NEWS 10

KTVL
1440 Rossanley Dr
Medford, OR 97501

Prism Communications
1322 G St NE
Washington, DC 20003

Contract # 2652787

Schedule Dates	10/04/16-10/10/16
Advertiser	Yes On 97 (112701)
Agency	Prism Communications (16054)
Product	POLITICAL ISSUE (ns) (1187)
Brand	YES ON 97 4031 (867476)
Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	RICHARDS,LAUREN
Phone/Fax	/
CPE	697/727/4031
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	YES ON 97 4031 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	10/03/16
Last Modified	10/03/16
Entered By	Patrick Mannella
CO-OP	No
Headline #	08408748
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,353.50
Net Total	$13,336.50
Sales Tax	

Medford (KTVL)

By Broadcast Month	Spots	Rate
Oct. 2016	65	$15,690.00
Grand Total:	65	$15,690.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/07/16-10/07/16	1	:30	10A- CBS-The Price Is Right						1			1	$150.00	$150.00	Medford (KTVL)	PRICE	10/3/16
2.0	Normal Line / Prime (2)	10/07/16-10/07/16	1	:30	10P- CBS-Blue Bloods (Friday)						1			1	$875.00	$875.00	Medford (KTVL)	BLUE	10/3/16
3.0	Normal Line / News (3)	10/07/16-10/07/16	1	:30	11P- News-News 10 at 11p						1			1	$225.00	$225.00	Medford (KTVL)	NEWS	10/3/16
4.0	Normal Line / SPOT (4)	10/07/16-10/07/16	1	:30	11A- CBS-The Young and the Restless						1			1	$125.00	$125.00	Medford (KTVL)	YOUNG	10/3/16
5.0	Normal Line / SPOT (5)	10/07/16-10/07/16	1	:30	12:30P- CBS-The Bold and the Beautiful						1			1	$125.00	$125.00	Medford (KTVL)	BOLD AND THE BEAUTIFUL	10/3/16
6.0	Normal Line / SPOT (6)	10/07/16-10/07/16	1	:30	2P- CBS-Lets Make a Deal						1			1	$100.00	$100.00	Medford (KTVL)	LETS MAKE A DEAL	10/3/16
7.0	Normal Line / SPOT (7)	10/07/16-10/07/16	1	:30	4P- Ellen DeGeneres Show						1			1	$250.00	$250.00	Medford (KTVL)	ELLEN	10/3/16
8.0	Normal Line / News (8)	10/07/16-10/07/16	1	:30	5P- News-News 10 at 5p						1			1	$425.00	$425.00	Medford (KTVL)	NEWS10 @ 5PM	10/3/16
9.0	Normal Line / News (9)	10/07/16-10/07/16	1	:30	5A- News-News 10 Good Morning 5am						1			1	$52.00	$52.00	Medford (KTVL)	NEWS10 @5AM	10/3/16
10.0	Normal Line / News (10)	10/07/16-10/07/16	1	:30	6A- News-News 10 Good Morning 6am						1			1	$100.00	$100.00	Medford (KTVL)	NEWS10@6AM	10/3/16
11.0	Normal Line / SPOT (11)	10/07/16-10/07/16	1	:30	7A- CBS-This Morning						1			1	$125.00	$125.00	Medford (KTVL)	CBS THIS MORNING	10/3/16

CONFIRMATION CONTRACT

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Sales Office	TeleRep Washington DC
Buyer Name	RICHARDS,LAUREN
Phone/Fax	/
CPE	697/727/4031
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	YES ON 97 4031 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	10/03/16
Last Modified	10/03/16
Entered By	Patrick Mannelia
CO-OP	No
Headline #	08408748
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,353.50
Net Total	$13,336.50
Sales Tax	

Medford (KTVL)

By Broadcast Month	Spots	Rate
Oct. 2016	65	$15,690.00
Grand Total:	65	$15,690.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (12)	10/07/16-10/07/16	1	:30	Orbit- [P]Family Feud 2(Fr), [P]Who Wants To Be A Millionaire (Fr)						1			1	$90.00	$90.00	Medford (KTVL)	FAMILY FEUD/ MILLIONAIRE	10/3/16
13.0	Normal Line / Prime (13)	10/07/16-10/07/16	1	:30	9P- CBS-Hawaii Five-O (Friday)						1			1	$950.00	$950.00	Medford (KTVL)	HAWAII	10/3/16
14.0	Normal Line / SPOT (14)	10/10/16-10/10/16	1	:30	1P- CBS-The Talk		1							1	$95.00	$95.00	Medford (KTVL)	THE TALK	10/3/16
15.0	Normal Line / SPOT (15)	10/10/16-10/10/16	1	:30	10A- CBS-The Price Is Right		1							1	$150.00	$150.00	Medford (KTVL)	PRICE IS RIGHT	10/3/16
16.0	Normal Line / SPOT (16)	10/10/16-10/10/16	1	:30	11:30P- CBS-The Late Show With Stephen Colbert		1							1	$100.00	$100.00	Medford (KTVL)	LATE SHOW WITH STEPHEN COLBERT	10/3/16
17.0	Normal Line / SPOT (17)	10/10/16-10/10/16	1	:30	11A- CBS-The Young and the Restless		1							1	$125.00	$125.00	Medford (KTVL)	YOUNG & THE RESTLESS	10/3/16
18.0	Normal Line / News (18)	10/10/16-10/10/16	1	:30	12P- News-News 10 at Noon		1							1	$145.00	$145.00	Medford (KTVL)	NEWS10 @ NOON	10/3/16
19.0	Normal Line / News (19)	10/10/16-10/10/16	1	:30	5P- News-News 10 at 5p		1							1	$425.00	$425.00	Medford (KTVL)	NEWS10 @ 5PM	10/3/16
20.0	Normal Line / News (20)	10/10/16-10/10/16	1	:30	5A- News-News 10 Good Morning 5am		1							1	$52.00	$52.00	Medford (KTVL)	NEWS10 @5AM	10/3/16
21.0	Normal Line / News (21)	10/10/16-10/10/16	1	:30	6P- News-News 10 at 6p		1							1	$475.00	$475.00	Medford (KTVL)	NEWS10 @ 6PM	10/3/16

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Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	RICHARDS,LAUREN
Phone/Fax	/
CPE	697/727/4031
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	YES ON 97 4031 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	10/03/16
Last Modified	10/03/16
Entered By	Patrick Mannella
CO-OP	No
Headline #	08408748
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,353.50
Net Total	$13,336.50
Sales Tax	

Medford (KTVL)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / News (22)	10/10/16-10/10/16	1	:30	6A- News-News 10 Good Morning 6am		1							1	$100.00	$100.00	Medford (KTVL)	NEWS10@6AM	10/3/16
23.0	Normal Line / SPOT (23)	10/10/16-10/10/16	1	:30	7A- CBS-This Morning		1							1	$125.00	$125.00	Medford (KTVL)	CBS THIS MORNING	10/3/16
24.0	Normal Line / SPOT (24)	10/10/16-10/10/16	1	:30	Orbit- [P]Family Feud 2(Mo), [P]Who Wants To Be A Millionaire (Mo)		1							1	$90.00	$90.00	Medford (KTVL)	FAMILY FEUD/ MILLIONAIRE	10/3/16
25.0	Normal Line / News (25)	10/08/16-10/08/16	1	:30	11P- News-News 10 at 11p							1		1	$175.00	$175.00	Medford (KTVL)	NEWS10 @ 11PM-SAT	10/3/16
26.0	Normal Line / SPOT (26)	10/08/16-10/08/16	1	:30	5P- CSI: Miami							1		1	$100.00	$100.00	Medford (KTVL)	CSI: MIAMI EFFECTIVE 9/25/16	10/3/16
27.0	Normal Line / News (27)	10/08/16-10/08/16	1	:30	5A- CBS-This Morning Saturday							1		1	$35.00	$35.00	Medford (KTVL)	CBS THIS MORNING	10/3/16
28.0	Normal Line / News (28)	10/08/16-10/08/16	1	:30	6P- 7P (PST)							1		1	$300.00	$300.00	Medford (KTVL)	NEWS10/CBS NEWS	10/3/16
29.0	Normal Line / SPOT (29)	10/08/16-10/08/16	1	:30	7:30P- Celebrity Name Game							1		1	$225.00	$225.00	Medford (KTVL)	CELEBRITY NAME GAME	10/3/16
30.0	Normal Line / Prime (30)	10/08/16-10/08/16	1	:30	9P- CBS-Crimetime 2 (Saturday)							1		1	$225.00	$225.00	Medford (KTVL)	CRIMETIME	10/3/16
31.0	Normal Line / News (32)	10/09/16-10/09/16	1	:30	7A- CBS-Sunday Morning								1	1	$225.00	$225.00	Medford (KTVL)	CBS SUNDAY MORNING	10/3/16

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Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	RICHARDS,LAUREN
Phone/Fax	/
CPE	697/727/4031
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	YES ON 97 4031 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	10/03/16
Last Modified	10/03/16
Entered By	Patrick Mannella
CO-OP	No
Headline #	08408748
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,353.50
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32.0	Normal Line / Prime (33)	10/09/16-10/09/16	1	:30	8P- CBS-60 Minutes								1	1	$950.00	$950.00	Medford (KTVL)	60 MINUTES	10/3/16
33.0	Normal Line / SPOT (34)	10/06/16-10/06/16	1	:30	1P- CBS-The Talk					1				1	$95.00	$95.00	Medford (KTVL)	TALK	10/3/16
34.0	Normal Line / SPOT (35)	10/06/16-10/06/16	1	:30	10A- CBS-The Price Is Right					1				1	$150.00	$150.00	Medford (KTVL)	PRICE IS RIGHT	10/3/16
35.0	Normal Line / SPOT (36)	10/06/16-10/06/16	1	:30	11A- CBS-The Young and the Restless					1				1	$125.00	$125.00	Medford (KTVL)	YOUNG & THE RESTLESS	10/3/16
36.0	Normal Line / News (37)	10/06/16-10/06/16	1	:30	12P- News-News 10 at Noon					1				1	$145.00	$145.00	Medford (KTVL)	NEWS10 @ NOON	10/3/16
37.0	Normal Line / News (40)	10/06/16-10/06/16	1	:30	5A- News-News 10 Good Morning 5am					1				1	$52.00	$52.00	Medford (KTVL)	NEWS10 @5AM	10/3/16
38.0	Normal Line / News (42)	10/06/16-10/06/16	1	:30	6A- News-News 10 Good Morning 6am					1				1	$100.00	$100.00	Medford (KTVL)	NEWS10@6AM	10/3/16
39.0	Normal Line / SPOT (43)	10/06/16-10/06/16	1	:30	7A- CBS-This Morning					1				1	$125.00	$125.00	Medford (KTVL)	CBS THIS MORNING	10/3/16
40.0	Normal Line / SPOT (44)	10/06/16-10/06/16	1	:30	Orbit- [P]Family Feud(Th), [P]Who Wants To Be A Millionaire (Th)					1				1	$90.00	$90.00	Medford (KTVL)	FAMILY FEUD/ MILLIONAIRE	10/3/16
41.0	Normal Line / SPOT (46)	10/04/16-10/04/16	1	:30	1P- CBS-The Talk			1						1	$95.00	$95.00	Medford (KTVL)	THE TALK	10/3/16
42.0	Normal Line / SPOT (47)	10/04/16-10/04/16	1	:30	10A- CBS-The Price Is Right			1						1	$150.00	$150.00	Medford (KTVL)	PRICE IS RIGHT	10/3/16

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CO-OP	No
Headline #	08408748
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Order Type	Normal
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43.0	Normal Line / News (48)	10/04/16-10/04/16	1	:30	11P- News-News 10 at 11p			1						1	$225.00	$225.00	Medford (KTVL)	news	10/3/16
44.0	Normal Line / SPOT (49)	10/04/16-10/04/16	1	:30	11A- CBS-The Young and the Restless			1						1	$125.00	$125.00	Medford (KTVL)	YOUNG	10/3/16
45.0	Normal Line / News (50)	10/04/16-10/04/16	1	:30	12P- News-News 10 at Noon			1						1	$145.00	$145.00	Medford (KTVL)	NEWS10 @ NOON	10/3/16
46.0	Normal Line / SPOT (51)	10/04/16-10/04/16	1	:30	4P- Ellen DeGeneres Show			1						1	$250.00	$250.00	Medford (KTVL)	ELLEN	10/3/16
47.0	Normal Line / News (52)	10/04/16-10/04/16	1	:30	5P- News-News 10 at 5p			1						1	$425.00	$425.00	Medford (KTVL)	NEWS10 @ 5PM	10/3/16
48.0	Normal Line / News (53)	10/04/16-10/04/16	1	:30	5A- News-News 10 Good Morning 5am			1						1	$52.00	$52.00	Medford (KTVL)	NEWS10 @5AM	10/3/16
49.0	Normal Line / News (54)	10/04/16-10/04/16	1	:30	6A- News-News 10 Good Morning 6am			1						1	$100.00	$100.00	Medford (KTVL)	NEWS10@6AM	10/3/16
50.0	Normal Line / SPOT (55)	10/04/16-10/04/16	1	:30	7A- CBS-This Morning			1						1	$125.00	$125.00	Medford (KTVL)	CBS THIS MORNING	10/3/16
51.0	Normal Line / SPOT (56)	10/04/16-10/04/16	1	:30	Orbit- [P]Family Feud 2(Tu), [P]Who Wants To Be A Millionaire (Tu)			1						1	$90.00	$90.00	Medford (KTVL)	FAMILY FEUD/ MILLIONAIRE	10/3/16
52.0	Normal Line / Prime (57)	10/04/16-10/04/16	1	:30	9P- CBS-NCIS: New Orleans (Tuesday)			1						1	$1,500.00	$1,500.00	Medford (KTVL)	ncis no	10/3/16
53.0	Normal Line / SPOT (58)	10/05/16-10/05/16	1	:30	10A- CBS-The Price is Right				1					1	$150.00	$150.00	Medford (KTVL)	PRICE IS RIGHT	10/3/16

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Sales Office	TeleRep Washington DC
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54.0	Normal Line / SPOT (59)	10/05/16-10/05/16	1	:30	11:30P- CBS-The Late Show With Stephen Colbert				1					1	$100.00	$100.00	Medford (KTVL)	LATE SHOW WITH STEPHEN COLBERT	10/3/16
55.0	Normal Line / SPOT (60)	10/05/16-10/05/16	1	:30	11A- CBS-The Young and the Restless				1					1	$125.00	$125.00	Medford (KTVL)	YOUNG & THE RESTLESS	10/3/16
56.0	Normal Line / SPOT (61)	10/05/16-10/05/16	1	:30	12:30P- CBS-The Bold and the Beautiful				1					1	$125.00	$125.00	Medford (KTVL)	BOLD AND THE BEAUTIFUL	10/3/16
57.0	Normal Line / SPOT (62)	10/05/16-10/05/16	1	:30	2P- CBS-Lets Make a Deal				1					1	$100.00	$100.00	Medford (KTVL)	LETS MAKE A DEAL	10/3/16
58.0	Normal Line / SPOT (63)	10/05/16-10/05/16	1	:30	4P- Ellen DeGeneres Show				1					1	$250.00	$250.00	Medford (KTVL)	ELLEN	10/3/16
59.0	Normal Line / News (64)	10/05/16-10/05/16	1	:30	5P- News-News 10 at 5p				1					1	$425.00	$425.00	Medford (KTVL)	NEWS10 @ 5PM	10/3/16
60.0	Normal Line / News (65)	10/05/16-10/05/16	1	:30	5A- News-News 10 Good Morning 5am				1					1	$52.00	$52.00	Medford (KTVL)	NEWS10 @5AM	10/3/16
61.0	Normal Line / News (66)	10/05/16-10/05/16	1	:30	6P- News-News 10 at 6p				1					1	$475.00	$475.00	Medford (KTVL)	NEWS10 @ 6PM	10/3/16
62.0	Normal Line / News (67)	10/05/16-10/05/16	1	:30	6A- News-News 10 Good Morning 6am				1					1	$100.00	$100.00	Medford (KTVL)	NEWS10@6AM	10/3/16
63.0	Normal Line / SPOT (68)	10/05/16-10/05/16	1	:30	7A- CBS-This Morning				1					1	$125.00	$125.00	Medford (KTVL)	CBS THIS MORNING	10/3/16
64.0	Normal Line / Prime (69)	10/05/16-10/05/16	1	:30	8P- CBS-Survivor (Wednesday)				1					1	$1,700.00	$1,700.00	Medford (KTVL)	SURVIVOR PREMIERES 9/21	10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

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NEWS 10

KTVL
1440 Rossanley Dr
Medford, OR 97501

Prism Communications
1322 G St NE
Washington, DC 20003

Contract # **2652787**

Schedule Dates	10/04/16-10/10/16
Advertiser	Yes On 97 (112701)
Agency	Prism Communications (16054)
Product	POLITICAL ISSUE (ns) (1187)
Brand	YES ON 97 4031 (867476)
Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	RICHARDS,LAUREN
Phone/Fax	/
CPE	697/727/4031
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	YES ON 97 4031 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	10/03/16
Last Modified	10/03/16
Entered By	Patrick Manneila
CO-OP	No
Headline #	08408748
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,353.50
Net Total	$13,336.50
Sales Tax	

Medford (KTVL)

By Broadcast Month	Spots	Rate
Oct. 2016	65	$15,690.00
Grand Total:	65	$15,690.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
65.0	Normal Line / SPOT (70)	10/05/16-10/05/16	1	:30	Orbit- [P]Family Feud 2(We), [P]Who Wants To Be A Millionaire (We)				1					1	$90.00	$90.00	Medford (KTVL)	FAMILY FEUD/ MILLIONAIRE	10/3/16

CONFIRMATION CONTRACT

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