NCC Cable System Order

Rev. 11/16/16 72

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,795.13		
Commission	$269.27		
Net Total	$1,525.86		
Total Spots	269		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.21 REVISED Order. Added MG Spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
2	AEN	A&E Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
3	AEN	A&E Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
4	AEN	A&E Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
5	AEN	A&E Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
6	AEN	A&E Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
7	AEN	A&E Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
8	AEN	A&E Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
9	AMC	AMC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$4.69	$9.38	30	
10	AMC	AMC Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$4.69	$4.69	30	
11	AMC	AMC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
12	AMC	AMC Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$4.69	$4.69	30	
13	AMC	AMC Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$6.25	$6.25	30	
14	AMC	AMC Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$4.69	$4.69	30	
15	APL	Animal Planet Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
16	APL	Animal Planet Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
17	APL	Animal Planet Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
18	APL	Animal Planet Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
19	APL	Animal Planet Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
20	APL	Animal Planet Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
21	APL	Animal Planet Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	

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Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
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Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	2 Vs. 1		
Show All Lines			
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Net Total	$1,525.86		
Total Spots	269		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.21 REVISED Order. Added MG Spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	APL	Animal Planet Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
23	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
24	BRVO	Bravo Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
25	BRVO	Bravo Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
26	BRVO	Bravo Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
27	BRVO	Bravo Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
28	BRVO	Bravo Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
29	CNBC	CNBC Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
30	CNBC	CNBC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
31	CNBC	CNBC Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
32	CNBC	CNBC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
33	CNBC	CNBC Daytime	10/17/16	10/23/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	
34	CNBC	CNBC Prime	10/17/16	10/23/16	19:00	24:00					X			-	-	1	$7.81	$7.81	30	
35	CNN	CNN Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
36	CNN	CNN Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
37	CNN	CNN Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
38	CNN	CNN Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
39	CNN	CNN Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
40	CNN	CNN Daytime	10/17/16	10/23/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	
41	CNN	CNN Prime	10/17/16	10/23/16	19:00	24:00					X			-	-	1	$7.81	$7.81	30	
42	CNN	CNN Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	

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Advertiser	Alliance for a Better Minnesota

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Product Code	57A
Est Code	2716
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
Total # of Weeks			2
Total			$1,795.13
Commission			$269.27
Net Total			$1,525.86
Total Spots			269
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.21 REVISED Order. Added MG Spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
44	DISC	Discovery Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
45	DISC	Discovery Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
46	DISC	Discovery Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
47	DISC	Discovery Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
48	DISC	Discovery Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
49	DISC	Discovery Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
50	ENT	E! Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
51	ENT	E! Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
52	ENT	E! Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
53	ENT	E! Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
54	ENT	E! Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
55	ENT	E! Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
56	ENT	E! Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
57	ENT	E! Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
58	ESP2	ESPN2 Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
59	ESP2	ESPN2 Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
60	ESP2	ESPN2 Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
61	ESP2	ESPN2 Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
62	ESPN	ESPN Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
63	ESPN	ESPN Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	

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Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,795.13		
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GRP -	GIMP	-	
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Comments :	10.21 REVISED Order. Added MG Spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ESPN	ESPN Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
65	ESPN	ESPN Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
66	ESPN	ESPN Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
67	ESPN	ESPN Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
68	ESPN	ESPN Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
69	ESPN	ESPN Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
70	FRFM	Family Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
71	FRFM	Family Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
72	FOOD	Food Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
73	FOOD	Food Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$7.81	$7.81	30	
74	FOOD	Food Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
75	FOOD	Food Access	10/17/16	10/23/16	16:00	19:00					X	X	X	-	-	1	$6.25	$6.25	30	
76	FOOD	Food Late Fringe	10/17/16	10/23/16	00:00	02:00					X	X	X	-	-	1	$6.25	$6.25	30	
77	FOOD	Food Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
78	FX	FX Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
79	FX	FX Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
80	FX	FX Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
81	FX	FX Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
82	FX	FX Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
83	FX	FX Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
84	FX	FX Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	

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Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	

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85	FX	FX Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
86	HALL	Hallmark Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
87	HALL	Hallmark Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
88	HALL	Hallmark Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
89	HALL	Hallmark Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
90	HALL	Hallmark Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
91	HALL	Hallmark Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
92	HALL	Hallmark Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
93	HALL	Hallmark Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
94	HGTV	HGTV Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
95	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
96	HGTV	HGTV Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
97	HGTV	HGTV Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
98	HGTV	HGTV Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
99	HGTV	HGTV Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
100	HGTV	HGTV Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
101	HGTV	HGTV Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
102	HIST	History Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
103	HIST	History Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
104	HIST	History Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
105	HIST	History Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	

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Survey	Cable Nielsen Live+3 Aug16
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Advertiser	Alliance for a Better Minnesota

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Product Name	
Credit Status	

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Makegood Policy	Approval Required

Update Date		10/21/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$1,795.13
Commission			$269.27
Net Total			$1,525.86
Total Spots			269
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.21 REVISED Order. Added MG Spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HIST	History Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
107	HIST	History Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
108	HIST	History Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
109	HLN	Headline Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
110	HLN	Headline Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
111	HLN	Headline Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
112	HLN	Headline Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
113	HLN	Headline Daytime	10/17/16	10/23/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	
114	HLN	Headline Prime	10/17/16	10/23/16	19:00	24:00					X			-	-	1	$7.81	$7.81	30	
115	HLN	Headline Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
116	LIF	Lifetime Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
117	LIF	Lifetime Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
118	LIF	Lifetime Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
119	LIF	Lifetime Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
120	LIF	Lifetime Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
121	LIF	Lifetime Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
122	LIF	Lifetime Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
123	MNBC	MSNBC Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
124	MNBC	MSNBC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
125	MNBC	MSNBC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	3	$7.81	$23.43	30	
126	MNBC	MSNBC Daytime	10/17/16	10/23/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	

NCC Cable System Order

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/21/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$1,795.13
Commission			$269.27
Net Total			$1,525.86
Total Spots			269
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.21 REVISED Order. Added MG Spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	MNBC	MSNBC Prime	10/17/16	10/23/16	19:00	24:00					X			-	-	1	$7.81	$7.81	30	
128	MNBC	MSNBC Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
129	NGC	Nat Geo Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
130	NGC	Nat Geo Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
131	NGC	Nat Geo Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
132	NGC	Nat Geo Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
133	SYFY	SyFy Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
134	SYFY	SyFy Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
135	SYFY	SyFy Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
136	SYFY	SyFy Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
137	TBSC	TBS Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
138	TBSC	TBS Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
139	TBSC	TBS Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
140	TBSC	TBS Morning	10/17/16	10/23/16	05:00	09:00					X	X	X	-	-	1	$6.25	$6.25	30	
141	TBSC	TBS Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
142	TBSC	TBS Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
143	TLC	TLC Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
144	TLC	TLC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
145	TLC	TLC Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
146	TLC	TLC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
147	TLC	TLC Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	

NCC Cable System Order

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/21/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$1,795.13
Commission			$269.27
Net Total			$1,525.86
Total Spots			269
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.21 REVISED Order. Added MG Spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	TLC	TLC Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
149	TLC	TLC Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
150	TNT	TNT Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
151	TNT	TNT Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
152	TNT	TNT Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
153	TNT	TNT Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
154	TNT	TNT Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
155	TNT	TNT Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
156	TNT	TNT Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
157	TRAV	Travel Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$4.69	$4.69	30	
158	TRAV	Travel Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
159	TRAV	Travel Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$4.69	$4.69	30	
160	TRAV	Travel Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$6.25	$6.25	30	
161	TRAV	Travel Channel Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$4.69	$4.69	30	
162	TRU	TruTV Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
163	TRU	TruTV Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
164	TRU	TruTV Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
165	TRU	TruTV Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
166	TRU	TruTV Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
167	TRU	TruTV Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
168	TRU	TruTV Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	

NCC Cable System Order

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,795.13		
Commission	$269.27		
Net Total	$1,525.86		
Total Spots	269		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.21 REVISED Order. Added MG Spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	TVL	TV Land Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
170	TVL	TV Land Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
171	TVL	TV Land Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$7.81	$7.81	30	
172	TVL	TV Land Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
173	TVL	TV Land Access	10/17/16	10/23/16	16:00	19:00					X	X	X	-	-	1	$6.25	$6.25	30	
174	TVL	TV Land Late Fringe	10/17/16	10/23/16	00:00	02:00					X	X	X	-	-	1	$6.25	$6.25	30	
175	TVL	TV Land Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
176	USA	USA Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
177	USA	USA Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
178	USA	USA Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
179	USA	USA Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
180	USA	USA Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
181	USA	USA Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	
182	USA	USA Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	
183	AMC	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
184	BRVO	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
185	ESP2	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	4	$6.25	$25.00	30	+4x; DP Added
186	ESP2	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
187	FOOD	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	3	$6.25	$18.75	30	+3x; DP Added
188	HIST	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	2	$6.25	$12.50	30	+2x; DP Added
189	HLN	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added

NCC Cable System Order

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,795.13		
Commission	$269.27		
Net Total	$1,525.86		
Total Spots	269		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.21 REVISED Order. Added MG Spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	LIF	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
191	MNBC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X				-	-	2	$6.25	$12.50	30	+2x; DP Added
192	MNBC	VARIOUS	10/17/16	10/23/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
193	OXYG	ACCESS	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Station and DP Added
194	OXYG	DAYTIME	10/17/16	10/23/16	09:00	16:00						X	X	-	-	1	$6.25	$6.25	30	Station and DP Added
195	OXYG	PRIME	10/17/16	10/23/16	19:00	24:00						X	X	-	-	2	$7.81	$15.62	30	Station and DP Added
196	OXYG	PRIME	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	4	$7.81	$31.24	30	Station and DP Added
197	OXYG	WEEKEND	10/17/16	10/23/16	09:00	19:00						X	X	-	-	2	$6.25	$12.50	30	Station and DP Added
198	TBSC	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
199	TLC	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
200	TNT	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added
201	TRAV	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	3	$6.25	$18.75	30	+3x; DP Added
202	TRU	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added

NCC Cable System Order

Order #	62353959
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	57A
Product Code	57A
Est Code	2716
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/21/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$1,795.13
Commission			$269.27
Net Total			$1,525.86
Total Spots			269
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.21 REVISED Order. Added MG Spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
203	USA	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	+1x; DP Added

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	269	0	0	0	0	0	0	0	0	0	0	0	269
AMT	$1,795.13	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,795.13

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/21/16

62353959 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |