117658806

NCC Cable System Order

Order #	62352671
Syscode	0837
System Name	Spectrum/MVS Wausau-Green Bay, WI
Market	Wausau, WI

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Buying Time
Advertiser	Nelson for Wisconsin

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$330.00		
Commission	$49.50		
Net Total	$280.50		
Total Spots	110		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1:-$9, MG on 62355289. 10.26.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/17/16	10/23/16	05:00	09:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE 05/13/16-12/25/16
2	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00	X							-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
3	CNN	CNN DT	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE 05/13/16-12/25/16
4	CNN	CNN DT	10/24/16	10/30/16	09:00	16:00	X							-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
5	CNN	CNN EF	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	R1:-2x
6	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00	X							-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
7	CNN	CNN PT	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE 05/13/16-12/25/16
8	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$4.00	$8.00	30	PRE 05/13/16-12/25/16
9	CNN	CNN W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	8	$3.00	$24.00	30	PRE 05/13/16-12/25/16
10	FXNC	FXNC EM	10/17/16	10/23/16	05:00	09:00			X	X	X	X	X	-	-	7	$3.00	$21.00	30	PRE 05/13/16-12/25/16
11	FXNC	FXNC EM	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
12	FXNC	FXNC DT	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE 05/13/16-12/25/16
13	FXNC	FXNC DT	10/24/16	10/30/16	09:00	16:00	X							-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
14	FXNC	FXNC EF	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	R1:-1x
15	FXNC	FXNC EF	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
16	FXNC	FXNC PT	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE 05/13/16-12/25/16
17	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$4.00	$8.00	30	PRE 05/13/16-12/25/16

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	FXNC	FXNC W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	8	$3.00	$24.00	30	PRE 05/13/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	110	0	0	0	0	0	0	0	0	0	0	0	110
AMT	$330.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$330.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/26/16

62352671 | Wausau, WI | Spectrum/MVS Wausau-Green Bay, WI | 0837 |