CONTRACT

WCWG
2 Pai Park
Suite A
Greensboro, NC 27409
(336) 307-4900

And:

Great American Media
3050 K St NW
Washington, DC 20007

Contract / Revision	Alt Order #
62076 /	08419646

Product
DSCC IE 5717

Contract Dates	Estimate #
10/20/16 - 10/24/16	5717

Advertiser	Original Date / Revision
Iss/DSCC	10/19/16 / 10/19/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WCWG	Telerep Philly	TeleRep Philade

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

PRE-EMPTIBLE WITH 48 HOURS NOTICE

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WCWG	10/20/16	10/24/16	M-F 1p-2p	1:00 PM-2:00 PM		:30			NM	2	$180.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/20/16	10/26/16	M--TF--	2	$90.00						
N 2	WCWG	10/20/16	10/24/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30			NM	3	$270.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/20/16	10/26/16	M--TF--	3	$90.00						
N 3	WCWG	10/20/16	10/24/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30			NM	3	$255.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/20/16	10/26/16	M--TF--	3	$85.00						
N 4	WCWG	10/20/16	10/24/16	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	2	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/20/16	10/26/16	M--TF--	2	$75.00						
N 5	WCWG	10/20/16	10/24/16	M-F 12a-1a	12:00 AM-12:30 AM		:30			NM	2	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/20/16	10/26/16	M--TF--	2	$30.00						
N 6	WCWG	10/20/16	10/24/16	M-F 12p-1p	12:00 PM-1:00 PM		:30			NM	2	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/20/16	10/26/16	M--TF--	2	$75.00						
N 7	WCWG	10/20/16	10/24/16	M-F 2p-3p	2:00 PM-3:00 PM		:30			NM	2	$160.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/20/16	10/26/16	M--TF--	2	$80.00						
N 8	WCWG	10/20/16	10/24/16	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/20/16	10/26/16	M--TF--	1	$80.00						
N 9	WCWG	10/20/16	10/24/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/20/16	10/26/16	M--TF--	1	$70.00						
N 10	WCWG	10/20/16	10/24/16	M-F Weather Minute	7:30 AM-8:00 AM		:30			NM	2	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/20/16	10/26/16	M--TF--	2	$50.00						
N 11	WCWG	10/20/16	10/24/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	2	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/20/16	10/26/16	M--TF--	2	$75.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

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10/20/16 - 10/24/16	DSCC IE 5717	**5717**

Advertiser	Original Date / Revision
Iss/DSCC	10/19/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	WCWG	10/24/16	10/24/16	Mon 9p-10p	9:00 PM-10:00 PM		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/24/16	10/30/16	1------	1	$250.00						
N 13	WCWG	10/22/16	10/22/16	Sa 7p-8p	7:00 PM-8:00 PM		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/17/16	10/23/16	-----1-	1	$60.00						
N 14	WCWG	10/22/16	10/22/16	Sa 8p-9p	8:00 PM-9:00 PM		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/17/16	10/23/16	-----1-	1	$40.00						
N 15	WCWG	10/22/16	10/22/16	Sa 9p-10p	9:00 PM-10:00 PM		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/17/16	10/23/16	-----1-	1	$50.00						
N 16	WCWG	10/23/16	10/23/16	Su 10p-11p	10:00 PM-11:00 PM		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/17/16	10/23/16	------1	1	$40.00						
N 17	WCWG	10/23/16	10/23/16	Su 11p-12a	11:00 PM-12:00 XM		:30			NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/17/16	10/23/16	------1	1	$25.00						
N 18	WCWG	10/23/16	10/23/16	Su 12p-2p	12:00 PM-2:00 PM		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/17/16	10/23/16	------1	1	$40.00						
N 19	WCWG	10/23/16	10/23/16	Su 5p-6p	5:00 PM-6:00 PM		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/17/16	10/23/16	------1	1	$60.00						
N 20	WCWG	10/23/16	10/23/16	Sun 6p-7p	6:00 PM-7:00 PM		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/17/16	10/23/16	------1	1	$50.00						
N 21	WCWG	10/23/16	10/23/16	Su 7p-8p	7:00 PM-8:00 PM		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/17/16	10/23/16	------1	1	$60.00						
									Totals		32	$2,300.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/24/16	32	$2,300.00	$1,955.00
Totals	32	$2,300.00	$1,955.00

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Signature: _____ **Date:** _____

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