WLTV
8550 NW 33rd St
Miami, FL 33122

Factor Inc
999 Ponce de Leon Blvd
Suite 520
Coral Gables, FL 33132

Contract # 368665

Schedule Dates	09/12/16-09/18/16
Advertiser	Marco Rubio for Senate 2016 (8398)
Agency	Factor Inc (4166)
Product	Political Candidate (1124)
Brand	Various (1)
Salesperson	MIA-NTL-Luis, Arlene (1034)
Sales Office	Miami-National
Buyer Name	Ana,Carbonell
Phone/Fax	/
CPE	N/A
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	

Date Entered	09/08/16
Last Modified	09/08/16
Entered By	Lourdes Gonzalez
CO-OP	No
Headline #	
Demo	H-A1849R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,265.00
Net Total	$12,835.00
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Sep. 2016	10	$15,100.00
Grand Total:	10	$15,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / C- Local CM Break	09/12/16-09/16/16	3	:30	5P- 6P (EST)	2	X	X	X	X	X			2	$1,350.00	$2,700.00	Miami (WLTV)		9/8/16
2.0	Normal Line / C- Local CM Break	09/12/16-09/16/16	3	:30	5:58:30P- Noticias 23	2	X	X	X	X	X			2	$1,900.00	$3,800.00	Miami (WLTV)		9/8/16
3.0	Normal Line / C- Local CM Break	09/12/16-09/16/16	3	:30	6:30P- Not Univision	1	X	X	X	X	X			1	$2,000.00	$2,000.00	Miami (WLTV)		9/8/16
4.0	Normal Line / C- Local CM Break	09/18/16-09/18/16	3	:30	10A- 11A (EST)								1	1	$500.00	$500.00	Miami (WLTV)		9/8/16
5.0	Normal Line / C- Local CM Break	09/18/16-09/18/16	3	:30	11A- 12P (EST)								1	1	$350.00	$350.00	Miami (WLTV)		9/8/16
6.0	Normal Line / C- Local CM Break	09/18/16-09/18/16	3	:30	6P- Noticias 23								1	1	$1,925.00	$1,925.00	Miami (WLTV)		9/8/16
7.0	Normal Line / C- Local CM Break	09/18/16-09/18/16	3	:30	6:30P- Not Uni FDS								1	1	$2,025.00	$2,025.00	Miami (WLTV)		9/8/16
8.0	Normal Line / C- Local CM Break	09/18/16-09/18/16	3	:30	10P- 11P (EST)								1	1	$1,800.00	$1,800.00	Miami (WLTV)		9/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WLTV does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

B/E Bookend P/B Piggy Back

Agency Insertion Order

Agency:	The Factor
Client:	Marco Rubio For Senate 2016
Product:	Political
Estimate:	WK912
Buyer:	Ana Carbonel
Phone:	786-797-2713

Market:	Miami
Station:	WLTV
Order Type:	Political

Flight Start:	9/12/2016
Flight End:	9/18/2016

Total Dollars:	$15,100
Total Spots:	10
Net Dollars:	$12,835.00

Days	Time	Program	Len	Rate	9/12	9/19	9/26	10/3	10/10	10/17	10/24	10/31	11/7	11/14	11/21	11/28	12/5	Total Spots	Total Dollars
M-F	4-5p	EF	30	$1,100	0													0	$0
M-F	5-6p	EF	30	$1,350	2													2	$2,700
M-F	6-630p	EN	30	$1,900	2													2	$3,800
M-F	630-7p	EN	30	$2,000	1													1	$2,000
M-F	11-1130p	LN	30	$1,800	0													0	$0
Sat	6-630p	EN	30	$1,925	0													0	$0
Sun	10a-11a	WK	30	$500	1													1	$500
Sun	11a-12p	WK	30	$350	1													1	$350
Sun	6-630p	EN	30	$1,925	1													1	$1,925
Sun	630-7p	EN	30	$2,025	1													1	$2,025
Sun	10p-11p	PR	30	$1,800	1													1	$1,800
				Weekly Spots:	10	0	0	0	0	0	0	0	0	0	0	0	0	10	$15,100
				Weekly Dollars:	$15,100	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0		

Traffic Instructions: 9/12/16-9/18/16 "Run Mi Hija" 100%

Accepted by: _____ **Date:** _____

SCHEDULE - POLITICAL RATES

Date: 9/3/2016

CLIENT: MARCO RUBIO FOR SENATE 2016
Media: TV 23 Univision
Market: Miami-Ft. Lauderdale
Contact: Marianna Ferro / Lidia/Arlene
Phone: 786-521-0201 305-894-4527 305-894-4504
E-mail: mferro@univision.net

Weeks of: September 12-19/2016
Demographic: Hispanics 50+ Hispanics 18+

3686665

Station	Day	Time	Program	30" Pre	30" fixed	Rtg. 50+	Cost/spot	# Spots	CPP	GRP'S	TOTAL	Added Value
WLTV	M-F	4p-5p	Gordo Flaca	1100	1575	4.1	$ 1,100.00	0	$ 268.29	0	$ -	
TV23	M-F	5p-6p	Primer Imp.	1350	1825	6	$ 1,350.00	2	$ 225.00	12	$ 2,700.00	
	M-F	6p-6-6:30p	News	1900	3600	9	$ 1,900.00	2	$ 211.11	18	$ 3,800.00	
	M-F	6:30P-7P	News	2000	4000	9	$ 2,000.00	1	$ 222.22	9	$ 2,000.00	
	M-F	11p-11:30p	News	1800	3300	7	$ 1,800.00	0	$ 257.14	0	$ -	
	SA	6p-6-6:30p	News	1425	1575	8.1	$ 1,925.00	0	$ 237.65	0	$ -	
	SU	10A-11A	Al punto	500	725	5.3	$ 500.00	1	$ 94.34	5.3	$ 500.00	
	SU	11a-12p	Al punto FL	350	700	4.9	$ 350.00	1	$ 71.43	4.9	$ 350.00	
	SU	6p-6-6:30p	News	1925	2350	9.4	$ 1,925.00	1	$ 204.79	9.4	$ 1,925.00	
	SU	6:30P-7P	News	2025	2500	9.4	$ 2,025.00	1	$ 215.43	9.4	$ 2,025.00	
	SU	10P-11P	Sal y Pim	1800	3200	9.4	$ 1,800.00	1	$ 191.49	9.4	$ 1,800.00	
								10	$ 195.09	77.4	$ 15,100.00	
										AC:	$ 2,265.00	
										NET:	$ 12,835.00	

9/8/2016

AGENCY
THE FACTOR, INC

MEDIA

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WLTV, MIAMI FL.	9/8/2016

I, Ana M. CARBONELL.

being/on behalf of: Marco Rubio for Senate 2016, a legally qualified candidate of the Republican political party for the office of: United States Senate.

in the State of Florida.

election to be held on: November 8th, 2016.

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30"		9/12 - 9/18	?		

Total Charges:

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Marco Rubio for Senate 2016

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/7/2016 — Date

[signature] — Signature

To Be Signed By Station Representative

☑ Accepted ☐ Accepted in Part ☐ Rejected

[signature] — Signature

Grisel Sangoniz — Printed Name

NSM — Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I. Marco Rubio for Senate 2016
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

on behalf of candidate — Ana M. Carbonell (printed name) — 9/6/2016 (date)

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