WPTA FT WAYNE

WPTA Television Inc
3401 Butler RD
Fort Wayne, IN 46808-3811

Target Enterprises Ltd --EDI
15260 VENTURA BLVD STE 1240
SHERMAN OAKS, CA 91403-5347

Contract # 418203

Schedule Dates	10/31/16-11/06/16
Advertiser	Eric Holcomb for Governor (28640)
Agency	Target Enterprises Ltd --EDI (1194)
Product	Political - Governor (1097)
Brand	Political Governor (79181)
Salesperson	Continental, Los Angeles (1456)
Sales Office	Katz/Los Angeles
Buyer Name	EMBRO,CORISSA
Phone/Fax	/
CPE	1968
Account Types	National/Agency Political
Billing Type	Standard
Comments	WPTA HOLCOMB AUG-NOV

Date Entered	09/18/16
Last Modified	11/03/16
Entered By	Georgeann Lauer
CO-OP	No
Headline #	ECR25282868
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,636.25
Net Total	$31,938.75
Sales Tax	

WPTA ABC (WPTA)

By Broadcast Month	Spots	Rate
Nov. 2016	110	$37,575.00
Grand Total:	110	$37,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/31/16-11/04/16	2	:30	108213- GOOD MORNING AMERICA		2	2	2	2	2						WPTA ABC (WPTA)	GMA 2X PER DAY, 20 MAX SEP	9/18/16
1.1	Normal Line / SPOT	10/31/16-11/04/16	2	:30	108213- GOOD MORNING AMERICA		3	3	3	3	3			15	$250.00	$3,750.00	WPTA ABC (WPTA)	GMA 2X PER DAY, 20 MAX SEP	10/18/16
2.0	Revised Line / SPOT	10/31/16-11/04/16	2	:30	108267- ABC 21 News at 5PM		2	2	2	2	2						WPTA ABC (WPTA)	ABC NEWS 1X PER DAY	9/18/16
2.1	Normal Line / SPOT	10/31/16-11/04/16	2	:30	108267- ABC 21 News at 5PM		1	1	1	1	1			5	$275.00	$1,375.00	WPTA ABC (WPTA)	ABC NEWS 1X PER DAY	10/27/16
3.0	Revised Line / SPOT	10/31/16-11/04/16	3	:30	108287- Access Hollywood		1	1	1	1	1						WPTA ABC (WPTA)	ACCESS HOLLYWOOD 1X PER DAY	9/18/16
3.1	Normal Line / SPOT	10/31/16-11/04/16	3	:30	108287- Access Hollywood		1		1		1			3	$100.00	$300.00	WPTA ABC (WPTA)	ACCESS HOLLYWOOD 1X PER DAY	10/28/16
4.0	Revised Line / SPOT	10/31/16-11/04/16	3	:30	11P- ABC 21 News at 11PM		1	1	1	1	1						WPTA ABC (WPTA)	ABC NEWS 1X PER DAY	9/18/16
4.1	Normal Line / SPOT	10/31/16-11/04/16	3	:30	11P- ABC 21 News at 11PM		1		1		1			3	$150.00	$450.00	WPTA ABC (WPTA)	ABC NEWS 1X PER DAY	10/28/16
5.0	Revised Line / SPOT	11/06/16-11/06/16	2	:30	108213- GOOD MORNING AMERICA								1				WPTA ABC (WPTA)	SU GMA 20 MAX SEP	9/18/16
5.1	Normal Line / SPOT	11/06/16-11/06/16	2	:30	108213- GOOD MORNING AMERICA								2	2	$175.00	$350.00	WPTA ABC (WPTA)	SU GMA 20 MAX SEP	9/22/16

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B/E Bookend P/B Piggy Back

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Billing Type	Standard
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6.0	Normal Line / SPOT	11/05/16-11/05/16	2	:30	62748- GOOD MORNING AMERICA							2		2	$150.00	$300.00	WPTA ABC (WPTA)	SA GMA 20 MAX SEP	9/18/16
7.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	108080- ABC 21 News News Weekend 6PM								1	1	$125.00	$125.00	WPTA ABC (WPTA)	SU NEWS AT 6P	9/18/16
8.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	62768- AMERICA'S FUNNIEST HOME VIDEOS								1	1	$400.00	$400.00	WPTA ABC (WPTA)	SU AFHV	9/18/16
9.0	Revised Line / SPOT	11/05/16-11/05/16	3	:30	7P- ABC 21 News News Weekend 6PM							1					WPTA ABC (WPTA)	SA NEWS AT 6P	9/18/16
9.1	Revised Line / SPOT(B/E)	11/05/16-11/05/16	3	:15/:15	7P- ABC 21 News News Weekend 6PM							1					WPTA ABC (WPTA)	SA NEWS AT 6P	10/27/16
9.2	Normal Line / SPOT	11/05/16-11/05/16	3	:30	7P- ABC 21 News News Weekend 6PM							1		1	$100.00	$100.00	WPTA ABC (WPTA)	SA NEWS AT 6P	11/3/16
10.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	78578- ONCE UPON A TIME								1		$500.00		WPTA ABC (WPTA)	SU ONCE UPON A TIME	9/18/16
10.0.1	Preempt	11/06/16															WPTA ABC (WPTA)	Section/Exception -	
11.0	Revised Line / SPOT	10/31/16-11/04/16	3	:30	108271- ABC 21 News at 6PM		1	1	1	1	1						WPTA ABC (WPTA)	ABC NEWS 1X PER DAY	9/19/16
11.1	Normal Line / SPOT	10/31/16-11/04/16	3	:30	108271- ABC 21 News at 6PM		1		1	1	1			4	$400.00	$1,600.00	WPTA ABC (WPTA)		10/28/16

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12.0	Revised Line / SPOT	10/31/16-11/04/16	3	:30	108198- ABC 21 Morning News at 6AM		2	2	2	2	2						WPTA ABC (WPTA)		10/18/16
12.1	Normal Line / SPOT	10/31/16-11/04/16	3	:30	108198- ABC 21 Morning News at 6AM		1	1	1	1	1			5	$150.00	$750.00	WPTA ABC (WPTA)		10/27/16
14.0	Normal Line / SPOT(B/E)	10/31/16-11/04/16	3	:15/:15	108198- ABC 21 Morning News at 6AM		1	1	1	1	1			5	$150.00	$750.00	WPTA ABC (WPTA)		10/28/16
15.0	Revised Line / SPOT(B/E)	10/31/16-11/04/16	2	:15/:15:00	108267- ABC 21 News at 5PM		1	1	1	1	1						WPTA ABC (WPTA)		10/28/16
15.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	2	:15/:15	108267- ABC 21 News at 5PM		1	1	1	1	1			5	$275.00	$1,375.00	WPTA ABC (WPTA)		10/28/16
16.0	Normal Line / SPOT(B/E)	11/01/16-11/01/16	3	:15/:15	108271- ABC 21 News at 6PM			1						1	$400.00	$400.00	WPTA ABC (WPTA)		10/28/16
17.0	Normal Line / SPOT(B/E)	11/01/16-11/03/16	3	:15/:15	108287- Access Hollywood			1		1				1	$100.00	$100.00	WPTA ABC (WPTA)		10/28/16
17.0.1	Closed Preempt	11/03/16															WPTA ABC (WPTA)	NA placement/Exception - Political Radar	
18.0	Normal Line / SPOT(B/E)	11/01/16-11/03/16	3	:15/:15	108279- ABC 21 News at 11PM			1		1				2	$150.00	$300.00	WPTA ABC (WPTA)		10/28/16
19.0	Normal Line / SPOT	11/02/16-11/02/16	2	:30	67746- CMA AWARDS				1					1	$1,800.00	$1,800.00	WPTA ABC (WPTA)		10/28/16

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20.0	M/G For 17.0.1 / SPOT(B/E)	11/04/16-11/04/16	3	:15/:15	108287- Access Hollywood						1			1	$100.00	$100.00	WPTA ABC (WPTA)		10/28/16
21.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	7:58P- 10P (EST)		2							2	$850.00	$1,700.00	WPTA ABC (WPTA)	rebate$	10/28/16
22.0	Normal Line / SPOT	11/02/16-11/02/16	2	:30	67746- CMA AWARDS				1						$1,800.00		WPTA ABC (WPTA)	rebate$	10/28/16
22.0.1	Closed Preempt	11/02/16															WPTA ABC (WPTA)	Advertiser Instructions/Spot -	
23.0	Normal Line / SPOT(B/E)	11/02/16-11/02/16	2	:15/:15	67746- CMA AWARDS				1					1	$1,800.00	$1,800.00	WPTA ABC (WPTA)	rebate$	10/28/16
24.0	Normal Line / SPOT	11/01/16-11/01/16	2	:30	68099- THE MIDDLE			1						1	$850.00	$850.00	WPTA ABC (WPTA)	rebate$	10/28/16
25.0	Normal Line / SPOT	11/03/16-11/03/16	2	:30	62743- GREY'S ANATOMY					1				1	$850.00	$850.00	WPTA ABC (WPTA)	rebate $ w/o 10/24	11/1/16
26.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	8P- 9P (EST)						1			1	$500.00	$500.00	WPTA ABC (WPTA)	rebate $ w/o 10/24	11/1/16
27.0	Normal Line / SPOT	11/03/16-11/04/16	2	:30	11P- 11:35P (EST)					1	1			2	$300.00	$600.00	WPTA ABC (WPTA)	rebate $ w/o 10/24	11/1/16
28.0	Normal Line / SPOT	11/05/16-11/05/16	2	:30	7A- 8A (EST)							1		1	$25.00	$25.00	WPTA ABC (WPTA)	rebate $ w/o 10/24	11/1/16
29.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	108214- ABC 21 Morning News at 5AM						1			1	$75.00	$75.00	WPTA ABC (WPTA)		11/2/16
30.0	Normal Line / SPOT(B/E)	11/04/16-11/04/16	2	:15/:15	108214- ABC 21 Morning News at 5AM						1			1	$75.00	$75.00	WPTA ABC (WPTA)		11/2/16

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Headline #	ECR25282868
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Order Type	Normal
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31.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	108198- ABC 21 Morning News at 6AM						1			1	$250.00	$250.00	WPTA ABC (WPTA)		11/2/16
32.0	Normal Line / SPOT(B/E)	11/04/16-11/04/16	2	:15/:15	108198- ABC 21 Morning News at 6AM						1			1	$250.00	$250.00	WPTA ABC (WPTA)		11/2/16
33.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	108213- GOOD MORNING AMERICA						1			1	$250.00	$250.00	WPTA ABC (WPTA)		11/2/16
34.0	Normal Line / SPOT(B/E)	11/04/16-11/04/16	2	:15/:15	108213- GOOD MORNING AMERICA						1			1	$250.00	$250.00	WPTA ABC (WPTA)		11/2/16
35.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	108219- Live With Kelly and Michael						1			1	$75.00	$75.00	WPTA ABC (WPTA)		11/2/16
36.0	Normal Line / SPOT(B/E)	11/04/16-11/04/16	2	:15/:15	108219- Live With Kelly and Michael						1			1	$75.00	$75.00	WPTA ABC (WPTA)		11/2/16
37.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	12P- 1P (EST)						1			1	$50.00	$50.00	WPTA ABC (WPTA)		11/2/16
38.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	113171- Harry						1			1	$75.00	$75.00	WPTA ABC (WPTA)		11/2/16
39.0	Normal Line / SPOT(B/E)	11/04/16-11/04/16	2	:15/:15	113171- Harry						1			1	$75.00	$75.00	WPTA ABC (WPTA)		11/2/16
40.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	108261- Ellen						1			1	$150.00	$150.00	WPTA ABC (WPTA)		11/2/16
41.0	Normal Line / SPOT(B/E)	11/04/16-11/04/16	2	:15/:15	108261- Ellen						1			1	$150.00	$150.00	WPTA ABC (WPTA)		11/2/16

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42.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	108267- ABC 21 News at 5PM						1			1	$275.00	$275.00	WPTA ABC (WPTA)		11/2/16
43.0	Normal Line / SPOT(B/E)	11/04/16-11/04/16	2	:15/:15	108267- ABC 21 News at 5PM						1			1	$275.00	$275.00	WPTA ABC (WPTA)		11/2/16
44.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	108271- ABC 21 News at 6PM						1			1	$500.00	$500.00	WPTA ABC (WPTA)		11/2/16
45.0	Normal Line / SPOT(B/E)	11/04/16-11/04/16	2	:15/:15	108287- Access Hollywood						1			1	$200.00	$200.00	WPTA ABC (WPTA)		11/2/16
46.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	108273- Entertainment Tonight						1			1	$250.00	$250.00	WPTA ABC (WPTA)		11/2/16
47.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	108279- ABC 21 News at 11PM						1			1	$300.00	$300.00	WPTA ABC (WPTA)		11/2/16
48.0	Revised Line / SPOT(B/E)	11/05/16-11/05/16	2	:15/:15	108080- ABC 21 News News Weekend 6PM							1					WPTA ABC (WPTA)		11/2/16
48.1	Normal Line / SPOT	11/05/16-11/05/16	2	:30	108080- ABC 21 News News Weekend 6PM							1		1	$200.00	$200.00	WPTA ABC (WPTA)		11/3/16
49.0	Normal Line / SPOT	11/05/16-11/05/16	2	:30	11:35P- ABC 21 News Weekend 11PM							1		1	$150.00	$150.00	WPTA ABC (WPTA)		11/2/16

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50.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	108080- ABC 21 News News Weekend 6PM								1	1	$225.00	$225.00	WPTA ABC (WPTA)		11/2/16
51.0	Revised Line / SPOT(B/E)	11/06/16-11/06/16	2	:15/:15	108144- ABC 21 News Weekend 11PM								1				WPTA ABC (WPTA)		11/2/16
51.1	Normal Line / SPOT	11/06/16-11/06/16	2	:30	108144- ABC 21 News Weekend 11PM								1	1	$200.00	$200.00	WPTA ABC (WPTA)		11/3/16
52.0	Normal Line / SPOT(B/E)	11/04/16-11/04/16	2	:15/:15	7:58P- 9P (EST)						1			1	$500.00	$500.00	WPTA ABC (WPTA)		11/2/16
53.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	7:58P- 9P (EST)						1			1	$500.00	$500.00	WPTA ABC (WPTA)		11/2/16
54.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	62747- 20/20						1			1	$600.00	$600.00	WPTA ABC (WPTA)		11/2/16
55.0	Normal Line / SPOT(B/E)	11/04/16-11/04/16	2	:15/:15	62747- 20/20						1			1	$600.00	$600.00	WPTA ABC (WPTA)		11/2/16
56.0	Revised Line / FOOTBALL	11/05/16-11/05/16	2	:30	12P- COLLEGE FOOTBALL							2					WPTA ABC (WPTA)		11/2/16
56.1	Normal Line / FOOTBALL	11/05/16-11/05/16	2	:30	12P- COLLEGE FOOTBALL							3		3	$450.00	$1,350.00	WPTA ABC (WPTA)		11/3/16
58.0	Revised Line / FOOTBALL	11/05/16-11/05/16	2	:30	3:30P- COLLEGE FOOTBALL							2					WPTA ABC (WPTA)		11/2/16
58.1	Normal Line / FOOTBALL	11/05/16-11/05/16	2	:30	3:30P- COLLEGE FOOTBALL							3		3	$600.00	$1,800.00	WPTA ABC (WPTA)		11/3/16
60.0	Revised Line / FOOTBALL	11/05/16-11/05/16	2	:30	8P- SATURDAY NIGHT FOOTBALL							2					WPTA ABC (WPTA)		11/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 07:54 AM on Friday, November 4 2016

WPTA
FT WAYNE

WPTA Television Inc
3401 Butler RD
Fort Wayne, IN 46808-3811

Target Enterprises Ltd --EDI
15260 VENTURA BLVD STE 1240
SHERMAN OAKS, CA 91403-5347

Contract # 418203

Schedule Dates	10/31/16-11/06/16
Advertiser	Eric Holcomb for Governor (28640)
Agency	Target Enterprises Ltd --EDI (1194)
Product	Political - Governor (1097)
Brand	Political Governor (79181)
Salesperson	Continental, Los Angeles (1456)
Sales Office	Katz/Los Angeles
Buyer Name	EMBRO,CORISSA
Phone/Fax	/
CPE	1968
Account Types	National/Agency Political
Billing Type	Standard
Comments	WPTA HOLCOMB AUG-NOV

Date Entered	09/18/16
Last Modified	11/03/16
Entered By	Georgeann Lauer
CO-OP	No
Headline #	ECR25282868
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,636.25
Net Total	$31,938.75
Sales Tax	

WPTA ABC (WPTA)

By Broadcast Month	Spots	Rate
Nov. 2016	110	$37,575.00
Grand Total:	110	$37,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.1	Normal Line / FOOTBALL	11/05/16-11/05/16	2	:30	8P- SATURDAY NIGHT FOOTBALL							4		4	$750.00	$3,000.00	WPTA ABC (WPTA)		11/3/16
62.0	Revised Line / SPOT	11/06/16-11/06/16	2	:30	62768- AMERICA'S FUNNIEST HOME VIDEOS								1				WPTA ABC (WPTA)		11/2/16
62.1	Normal Line / SPOT	11/06/16-11/06/16	2	:30	62768- AMERICA'S FUNNIEST HOME VIDEOS								2	2	$750.00	$1,500.00	WPTA ABC (WPTA)		11/3/16
64.0	Revised Line / SPOT	11/06/16-11/06/16	2	:30	78578- ONCE UPON A TIME								1				WPTA ABC (WPTA)		11/2/16
64.1	Normal Line / SPOT	11/06/16-11/06/16	2	:30	78578- ONCE UPON A TIME								2	2	$850.00	$1,700.00	WPTA ABC (WPTA)		11/3/16
66.0	Revised Line / SPOT	11/06/16-11/06/16	2	:30	99406- SECRETS AND LIES								1				WPTA ABC (WPTA)		11/2/16
66.1	Normal Line / SPOT	11/06/16-11/06/16	2	:30	99406- SECRETS AND LIES								2	2	$500.00	$1,000.00	WPTA ABC (WPTA)		11/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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