NCC Cable System Order

- 11763924

Order #	62343448
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Mark Ongsysia
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov14
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Dudley Media
Advertiser	Paul Clements MI CD 6

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$3,080.00		
Commission	$462.00		
Net Total	$2,618.00		
Total Spots	354		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 10.4 Added money from drops on 62335675. Total +30. Please confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	MNBC EM	10/10/16	10/16/16	05:00	09:00	X							-	-	1	$6.00	$6.00	30	PRE 05/13/16-12/25/16
2	CNBC	MNBC EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$6.00	$54.00	30	PRE 05/13/16-12/25/16
3	CNBC	MNBC DT	10/10/16	10/16/16	09:00	16:00	X							-	-	2	$4.00	$8.00	30	PRE 05/13/16-12/25/16
4	CNBC	MNBC DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	13	$4.00	$52.00	30	PRE 05/13/16-12/25/16
5	CNBC	MNBC EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$6.00	$6.00	30	PRE 05/13/16-12/25/16
6	CNBC	MNBC EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$6.00	$24.00	30	PRE 05/13/16-12/25/16
7	CNBC	MNBC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	2	$8.00	$16.00	30	PRE 05/13/16-12/25/16
8	CNBC	MNBC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE 05/13/16-12/25/16
9	CNBC	MNBC W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	PRE 05/13/16-12/25/16
10	CNN	CNN EM	10/10/16	10/16/16	05:00	09:00	X							-	-	1	$11.00	$11.00	30	PRE 05/13/16-12/25/16
11	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$11.00	$99.00	30	PRE 05/13/16-12/25/16
12	CNN	CNN DT	10/10/16	10/16/16	09:00	16:00	X							-	-	2	$8.00	$16.00	30	PRE 05/13/16-12/25/16
13	CNN	CNN DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	13	$8.00	$104.00	30	PRE 05/13/16-12/25/16
14	CNN	CNN EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	PRE 05/13/16-12/25/16
15	CNN	CNN EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$12.00	$48.00	30	PRE 05/13/16-12/25/16
16	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00	X							-	-	2	$15.00	$30.00	30	PRE 05/13/16-12/25/16
17	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$15.00	$180.00	30	PRE 05/13/16-12/25/16
18	CNN	CNN W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	6	$12.00	$72.00	30	PRE 05/13/16-12/25/16
19	FXNC	FXNC EM	10/10/16	10/16/16	05:00	09:00	X							-	-	1	$11.00	$11.00	30	PRE 05/13/16-12/25/16
20	FXNC	FXNC EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$11.00	$99.00	30	PRE 05/13/16-12/25/16
21	FXNC	FXNC DT	10/10/16	10/16/16	09:00	16:00	X							-	-	2	$8.00	$16.00	30	PRE 05/13/16-12/25/16

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Flight Dates	10/03/16 - 10/16/16
Agency	Dudley Media
Advertiser	Paul Clements MI CD 6

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/04/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$3,080.00
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Comments :	R1: 10.4 Added money from drops on 62335675. Total +30. Please confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	13	$8.00	$104.00	30	PRE 05/13/16-12/25/16
23	FXNC	FXNC EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	PRE 05/13/16-12/25/16
24	FXNC	FXNC EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$12.00	$48.00	30	PRE 05/13/16-12/25/16
25	FXNC	FXNC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	2	$15.00	$30.00	30	PRE 05/13/16-12/25/16
26	FXNC	FXNC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$15.00	$180.00	30	PRE 05/13/16-12/25/16
27	FXNC	FXNC W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	6	$12.00	$72.00	30	PRE 05/13/16-12/25/16
28	HLN	HLN EM	10/10/16	10/16/16	05:00	09:00	X							-	-	1	$9.00	$9.00	30	PRE 05/13/16-12/25/16
29	HLN	HLN EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$9.00	$81.00	30	PRE 05/13/16-12/25/16
30	HLN	HLN DT	10/10/16	10/16/16	09:00	16:00	X							-	-	2	$6.00	$12.00	30	PRE 05/13/16-12/25/16
31	HLN	HLN DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	13	$6.00	$78.00	30	PRE 05/13/16-12/25/16
32	HLN	HLN EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$10.00	$10.00	30	PRE 05/13/16-12/25/16
33	HLN	HLN EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$10.00	$40.00	30	PRE 05/13/16-12/25/16
34	HLN	HLN PT	10/10/16	10/16/16	19:00	24:00	X							-	-	2	$12.00	$24.00	30	PRE 05/13/16-12/25/16
35	HLN	HLN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$12.00	$144.00	30	PRE 05/13/16-12/25/16
36	HLN	HLN W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	6	$10.00	$60.00	30	PRE 05/13/16-12/25/16
37	MNBC	MNBC EM	10/10/16	10/16/16	05:00	09:00	X							-	-	1	$9.00	$9.00	30	PRE 05/13/16-12/25/16
38	MNBC	MNBC EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$9.00	$81.00	30	PRE 05/13/16-12/25/16
39	MNBC	MNBC DT	10/10/16	10/16/16	09:00	16:00	X							-	-	2	$6.00	$12.00	30	PRE 05/13/16-12/25/16
40	MNBC	MNBC DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	13	$6.00	$78.00	30	PRE 05/13/16-12/25/16
41	MNBC	MNBC EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$10.00	$10.00	30	PRE 05/13/16-12/25/16
42	MNBC	MNBC EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$10.00	$40.00	30	PRE 05/13/16-12/25/16

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Survey	Cable Nielsen Live+1 Nov14
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Flight Dates	10/03/16 - 10/16/16
Agency	Dudley Media
Advertiser	Paul Clements MI CD 6

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/04/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$3,080.00
Commission			$462.00
Net Total			$2,618.00
Total Spots			354
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 10.4 Added money from drops on 62335675. Total +30. Please confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	MNBC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	2	$12.00	$24.00	30	PRE 05/13/16-12/25/16
44	MNBC	MNBC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$12.00	$144.00	30	PRE 05/13/16-12/25/16
45	MNBC	MNBC W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	6	$10.00	$60.00	30	PRE 05/13/16-12/25/16
46	TWC	TWC EM	10/10/16	10/16/16	05:00	09:00	X							-	-	1	$9.00	$9.00	30	PRE 05/13/16-12/25/16
47	TWC	TWC EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$9.00	$81.00	30	PRE 05/13/16-12/25/16
48	TWC	TWC DT	10/10/16	10/16/16	09:00	16:00	X							-	-	2	$6.00	$12.00	30	PRE 05/13/16-12/25/16
49	TWC	TWC DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	13	$6.00	$78.00	30	PRE 05/13/16-12/25/16
50	TWC	TWC EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$10.00	$10.00	30	PRE 05/13/16-12/25/16
51	TWC	TWC EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$10.00	$40.00	30	PRE 05/13/16-12/25/16
52	TWC	TWC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	2	$12.00	$24.00	30	PRE 05/13/16-12/25/16
53	TWC	TWC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$12.00	$144.00	30	PRE 05/13/16-12/25/16
54	TWC	TWC W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	6	$10.00	$60.00	30	PRE 05/13/16-12/25/16
55	FBN	FBN EM	10/10/16	10/16/16	05:00	09:00	X							-	-	1	$5.00	$5.00	30	PRE 05/13/16-12/25/16
56	FBN	FBN EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$5.00	$45.00	30	PRE 05/13/16-12/25/16
57	FBN	FBN DT	10/10/16	10/16/16	09:00	16:00	X							-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
58	FBN	FBN DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	13	$3.00	$39.00	30	PRE 05/13/16-12/25/16
59	FBN	FBN EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$5.00	$5.00	30	PRE 05/13/16-12/25/16
60	FBN	FBN EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$5.00	$20.00	30	PRE 05/13/16-12/25/16
61	FBN	FBN PT	10/10/16	10/16/16	19:00	24:00	X							-	-	2	$6.00	$12.00	30	PRE 05/13/16-12/25/16
62	FBN	FBN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	PRE 05/13/16-12/25/16
63	FBN	FBN W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	6	$5.00	$30.00	30	PRE 05/13/16-12/25/16

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Agency	Dudley Media
Advertiser	Paul Clements MI CD 6

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Product Code	
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Comments :	R1: 10.4 Added money from drops on 62335675. Total +30. Please confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	CNBC	MNBC DT	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	1	$4.00	$4.00	30	R1: +1x
65	CNBC	MNBC EF	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	1	$6.00	$6.00	30	R1: +1x
66	CNN	CNN EF	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	1	$12.00	$12.00	30	R1: +1x
67	FXNC	FXNC DT	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	1	$8.00	$8.00	30	R1: +1x

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	354	0	0	0	0	0	0	0	0	0	0	0	354
AMT	$3,080.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$3,080.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/04/16

62343448 | Grand Rapids | Spectrum/South Haven, MI | 0344 |