CONTRACT

KGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

And:

Neighborhood Research and Media
PO Box 297
Rodanthe, NC 27968

Contract / Revision	Alt Order #
1985846 /	

Advertiser	Original Date / Revision
Wyoming Gun Owners	03/16/21 / 03/16/21

Contract Dates	Estimate #
03/16/21 - 03/18/21	**PO 7851**

Product
Wyoming Gun Owners PO 7851

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KGWN	Cheyenne House	Cheyenne Natio

Special Handling

Demographic
Households

	Order Type	
	NORMAL	
Agy Code	**Advertiser Code**	**Product 1/2**

Agency Ref	Advertiser Ref
159595	187925

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KGWN	03/16/21	03/18/21	M-F	4p-5p		:30			NM	4	$80.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/15/21	03/21/21	-22----	4	$20.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KGWN*	*03/15/21-03/21/21*		*M-F*	*4p-5p*	-TuW-------	*:30*		*~~$20.00~~*	*NM*		
See MG 1.5												
5	KGWN	03/17/21-03/17/21		M-F	4p-5p	---W-------	:30		$20.00	NM		
Ⓜ	MG for 1.1 03/16											
N 2	KGWN	03/17/21	03/18/21	CBS This Morning	7a-9a		:30			NM	8	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/15/21	03/21/21	--62---	8	$25.00							
N 3	KGWN	03/16/21	03/18/21	M-F 6p-630p	6p-630p		:30			NM	2	$140.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/15/21	03/21/21	-11----	2	$70.00							
N 4	KGWN	03/17/21	03/18/21	Wyoming News Now @ 12p	12p-1230p		:30			NM	2	$70.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/15/21	03/21/21	--11---	2	$35.00							
N 5	KGWN	03/16/21	03/18/21	M-F 630p-7p	630p-7p		:30			NM	2	$140.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/15/21	03/21/21	-11----	2	$70.00							
N 6	KGWN	03/17/21	03/18/21	CBS AM News	5a-530a		:30			NM	2	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/15/21	03/21/21	--11---	2	$10.00							
N 7	KGWN	03/17/21	03/18/21	Kelly and Ryan	9a-10a		:30			NM	2	$40.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/15/21	03/21/21	--11---	2	$20.00							
N 8	KGWN	03/17/21	03/17/21	M-F	3p-4p		:30			NM	1	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/15/21	03/21/21	--w----	1	$20.00							
N 9	KGWN	03/17/21	03/18/21	Wyoming News Now @ 530a	530a-6a		:30			NM	2	$40.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/15/21	03/21/21	--11---	2	$20.00							
N 10	KGWN	03/17/21	03/17/21	Let's Make A Deal	2p-3p		:30			NM	1	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Wyoming Gun Owners	03/16/21 / 03/16/21

Contract Dates	Product	Estimate #
03/16/21 - 03/18/21	Wyoming Gun Owners F	**PO 7851**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/15/21	03/21/21	--w----	1	$20.00						
N 11	KGWN	03/17/21	03/17/21	The Talk	1p-2p		:30			NM	1	$20.00
Week:		03/15/21	03/21/21	--w----	1	$20.00						
N 12	KGWN	03/16/21	03/17/21	Cheyenne News Now @530p	530p-6p		:30			NM	2	$340.00
Week:		03/15/21	03/21/21	-11----	2	$170.00						
N 13	KGWN	03/16/21	03/18/21	Wyoming News Now @ 6a	6a-7a		:30			NM	2	$100.00
Week:		03/15/21	03/21/21	--11---	2	$50.00						
N 14	KGWN	03/17/21	03/17/21	Price Is Right	958a-11a		:30			NM	1	$70.00
Week:		03/15/21	03/21/21	--w----	1	$70.00						
N 15	KGWN	03/16/21	03/17/21	CBS Evening News	5p-530p		:30			NM	2	$450.00
Week:		03/15/21	03/21/21	-11----	2	$225.00						
N 16	KGWN	03/16/21	03/17/21	Wyoming News Now @ 10p	10p-1035p		:30			NM	2	$340.00
Week:		03/15/21	03/21/21	-11----	2	$170.00						
						Totals					36	$2,090.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/21 -03/18/21	36	$2,090.00	($313.50)	$1,776.50
Totals	36	$2,090.00	($313.50)	$1,776.50

Signature: _____ **Date:** _____

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