



**Station WAMJ/WUMJ (FM)
Roswell/Atlanta, GA**

**Quarterly List of Programming Responsive to Issues of Community Concern
Third Quarter 2014
October 10, 2014**

In our ongoing effort to serve the public interest, Station WAMJ (FM) broadcasts programming responsive to issues of concern to Mableton/Atlanta and its listening public. The following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

- Social and Civic: National Voter Registration Day**
- Social and Civic: Stuff the Bus**
- Health: Mental Health Fair**
- Social and Civic: Georgia Labor Department**
- Law Enforcement and Safety: Firework Safety**
- Social and Civic: Atlanta Community Day Festival**
- Health: Congressman David Scott's Health Fair**

Most significant programming treatment of issues in the Third Quarter of 2014:

Issue/Organization	Program	Description		Duration
Health: Mental Health Fair	PSA campaign	Mental Health in the African-American Community (MHAAC) held their first mental health fair to inform the public about mental health issues, offer screenings and to inform the public about the help and resources that are available for people in need. Screenings provided by the Black Psychiatrists of Atlanta.	7/1-7/12	:60sec 3x's daily
Law Enforcement and Safety: Firework Safety	PSA campaign	Area officials warned the public about the use of consumer fireworks. Even though they are for sale, thousands of people are injured by them and hundreds of fires are started.	7/1-7/7	:30 sec 5x's daily
Social and Civic: Bee Boutique	PSA campaign	Every Woman Works, opened their Bee Boutique to offer work experience and jobs for area woman. Every Woman Works, Inc. Learning Center is a therapeutic and supportive center to help women who are homeless and/or recovering from drug and alcohol dependency.	7/2-7/12	:30, :60 sec 5x's daily
Social and Civic: We Care Benefit Concert	PSA campaign	Caregivers 911 held a benefit concert to help raise money to support people who have given their time, energy and often their jobs to help others who are sick. "Mamma Pain", mother of Hip Hop artist T-Pain is the founder and CEO.	7/12-7/16	:10, :60 sec 5x's daily
Social and Civic: Stuff the Bus	LIVE On Air event	HOT 107.9, Praise 102.5/102.9 and MAJIC 107.5/97.5 broadcasted from Walmart encouraging listeners to stop by and help them stuff an onsite Atlanta Public School bus full of school supplies for children in need in the community.	7/16	10:00am-7:00pm

Social and Civic: Stop Bullying	PSA campaign	StopBullying.gov states 3 out 4 kids will witness bullying this year. They urged parents to teach kids how to report incidences to help stop bullies.	7/18-7/24	:30 sec 5x's daily
Health: Fast Stroke Signs	PSA campaign	F.A.S.T. Campaign helps to inform the public about the sudden signs of a stroke to help save lives. (Face drooping, Arm weakness, Speech Difficulties, Time to call 911)	7/18-7/24	:30 sec 5x's daily
Social and Civic: Café 458	PSA campaign	Center for Atlanta Self-Sufficiency offers an affordable Sunday Brunch/ Dinner to the public. Money raised helps support the center, which encourages and equips homeless people to find employment.	7/18-7/24	:60 5x's daily
Social and Civic: We Care Benefit Concert	PSA campaign	Caregivers 911 held a benefit concert to help raise money to support people who have given their time, energy and often their jobs to help others who are sick. "Mamma Pain", mother of Hip Hop artist T-Pain is the founder and CEO.	7/25-7/30	:10, :60 sec 5x's daily
Social and Civic: Celebrity Back to School Basketball Game	PSA campaign	Reece, of HOT 107.9's Hot Shots and Pay USA held a big "Back to School" Celebrity Basketball game for area families. Free food and school supplies were given away.	7/30-8/3	:60 sec 5x's daily
Social and Civic: Serenity Club Block Party	PSA campaign	The Serenity Club House held a benefit party to help support those in long term drug and alcohol recovery process. The Serenity Club House, which offers safe social setting to make recovery process easier to manage.	8/1-8/2	:60 sec 5x's daily
Social and Civic: Bullying.org Campaign	PSA campaign	Bullying.gov encourages children to speak out and speak up against bullying.	8/2-8/10	:60 sec 5x's daily
Health: Congressman David Scott's Health Fair	PSA campaign	Congressman David Scott offered his annual health fair featuring a number of health screenings including diabetes, vision, HIV, breast and prostate cancer.	8/3-8/16	:30, :60 sec 5x's daily
Social and Civic: Kendrick Johnson Rally	PSA campaign	Area activist, Marcus Coleman invited the public to participate in a rally supporting Kendrick Johnson's family. He's the young man who was found dead mysteriously rolled up in a gym mat. The issue of bullying was also addressed to discuss tensions between students.	8/14-8/16	:60 sec 5x's daily
Health: Muscular Dystrophy Awareness	PSA campaign	Activists encourage more public awareness about Muscular Dystrophy and Cerebral Palsy with a "They can't talk, but we can" Campaign. They encourage listeners to visit their website to find out more about the condition.	8/10-8/27	:60 sec 5x's daily
Social and Civic: Georgia Labor Department	PSA campaign	The Georgia Department of Labor updated the latest unemployment numbers and offered information to the public that would assist them in finding jobs.	8/15-8/21	:60 sec 5x's daily
Health: Congressman David Scott's Health Fair	LIVE event	Congressman David Scott offered his annual health fair featuring a number of health screenings including diabetes, vision, HIV, breast and prostate cancer. Carol Blackmon from MAJIC 107.5/97.5 and Darlene McCoy from Praise 102.5/102.9 we on site to encourage listener to attend and take advantage of the health fair.	8/16	10:00am-2:00pm
Law Enforcement and Safety: Click it or Ticket	PSA campaign	Are law enforcement are getting serious about safety belt violations and they held more patrols to watch out for it for the upcoming holidays.	8/20-9/1	:30 sec 5x's daily
Health: Fast Stroke Signs	PSA campaign	F.A.S.T. Campaign helps to inform the public about the sudden signs of a stroke to help save lives. (Face drooping, Arm weakness, Speech Difficulties, Time to call 911)	8/20-8/27	:60 sec 5x's daily
Social and Civic: Voter Empowerment Forum	PSA campaign	St. Phillip AME Church hosted community activists and the GA Coalition for the Peoples Agenda held a Voter Empowerment Forum to explain how to register on line for the upcoming Mid-Terms and to introduce area candidates.	8/27-9/11	:60 sec 5x's daily

Law Enforcement and Safety: Police Stop Seminar	PSA campaign	Solomon Carter, a 10 year veteran in law enforcement, held a seminar to talk about racial profiling. He offered the seminar for all family members to explain exactly what a person should do when confronted or stopped by the police.	9/2-9/6	:60 sec 5x's daily
Social and Civic: Sickle Cell 5k Run/Walk	PSA campaign	Activist, Aretha Cleveland with Winnings the Battles in Your Mind encouraged the public to know more about Sickle Cell Disease. She noted a bone marrow transplant is a cure. She invited people to participate in their 5K Run/Walk to help raise money for awareness programs and bone marrow drives.	9/3-9/19	:30, :60 sec 5x's daily
Social and Civic: Atlanta Community Day Festival	PSA campaign	Area activist, Jean Ward of East Atlanta Church offered a free festival to give families a positive outlet to end summer. The festival featured health screenings, job placement help, free food and games for the kids. They also had 10,000 pounds of clothing and a thousand pounds of food to give away.	9/4-9/27	:60 sec 5x's daily
Social and Civic: Foot in the Door Job Fair	PSA campaign	Stephenson High school offered a job fair to benefit area families. Major employers such as Wells Fargo, The United States Air force and Sprint committed to hiring high school students and adults.	9/17-9/20	:60 sec 5x's daily
Social and Civic: How Big Is Your Dream Music Festival	PSA campaign	Renowned musician, J-Fly Flynn held the 6th Annual Music Festival to benefit the "How Big is your Dream" mentoring program for area students. The organization's mission is to encourage and promote the musical talents of young people as well as offer musical scholarships.	9/20-9/27	:60 sec 5x's weekly
Social and Civic: National Voter Registration Day	LIVE event	On air personalities from HOT 107.9, Praise 102.5/102.9 and MAJIC 107.5/97.5 were onsite in the community at different locations urging people to come out and register to vote in time to participate in the Fall elections.	9/23	10:00am-2:00pm
Health: Colorectal Cancer Screening	PSA campaign	Actor Morgan Freeman, informs the public about the importance of screenings for colorectal cancer. It's the second leading cancer killer for people over 50. He shared that the disease doesn't always cause symptoms but is easily treated.	9/25-9/30	:30 sec 5x's daily
Social and Civic: MAJIC ATL Vote 1	PSA campaign	Si-Man encourages people to participate in the upcoming Mid-Term Election. He also gave important information about Early Voting and the races on the ballot.	9/30-(11/4)	:60 sec 5x's daily