Contract Agreement Between:

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

SRH Media, Inc
PO Box 367
Spencerville, MD 20868

Contract / Revision	Alt Order #
1795602 /	08762448

Product
BROOKS FOR SENATE

Contract Dates	Estimate #
08/09/17 - 08/15/17	471

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senator/AL	08/14/17 / 08/14/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingtc

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
	86	266

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WSFA	08/11/17	08/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/07/17	08/13/17	----1--	1	$275.00							
2	WSFA	08/11/17	08/11/17	NBC Today Show 3	10-11am		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/07/17	08/13/17	----1--	1	$50.00							
3	WSFA	08/11/17	08/11/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$30.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/07/17	08/13/17	----1--	1	$30.00							
4	WSFA	08/11/17	08/11/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/07/17	08/13/17	----1--	1	$30.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WSFA*	*08/07/17-08/13/17*	*ALABAMA LIVE @ 1130AM*	*1130A-12P*	------F----	*:30*		*~~$30.00~~*	*NM*		
	Credited											
5	WSFA	08/11/17	08/11/17	NET Days of Our Lives	1230-130p		:30			NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/07/17	08/13/17	----1--	1	$150.00							
6	WSFA	08/11/17	08/11/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/07/17	08/13/17	----1--	1	$100.00							
7	WSFA	08/11/17	08/11/17	INSIDER, THE	130-2p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/07/17	08/13/17	----1--	1	$30.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WSFA*	*08/07/17-08/13/17*	*INSIDER, THE*	*130-2p*	------F----	*:30*		*~~$30.00~~*	*NM*		
	Credited											
8	WSFA	08/11/17	08/11/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/07/17	08/13/17	----1--	1	$60.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
1795602 /	08762448

Contract Dates	Product	Estimate #
08/09/17 - 08/15/17	BROOKS FOR SENATE	471

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/14/17 / 08/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
9	WSFA	08/11/17	08/11/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		08/07/17	08/13/17	----1--	1	$60.00						
10	WSFA	08/13/17	08/13/17	NBC Early Today	4XM-430XM		:30			NM	1	$3.00
Week:		08/07/17	08/13/17	------1	1	$3.00						
11	WSFA	08/11/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:		08/07/17	08/13/17	----1--	1	$60.00						
13	WSFA	08/11/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		08/07/17	08/13/17	----1--	1	$75.00						
14	WSFA	08/11/17	08/11/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
Week:		08/07/17	08/13/17	----1--	1	$85.00						
15	WSFA	08/11/17	08/11/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:		08/07/17	08/13/17	----1--	1	$185.00						
16	WSFA	08/11/17	08/11/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		08/07/17	08/13/17	----1--	1	$100.00						
17	WSFA	08/11/17	08/11/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		08/07/17	08/13/17	----1--	1	$350.00						
18	WSFA	08/11/17	08/11/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		08/07/17	08/13/17	----1--	1	$175.00						
19	WSFA	08/11/17	08/11/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
Week:		08/07/17	08/13/17	----1--	1	$215.00						
20	WSFA	08/11/17	08/11/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		08/07/17	08/13/17	----1--	1	$115.00						
21	WSFA	08/11/17	08/11/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		08/07/17	08/13/17	----1--	1	$50.00						
22	WSFA	08/14/17	08/14/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:		08/14/17	08/20/17	1------	1	$275.00						
23	WSFA	08/14/17	08/14/17	NBC Today Show 3	10-11am		:30			NM	1	$50.00
Week:		08/14/17	08/20/17	1------	1	$50.00						
24	WSFA	08/14/17	08/14/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$30.00
Week:		08/14/17	08/20/17	1------	1	$30.00						
25	WSFA	08/14/17	08/14/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$30.00

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Contract / Revision	Alt Order #
1795602 /	08762448

Contract Dates	Product	Estimate #
08/09/17 - 08/15/17	BROOKS FOR SENATE	471

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/14/17 / 08/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $30.00						
26	WSFA	08/14/17	08/14/17	NET Days of Our Lives	1230-130p		:30			NM	1	$150.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $150.00						
27	WSFA	08/14/17	08/14/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $100.00						
28	WSFA	08/14/17	08/14/17	INSIDER, THE	130-2p		:30			NM	1	$30.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $30.00						
29	WSFA	08/14/17	08/14/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $60.00						
30	WSFA	08/14/17	08/14/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $60.00						
31	WSFA	08/14/17	08/14/17	NET Early Today ON	4x-430x		:30			NM	1	$3.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $3.00						
32	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $60.00						
33	WSFA	08/14/17	08/14/17	Today in Alabama 430am	430-5a		:30			NM	1	$5.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $5.00						
34	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $75.00						
35	WSFA	08/14/17	08/14/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $85.00						
36	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $185.00						
37	WSFA	08/14/17	08/14/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $100.00						
38	WSFA	08/14/17	08/14/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $350.00						
39	WSFA	08/14/17	08/14/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $175.00						
40	WSFA	08/14/17	08/14/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays 1------	Spots/Week 1	Rate $215.00						

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08/09/17 - 08/15/17	BROOKS FOR SENATE	471

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/14/17 / 08/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
41	WSFA	08/14/17	08/14/17	NBC Today Show	7-9am		:30			NM	0	$0.00
Week:		08/14/17	08/20/17	1------	1	$115.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	08/14/17-08/20/17		NBC Today Show	7-9am	M----------	:30		~~$115.00~~	NM		
Credited												
42	WSFA	08/14/17	08/14/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		08/14/17	08/20/17	1------	1	$50.00						
43	WSFA	08/12/17	08/12/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	$175.00
Week:		08/07/17	08/13/17	-----1-	1	$175.00						
44	WSFA	08/12/17	08/12/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	$80.00
Week:		08/07/17	08/13/17	-----1-	1	$80.00						
45	WSFA	08/12/17	08/12/17	NBC Saturday Today Show	6-8am		:30			NM	1	$45.00
Week:		08/07/17	08/13/17	-----1-	1	$45.00						
46	WSFA	08/13/17	08/13/17	WSFA 12 News at Ten - Sun	10-1030pm		:30			NM	1	$300.00
Week:		08/07/17	08/13/17	------1	1	$300.00						
47	WSFA	08/13/17	08/13/17	WSFA 12 NEWS @ 1030P	S1030-11P		:30			NM	1	$150.00
Week:		08/07/17	08/13/17	------1	1	$150.00						
48	WSFA	08/13/17	08/13/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	$90.00
Week:		08/07/17	08/13/17	------1	1	$90.00						
49	WSFA	08/13/17	08/13/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	$45.00
Week:		08/07/17	08/13/17	------1	1	$45.00						
50	WSFA	08/13/17	08/13/17	NET NBC Meet The Press	8-9a		:30			NM	0	$0.00
Week:		08/07/17	08/13/17	------1	1	$45.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	08/07/17-08/13/17		NET NBC Meet The Press	8-9a	---------Su	:30		~~$45.00~~	NM		
Credited												
51	WSFA	08/13/17	08/13/17	WSFA News Sunday AM	9-930a		:30			NM	1	$20.00
Week:		08/07/17	08/13/17	------1	1	$20.00						
52	WSFA	08/10/17	08/10/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:		08/07/17	08/13/17	---1---	1	$275.00						
53	WSFA	08/10/17	08/10/17	NBC Today Show 3	10-11am		:30			NM	0	$0.00
Week:		08/07/17	08/13/17	---1---	1	$50.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	08/07/17-08/13/17		NBC Today Show 3	10-11am	----Th-----	:30		~~$50.00~~	NM		
Credited												

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POL/Brooks, Mo/R/Senat	08/14/17 / 08/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
54	WSFA	08/10/17	08/10/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$30.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $30.00					
55	WSFA	08/10/17	08/10/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$30.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $30.00					
56	WSFA	08/10/17	08/10/17	NET Days of Our Lives	1230-130p		:30			NM	1	$150.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $150.00					
57	WSFA	08/10/17	08/10/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $100.00					
58	WSFA	08/10/17	08/10/17	INSIDER, THE	130-2p		:30			NM	0	$0.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $30.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WSFA*	*08/07/17-08/13/17*		*INSIDER, THE*	*130-2p*	----Th-----	*:30*		*~~$30.00~~*	*NM*		
Credited												
59	WSFA	08/10/17	08/10/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $60.00					
60	WSFA	08/10/17	08/10/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $60.00					
61	WSFA	08/10/17	08/10/17	NBC Early Today	4XM-430XM		:30			NM	1	$3.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $3.00					
62	WSFA	08/10/17	08/10/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $60.00					
63	WSFA	08/10/17	08/10/17	Today in Alabama 430am	430-5a		:30			NM	1	$5.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $5.00					
64	WSFA	08/10/17	08/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $75.00					
65	WSFA	08/10/17	08/10/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $85.00					
66	WSFA	08/10/17	08/10/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $185.00					
67	WSFA	08/10/17	08/10/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1		Rate $100.00					
68	WSFA	08/10/17	08/10/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					

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powered by WideOrbit

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1795602 /	08762448

Contract Dates	Product	Estimate #
08/09/17 - 08/15/17	BROOKS FOR SENATE	471

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/14/17 / 08/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1	Rate $350.00							
Spot 1	Ch WSFA	Date Range 08/07/17-08/13/17	Description WSFA 12 News at Six - MF	Start/End Time 6-630pm	Weekdays ----Th-----	Length :30			Rate ~~$350.00~~	Type NM		
Credited												
69	WSFA	08/10/17	08/10/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1	Rate $175.00							
70	WSFA	08/10/17	08/10/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	0	$0.00
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1	Rate $215.00							
Spot 1	Ch WSFA	Date Range 08/07/17-08/13/17	Description ENTERTAINMENT TONIGH	Start/End Time 630-7p	Weekdays ----Th-----	Length :30			Rate ~~$215.00~~	Type NM		
Credited												
71	WSFA	08/10/17	08/10/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1	Rate $115.00							
72	WSFA	08/10/17	08/10/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays ---1---	Spots/Week 1	Rate $50.00							
73	WSFA	08/09/17	08/09/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays --1----	Spots/Week 1	Rate $275.00							
74	WSFA	08/09/17	08/09/17	NBC Today Show 3	10-11am		:30			NM	1	$50.00
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays --1----	Spots/Week 1	Rate $50.00							
75	WSFA	08/09/17	08/09/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$30.00
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays --1----	Spots/Week 1	Rate $30.00							
76	WSFA	08/09/17	08/09/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$30.00
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays --1----	Spots/Week 1	Rate $30.00							
77	WSFA	08/09/17	08/09/17	NET Days of Our Lives	1230-130p		:30			NM	1	$150.00
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays --1----	Spots/Week 1	Rate $150.00							
78	WSFA	08/09/17	08/09/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays --1----	Spots/Week 1	Rate $100.00							
79	WSFA	08/09/17	08/09/17	INSIDER, THE	130-2p		:30			NM	1	$30.00
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays --1----	Spots/Week 1	Rate $30.00							
80	WSFA	08/09/17	08/09/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays --1----	Spots/Week 1	Rate $60.00							
81	WSFA	08/09/17	08/09/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:	Start Date 08/07/17	End Date 08/13/17	Weekdays --1----	Spots/Week 1	Rate $60.00							

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Contract / Revision	Alt Order #
1795602 /	08762448

Contract Dates	Product	Estimate #
08/09/17 - 08/15/17	BROOKS FOR SENATE	471

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/14/17 / 08/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
82	WSFA	08/09/17	08/09/17	NBC Early Today	4XM-430XM		:30			NM	1	$3.00
Week:	08/07/17	08/13/17	--1----	1	$3.00							
83	WSFA	08/09/17	08/09/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:	08/07/17	08/13/17	--1----	1	$60.00							
84	WSFA	08/09/17	08/09/17	Today in Alabama 430am	430-5a		:30			NM	1	$5.00
Week:	08/07/17	08/13/17	--1----	1	$5.00							
85	WSFA	08/09/17	08/09/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:	08/07/17	08/13/17	--1----	1	$75.00							
86	WSFA	08/09/17	08/09/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
Week:	08/07/17	08/13/17	--1----	1	$85.00							
87	WSFA	08/09/17	08/09/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:	08/07/17	08/13/17	--1----	1	$185.00							
88	WSFA	08/09/17	08/09/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:	08/07/17	08/13/17	--1----	1	$100.00							
89	WSFA	08/09/17	08/09/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:	08/07/17	08/13/17	--1----	1	$350.00							
90	WSFA	08/09/17	08/09/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:	08/07/17	08/13/17	--1----	1	$175.00							
91	WSFA	08/09/17	08/09/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
Week:	08/07/17	08/13/17	--1----	1	$215.00							
92	WSFA	08/09/17	08/09/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:	08/07/17	08/13/17	--1----	1	$115.00							
93	WSFA	08/09/17	08/09/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:	08/07/17	08/13/17	--1----	1	$50.00							
94	WSFA	08/11/17	08/11/17	Today in Alabama 430am	430-5a		:30			NM	1	$5.00
Week:	08/07/17	08/13/17	----F--	1	$5.00							
95	WSFA	08/10/17	08/10/17	RI Falcon Pre-Season Game	6-9p		:30			NM	1	$300.00
Week:	08/07/17	08/13/17	---T---	1	$300.00							
96	WSFA	08/14/17	08/15/17	Today In Alabama	6a-7a		:30			NM	2	$350.00
Week:	08/14/17	08/20/17	MT-----	2	$175.00							
97	WSFA	08/14/17	08/14/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00

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Contract / Revision	Alt Order #
1795602 /	08762448

Contract Dates	Product	Estimate #
08/09/17 - 08/15/17	BROOKS FOR SENATE	**471**

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/14/17 / 08/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays M------	Spots/Week 1	Rate $215.00						
N	98	WSFA 08/15/17	08/15/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		Start Date 08/14/17	End Date 08/20/17	Weekdays -T-----	Spots/Week 1	Rate $115.00						
						Totals					90	$9,877.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 -08/15/17	90	$9,877.00	($1,481.55)	$8,395.45
Totals	90	$9,877.00	($1,481.55)	$8,395.45

Signature: _____ **Date:** _____

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REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG14/17 13.22
CHANGES *** WSFA-TV ***

REP HEADLINE# 8762448 TRF# 1795602
$$$ MOD# 2: APPROVED REV #0 $$$

ADV #_____ ADV. NAME POLI/M BROOKS/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON

PO BOX 367 SALES PRSN WA- RYAN EDDINS (H)

SPENCERVILLE, MD 20868

ORDER #_____ CONTRACT # 8762448 CLASS: NATL. LOCAL REGIONAL

PRDCT BROOKS FOR SENATE EST#471 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG9/17 AUG15/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG14/17 13.22

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

BROOKS FOR SENATE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M3 UNRESL MISSED:BONUS (AUG14/17)
OFFER:TUE/700A-900A AUG15 30S $115.00 PLS ADVISE.
CMT:WE HAD $135 FROM HL #8722426 TO RESPEND. I'M OFFERING TODAY SHOW AT
CMT:$115 AND WE WILL HAVE TO CREDIT $20.00. PLEASE CONF. THANKS,DENICE

AUG/17 $9,762.00

CONTRACT TOTAL $9,762.00
TOTAL SPOTS 89

MARKET TOTALS $17,432 WSFA 56% WNCF 8% WAKA 28% WCOV 8% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8762448 TRF# 1795602 ORDER WORKSHEET HARRIS REPORT FROM REP AUG14/17 14.04
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/M BROOKS/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON

PO BOX 367 SALES PRSN WA- RYAN EDDINS (H)

SPENCERVILLE, MD 20868

ORDER #_____ CONTRACT # 8762448 CLASS: NATL. LOCAL REGIONAL

PRDCT BROOKS FOR SENATE EST#471 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG9/17 AUG15/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG14/17 14.04

REP: M3 APPROVED
$ FROM 8722426
REV TTL $9,877 @ 90X
PLS CFM
THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

BROOKS FOR SENATE

Done

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 86			AGENCY EST# = 471						
			AGENCY PRODUCT CODE = 266									
97		A	700A-900A	30		$115.00	8/15	8/15	1		TUE	1

PROGRAM : TODAY SHOW
ORD COM1: WE HAD $135 FROM HL #8722426 TO RESPEND. I'M OFFERING TODAY SHOW AT
ORD COM2: $115 AND WE WILL HAVE TO CREDIT $20.00. PLEASE CONF. THANKS,DENICE

STATION MAKEGOOD OFFERS:
M3 OK'D MISSED:BONUS (AUG14/17)
OFFER:TUE/700A-900A AUG15 30S $115.00 PLS ADVISE.
CMT:WE HAD $135 FROM HL #8722426 TO RESPEND. I'M OFFERING TODAY SHOW AT
CMT:$115 AND WE WILL HAVE TO CREDIT $20.00. PLEASE CONF. THANKS,DENICE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8762448 TRF# 1795602 ORDER WORKSHEET HARRIS REPORT FROM REP AUG14/17 14.04
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

AUG/17 $9,877.00

CONTRACT TOTAL $9,877.00
TOTAL SPOTS 90

MARKET TOTALS $17,432 WSFA 56% WNCF 8% WAKA 28% WCOV 8% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8762448 TRF# 1795602 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG14/17 14.12
$$$ MOD# 2: APPROVED REV #1 $$$ *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/M BROOKS/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON

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ORDER #_____ CONTRACT # 8762448 CLASS: NATL. LOCAL REGIONAL

PRDCT BROOKS FOR SENATE EST#471 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES AUG9/17 AUG15/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG14/17 14.12

REP: M3 APPROVED
$ FROM 8722426
REV TTL $9,877 @ 90X
PLS CFM
THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

BROOKS FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M3 OK'D MISSED:BONUS (AUG14/17)
OFFER:TUE/700A-900A AUG15 30S $115.00 PLS ADVISE.
CMT:WE HAD $135 FROM HL #8722426 TO RESPEND. I'M OFFERING TODAY SHOW AT
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CONTRACT TOTAL $9,877.00
TOTAL SPOTS 90