NCC Cable System Order

-176411

Order #	62344130
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Prism Communications
Advertiser	MDSCCHD66

Client Code	715
Product Code	743
Est Code	4047
Product Name	MI-HD66
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/20/16	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks			2
Total			$6,002.00
Commission			$900.30
Net Total			$5,101.70
Total Spots			158
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4 10.20 Removed suggested spots mg on contract 62351825, Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	3	$41.00	$123.00	30	NCR 10/03/16-10/09/16
2	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$27.00	$54.00	30	R2 -1x NCR 10/03/16-10/09/16
3	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	X							-	-	1	$29.00	$29.00	30	NCR 10/10/16-10/16/16
4	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$43.00	$86.00	30	R2 -1x NCR 10/03/16-10/09/16
5	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$54.00	$162.00	30	NCR 10/03/16-10/09/16
6	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X							-	-	1	$58.00	$58.00	30	NCR 10/10/16-10/16/16
7	ESPN	VARIOUS	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$27.00	$54.00	30	NCR 10/03/16-10/09/16
8	ESPN	VARIOUS	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$43.00	$86.00	30	NCR 10/03/16-10/09/16
9	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$54.00	$270.00	30	R2 -2x NCR 10/03/16-10/09/16
10	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	$43.00	$129.00	30	NCR 10/03/16-10/09/16
11	FSD	NOT AVAILABLE	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	4	$12.00	$48.00	30	NCR 10/03/16-10/09/16
12	FSD	NOT AVAILABLE	10/10/16	10/16/16	09:00	16:00	X							-	-	1	$12.00	$12.00	30	NCR 10/10/16-10/16/16
13	FSD	NOT AVAILABLE	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$18.00	$54.00	30	R2 -1x NCR 10/03/16-10/09/16
14	FSD	NOT AVAILABLE	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$19.00	$19.00	30	NCR 10/10/16-10/16/16
15	FSD	NOT AVAILABLE	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$23.00	$138.00	30	NCR 10/03/16-10/09/16
16	FSD	NOT AVAILABLE	10/10/16	10/16/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	NCR 10/10/16-10/16/16
17	FSD	NOT AVAILABLE	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/03/16-10/09/16
18	HGTV	VARIOUS	10/3/16	10/9/16	00:00	02:00		X	X	X	X	X	X	-	-	3	$27.00	$81.00	30	NCR 10/03/16-10/09/16
19	HGTV	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$27.00	$81.00	30	NCR 10/03/16-10/09/16
20	HGTV	LOVE IT OR LIS<	10/10/16	10/16/16	09:00	16:00	X							-	-	1	$29.00	$29.00	30	NCR 10/10/16-10/16/16
21	HGTV	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$43.00	$129.00	30	NCR 10/03/16-10/09/16

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Flight Dates	10/03/16 - 10/16/16
Agency	Prism Communications
Advertiser	MDSCCHD66

Client Code	715
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Est Code	4047
Product Name	MI-HD66
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Makegood Policy	Approval Required

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Comments :	R4 10.20 Removed suggested spots mg on contract 62351825, Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$54.00	$324.00	30	NCR 10/03/16-10/09/16
23	HGTV	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X							-	-	1	$58.00	$58.00	30	NCR 10/10/16-10/16/16
24	HGTV	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$43.00	$172.00	30	NCR 10/03/16-10/09/16
25	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	3	$32.00	$96.00	30	NCR 10/03/16-10/09/16
26	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$22.00	$66.00	30	NCR 10/03/16-10/09/16
27	MNBC	MSNBC LIVE<	10/10/16	10/16/16	09:00	16:00	X							-	-	1	$23.00	$23.00	30	NCR 10/10/16-10/16/16
28	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$34.00	$102.00	30	NCR 10/03/16-10/09/16
29	MNBC	VARIOUS	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$43.00	$129.00	30	NCR 10/03/16-10/09/16
30	MNBC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X							-	-	1	$46.00	$46.00	30	NCR 10/10/16-10/16/16
31	TNT	AVG. ALL WKS	10/3/16	10/9/16	00:00	02:00		X	X	X	X	X	X	-	-	3	$27.00	$81.00	30	NCR 10/03/16-10/09/16
32	TNT	CHARMED<	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	3	$41.00	$123.00	30	NCR 10/03/16-10/09/16
33	TNT	VARIOUS	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$27.00	$81.00	30	NCR 10/03/16-10/09/16
34	TNT	SUPERNATURAL<	10/10/16	10/16/16	09:00	16:00	X							-	-	1	$29.00	$29.00	30	NCR 10/10/16-10/16/16
35	TNT	CASTLE<	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$43.00	$129.00	30	NCR 10/03/16-10/09/16
36	TNT	AVG. ALL WKS	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$46.00	$46.00	30	NCR 10/10/16-10/16/16
37	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$54.00	$324.00	30	NCR 10/03/16-10/09/16
38	TNT	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X							-	-	1	$58.00	$58.00	30	NCR 10/10/16-10/16/16
39	USA	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$27.00	$162.00	30	NCR 10/03/16-10/09/16
40	USA	NCIS	10/10/16	10/16/16	09:00	16:00	X							-	-	1	$29.00	$29.00	30	NCR 10/10/16-10/16/16
41	USA	VARIOUS	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$54.00	$324.00	30	NCR 10/03/16-10/09/16
42	USA	WWE ENTERTAINM<	10/10/16	10/16/16	19:00	24:00	X							-	-	1	$58.00	$58.00	30	NCR 10/10/16-10/16/16

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Agency	Prism Communications
Advertiser	MDSCCHD66
Client Code	715
Product Code	743
Est Code	4047
Product Name	MI-HD66
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/20/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FOOD	VARIOUS	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$27.00	$54.00	30	NCR 10/03/16-10/09/16
44	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$43.00	$86.00	30	NCR 10/03/16-10/09/16
45	FOOD	VARIOUS	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$54.00	$324.00	30	NCR 10/03/16-10/09/16
46	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X							-	-	1	$58.00	$58.00	30	NCR 10/10/16-10/16/16
47	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	$43.00	$129.00	30	NCR 10/03/16-10/09/16
48	HALL	GOLDEN GIRLS/FRASIER	10/3/16	10/9/16	00:00	02:00		X	X	X	X	X	X	-	-	0	$17.00	$0.00	30	R2 -6x NCR 10/03/16-10/09/16
49	HALL	GOLDEN GIRLS/FRASIER	10/10/16	10/16/16	00:00	02:00	X							-	-	0	$18.00	$0.00	30	R4 -1x: NCR 10/10/16-10/16/16
50	HALL	VARIOUS	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$17.00	$34.00	30	NCR 10/03/16-10/09/16
51	HALL	VARIOUS	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$27.00	$54.00	30	NCR 10/03/16-10/09/16
52	HALL	VARIOUS	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$34.00	$204.00	30	NCR 10/03/16-10/09/16
53	HALL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X							-	-	1	$36.00	$36.00	30	NCR 10/10/16-10/16/16
54	HALL	HALLMARK MOVIE<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	$27.00	$81.00	30	NCR 10/03/16-10/09/16
55	HIST	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$43.00	$129.00	30	NCR 10/03/16-10/09/16
56	HIST	VARIOUS	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$54.00	$324.00	30	NCR 10/03/16-10/09/16
57	HIST	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X							-	-	1	$58.00	$58.00	30	NCR 10/10/16-10/16/16
58	HIST	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$43.00	$172.00	30	NCR 10/03/16-10/09/16
59	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	1	$43.00	$43.00	30	R1 +1x

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60	FSD	NOT AVAILABLE	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	1	$18.00	$18.00	30	R1 +1x

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	158	0	0	0	0	0	0	0	0	0	0	0	158
AMT	$6,002.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$6,002.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/20/16

62344130 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |