WSYR
201 Humboldt St
Rochester, NY 14610

Hamburger Gibson Creative
5614 Connecticut Ave, NW #219
Washington, DC 20015

Contract # 1441811

Schedule Dates	10/04/16-10/10/16
Advertiser	Kim Myers/Congress D 22/Democrat/NY (83452)
Agency	Hamburger Gibson Creative (21603)
Product	Political - US Congress (1076)
Brand	694/724/4010 (565367)
Salesperson	Millennium - Washington D, Washington DC (1421
Sales Office	Millennium - Washington DC
Buyer Name	Janet,Katowitz,
Phone/Fax	/
CPE	694/724/4010
Account Types	National/Spot Agency
Billing Type	Standard
Comments	Candidate Separation: 30

Date Entered	10/03/16
Last Modified	10/03/16
Entered By	Elizabeth Bianchi
CO-OP	No
Headline #	ECR25323282
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,529.25
Net Total	$8,665.75
Sales Tax	

Syracuse (WSYR)

By Broadcast Month	Spots	Rate
Oct. 2016	50	$10,195.00
Grand Total:	50	$10,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/04/16-10/04/16	4	:30	5A- 5:30A (EST)	1		X						1	$125.00	$125.00	Syracuse (WSYR)	The Morning News @ 5A	10/3/16
2.0	Normal Line / News	10/06/16-10/06/16	4	:30	5A- 5:30A (EST)	1				X				1	$125.00	$125.00	Syracuse (WSYR)	The Morning News @ 5A	10/3/16
3.0	Normal Line / News	10/10/16-10/10/16	4	:30	5A- 5:30A (EST)	1	X							1	$125.00	$125.00	Syracuse (WSYR)	The Morning News @ 5A	10/3/16
4.0	Normal Line / News	10/05/16-10/05/16	4	:30	5:30A- 6A (EST)	1			X					1	$160.00	$160.00	Syracuse (WSYR)	The Morning News @ 530A	10/3/16
5.0	Normal Line / News	10/07/16-10/07/16	4	:30	5:30A- 6A (EST)	1					X			1	$160.00	$160.00	Syracuse (WSYR)	The Morning News @ 530A	10/3/16
6.0	Normal Line / News	10/05/16-10/05/16	4	:30	6A- 7A (EST)	1			X					1	$300.00	$300.00	Syracuse (WSYR)	The Morning News @ 6A	10/3/16
7.0	Normal Line / News	10/07/16-10/07/16	4	:30	6A- 7A (EST)	1					X			1	$300.00	$300.00	Syracuse (WSYR)	The Morning News @ 6A	10/3/16
8.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	7A- 9A (EST)	1		X						1	$280.00	$280.00	Syracuse (WSYR)	Good Morning America	10/3/16
9.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	7A- 9A (EST)	1				X				1	$280.00	$280.00	Syracuse (WSYR)	Good Morning America	10/3/16
10.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	7A- 9A (EST)	1					X			1	$280.00	$280.00	Syracuse (WSYR)	Good Morning America	10/3/16
11.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	7A- 9A (EST)	1	X							1	$280.00	$280.00	Syracuse (WSYR)	Good Morning America	10/3/16
12.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	9A- 10A (EST)	1					X			1	$120.00	$120.00	Syracuse (WSYR)	Rachael Ray	10/3/16
13.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	11A- 12P (EST)	1		X						1	$140.00	$140.00	Syracuse (WSYR)	The View	10/3/16
14.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	11A- 12P (EST)	1				X				1	$140.00	$140.00	Syracuse (WSYR)	The View	10/3/16

CONFIRMATION CONTRACT

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15.0	Normal Line / News	10/04/16-10/04/16	4	:30	12P- 12:30P (EST)	1		X						1	$160.00	$160.00	Syracuse (WSYR)	Newschannel 9 At Noon	10/3/16
16.0	Normal Line / News	10/05/16-10/05/16	4	:30	12P- 12:30P (EST)	1			X					1	$160.00	$160.00	Syracuse (WSYR)	Newschannel 9 At Noon	10/3/16
17.0	Normal Line / News	10/07/16-10/07/16	4	:30	12P- 12:30P (EST)	1					X			1	$160.00	$160.00	Syracuse (WSYR)	Newschannel 9 At Noon	10/3/16
18.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	12:30P- 1P (EST)	1			X					1	$90.00	$90.00	Syracuse (WSYR)	Millionaire	10/3/16
19.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	12:30P- 1P (EST)	1					X			1	$90.00	$90.00	Syracuse (WSYR)	Millionaire	10/3/16
20.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	12:30P- 1P (EST)	1	X							1	$90.00	$90.00	Syracuse (WSYR)	Millionaire	10/3/16
21.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	1P- 2P (EST)	1			X					1	$90.00	$90.00	Syracuse (WSYR)	The Chew	10/3/16
22.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	1P- 2P (EST)	1					X			1	$90.00	$90.00	Syracuse (WSYR)	The Chew	10/3/16
23.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	2P- 3P (EST)	1		X						1	$90.00	$90.00	Syracuse (WSYR)	General Hospital	10/3/16
24.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	2P- 3P (EST)	1	X							1	$90.00	$90.00	Syracuse (WSYR)	General Hospital	10/3/16
25.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	3P- 4P (EST)	1			X					1	$90.00	$90.00	Syracuse (WSYR)	Dr. Oz	10/3/16
26.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	3P- 4P (EST)	1					X			1	$90.00	$90.00	Syracuse (WSYR)	Dr. Oz	10/3/16
27.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	4P- 4:30P (EST)	1		X						1	$140.00	$140.00	Syracuse (WSYR)	Newschannel 9 @ 4P	10/3/16
28.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	4P- 4:30P (EST)	1					X			1	$140.00	$140.00	Syracuse (WSYR)	Newschannel 9 @ 4P	10/3/16

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29.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	4:30P- 5P (EST)	1			X					1	$90.00	$90.00	Syracuse (WSYR)	Inside Edition	10/3/16
30.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	4:30P- 5P (EST)	1					X			1	$90.00	$90.00	Syracuse (WSYR)	Inside Edition	10/3/16
31.0	Normal Line / News	10/04/16-10/04/16	4	:30	5P- 5:30P (EST)	1		X						1	$335.00	$335.00	Syracuse (WSYR)	Newschannel 9 @ 5	10/3/16
32.0	Normal Line / News	10/06/16-10/06/16	4	:30	5P- 5:30P (EST)	1				X				1	$335.00	$335.00	Syracuse (WSYR)	Newschannel 9 @ 5	10/3/16
33.0	Normal Line / News	10/05/16-10/05/16	4	:30	5:30P- 6P (EST)	1			X					1	$385.00	$385.00	Syracuse (WSYR)	Newschannel 9 @ 530P	10/3/16
34.0	Normal Line / News	10/07/16-10/07/16	4	:30	5:30P- 6P (EST)	1					X			1	$385.00	$385.00	Syracuse (WSYR)	Newschannel 9 @ 530P	10/3/16
35.0	Normal Line / News	10/04/16-10/04/16	4	:30	6P- 6:30P (EST)	1		X						1	$490.00	$490.00	Syracuse (WSYR)	Newschannel 9 @ 6P	10/3/16
36.0	Normal Line / News	10/06/16-10/06/16	4	:30	6P- 6:30P (EST)	1				X				1	$490.00	$490.00	Syracuse (WSYR)	Newschannel 9 @ 6P	10/3/16
37.0	Normal Line / News	10/10/16-10/10/16	4	:30	6P- 6:30P (EST)	1	X							1	$490.00	$490.00	Syracuse (WSYR)	Newschannel 9 @ 6P	10/3/16
38.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	7P- 7:30P (EST)	1		X						1	$200.00	$200.00	Syracuse (WSYR)	Entertainment Tonight	10/3/16
39.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	7P- 7:30P (EST)	1				X				1	$200.00	$200.00	Syracuse (WSYR)	Entertainment Tonight	10/3/16
40.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	7P- 7:30P (EST)	1	X							1	$200.00	$200.00	Syracuse (WSYR)	Entertainment Tonight	10/3/16
41.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	7:30P- 8P (EST)	1			X					1	$155.00	$155.00	Syracuse (WSYR)	The Insider	10/3/16
42.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	7:30P- 8P (EST)	1					X			1	$155.00	$155.00	Syracuse (WSYR)	The Insider	10/3/16

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43.0	Normal Line / News	10/05/16-10/05/16	4	:30	11P- 11:35P (EST)	1			X					1	$420.00	$420.00	Syracuse (WSYR)	Newschannel 9 @ 11	10/3/16
44.0	Normal Line / News	10/10/16-10/10/16	4	:30	11P- 11:35P (EST)	1	X							1	$420.00	$420.00	Syracuse (WSYR)	Newschannel 9 @ 11	10/3/16
45.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	11:35P- 12:37A (EST)	1				X				1	$125.00	$125.00	Syracuse (WSYR)	Jimmy Kimmel	10/3/16
46.0	Normal Line / News	10/08/16-10/08/16	4	:30	7A- 8A (EST)	1						X		1	$105.00	$105.00	Syracuse (WSYR)	Newschannel 9 At 7A (Sat)	10/3/16
47.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	8A- 9A (EST)	1						X		1	$125.00	$125.00	Syracuse (WSYR)	Good Morning America Saturday	10/3/16
48.0	Normal Line / News	10/09/16-10/09/16	4	:30	7A- 8A (EST)	1							X	1	$105.00	$105.00	Syracuse (WSYR)	Newschannel 9 News At 7A	10/3/16
49.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	8A- 9A (EST)	1							X	1	$125.00	$125.00	Syracuse (WSYR)	Good Morning America Sunday	10/3/16
50.0	Normal Line / News	10/09/16-10/09/16	4	:30	11P- 11:35P (EST)	1							X	1	$385.00	$385.00	Syracuse (WSYR)	Newschannel 9 @ 11	10/3/16

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**

I, Hamburger Gibson Creative,

being/on behalf of: Kim Myers,

a legally qualified candidate of the Democratic

political party for the office of: U.S. House of Representatives, NY-22nd District

in the general

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

Kim Myers for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Megan Brengarth, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Janet Katowitz

Janet

Digitally signed by Janet
DN: cn=Janet, email=janet@munkatz.com, o=Mundy Katowitz Media, Inc.
Date: 2016.09.02 16:57:05 -04'00'

Date **Signature**

To Be Signed By Station Representative

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title
	Todd Guard	DOS

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Kim Myers for Congress
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Katherine Davis
printed name

9-2-16
date

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