ORDER

Wichita KS KSNW

Orders	**Order / Rev:**	**A2613436**		
	Alt Order #:	27023486		
	Product Desc:	2020 Primary Electio		
	Estimate:	1717		
	Flight Dates:	07/28/20 - 08/10/20	Primary AE:	Katz Dallas
	Original Date / Rev:	07/29/20 / 07/29/20	Sales Office:	K-DAL
	Order Type:	REG	Sales Region:	Nat
Agency	**Name:**	**Ax Media**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Ax Media Email	Billing Calendar:	Calendar
		800 W. 47th Street	Billing Cycle:	EOM
		Kansas City, MO 64112	Agency Commission:	15%
Advertiser	**Name:**	**POL/Bill Clifford/Congress/KS/Rep**	Order Brand:	
	Demographic:	A50+	New Business Thru:	
	Product Codes:	PL12	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	40	$10,925.00	$9,286.25
08/01/20	08/31/20	37	$9,640.00	$8,194.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	40	$10,925.00	$9,286.25	194.00
August 2020	37	$9,640.00	$8,194.00	133.50
Totals	77	$20,565.00	$17,480.25	327.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	21%	$20,565.00
Market	100%	$97,928.57

Competitive Share	Share	Total
CABLE	0%	$0.00
ESNW	0%	$0.00
KAAS	0%	$0.00
KAKE	0%	$0.00
KMTW	0%	$0.00
KSAS	0%	$0.00
KSCW	0%	$0.00
KSNC	0%	$0.00
KSNG	0%	$0.00
KSNK	0%	$0.00
KSNL	0%	$0.00
KWCH	0%	$0.00
KWCV	0%	$0.00
UNKWN	79%	$77,363.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount

Order / Rev: A2613436
Alt Order #: 27023486
Flight Dates: 07/28/20 - 08/10/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep
Product Desc: 2020 Primary Electio
Estimate: 1717

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	08/03/20	08/03/20	Mon Prime Hour 1	CM	7-8p	M------	:30	1	$800.00	P3	8.00	NM	1	$800.00
Channels : KSNC,KSNG,KSNL,KSNW				Monday 7-8p											
The Titan Games-NBC															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		08/03/20	08/09/20	M------	1	$800.00	8.00								
2	Multi	07/28/20	07/28/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	$300.00	P4	4.00	NM	1	$300.00
Channels : KSNC,KSNG,KSNL,KSNW				KSN News at Ten Mon-Fri											
KSN News															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	-T-----	1	$300.00	4.00								
3	Multi	07/30/20	07/30/20	LN M-F	CM	10-10:35pm	---T---	:30	1	$300.00	P4	4.00	NM	1	$300.00
Channels : KSNC,KSNG,KSNL,KSNW				KSN News at Ten Mon-Fri											
KSN News															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	---T---	1	$300.00	4.00								
4	Multi	08/03/20	08/03/20	LN M-F	CM	10-10:35pm	M------	:30	1	$300.00	P4	4.00	NM	1	$300.00
Channels : KSNC,KSNG,KSNL,KSNW				KSN News at Ten Mon-Fri											
KSN News															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		08/03/20	08/09/20	M------	1	$300.00	4.00								
5	Multi	07/28/20	07/28/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	$350.00	P3	7.00	NM	1	$350.00
Channels : KSNC,KSNG,KSNL,KSNW				KSN News at Five											
KSN News															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	-T-----	1	$350.00	7.00								
6	Multi	07/29/20	07/29/20	KSN News at Five	CM	5-530pm	--W----	:30	1	$350.00	P3	7.00	NM	1	$350.00
Channels : KSNC,KSNG,KSNL,KSNW				KSN News at Five											
KSN News															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	--W----	1	$350.00	7.00								
7	Multi	07/30/20	07/30/20	KSN News at Five	CM	5-530pm	---T---	:30	1	$350.00	P3	7.00	NM	1	$350.00
Channels : KSNC,KSNG,KSNL,KSNW				KSN News at Five											
KSN News															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	---T---	1	$350.00	7.00								
8	Multi	07/31/20	07/31/20	KSN News at Five	CM	5-530pm	----F--	:30	1	$350.00	P3	7.00	NM	1	$350.00
Channels : KSNC,KSNG,KSNL,KSNW				KSN News at Five											
KSN News															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	----F--	1	$350.00	7.00								
9	Multi	08/01/20	08/01/20	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	$175.00	P4	3.50	NM	1	$175.00
Channels : KSNC,KSNG,KSNL,KSNW				KSN News at 10 Sat											
KSN News															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	-----S-	1	$175.00	3.50								
10	Multi	07/28/20	07/28/20	KSN Today 2	CM	6-7am	-T-----	:30	1	$100.00	P4	2.00	NM	1	$100.00
Channels : KSNC,KSNG,KSNL,KSNW				KSN Today 2											
Kansas Today 3															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	-T-----	1	$100.00	2.00								
11	Multi	07/29/20	07/29/20	KSN Today 2	CM	6-7am	--W----	:30	1	$100.00	P4	2.00	NM	1	$100.00
Channels : KSNC,KSNG,KSNL,KSNW				KSN Today 2											

Order / Rev: A2613436 | Advertiser: POL/Bill Clifford/Congress/KS/Rep
Alt Order #: 27023486 | Product Desc: 2020 Primary Electio | **Wichita KS KSNW**
Flight Dates: 07/28/20 - 08/10/20 | Estimate: 1717

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Kansas Today 3															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 07/27/20	08/02/20	--W----	1	$100.00	2.00										
12	Multi	08/03/20	08/03/20	KSN Today 2	CM	6-7am	M------	:30	1	$100.00	P4	2.00	NM	1	$100.00
Channels : KSNC,KSNG,KSNL,KSNW				KSN Today 2											
Kansas Today 3															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 08/03/20	08/09/20	M------	1	$100.00	2.00										
13	Multi	07/30/20	07/30/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	$280.00	P3	6.00	NM	0	$0.00
Channels : KSNC,KSNG,KSNL,KSNW				M-F 430-5p											
Jeopardy															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 07/27/20	08/02/20	---T---	1	$280.00	6.00										
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	*Multi*	*07/27/20-08/02/20*	*M-F 430-5p*	430-5pm	---Th-----	*:30*	*~~($280.00)~~*	6.00	*NM*						
Credited															
14	Multi	07/31/20	07/31/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	$280.00	P3	6.00	NM	1	$280.00
Channels : KSNC,KSNG,KSNL,KSNW				M-F 430-5p											
Jeopardy															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 07/27/20	08/02/20	----F--	1	$280.00	6.00										
15	Multi	08/03/20	08/03/20	M-F 430-5p	CM	430-5pm	M------	:30	1	$280.00	P3	6.00	NM	1	$280.00
Channels : KSNC,KSNG,KSNL,KSNW				M-F 430-5p											
Jeopardy															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 08/03/20	08/09/20	M------	1	$280.00	6.00										
16	Multi	08/02/20	08/02/20	Sun KSN News at Five	CM	Sun KSN News at	------S	:30	1	$200.00	P3	4.50	NM	1	$200.00
Channels : KSNC,KSNG,KSNL,KSNW				Sun KSN News at Five											
KSN News															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 07/27/20	08/02/20	------S	1	$200.00	4.50										
17	Multi	07/29/20	07/29/20	Good Day Kansas	CM	1230p-1p	--W----	:30	1	$70.00	P4	2.00	NM	1	$70.00
Channels : KSNC,KSNG,KSNL,KSNW				Good Day Kansas											
Good Day Kansas															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 07/27/20	08/02/20	--W----	1	$70.00	2.00										
18	Multi	07/30/20	07/30/20	Good Day Kansas	CM	1230p-1p	---T---	:30	1	$70.00	P4	2.00	NM	1	$70.00
Channels : KSNC,KSNG,KSNL,KSNW				Good Day Kansas											
Good Day Kansas															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 07/27/20	08/02/20	---T---	1	$70.00	2.00										
19	Multi	07/31/20	07/31/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	$70.00	P4	2.00	NM	1	$70.00
Channels : KSNC,KSNG,KSNL,KSNW				Good Day Kansas											
Good Day Kansas															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 07/27/20	08/02/20	----F--	1	$70.00	2.00										
20	Multi	08/01/20	08/01/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	$260.00	P3	8.00	NM	1	$260.00
Channels : KSNC,KSNG,KSNL,KSNW				Sat KSN News at Six											
KSN News															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 07/27/20	08/02/20	-----S-	1	$260.00	8.00										
21	Multi	08/01/20	08/01/20	Kansas Today Sa/Su 6a	CM	SaSu 6a-8a	-----S-	:30	1	$50.00	P4	1.50	NM	1	$50.00
Channels : KSNC,KSNG,KSNL,KSNW															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Kansas Today Sa/Su 6a-8a										
				Kansas Today Weekend										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 07/27/20 / 08/02/20 / -----S- / 1 / $50.00 / 1.50										
22	Multi	08/01/20	08/01/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	$150.00	P4	8.00 NM	1	$150.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				Sa 630-7p										
				Wheel of Fortune										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 07/27/20 / 08/02/20 / -----S- / 1 / $150.00 / 8.00										
23	Multi	08/01/20	08/01/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	$85.00	P4	5.00 NM	1	$85.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				Sa 5-530p										
				Jeopardy										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 07/27/20 / 08/02/20 / -----S- / 1 / $85.00 / 5.00										
24	Multi	08/03/20	08/03/20	KSN News at Five	CM	5-530pm	M------	:30	1	$350.00	P3	7.00 NM	1	$350.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				KSN News at Five										
				KSN News										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 08/03/20 / 08/09/20 / M------ / 1 / $350.00 / 7.00										
25	Multi	07/30/20	08/04/20	KSN Today 2	CM	6-7am	-1-11--	:30	3	$100.00	P4	2.00 NM	3	$300.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				KSN Today 2										
				Kansas Today 3										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 07/27/20 / 08/02/20 / ---11-- / 2 / $100.00 / 2.00										
				Week: 08/03/20 / 08/09/20 / -1----- / 1 / $100.00 / 2.00										
26	Multi	07/29/20	07/31/20	KSN News	CM	12n-1pm	--111--	:30	3	$100.00	P4	2.00 NM	3	$300.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				KSN News										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 07/27/20 / 08/02/20 / --111-- / 3 / $100.00 / 2.00										
27	Multi	07/29/20	08/03/20	M-F 9-10a	CM	9-10a	1-111--	:30	4	$85.00	P4	2.00 NM	4	$340.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				M-F 9-10a										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 07/27/20 / 08/02/20 / --111-- / 3 / $85.00 / 2.00										
				Week: 08/03/20 / 08/09/20 / 1------ / 1 / $85.00 / 2.00										
28	Multi	07/29/20	08/03/20	M-F 4-430p	CM	4-430pm	1-111--	:30	4	$200.00	P3	4.00 NM	4	$800.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				M-F 4-430p										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 07/27/20 / 08/02/20 / --111-- / 3 / $200.00 / 4.00										
				Week: 08/03/20 / 08/09/20 / 1------ / 1 / $200.00 / 4.00										
29	Multi	07/29/20	08/03/20	M-F 630-7p	CM	630-7pm	1-111--	:30	4	$600.00	P3	12.00 NM	4	$2,400.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				M-F 630-7p										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 07/27/20 / 08/02/20 / --111-- / 3 / $600.00 / 12.00										
				Week: 08/03/20 / 08/09/20 / 1------ / 1 / $600.00 / 12.00										
30	Multi	08/02/20	08/02/20	LN Su	CM	KSN News at 10 S	------1	:30	1	$225.00	P4	4.00 NM	1	$225.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				KSN News at 10 Sun										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 07/27/20 / 08/02/20 / ------1 / 1 / $225.00 / 4.00										
N31	Multi	08/02/20	08/02/20	Today Show Su	CM	Today Show Su	------1	:30	1	$100.00	P3	2.50 NM	0	$0.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				Today Show Su										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 07/27/20 / 08/02/20 / ------1 / 1 / $100.00 / 2.50										

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	------1	1	$100.00	2.50								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
1	Multi	07/27/20-08/02/20		Today Show Su		Today Show Su		--------Su		:30		~~($100.00)~~	2.50	NM	
	Credited														
32	Multi	08/01/20	08/01/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	$260.00	P3	5.50	NM	1	$260.00
Channels : KSNC,KSNG,KSNL,KSNW															
				Sat KSN News at Six											
Wheel of Fortune															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	-----S-	1	$260.00	5.50								
33	Multi	08/02/20	08/02/20	Su 530a-6a	CM	530-6a	------S	:30	1	$20.00	P4	0.50	NM	1	$20.00
Channels : KSNC,KSNG,KSNL,KSNW															
				Su 530a-6a											
Wheel of Fortune															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	------S	1	$20.00	0.50								
N34	Multi	07/30/20	08/03/20	M-F 430-5p	CM	430-5pm	1--11--	:30	3	$280.00	P3	6.00	NM	1	$280.00
Channels : KSNC,KSNG,KSNL,KSNW															
				M-F 430-5p											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	---11--	2	$280.00	6.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
1	Multi	07/27/20-08/02/20		M-F 430-5p		430-5pm		---ThF----		:30		~~($280.00)~~	6.00	NM	
	Credited														
2	Multi	07/27/20-08/02/20		M-F 430-5p		430-5pm		---ThF----		:30		~~($280.00)~~	6.00	NM	
	Credited														
Week:		08/03/20	08/09/20	1------	1	$280.00	6.00								
N35	Multi	07/30/20	08/03/20	M-F 4-430p	CM	4-430pm	1--11--	:30	3	$200.00	P3	4.00	NM	3	$600.00
Channels : KSNC,KSNG,KSNL,KSNW															
				M-F 4-430p											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	---11--	2	$200.00	4.00								
Week:		08/03/20	08/09/20	1------	1	$200.00	4.00								
N36	Multi	07/30/20	08/03/20	M-F 630-7p	CM	630-7pm	1--11--	:30	3	$600.00	P3	12.00	NM	3	$1,800.00
Channels : KSNC,KSNG,KSNL,KSNW															
				M-F 630-7p											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	---11--	2	$600.00	12.00								
Week:		08/03/20	08/09/20	1------	1	$600.00	12.00								
N37	Multi	07/30/20	08/03/20	Days of Our Lives	CM	1-2p	2--22--	:30	6	$170.00	P3	2.00	NM	6	$1,020.00
Channels : KSNC,KSNG,KSNL,KSNW															
				Days of Our Lives											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	---22--	4	$170.00	2.00								
Week:		08/03/20	08/09/20	2------	2	$170.00	2.00								
N38	Multi	07/30/20	08/03/20	KSN News at Six	CM	6-630p	2--22--	:30	6	$450.00	P3	8.00	NM	6	$2,700.00
Channels : KSNC,KSNG,KSNL,KSNW															
				KSN News at Six											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	---22--	4	$450.00	8.00								
Week:		08/03/20	08/09/20	2------	2	$450.00	8.00								
N39	Multi	08/02/20	08/02/20	Good Day Kansas Sunda	CM	1035p-1105p	------S	:30	1	$50.00	P4	2.00	NM	1	$50.00
Channels : KSNC,KSNG,KSNL,KSNW															
				Good Day Kansas Sunday PM											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	------S	1	$50.00	2.00								
N40	Multi	08/03/20	08/03/20	Mon Prime Hour 2	CM	8-9p	M------	:30	2	$800.00	P3	8.00	NM	0	$0.00
Channels : KSNC,KSNG,KSNL,KSNW															
				Monday 8-9p											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		08/03/20	08/09/20	M------	2	$800.00	8.00								

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		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		08/03/20	08/09/20	M------	2	$800.00	8.00								
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		Rtg	Type		
1	Multi	08/03/20-08/09/20		Mon Prime Hour 2	8-9p			M---------	:30	~~($800.00)~~		8.00	NM		
	Credited														
2	Multi	08/03/20-08/09/20		Mon Prime Hour 2	8-9p			M---------	:30	~~($800.00)~~		8.00	NM		
	Credited														
N41	Multi	08/01/20	08/01/20	Sat Prime Other 1	CM	7-10p	-----S-	:30	1	$350.00	P3	2.50	NM	0	$0.00
Channels : KSNC,KSNG,KSNL,KSNW															
				Sat Prime Other 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	-----S-	1	$350.00	2.50								
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		Rtg	Type		
1	Multi	07/27/20-08/02/20		Sat Prime Other 1	7-10p			------Sa--	:30	~~($350.00)~~		2.50	NM		
	Credited														
N42	Multi	08/01/20	08/01/20	Sat Prime Hour 3	CM	9-10p	-----S-	:30	1	$350.00	P3	2.50	NM	0	$0.00
Channels : KSNC,KSNG,KSNL,KSNW															
				Saturday 9-10p											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	-----S-	1	$350.00	2.50								
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		Rtg	Type		
1	Multi	07/27/20-08/02/20		Sat Prime Hour 3	9-10p			------Sa--	:30	~~($350.00)~~		2.50	NM		
	Credited														
N43	Multi	07/31/20	07/31/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	$500.00	P3	3.00	NM	0	$0.00
Channels : KSNC,KSNG,KSNL,KSNW															
				Fri Prime Other 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	----F--	1	$500.00	3.00								
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		Rtg	Type		
1	Multi	07/27/20-08/02/20		Fri Prime Other 1	7-9p			-----F----	:30	~~($500.00)~~		3.00	NM		
	Credited														
N44	Multi	07/31/20	07/31/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	$500.00	P3	3.00	NM	0	$0.00
Channels : KSNC,KSNG,KSNL,KSNW															
				Friday 9-10p											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	----F--	1	$500.00	3.00								
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		Rtg	Type		
1	Multi	07/27/20-08/02/20		Fri Prime Hour 3	9-10p			-----F----	:30	~~($500.00)~~		3.00	NM		
	Credited														
N45	Multi	08/02/20	08/02/20	Su 530a-6a	CM	530-6a	------S	:30	1	$20.00	P4	0.00	NM	1	$20.00
Channels : KSNC,KSNG,KSNL,KSNW															
				Su 530a-6a											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	------S	1	$20.00	0.00								
N46	Multi	08/02/20	08/02/20	Good Day Kansas Sunda	CM	1035p-1105p	------S	:30	1	$50.00	P4	2.00	NM	1	$50.00
Channels : KSNC,KSNG,KSNL,KSNW															
				Good Day Kansas Sunday PM											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	------S	1	$50.00	2.00								
N47	Multi	07/31/20	07/31/20	Fri Prime Hour 1	CM	7-8p	----F--	:30	1	$500.00	P3	3.00	NM	1	$500.00
Channels : KSNC,KSNG,KSNL,KSNW															
				Friday 7-8p											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	----F--	1	$500.00	3.00								
N48	Multi	07/31/20	07/31/20	Fri Prime Other 2	CM	8p-10p	----F--	:30	1	$500.00	P3	3.00	NM	1	$500.00
Channels : KSNC,KSNG,KSNL,KSNW															
				Fri Prime Other 2											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		07/27/20	08/02/20	----F--	1	$500.00	3.00								
N49	Multi	08/01/20	08/01/20		CM	Stanley Cup Playo	-----S-	:30	1	$150.00	P3	0.00	NM	1	$150.00

Order / Rev:	A2613436	Advertiser:	POL/Bill Clifford/Congress/KS/Rep
Alt Order #:	27023486	Product Desc:	2020 Primary Electio
Flight Dates:	07/28/20 - 08/10/20	Estimate:	1717

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Stanley Cup Playoffs										
	Channels : KSNC,KSNG,KSNL,KSNW													
				Stanley Cup Playoffs		(2:00 PM-5:00 PM)								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	07/27/20	08/02/20	-----S-	1	$150.00	0.00								
N50	Multi	08/02/20	08/02/20	Stanley Cup Playoffs	CM	Stanley Cup Playo	------S	:30	1	$150.00	P3	0.00 NM	1	$150.00
	Channels : KSNC,KSNG,KSNL,KSNW													
				Stanley Cup Playoffs		(2:00 PM-5:00 PM)								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	07/27/20	08/02/20	------S	1	$150.00	0.00								
N51	Multi	08/01/20	08/01/20	ON	CM	1235a-4a	-----S-	:30	2	$5.00	P5	0.00 NM	2	$10.00
	Channels : KSNC,KSNG,KSNL,KSNW													
				ON										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	07/27/20	08/02/20	-----S-	2	$5.00	0.00								
N52	Multi	08/02/20	08/02/20	Sun Prime Hour 1	CM	6-7p	------S	:30	1	$350.00	P3	0.00 NM	1	$350.00
	Channels : KSNC,KSNG,KSNL,KSNW													
				Sunday 6-7p										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	07/27/20	08/02/20	------S	1	$350.00	0.00								
N53	Multi	08/02/20	08/02/20	Sun Prime Hour 2	CM	7-8p	------S	:30	1	$350.00	P3	0.00 NM	1	$350.00
	Channels : KSNC,KSNG,KSNL,KSNW													
				Sunday 7-8p										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	07/27/20	08/02/20	------S	1	$350.00	0.00								
N54	Multi	08/02/20	08/02/20	Sun Prime Other 3	CM	8p-10p	------S	:30	1	$350.00	P3	0.00 NM	1	$350.00
	Channels : KSNC,KSNG,KSNL,KSNW													
				Sun Prime Other 3										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	07/27/20	08/02/20	------S	1	$350.00	0.00								
N55	Multi	08/03/20	08/03/20	Mon Prime Other 2	CM	8p-10p	M------	:30	2	$800.00	P3	0.00 NM	2	$1,600.00
	Channels : KSNC,KSNG,KSNL,KSNW													
				Mon Prime Other 2										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/03/20	08/09/20	M------	2	$800.00	0.00								
												Totals	77	$20,565.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	27023486	**Changes as of:**	7/29/2020 at 4:38 PM	**Version:**	Current State Version 7
CPE:	202/269/1717	**Flight:**	7/28/20 - 8/10/20	**Station:**	KSNW
Agency:	Ax Media 800 W.47th Street Suite 200 Kansas City, MO 64112	**Advertiser:**	Bill Clifford for KS CD 1	**Market:**	Wichita
		Product:	2020 Primary Election	**Office:**	DALLAS
		Agency Order #:	9789622	**Service:**	Nielsen
		Buyer:	Fernie, Taylor	**Primary Demo:**	Adults 55+
		Salesperson:	MICHAEL POWERS 214-525-2790	**Assistant:**	SHELLY SHARBER 214-525-2643
		Separation:			

Con Type:	POLITICAL/VOTE
Total $:	$20,565.00
Total Spots:	77
Total CPP:	$63.18
Total GRP:	325.5
Traffic #:	A2613436

Comments: Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28 - 8/9												
							7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9
1	M 7p-8p		The Titan Games-NBC	$800.00	8.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0
2	Tu-F,M 10p-10:35p		KSN News	$300.00	4.0	30	1	0	1	0	0	0	1	0	0	0	0	0	0
3	Tu-F,M 5p-5:30p		KSN News	$350.00	7.0	30	1	1	1	1	0	0	0	0	0	0	0	0	0
4	Sa 10p-10:30p		KSN News	$175.00	3.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0
5	Tu-F,M 6a-7a		Kansas Today 3	$100.00	2.0	30	1	1	0	0	0	0	1	0	0	0	0	0	0
6	Tu-F,M 4:30p-5p		Jeopardy	$280.00	6.0	30	0	0	0	1	0	0	1	0	0	0	0	0	0
	wk of 7/30 spot went from 1 to 0																		
7	Su 5p-5:30p		KSN News	$200.00	4.5	30	0	0	0	0	0	1	0	0	0	0	0	0	0
8	Tu-F,M 12:30p-1p		Good Day Kansas	$70.00	2.0	30	0	1	1	1	0	0	0	0	0	0	0	0	0
9	Sa 6p-6:30p		KSN News	$260.00	8.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0
10	Sa 6a-8a		Kansas Today Weekend	$50.00	1.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0
11	Sa 6:30p-7p		Wheel of Fortune	$150.00	8.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0
12	Sa 5p-5:30p		Jeopardy	$85.00	5.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0
13	Tu-F,M 5p-5:30p		KSN News	$350.00	7.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0
	ADD																		
14	Tu-F,M 6a-7a		Kansas Today 3	$100.00	2.0	30	0	0	1	1	0	0	0	1	0	0	0	0	0
	ADD																		
15	Tu-F,M 12n-12:30p		KSN News	$100.00	2.0	30	0	1	1	1	0	0	0	0	0	0	0	0	0
	ADD																		
16	Tu-F,M 9a-10a		Live With Kelly & Ryan	$85.00	2.0	30	0	1	1	1	0	0	1	0	0	0	0	0	0
	ADD																		

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	27023486	**Changes as of:**	7/29/2020 at 4:38 PM	**Version:**	Current State Version 7
CPE:	202/269/1717	**Flight:**	7/28/20 - 8/10/20	**Station:**	KSNW
Agency:	Ax Media 800 W.47th Street Suite 200 Kansas City, MO 64112	**Advertiser:**	Bill Clifford for KS CD 1	**Market:**	Wichita
		Product:	2020 Primary Election	**Office:**	DALLAS
		Agency Order #:	9789622	**Service:**	Nielsen
		Buyer:	Fernie, Taylor	**Primary Demo:**	Adults 55+
		Salesperson:	MICHAEL POWERS 214-525-2790	**Assistant:**	SHELLY SHARBER 214-525-2643
		Separation:			

Con Type:	POLITICAL/VOTE
Total $:	$20,565.00
Total Spots:	77
Total CPP:	$63.18
Total GRP:	325.5
Traffic #:	A2613436

Comments: Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	8/10 - 8/10 8/10	Total Spots	Total $	CPP*	GRP*
1	M 7p-8p		The Titan Games-NBC	$800.00	8.0	30	0	1	$800.00	$100.00	8.0
2	Tu-F,M 10p-10:35p		KSN News	$300.00	4.0	30	0	3	$900.00	$75.00	12.0
3	Tu-F,M 5p-5:30p		KSN News	$350.00	7.0	30	0	4	$1,400.00	$50.00	28.0
4	Sa 10p-10:30p		KSN News	$175.00	3.5	30	0	1	$175.00	$50.00	3.5
5	Tu-F,M 6a-7a		Kansas Today 3	$100.00	2.0	30	0	3	$300.00	$50.00	6.0
6	Tu-F,M 4:30p-5p		Jeopardy	$280.00	6.0	30	0	2	$560.00	$46.67	12.0
7	Su 5p-5:30p		KSN News	$200.00	4.5	30	0	1	$200.00	$44.44	4.5
8	Tu-F,M 12:30p-1p		Good Day Kansas	$70.00	2.0	30	0	3	$210.00	$35.00	6.0
9	Sa 6p-6:30p		KSN News	$260.00	8.0	30	0	1	$260.00	$32.50	8.0
10	Sa 6a-8a		Kansas Today Weekend	$50.00	1.5	30	0	1	$50.00	$33.33	1.5
11	Sa 6:30p-7p		Wheel of Fortune	$150.00	8.0	30	0	1	$150.00	$18.75	8.0
12	Sa 5p-5:30p		Jeopardy	$85.00	5.0	30	0	1	$85.00	$17.00	5.0
13	Tu-F,M 5p-5:30p		KSN News	$350.00	7.0	30	0	1	$350.00	$50.00	7.0
14	Tu-F,M 6a-7a		Kansas Today 3	$100.00	2.0	30	0	3	$300.00	$50.00	6.0
15	Tu-F,M 12n-12:30p		KSN News	$100.00	2.0	30	0	3	$300.00	$50.00	6.0
16	Tu-F,M 9a-10a		Live With Kelly & Ryan	$85.00	2.0	30	0	4	$340.00	$42.50	8.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27023486	**Changes as of:** 7/29/2020 at 4:38 PM		**Version:** Current State Version 7		
CPE: 202/269/1717	**Flight:** 7/28/20 - 8/10/20		**Station:** KSNW	**Con Type:**	POLITICAL/VOTE
Agency: Ax Media	**Advertiser:** Bill Clifford for KS CD 1		**Market:** Wichita	**Total $:**	$20,565.00
800 W.47th Street	**Product:** 2020 Primary Election		**Office:** DALLAS	**Total Spots:**	77
Suite 200	**Agency Order #:** 9789622		**Service:** Nielsen	**Total CPP:**	$63.18
Kansas City, MO 64112	**Buyer:** Fernie, Taylor		**Primary Demo:** Adults 55+	**Total GRP:**	325.5
	Salesperson: MICHAEL POWERS 214-525-2790		**Assistant:** SHELLY SHARBER 214-525-2643	**Traffic #:**	A2613436
	Separation:				

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28 - 8/9												
							7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9
17	Tu-F,M 4p-4:30p		Jeopardy B	$200.00	4.0	30	0	1	1	1	0	0	1	0	0	0	0	0	0
	ADD																		
18	Tu-F,M 6:30p-7p		Wheel of Fortune	$600.00	12.0	30	0	1	1	1	0	0	1	0	0	0	0	0	0
	ADD																		
19	Su 10p-10:30p		KSN News	$225.00	4.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
	ADD																		
20	Su 8a-9a		Sunday Today Show	$100.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	0
	ADD																		
21	Sa 6p-6:30p		NEWS	$260.00	5.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0
	1 spot offered wk of 8/1																		
22	Su 5:30a-6a		BETTER HORSES	$20.00	0.5	30	0	0	0	0	0	1	0	0	0	0	0	0	0
	1 spot offered wk of 8/2																		
23	Tu-F,M 4:30p-5p		Jeopardy	$280.00	6.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0
	ADD-2																		
24	Tu-F,M 4p-4:30p		Jeopardy B	$200.00	4.0	30	0	0	1	1	0	0	1	0	0	0	0	0	0
	ADD-2																		
25	Tu-F,M 6:30p-7p		Wheel of Fortune	$600.00	12.0	30	0	0	1	1	0	0	1	0	0	0	0	0	0
	ADD-2																		
26	Tu-F,M 1p-2p		Days of Our Lives-NBC	$170.00	2.0	30	0	0	2	2	0	0	2	0	0	0	0	0	0
	ADD-2																		
27	Tu-F,M 6p-6:30p		KSN News	$450.00	8.0	30	0	0	2	2	0	0	2	0	0	0	0	0	0
	ADD-2																		
28	Su 10:35p-11:05p		Good Day Kansas	$50.00	2.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
	ADD-2																		
29	M 8p-9p		The Wall Mon 9e/8c-NBC	$800.00	8.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0
	ADD-2																		

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27023486	**Changes as of:** 7/29/2020 at 4:38 PM	**Version:** Current State Version 7			
CPE: 202/269/1717	**Flight:** 7/28/20 - 8/10/20	**Station:** KSNW	**Con Type:** POLITICAL/VOTE		
Agency: Ax Media 800 W.47th Street Suite 200 Kansas City, MO 64112	**Advertiser:** Bill Clifford for KS CD 1 **Product:** 2020 Primary Election **Agency Order #:** 9789622 **Buyer:** Fernie, Taylor	**Market:** Wichita **Office:** DALLAS **Service:** Nielsen **Primary Demo:** Adults 55+	**Total $:** $20,565.00 **Total Spots:** 77 **Total CPP:** $63.18 **Total GRP:** 325.5		
	Salesperson: MICHAEL POWERS 214-525-2790	**Assistant:** SHELLY SHARBER 214-525-2643	**Traffic #:** A2613436		
	Separation:				

#	Day/Time	DP	Program	Rate	A55P Rating	Len	8/10 - 8/10 8/10		Total Spots	Total $	CPP*	GRP*
17	Tu-F,M 4p-4:30p		Jeopardy B	$200.00	4.0	30	0		4	$800.00	$50.00	16.0
18	Tu-F,M 6:30p-7p		Wheel of Fortune	$600.00	12.0	30	0		4	$2,400.00	$50.00	48.0
19	Su 10p-10:30p		KSN News	$225.00	4.0	30	0		1	$225.00	$56.25	4.0
20	Su 8a-9a		Sunday Today Show	$100.00	2.5	30	0		0	$0.00	$40.00	0.0
21	Sa 6p-6:30p		NEWS	$260.00	5.5	30	0		1	$260.00	$47.27	5.5
22	Su 5:30a-6a		BETTER HORSES	$20.00	0.5	30	0		1	$20.00	$40.00	0.5
23	Tu-F,M 4:30p-5p		Jeopardy	$280.00	6.0	30	0		1	$280.00	$46.67	6.0
24	Tu-F,M 4p-4:30p		Jeopardy B	$200.00	4.0	30	0		3	$600.00	$50.00	12.0
25	Tu-F,M 6:30p-7p		Wheel of Fortune	$600.00	12.0	30	0		3	$1,800.00	$50.00	36.0
26	Tu-F,M 1p-2p		Days of Our Lives-NBC	$170.00	2.0	30	0		6	$1,020.00	$85.00	12.0
27	Tu-F,M 6p-6:30p		KSN News	$450.00	8.0	30	0		6	$2,700.00	$56.25	48.0
28	Su 10:35p-11:05p		Good Day Kansas	$50.00	2.0	30	0		1	$50.00	$25.00	2.0
29	M 8p-9p		The Wall Mon 9e/8c-NBC	$800.00	8.0	30	0		0	$0.00	$100.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27023486	**Changes as of:** 7/29/2020 at 4:38 PM		**Version:** Current State Version 7		
CPE: 202/269/1717	**Flight:** 7/28/20 - 8/10/20		**Station:** KSNW	**Con Type:**	POLITICAL/VOTE
Agency: Ax Media	**Advertiser:** Bill Clifford for KS CD 1		**Market:** Wichita	**Total $:**	$20,565.00
800 W.47th Street	**Product:** 2020 Primary Election		**Office:** DALLAS	**Total Spots:**	77
Suite 200	**Agency Order #:** 9789622		**Service:** Nielsen	**Total CPP:**	$63.18
Kansas City, MO 64112	**Buyer:** Fernie, Taylor		**Primary Demo:** Adults 55+	**Total GRP:**	325.5
	Salesperson: MICHAEL POWERS 214-525-2790		**Assistant:** SHELLY SHARBER 214-525-2643	**Traffic #:**	A2613436
	Separation:				

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9
							7/28 - 8/9												
30	Sa 7p-9p		Dateline Saturday Mystery-NBC	$350.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	0
	ADD-2																		
31	Sa 9p-10p		SNL Encores-NBC	$350.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	0
	ADD-2																		
32	F 7p-9p		America's Got Talent (R) Fri 8e/7c-NBC	$500.00	3.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0
	ADD-2																		
33	F 9p-10p		Dateline-NBC	$500.00	3.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0
	ADD-2																		
34	Su 5:30a-6a		Better Horses	$20.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
35	Su 10:30p-11p		Good Day Kansas	$50.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
36	F 7p-8p		The Wall	$500.00	3.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0
37	F 8p-10p		Dateline	$500.00	3.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0
38	Sa 2p-5p		Stanley Cup Playoffs	$150.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0
39	Sa 1a-4a		Overnight	$5.00	0.0	30	0	0	0	0	2	0	0	0	0	0	0	0	0
40	Su 2p-5p		Stanley Cup Playoffs	$150.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
41	Su 6p-7p		Cannonball	$350.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
42	Su 7p-8p		Titan Games	$350.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
43	Su 8p-10p		America's Got Talent	$350.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
44	M 8p-10p		American Ninja Warrior	$800.00	0.0	30	0	0	0	0	0	0	2	0	0	0	0	0	0
						TOTALS:	**3**	**7**	**14**	**16**	**9**	**10**	**17**	**1**	**0**	**0**	**0**	**0**	**0**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	27023486	**Changes as of:**	7/29/2020 at 4:38 PM	**Version:**	Current State Version 7
CPE:	202/269/1717	**Flight:**	7/28/20 - 8/10/20	**Station:**	KSNW
Agency:	Ax Media 800 W.47th Street Suite 200 Kansas City, MO 64112	**Advertiser:**	Bill Clifford for KS CD 1	**Market:**	Wichita
		Product:	2020 Primary Election	**Office:**	DALLAS
		Agency Order #:	9789622	**Service:**	Nielsen
		Buyer:	Fernie, Taylor	**Primary Demo:**	Adults 55+
		Salesperson:	MICHAEL POWERS 214-525-2790	**Assistant:**	SHELLY SHARBER 214-525-2643
		Separation:			

Con Type:	POLITICAL/VOTE
Total $:	$20,565.00
Total Spots:	77
Total CPP:	$63.18
Total GRP:	325.5
Traffic #:	A2613436

#	Day/Time	DP	Program	Rate	A55P Rating	Len	8/10 - 8/10 8/10	Total Spots	Total $	CPP*	GRP*
30	Sa 7p-9p		Dateline Saturday Mystery-NBC	$350.00	2.5	30	0	0	$0.00	$140.00	0.0
31	Sa 9p-10p		SNL Encores-NBC	$350.00	2.5	30	0	0	$0.00	$140.00	0.0
32	F 7p-9p		America's Got Talent (R) Fri 8e/7c-NBC	$500.00	3.0	30	0	0	$0.00	$166.67	0.0
33	F 9p-10p		Dateline-NBC	$500.00	3.0	30	0	0	$0.00	$166.67	0.0
34	Su 5:30a-6a		Better Horses	$20.00	0.0	30	0	1	$20.00	$0.00	0.0
35	Su 10:30p-11p		Good Day Kansas	$50.00	0.0	30	0	1	$50.00	$0.00	0.0
36	F 7p-8p		The Wall	$500.00	3.0	30	0	1	$500.00	$166.67	3.0
37	F 8p-10p		Dateline	$500.00	3.0	30	0	1	$500.00	$166.67	3.0
38	Sa 2p-5p		Stanley Cup Playoffs	$150.00	0.0	30	0	1	$150.00	$0.00	0.0
39	Sa 1a-4a		Overnight	$5.00	0.0	30	0	2	$10.00	$0.00	0.0
40	Su 2p-5p		Stanley Cup Playoffs	$150.00	0.0	30	0	1	$150.00	$0.00	0.0
41	Su 6p-7p		Cannonball	$350.00	0.0	30	0	1	$350.00	$0.00	0.0
42	Su 7p-8p		Titan Games	$350.00	0.0	30	0	1	$350.00	$0.00	0.0
43	Su 8p-10p		America's Got Talent	$350.00	0.0	30	0	1	$350.00	$0.00	0.0
44	M 8p-10p		American Ninja Warrior	$800.00	0.0	30	0	2	$1,600.00	$0.00	0.0
						TOTALS:	**0**	**77**	**$20,565.00**	**$63.18**	**325.5**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	27023486	**Changes as of:**	7/29/2020 at 4:38 PM	**Version:**	Current State Version 7		
CPE:	202/269/1717	**Flight:**	7/28/20 - 8/10/20	**Station:**	KSNW	**Con Type:**	POLITICAL/VOTE
Agency:	Ax Media 800 W.47th Street Suite 200 Kansas City, MO 64112	**Advertiser:**	Bill Clifford for KS CD 1	**Market:**	Wichita	**Total $:**	$20,565.00
		Product:	2020 Primary Election	**Office:**	DALLAS	**Total Spots:**	77
		Agency Order #:	9789622	**Service:**	Nielsen	**Total CPP:**	$63.18
		Buyer:	Fernie, Taylor	**Primary Demo:**	Adults 55+	**Total GRP:**	325.5
		Salesperson:	MICHAEL POWERS 214-525-2790	**Assistant:**	SHELLY SHARBER 214-525-2643	**Traffic #:**	A2613436
		Separation:					

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
07/29/20 4:21 PM	Taylor Fernie	Other
07/29/20 4:14 PM	MICHAEL POWERS	Please see NBC program change...Mike
07/29/20 3:46 PM	Patty Sparkman	PROGRAM CHANGE - PLEASE ACCEPT MG OFFER ASAP. THANK YOU
07/29/20 3:24 PM	Taylor Fernie	Other
07/29/20 3:02 PM	MICHAEL POWERS	Please see offer due to pgm changes and some no clears...thanks Mike
07/29/20 2:50 PM	Patty Sparkman	Program changes and spots that didn't clear - please accept MG offer ASAP---Thanks
07/29/20 10:13 AM	Taylor Fernie	Other
07/29/20 9:53 AM	System	Notice Received.
07/29/20 8:24 AM	GOTOSTRATA\mPOWERS	Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30
07/28/20 12:38 PM	Taylor Fernie	Other
07/28/20 12:22 PM	MICHAEL POWERS	Please see offer for spot NA...Mike
07/28/20 12:15 PM	Lori Sanderson	PLEASE ACCEPT MG'S. THANKS, LS
07/28/20 9:57 AM	System	Notice Received.
07/28/20 7:36 AM	GOTOSTRATA\mPOWERS	Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30
07/27/20 11:16 AM	System	Notice Received.
07/27/20 11:01 AM	ROB TISDALE	New Order 7/27/20 - The new order will run Tuesday 7/28 - Tuesday 8/4 with an early morning cutoff on Tuesday 8/4. Please confirm the new order & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information

Market Budget:	**$25,571**
KSNW Share:	**21%**
Comment:	
Unknown:	**79%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	77	$20,565.00	$63.18	325.5
Total	**100%**	**77**	**$20,565.00**	**$63.18**	**325.5**

Monthly Summary

Month	Spots	Dollars
2020-Aug	77	$20,565.00
Total	**77**	**$20,565.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Makegood 5	7/29/20 3:46 PM	MICHAEL POWERS	Confirmed	2	2	$0	$20,565.00	Changes: Total GRPs from 341.5 to 325.5, Total CPP from $60.22 to $63.18, Total GIMPs from 342 to 326, Total CPM from $60,219.62 to $63,179.72. 2 buylines added or modified.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	27023486	**Changes as of:**	7/29/2020 at 4:38 PM	**Version:**	Current State Version 7		
CPE:	202/269/1717	**Flight:**	7/28/20 - 8/10/20	**Station:**	KSNW	**Con Type:**	POLITICAL/VOTE
Agency:	Ax Media	**Advertiser:**	Bill Clifford for KS CD 1	**Market:**	Wichita	**Total $:**	$20,565.00
	800 W.47th Street	**Product:**	2020 Primary Election	**Office:**	DALLAS	**Total Spots:**	77
	Suite 200	**Agency Order #:**	9789622	**Service:**	Nielsen	**Total CPP:**	$63.18
	Kansas City, MO 64112	**Buyer:**	Fernie, Taylor	**Primary Demo:**	Adults 55+	**Total GRP:**	325.5
		Salesperson:	MICHAEL POWERS 214-525-2790	**Assistant:**	SHELLY SHARBER 214-525-2643	**Traffic #:**	A2613436
		Separation:					

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Makegood 4	7/29/20 2:50 PM	MICHAEL POWERS	Confirmed	9	7	$0	$20,565.00	Changes: Total Spots from 75 to 77, Total GRPs from 361.0 to 341.5, Total CPP from $56.97 to $60.22, Total GIMPs from 361 to 342, Total CPM from $56,966.76 to $60,219.62. 14 buylines added or modified.
Makegood 3	7/29/20 10:01 AM	MICHAEL POWERS	Confirmed	2		$70.00	$20,565.00	Changes: Total $ from $20,495.00 to $20,565.00, Total Spots from 73 to 75, Total CPP from $56.77 to $56.97, Total GIMPs from 206 to 361, Total CPM from $49,441.75 to $56,966.76. 2 buylines added or modified.
Revision	7/29/20 8:24 AM	GOTOSTRATA\mPOWERS	Confirmed	28		$10,310.00	$20,495.00	Changes: Comments from Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30 to Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30, Total $ from $10,185.00 to $20,495.00, Total GRPs from 206.0 to 361.0, Total Spots from 45 to 73, Total CPP from $49.44 to $56.77. 22 buylines added or modified.
Makegood 1	7/28/20 12:15 PM	MICHAEL POWERS	Confirmed	2	1	$0	$10,185.00	Changes: Total Spots from 44 to 45, Total GIMPs from 0 to 206, Total CPM from $0.00 to $49,441.75. 3 buylines added or modified.
Revision	7/28/20 7:36 AM	GOTOSTRATA\mPOWERS	Confirmed	21		$4,815.00	$10,185.00	Changes: Comments from New Order 7/27/20 - The new order will run Tuesday 7/28 - Tuesday 8/4 with an early morning cutoff on Tuesday 8/4. Please confirm the new order & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30 to Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30, Total $ from $5,370.00 to $10,185.00, Total GRPs from 108.5 to 206.0, Total Spots from 23 to 44, Total CPP from $49.49 to $49.44. 8 buylines added or modified.
Queued for Electronic Contracting	7/27/20 11:06 AM					$0	$0	
New	7/27/20 8:23 AM	ROB TISDALE	Confirmed	23		$5,370.00	$5,370.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.