NCC Cable System Order

11754939

Order #	62303703
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Andrew Yolles
Sales Coordinator	Thomas Lohse
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+SD May16
-	

Flight Dates	07/04/16 - 07/10/16
Agency	SRH Media
Advertiser	Bergman for Congress MI1
Client Code	
Product Code	
Est Code	na
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/12/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	$20,663.00		
Commission	$3,099.45		
Net Total	$17,563.55		
Total Spots	434		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/11: Spots Removed, mg 62305605

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN EM	7/4/16	7/10/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$45.00	$630.00	30	
2	ESPN	ESPN PT	7/4/16	7/10/16	19:00	24:00	X	X	X	X	X	X	X	-	-	35	$60.00	$2,100.00	30	
3	FXNC	FXNC EM	7/4/16	7/10/16	05:00	09:00	X	X	X	X	X	X	X	-	-	20	$45.00	$900.00	30	-1x
4	FXNC	FXNC DT	7/4/16	7/10/16	09:00	16:00	X	X	X	X	X	X	X	-	-	20	$31.00	$620.00	30	-1x
5	FXNC	FXNC EF	7/4/16	7/10/16	16:00	19:00	X	X	X	X	X	X	X	-	-	19	$47.00	$893.00	30	-2x
6	FXNC	FXNC PT	7/4/16	7/10/16	19:00	24:00	X	X	X	X	X	X	X	-	-	33	$60.00	$1,980.00	30	-2x
7	TWC	TWC EM	7/4/16	7/10/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$19.00	$266.00	30	
8	TWC	TWC PT	7/4/16	7/10/16	19:00	24:00	X	X	X	X	X	X	X	-	-	34	$26.00	$884.00	30	-1x
9	HALL	HALL PT	7/4/16	7/10/16	19:00	24:00	X	X	X	X	X	X	X	-	-	35	$38.00	$1,330.00	30	
10	NGC	NGC PT	7/4/16	7/10/16	19:00	24:00	X	X	X	X	X	X	X	-	-	35	$38.00	$1,330.00	30	
11	AEN	AEN PT	7/4/16	7/10/16	19:00	24:00	X	X	X	X	X	X	X	-	-	35	$60.00	$2,100.00	30	
12	LIF	LIF PT	7/4/16	7/10/16	19:00	24:00	X	X	X	X	X	X	X	-	-	35	$49.00	$1,715.00	30	
13	HIST	HIST PT	7/4/16	7/10/16	19:00	24:00	X	X	X	X	X	X	X	-	-	35	$60.00	$2,100.00	30	
14	AMC	AMC PT	7/4/16	7/10/16	19:00	24:00	X	X	X	X	X	X	X	-	-	35	$49.00	$1,715.00	30	

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15	DISC	DISC PT	7/4/16	7/10/16	19:00	24:00	X	X	X	X	X	X	X	-	-	35	$60.00	$2,100.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	434	0	0	0	0	0	0	0	0	0	0	0	434
AMT	$20,663.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$20,663.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 07/12/16

62303703 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |