National Media, Research, Planning, and Placement

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ■ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Consumers for Smart Solar

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Carroll & Company
2640-A Milcham Drive
Tallahassee, Florida 32308

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CSS Treasurer
Abby Dupree

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title
	Gnisel Sangronis	NSM

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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