NCC Cable System Order

Rev. 11762209

Order #	62335555
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Del Cielo Media
Advertiser	Making Government Accountable
Client Code	MGA16
Product Code	ORDR
Est Code	919C61
Product Name	HD-61
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$2,156.00		
Commission	$323.40		
Net Total	$1,832.60		
Total Spots	75		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/26 MG as advised by system +$1

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	$47.00	$235.00	30	
2	CNN	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	$50.00	$250.00	30	
3	FXNC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	$47.00	$235.00	30	
4	FXNC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	$50.00	$250.00	30	
5	HALL	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$15.00	$75.00	30	
6	HALL	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$16.00	$80.00	30	
7	HGTV	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$24.00	$120.00	30	
8	HGTV	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$25.00	$125.00	30	
9	MNBC	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$19.00	$95.00	30	
10	MNBC	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$20.00	$100.00	30	
11	TNT	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	$24.00	$96.00	30	-1x
12	TNT	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$25.00	$125.00	30	
13	TVL	926C02	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$20.00	$100.00	30	
14	USA	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$24.00	$120.00	30	
15	USA	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$25.00	$125.00	30	

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Credit Status	

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Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$2,156.00
Commission			$323.40
Net Total			$1,832.60
Total Spots			75
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/26 MG as advised by system +$1

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	TNT	926C02	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	1	$25.00	$25.00	30	+1x

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	39	36	0	0	0	0	0	0	0	0	0	0	75
AMT	$1,076.00	$1,080.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,156.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/27/16

62335555 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |