

**KSOC-FM  
Dallas, Texas**

**Quarterly List of Programming Responsive to Issues of Community Concern  
Third Quarter 2016  
October 10, 2016**

In our ongoing effort to serve the public interest, Station KSOC-FM broadcasts programming responsive to issues of concern to Dallas/Fort Worth Metroplex and its listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Category 1 – Education – This is an ongoing mission to inform our listeners about the many no to low cost options to improve their educational status.

Category 2 – Healthcare – With the rising number of healthcare issues in the African American community, healthcare is a constant concern that is addressed.

Category 3 - Arts & Culture- There is a large arts and cultural community in the DFW metroplex. The various art & culture programs are discussed to educate our listeners about their heritage as well as a means of providing our youth with a positive option and an outlet to the freedom of expression - through the arts.

Category 4 - Community Programs & Services – It is our mission to inform our listeners about the programs & services available for them to improve their livelihoods.

Category 5 – Violence & Crime – With the state of our Nation and our city many concerns and issues were addressed regarding crime prevention and safety.

**Page 2 Programs/Issues**  
**3<sup>rd</sup> Quarter 2016**

<b><u>Issue</u></b>	<b><u>Program</u></b>	<b><u>Description</u></b>	<b><u>Date</u></b>	<b><u>Time/Duration</u></b>
<b>Category 1</b>				
	<b>Education</b>			
PSA		<u>Headstart Of Greater Dallas</u> An early education program for children Ages 0-5 years old to receive a free Education to low income families.	7/01-7/29	:30(am/pm) drive Run times 25
PSA		<u>Celebrity Bowl-A-Thon</u> An event to help raise money for Students going to college scholarships, And Educational life skills.	7/04-7/04	:30(am/pm) drive Run times 3
PSA		<u>FAMU Scholarship Gala</u> A scholarship gala by FAMU alumni To help raise money for students and Award them with a scholarship.	8/18-9/16	:30(am/pm) drive Run times 64
PSA		<u>Dallas County Schools</u> A free event for the community to Receive free school supplies and educational Information before going back to school.	8/19-8/19	:30(am/pm) drive Run times 1
	<b>Community Program</b>			
		<u>Headstart Of Greater Dallas</u> A free early education program for Children 0-5years to receive free Education for low income families. Guest speaker: Nicole		07/17/16 30 Minutes Sunday 7am-7:30am
<b>Category 2</b>				
	<b>Healthcare</b>			
PSA		<u>Feed Oak Cliff</u> A free community event for the community To learn how to eat health foods, learn to Exercise and live a healthier life.	09/23 - 09/23	:30(am/pm) drive Run times 1
PSA		<u>Susan G. Komen Walk</u> A Walk to help raise money for Breast Cancer to help find a cure for people Living with this disease.	09/27 - 09/30	:30(am/pm) drive Run times 6

<i>Community Program</i>	<u>Ability Connection</u> An organization that helps families and People living with Disabilities receive services Through government funding. Guest speaker: Katie Stevenson	07/17/16 30 Minutes Sunday 7am-7:30am
<i>Community Program</i>	<u>Miscarriage Matters</u> A free program to help women deal with the Grief of losing a child due to miscarriage. Also provides hope and health tips for future pregnancies.	08/14/16 30 Minutes Sunday 7am-7:30am
<i>Community Program</i>	<u>Metrocare Services</u> An organization that helps people with Disabilities receive free services through Through government funding. Guest speaker: Charlene Stark	09/04/16 30 Minutes Sunday 7am-7:30am
<i>Community Program</i>	<u>Susan G. Komen</u> A race to help raise money and Awareness for breast cancer and to help find a Cure for various breast cancers. Guest speaker: Nicole And Pattie	09/25/16 30 Minutes Sunday 7am-7:30am

### **Category 3 Arts & Culture**

PSA	<u>Chick Flick Fest</u> An initiative to encourage women To pursue a career in the film industry And showcase their work.	7/15– 7/29 :30(am/pm) drive Run times 14
PSA	<u>History Makers</u> Spotlighting people in our communities That are currently paving the way and Breaking new cultural barriers.	9/22- 09/30 :30(am/pm) drive Run times 13
<i>Community Program</i>	<u>N.I.A Kids</u> A program that offers education to To children in the Arts. By playing the Piano, singing and Play productions. Guest speaker: LaTara Thompson	07/03/16 30 Minutes Sunday 7am-7:30am



PSA	<u>Oak Cliff Back To School Festival</u> A free event for the community of Oak Cliff to come out and enjoy entertainment, School supplies and health screenings.	8/05– 8/12 :30(am/pm) drive Run times 22
PSA	<u>Back To School Bash</u> A free back to school event for the Community in Ft. Worth to receive Free school supplies before school begins.	8/17– 8/19 :30(am/pm) drive Run times 1
PSA	<u>Teen Summit</u> A free event for teens to come learn How to find their voice and be a change In their communities.	8/18– 8/26 :30(am/pm) drive Run times 9
PSA	<u>Texas Barber Haircuts</u> A free event for students K-12 to come And receive free back to school haircut To helps parents save money.	8/19– 8/19 :30(am/pm) drive Run times 1
PSA	<u>National Voter Registration Day</u> A national day to recognize the importance Of getting registered to vote and receiving Education on the political process.	8/19– 8/26 :30(am/pm) drive Run times 6
PSA	<u>Famous The Barbershop</u> A free event for students K-12 to come And receive free back to school haircut To helps parents save money.	8/19– 8/19 :30(am/pm) drive Run times 1
PSA	<u>Community Day – Eddie Bernice</u> Congresswoman Eddie Bernice Johnson Community Day free for the community To register to vote, entertainment and more.	9/02– 9/05 :30(am/pm) drive Run times 14
PSA	<u>Community Partnership Job Fair</u> A job fair presented by the community Partnership council for job seekers in the Dallas Ft. Worth area.	9/24 – 10/08 :30(am/pm) Run times 5
<i>Community Program</i>	<u>Hands Of Glory Free Haircuts</u> A free community event in Ft. Worth Allowing the residents to sign with	7/10/16 30 Minutes Sunday 7am-7:30am

Child up for football or cheerleading tryouts.  
 Guest speaker: Nicole Johnson

*Community Program*                      Hallmark Football Camp                      7/24/16  
 A free community event in Ft. Worth                      30 Minutes  
 Allowing the residents to sign with                      Sunday 7am-7:30am  
 Child up for football or cheerleading tryouts.  
 Guest speaker: William Green

*Community Program*                      Voting Registration                      9/25/16  
 Discussed the importance of getting                      30 Minutes  
 Registered to vote and advised the steps needed to register.  
 Guest speaker: Pastor Fredrick Haynes                      Sunday 7am-7:30am

*Programming Promo*                      **Be The Vote**  
 A promo to support our many voting initiatives  
 throughout the summer until the Presidential                      7/01/16-09/30/16  
 election.                      Air times 25

*Programming Commercials*                      **Voting Initiatives**  
 A commercial to promote the imporace of                      7/01/16-09/30/16  
 Getting registered to vote and educating yourself  
 On the political process.                      Airtimes 60

**Category 5    Violence & Crime**

PSA                      100 Black Fathers                      7/04-7/8                      :30(am/pm)  
 A free event for the community for men                      drive  
 To come together with their son to provide                      Run times 3  
 A positive role model and talk about peace.

PSA                      Dallas Police Forum                      7/04-7/13                      :30(am/pm)  
 A free event for the community to speak                      drive  
 With police officer about how to bridge the                      Run times 6  
 Gap between police and the community and  
 How to stop violence.

PSA                      Texas Advocacy                      7/01-07/15                      :30(am/pm)  
 An organization that helps provide legal                      drive  
 Council for women in domestic violent                      Run times 7  
 relationships, sexual assault and stalking.

*Community Program*                      Dallas Police Forum                      8/21/16  
 An event for young teens to have the                      30 Minutes  
 Opportunity to speak with police about  
 How to interact with officers and how to

Be a law abiding citizen.  
Guest speaker: Shawn Williams

Sunday 7am-7:30am

*Community Program*

Refuge House

09/04/16

An adoption agency for children who  
Have been abused by their parents. They

30 Minutes

Also help the children find adoption homes if needed.

Guest speaker: Brandon Contrera

Sunday 7am-7:30am