KDND-FM HD2 QUARTERLY REPORTS & ISSUES

1st Quarter 2012

PUBLIC FILE, PART 1

KDND-FM HD2
Saturdays, 6:00A-6:30A

Description
Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.

2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.

3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.

4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.

5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.

6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.

7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.

8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.

9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.

10. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

CATEGORY: EDUCATION

Issue: **Fundraising for After School Sports and Children with Special Needs**
Program: Public File
Date: January 22, 2012

Description: Runnin' for Rhett is a non-profit foundation that was founded on December 7th, 2007 by a grass roots group of family and friends. Their mission is to let Rhett's story inspire those who feel defeated, uplift those who feel down and encourage all to take that first step, like Beth did in the spring of 2005, and move into life. The organization raises funds for several causes. The Runnin' for Rhett Foundation Scholarship Fund: After an extensive application process, each spring, two $2,500 scholarships are awarded to carefully selected Sacramento County college students that are enrolled in a "special education" teaching credential program. R4R Youth Fitness Program: Each year, over $60,000 is funded to over 30 Sacramento area elementary, middle and high schools. The grant awards include a 5-week after school training program that provides a twice weekly coached training program, a baby blue R4R t-shirt and an entry into a designated 5K run in April and October. The students are also awarded special race medals in a school assembly after each event.

Issue: **Youth Environmental Programs**
Program: Public File
Date: February 26, 2012

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CATEGORY: EDUCATION

Issue: **Benefits of Drama Classes to Youth**
Program: Public File
Date: March 4, 2012

Description: The creative arts can be another terrific medium for keeping their children active, healthy, and engaged. Theater classes and productions provide benefits that cannot be found in sports programs, such as increased comfort with public speaking, greater self-confidence and trust in group process, and a positive outlet that helps children learn how to think outside of the box and solve creative problems. For the more introverted child who is uncertain in group activities such as organized sports programs, theater can be the perfect place to gain personal confidence in smaller steps. Acting out scenes, or just watching other kids do it at first, introduces children to new ways to relate to their peers and develop a better understanding of themselves as they begin to work in teams and rely on each other – and, more importantly, be needed by others! The positive atmosphere of exploring their innate talents while learning to work with other children in a constructive and creative way can be a huge boost to a child's self esteem and can fundamentally impact their success in school and family life as well. When children are regularly involved in acting and the study of acting, they're building a presence about themselves. They are acquiring leadership, presentation and communication skills that will serve them throughout their lives. And, acting and performance helps all types of kids, no matter what their personal style. Shy youngsters are given the opportunity to open up and feel more positive. Gifted children find an outlet for their creativity and energy. Through acting, students learn to create their own success by letting go of fear and releasing their natural self-expression. Students gain confidence, learn to think on their feet, expand creativity, improve social skills, and become more comfortable with handling new situations and transitions in their lives.

Issue: **Re-Inventing Yourself in this Challenging Economy**
Program: Public File
Date: March 11, 2012

Description: Whether you're starting a business on the side while still employed elsewhere, a student or homemaker looking for extra income, or unemployed and trying to figure out what to do, there are plenty of opportunities for you to start up a side business inexpensively. It's unlikely any of these will make you a living in the first few months, but they all have the potential to grow into full-time businesses.

Running your own business is a rewarding but engaging career and life choice. It demands your time and focus. Start by expecting to live your work until it is established so it can get off the ground. There are many different opinions about how to start a business from researching and writing a detailed business plan -- to organize it all -- to just jumping into a passion and trying to make money out of it. Many successful small businesses have found a way to deliver an existing service or product more efficiently and economically or have customized an existing product or service to fit an opportunity. Marketing need not cost a fortune. Some businesses require very little. For example, many service businesses such as accounting firms build their practices through word-of-mouth referrals. Building an infrastructure early doesn't mean building a factory or a fancy office. It simply means keep accurate customer records, a clean set of updated books and a technology foundation, if necessary. A business plan doesn't require hundreds of pages with thousands of charts. It should include research into things like how much you can charge for your product/service, how much it will cost to produce or deliver (include variable & fixed costs), and the size of your potential market (i.e. number of customers). The plan should evaluate your competitors - how many competitors, how strong are they, where are they, how will you compete. The plan should state what is required to enter this market, barriers to entry such as high fixed costs (factories, restaurants) and government regulations that must be met.

CATEGORY: ECONOMY

Issue: **Help for Spinal Cord Injuries**
Program: Public File
Date: January 15, 2012

Description: Walking with Anthony, a non-profit organization raising awareness of the impact of Spinal Cord Injury (SCI), is on a mission to debunk the myth that victims of this injury have little to no chance of walking again. Something that can happen in a split second, the recovery from SCI takes years and is extremely expensive for anyone to afford, leaving most who suffer from it untreated and without hope as insurance companies usually only cover about 20 days worth of rehabilitation. While the effects of SCI are often perceived as lifelong and unchanging, through education, fundraising and sponsorship, the Walking with Anthony foundation is breaking down barriers and providing the means and hope for these individuals so that they may experience a healthy recovery. Walking with Anthony is inspired by Anthony Purcell, a young man who was left paralyzed after a diving accident in 2010 fractured his neck and 5th and 6th vertebrae. Dedicated to providing financial assistance for SCI victims while also contributing to the expansion of rehabilitation centers and the support of research relating to SCI rehabilitation, Walking with Anthony was developed by Anthony and his mother Micki Purcell to help individuals get the treatment that they need to walk again. Today, the organization is helping where insurance can't by providing access to some of the best SCI therapies and treatment centers across the globe.

Issue: **Help for People in Danger of Losing their Homes**
Program: Public File
Date: February 12, 2011

Description: Eighteen states, including California, have been designated as "hardest hit," either because they are struggling with unemployment rates at or above the national average or steep home price declines greater than 20 percent since the housing market downturn. The Hardest Hit Fund was created by President Obama to provide targeted aid to families in these states. On June 23, 2010, California received approval to develop four unique foreclosure prevention proposals with Hardest Hit funding. California was ultimately awarded nearly $2 billion in funds to help at least 100,000 eligible California homeowners avoid preventable foreclosures. Califronia's programs, which are called *Keep Your Home California*, were developed in collaboration with numerous community partners, foreclosure counselors, housing advocates and others directly involved in helping struggling homeowners. Each of the Keep Your Home California programs is designed to address one or more aspects of the current housing crisis by: Helping low and moderate income homeowners retain their homes if they either have suffered a financial hardship such as unemployment; have experienced a change in household circumstance such as death, illness or disability, or are subject to a recent or upcoming increase in their monthly mortgage payment and are at risk of default because of this economic hardship when coupled with a severe decline in their home's value; creating a simple, effective way to get federal funds to assist low and moderate income homeowners who meet one or all of the objective criteria described above. Speed of delivery will be balanced with fulfillment of the specific program's mission and purpose; and creating programs that have an immediate, direct economic and social impact on low and moderate income homeowners and their neighborhoods. No one has easy answers or immediate solutions to California's housing crisis. One step in the right direction, however, is *Keep Your Home California*.

CATEGORY: ECONOMY (Cont'd)

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CATEGORY: GOVERNMENT

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CATEGORY: HEALTH

Issue: **Breast Health / Breast Cancer Awareness**
Program: Public File
Date: January 8, 2012

Description: The Albie Aware Foundation was created in memory of Albie Carson who succumbed to breast cancer on July 4, 2002. Albie was a 50-year resident of Sacramento where she attended school, raised a family, and made a career in the real estate community. She developed strong ties to the area and was well known and loved by her peers and clients alike. In honor of Albie, it is their goal to raise money to help others in the community who face their own battles with this disease. "Albie Aware" sounds like "I'll Be Aware" and that's their purpose: To make people aware of cancer prevention for early detection, to be aware of the diagnostic testing available to determine the best treatment for breast cancer and the early detection of a recurrence, and to provide financial assistance when these tests are not covered by the insurance provider.

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Issue: **Fundraising for After School Sports and Children with Special Needs**
Program: Public File
Date: January 22, 2012

Description: Runnin' for Rhett is a non-profit foundation that was founded on December 7th, 2007 by a grass roots group of family and friends. Their mission is to let Rhett's story inspire those who feel defeated, uplift those who feel down and encourage all to take that first step, like Beth did in the spring of 2005, and move into life. The organization raises funds for several causes. The Runnin' for Rhett Foundation Scholarship Fund: After an extensive application process, each spring, two $2,500 scholarships are awarded to carefully selected Sacramento County college students that are enrolled in a "special education" teaching credential program. R4R Youth Fitness Program: Each year, over $60,000 is funded to over 30 Sacramento area elementary, middle and high schools. The grant awards include a 5-week after school training program that provides a twice weekly coached training program, a baby blue R4R t-shirt and an entry into a designated 5K run in April and October. The students are also awarded special race medals in a school assembly after each event.

CATEGORY: HEALTH (Cont'd)

Issue: **Improving Relationships in Your Life**
Program: Public File
Date: February 5, 2012

Description: Take the 5-minute Bibace Self-Test. 1. Ask yourself: What should I be doing to achieve a good relationship with another person? Write down your answer. 2. Make a list of 5 people with whom you have the best relationships. 3. Make a second list of the 5 people who make you feel the best about yourself. Compare the two lists. If they are identical or 4 out of 5 are the same, you have your answer. Your best relationships are with the people who make you feel the best about yourself! 5. Unless that was your answer to question 1, you will have just learned a very important truth and this book will show you how to implement it in all your relationships. Here are a few things "Relationship Power" is very likely to do for you: Improve your relationship with your spouse and family, as well as your social and business relationships, making you a happier and richer person, both emotionally and financially. Help you understand yourself better than ever before, and through that understanding, help you understand others. Show you how to kindly and unobtrusively improve the behavior of others to their life-long benefit as well as perhaps to yours. Identify the main obstacle to previous failed efforts you may have made, explain the source and degree of its power over you, and determine how to overcome it. Assist you in the easiest and quickest way to achieve all of the above, in a matter that you can very quickly check for yourself that it is working.

Issue: **Spinal Muscular Atrophy**
Program: Public File
Date: February 19, 2012

Description: Getty Owl Foundation is a 501(c)(3) nonprofit organization whose mission is helping families and fighting Spinal Muscular Atrophy (SMA), an inherited disease that causes progressive muscle degeneration and weakness. Infants, like the guest's daughter Getty, with SMA Type 1, the most severe type of SMA, are born with very little muscle tone and weak muscles. They develop feeding and breathing problems as the weakness gets worse over time. The weakness eventually becomes severe. There is no cure or treatment for SMA. The lifespan with SMA is seldom longer than 2 years. When the guest first received Getty's SMA diagnosis, he was devastated. They started Getty Owl Foundation to spread awareness about SMA, advocate for and support families affected by SMA, and raise funds to help find a cure. Along these lines, Getty Owl Foundation is proud to be a part of The 200 for SMA, which is a group of organizations, individuals, and families who have committed to raising $1 million in 1 year for gene therapy research to potentially cure SMA and benefit a host of other diseases.

Issue: **Better Sleep**
Program: Public File
Date: March 25, 2012

Description: Established in 1979, the Better Sleep Council (BSC) is a non-profit organization supported by the mattress industry. The BSC is devoted to educating the public about the importance of sleep to good health and quality of life and about the value of the sleep system and sleep environment in pursuit of a good night's sleep. It's important to make an overall commitment to healthy, restorative sleep. Some tips for maintaining a healthy sleep cycle and ensuring the best night's rest include making sleep a priority, creating a bedtime routine that is relaxing, evaluating your mattress and pillow, keeping work materials, computers and TV's our of the bedroom, exercising regularly, avoiding nicotine, caffeine and alcohol close to bedtime, and finishing eating at least two to three hours before bedtime.

CATEGORY: ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **Youth Environmental Programs**
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Date: February 26, 2012

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CATEGORY: CRIME

Issue: **Human Trafficking**
Program: Public File
Date: January 29, 2012

Description: Sacramento's central location between Seattle, Las Vegas, and Southern California makes it a prime spot for human trafficking. Because of this, Sacramento has a special task force devoted to the issue. The Sacramento Innocence Lost Task Force, comprised of FBI agents and members of the Sacramento Police Department, focuses on both recovering children and prosecuting the predators who victimize them. According to FBI statistics on our region, 95% of juvenile sex trafficking victims have a history of running away. Many fled abuse at home, including sexual abuse. Once on the streets, predators recognize the girls' vulnerability and lure them in with promises of love and a place to belong. The children are then forced into sex trafficking. The task force has recovered children 17 years old and younger. The guest founded Courage to be You and her vision to build Courage House was born. More than a house, it is a safe place where victims of sex trafficking can heal physically, emotionally and spiritually.

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Issue: **Foster Care**
Program: Public File
Date: March 18, 2012

Description: Sierra Forever Families is a private, non-profit agency that focuses on finding and nurturing permanent homes for children living in foster care. Founded in 1983, the agency has placed over 2,600 children in permanent homes. Sierra believes that every child needs and deserves a permanent, loving family. Sierra provides services to children living in foster care. Through the agency's innovative programs, it has become an industry leader known for advocating and finding homes for older children and large sibling groups. At Sierra, there is no charge to adopt a child waiting in long-term foster care. Their placement services include family recruitment, matching of children with families, homestudy preparation, parent training classes, and therapeutic services during and after placement. There are 510,000 children in the U.S. foster care system, 129,000 of those children are available for adoption. In California there are 68,000 children/youth in the foster care system. In Sacramento County there are approximately 4,000 children/youth in the foster care system. Many children can spend five years or more in the foster care system before they are adopted. Sierra is committed to best practices in child welfare and seeks to keep children in the neighborhood they are removed from to maintain connections to community, schools and friends.

PUBLIC FILE, PART 2

KDND-FM HD2
Saturdays, 6:30A-7:00A

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.

2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.

3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.

4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.

5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.

6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.

7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.

8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.

9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.

10. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

CATEGORY: EDUCATION

Issue: **Helping the Underprivileged in Placer County and Beyond**
Program: Public File
Date: January 8, 2012

Description: Sixteen basketball teams compete in the "Common Good Classic" to raise money for the non-profit organization. The tournament features local high school teams from Roseville, Loomis, Rocklin, Colfax and Granite Bay as well as William Jessup University and Dominican University. "An Organization for the Common Good," is a non-profit in Placer County with three basic purposes: First, to seek to identify and provide new social services where gaps in care exist in Placer County. Second, to seek to support those charities that are currently working hard to care for the people who are in need. Finally, to seek to connect the people who are most in need with all the social services that are available in south Placer County. They also seek to connect people to meaningful employment in jobs featuring a living wage. Common Good reaches out to Placer County residents through outreach programs such as Neighborhood Dinner and the Angel Tree. All proceeds from this year's event go to provide scholarships to emancipated foster youth in the Sacramento area.

Issue: **Molestation Survivors**
Program: Public File
Date: January 22, 2012

Description: In her book, Kim Johnson asks, "Who are the mothers of molestation survivors?" She asked this question herself to numerous mothers of molested children, as well as many mothers who had themselves been molested in childhood. As a licensed clinical social worker, Johnson has counseled many families through dealing with the after-effects of sexual child abuse. While she realizes the focus should be on the child, she also came to understand that the mothers needed help too, while few resources existed for them. Mothers tend to blame themselves, to feel it is their fault their child was harmed, or that they should have known. Johnson removes the blame by dispelling false beliefs, such as that a mother should know when her child is being abused. She also reveals that mothers of molestation survivors (MOMS as she calls them) have often been abused themselves. Johnson analyzes different types of MOMS, based on numerous interviews with them and interviews with adults who were sexually abused as children; she even provides interviews with a few child molesters so parents will understand what to watch for. Johnson gets at the reasons why different mothers react the way they do, and she provides alternative decisions and suggestions for mothers to teach them to be resourceful and educated; she even addresses the difficult question of where God is in the midst of child abuse.

Issue: **Helping Local Families in Need**
Program: Public File
Date: February 5, 2012

Description: Sacramento Food Bank & Family Services is dedicated to assisting those in need by alleviating their immediate pain and problems and moving them toward self sufficiency and financial independence. Sacramento Foot Bank & Family Services provides a 5-day supply of emergency groceries to families in need give days per week. Over 18,000 individuals receive an abundance of fresh groceries every month. Sacramento Food Bank & Family Services provides over 450,000 articles of clothing free of charge to families and individuals in need throughout the Sacramento community. The Adult Education program provides unique learning opportunities to adults at no cost in a supportive, highly personalized and non-judgmental environment.

CATEGORY: EDUCATION (Cont'd)

Issue: **Multiple Sclerosis**
Program: Public File
Date: March 11, 2012

Description: Multiple sclerosis (or MS) is a chronic, often disabling disease that attacks the central nervous system (CNS), which is made up of the brain, spinal cord, and optic nerves. Symptoms may be mild, such as numbness in the limbs, or severe, such as paralysis or loss of vision. The progress, severity, and specific symptoms of MS are unpredictable and vary from one person to another. 2011 saw exciting research progress in efforts to stop multiple sclerosis, restore function that's been lost and end the disease entirely. At least three emerging therapies are advancing through the pipeline toward FDA review while at least four clinical trials focusing on progressive MS continue to move forward. New projects launched include clinical trials testing novel approaches to protecting the nervous system from MS damage; studies of adult stem cells and natural molecules that may stimulate repair of the nervous system to restore function; research on better treatments for symptoms; and studies on viruses and intestinal bacteria that may be involved in triggering immune attacks in people with MS. Money raised at Walk MS events fund innovative programs and services that help people affected by MS move their lives forward. We offer programs and services to address the wide range of issues facing people with MS and their families. In addition, The MS Society is the largest private sponsor of MS research in the world and has funded over $725 million cumulative investment since 1947 when the first 3 grants were issued. In 2011, the Society invested nearly $40 million to support over 325 research initiatives focused on stopping the progression of MS, restoring lost function and ending MS forever.

CATEGORY: ECONOMY

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Program: Public File
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Issue: **Housing for Families with Hospitalized Children**
Program: Public File
Date: February 12, 2012

Description: Ronald McDonald House Charities Northern California is dedicated to supporting programs that improve the lives of children and their families by supporting Camp Ronald McDonald at Eagle Lake and the Sacramento Ronald McDonald House. In 1998 the Sacramento Ronald McDonald House opened its doors providing a 'home away from home' for families who have children age 0-18 being treated in one of the five Sacramento-area hospitals; UC Davis Medical Center, Shriners Hospitals for Children, Mercy, Kaiser, and Sutter Medical Center. Since then, the 20-bedroom facility has provided affordable, temporary housing for approximately 13,000 families who have traveled from all across the United States as well as countries around the world in order to provide their child with the best medical treatment available. As part of its mission to support children and their families, Ronald McDonald House Charities Northern California also facilitates a grant program for local children's charities as well as a scholarship program for graduating high school seniors. Global Ronald McDonald House Charities provides each House with seed, expansion and emergency grants, as well as in-kind goods and services. However, each House relies on the people and businesses in its own community to provide additional funds, goods and services necessary for operations.

CATEGORY: ECONOMY (Cont'd)

Issue: **Supporting Our Troops and Their Families**
Program: Public File
Date: March 4, 2012

Description: California Marine Families is a non-profit group founded with the specific purpose of supporting Marines and their families. They are neither a political nor religious group, but a group of Americans proud of our Marines. The group provides care packages to deployed Marines and moral support to marines, recruits and their families. The group holds monthly socials with the goal of bringing in new families. The founder learned through the socials that many of the Marines deployed were in need of simple things....things like soap, hand lotion, sunblock, wipes. She began collecting these items and shipping loads of them overseas.

CATEGORY: GOVERNMENT

Issue: **Canine Law Enforcement**
Program: Public File
Date: January 15, 2012

Description: The Sacramento Sheriff K9 Association is a non-profit tax-exempt public charity. Police canines are there to assist their handlers, detectives and other officers in locating suspects, missing persons, narcotics/explosives and evidence. At times the canines are used to stop a fleeing suspect by physically apprehending a suspect that may have escaped capture if the canine was not available. The canine handler must consider the totality of the circumstances along with the severity of the crime committed by the suspect and whether the suspect is actively trying to evade arrest. The canine unit has hundreds of canine deployments annually. A deployment is considered a use of the canine on an area search, building search, track, missing person search, article search, narcotic search, explosive search or any other use. The deployments result in an average of 200+ apprehensions a year for the canine unit.

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CATEGORY: HEALTH

Issue: **Molestation Survivors**
Program: Public File
Date: January 22, 2012

Description: In her book, Kim Johnson asks, "Who are the mothers of molestation survivors?" She asked this question herself to numerous mothers of molested children, as well as many mothers who had themselves been molested in childhood. As a licensed clinical social worker, Johnson has counseled many families through dealing with the after-effects of sexual child abuse. While she realizes the focus should be on the child, she also came to understand that the mothers needed help too, while few resources existed for them. Mothers tend to blame themselves, to feel it is their fault their child was harmed, or that they should have known. Johnson removes the blame by dispelling false beliefs, such as that a mother should know when her child is being abused. She also reveals that mothers of molestation survivors (MOMS as she calls them) have often been abused themselves. Johnson analyzes different types of MOMS, based on numerous interviews with them and interviews with adults who were sexually abused as children; she even provides interviews with a few child molesters so parents will understand what to watch for. Johnson gets at the reasons why different mothers react the way they do, and she provides alternative decisions and suggestions for mothers to teach them to be resourceful and educated; she even addresses the difficult question of where God is in the midst of child abuse.

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Program: Public File
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Issue: **Colon Cancer**
Program: Public File
Date: February 19, 2012

Description: The Colon Cancer Alliance (CCA) is the leading national patient advocacy organization dedicated to increasing screening rates and survivorship. A colorectal cancer (CRC) diagnosis can be very overwhelming. The dangers, prevention and treatment of colon cancer are still not widely known and are not discussed because CRC affects parts of the body that people often find embarrassing or even forbidden to talk about. Lack of general public awareness of the disease has limited funding for research, kept colon cancer patients unaware of their treatment options and prevented early detection and treatment in far too many cases. The Colon Cancer Alliance was founded in 1999 by a group of 42 individuals out of the need to promote public awareness about colorectal cancer (CRC) and provide support for those affected by the disease. Though it began as a simple online support group, the passion and vision of those involved established an organization that now encompasses the United States and parts of Canada

CATEGORY: HEALTH (Cont'd)

Issue: **Plastic Surgery**
Program: Public File
Date: February 26, 2012

Description: Choosing the right surgeon is as important as choosing the right procedure. Not all surgeons are created equal and it behooves you to verify the training, skill and ethics of your surgeon before entrusting him or her to perform your surgery. Training in the field of Plastic Surgery ensures that your surgeon has the basic education and training to operate on any region of the body. Board Certification (or Board Eligibility) in Plastic Surgery assures that your surgeon has meet the educational, skill, and ethical requirements established by the American Board of Surgical Specialties and is fully trained in Plastic Surgery. Referrals from other satisfied patients are one of the strongest endorsements for a surgeon, but verification of that surgeons training and education is still advised. Do not rely strictly on the volume and size of a physicians advertising budget, as that can be only a reflection on their desperation for new patients. Question your perspective surgeon as to the training they have had, the success of the operations they perform, and the way they handle any potential complications. The listing of the Plastic Surgeons of the Sacramento Area in this web site is a list of only those surgeons who are fully trained in Plastic Surgery and are either Board Certified or Board Eligible in Plastic Surgery, as deemed by the American Board of Plastic Surgery. A link is provided to most of the surgeons personal web sites for further information regarding their personal history, experience and philosophy.

Issue: **Multiple Sclerosis**
Program: Public File
Date: March 11, 2012

Description: Multiple sclerosis (or MS) is a chronic, often disabling disease that attacks the central nervous system (CNS), which is made up of the brain, spinal cord, and optic nerves. Symptoms may be mild, such as numbness in the limbs, or severe, such as paralysis or loss of vision. The progress, severity, and specific symptoms of MS are unpredictable and vary from one person to another. 2011 saw exciting research progress in efforts to stop multiple sclerosis, restore function that's been lost and end the disease entirely. At least three emerging therapies are advancing through the pipeline toward FDA review while at least four clinical trials focusing on progressive MS continue to move forward. New projects launched include clinical trials testing novel approaches to protecting the nervous system from MS damage; studies of adult stem cells and natural molecules that may stimulate repair of the nervous system to restore function; research on better treatments for symptoms; and studies on viruses and intestinal bacteria that may be involved in triggering immune attacks in people with MS. Money raised at Walk MS events fund innovative programs and services that help people affected by MS move their lives forward. We offer programs and services to address the wide range of issues facing people with MS and their families. In addition, The MS Society is the largest private sponsor of MS research in the world and has funded over $725 million cumulative investment since 1947 when the first 3 grants were issued. In 2011, the Society invested nearly $40 million to support over 325 research initiatives focused on stopping the progression of MS, restoring lost function and ending MS forever.

CATEGORY: HEALTH (Cont'd)

Issue: **Judgment Free Medical Care**
Program: Public File
Date: March 18, 2012

Description: Rock Med started in 1973 when concert promoter Bill Graham asked the Haight-Ashbury Free Clinic to staff a tent at a Grateful Dead & Led Zeppelin concert. From this, Rock Med evolved into a mobile triage program with a full array of medical personnel and volunteer nurses. At each show they staff, Rock Med will set up a triage area for intake, treatment and recovery. Also nearby is the "space tent-"where psychiatric counselors "talk down" people on bad drug trips! Rock Med has a "convenience table" of free band-aids, condoms, Advil, tampax, candy, and ear-plugs. The Rock Med staff is all volunteer, and receive no payment for their time. The Rock Med goal is to take care of patients right there on sight-right now-and avoid getting them into trouble with the law. Most venues have first-aid, but don't have the staffing to offer much more than that. Few other organizations in the country provide such comprehensive care at large music events. None can come close to offering the broad spectrum of care for such a large group of people. During the busy concert season that runs from April through October, when concerts & festivals can turn venues into mini-cities, Rock Med is in overdrive. They treat every kind of ailment and their staff has seen it all: bruises, broken bones, headaches, cuts, sprains, drug & alcohol problems, insulin shock, heart palpitations, women going into labor, head injuries, asthma attacks-you name it-their volunteers have dealt with it.

CATEGORY: ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **Reducing Our Carbon Footprint**
Program: Public File
Date: March 25, 2011

Description: The Cool California Challenge is attempting the largest team eco-challenge in the history of our Golden State! Their mission is a year-long competition between California cities to reduce the carbon footprints of residents and to build more vibrant and sustainable communities. The Challenge builds on insights from successful community-based social marketing programs that motivate residents to take climate action and strengthen communities through peer-to-peer capacity building and leadership. The program is designed to unite your city's sustainability efforts under one cause, engage individuals across the community and reward your city with prizes and awards. The program will be run through www.CoolCalifornia.org and is administered through UC Berkeley's Renewable & Appropriate Energy Lab. The 12 month competition is set to begin on April 1st, 2012 and winner will be crowned the Coolest California City.

CATEGORY: CRIME

Issue: **Canine Law Enforcement**
Program: Public File
Date: January 15, 2012

Description: The Sacramento Sheriff K9 Association is a non-profit tax-exempt public charity. Police canines are there to assist their handlers, detectives and other officers in locating suspects, missing persons, narcotics/explosives and evidence. At times the canines are used to stop a fleeing suspect by physically apprehending a suspect that may have escaped capture if the canine was not available. The canine handler must consider the totality of the circumstances along with the severity of the crime committed by the suspect and whether the suspect is actively trying to evade arrest. The canine unit has hundreds of canine deployments annually. A deployment is considered a use of the canine on an area search, building search, track, missing person search, article search, narcotic search, explosive search or any other use. The deployments result in an average of 200+ apprehensions a year for the canine unit.

Issue: **Molestation Survivors**
Program: Public File
Date: January 22, 2012

Description: In her book, Kim Johnson asks, "Who are the mothers of molestation survivors?" She asked this question herself to numerous mothers of molested children, as well as many mothers who had themselves been molested in childhood. As a licensed clinical social worker, Johnson has counseled many families through dealing with the after-effects of sexual child abuse. While she realizes the focus should be on the child, she also came to understand that the mothers needed help too, while few resources existed for them. Mothers tend to blame themselves, to feel it is their fault their child was harmed, or that they should have known. Johnson removes the blame by dispelling false beliefs, such as that a mother should know when her child is being abused. She also reveals that mothers of molestation survivors (MOMS as she calls them) have often been abused themselves. Johnson analyzes different types of MOMS, based on numerous interviews with them and interviews with adults who were sexually abused as children; she even provides interviews with a few child molesters so parents will understand what to watch for. Johnson gets at the reasons why different mothers react the way they do, and she provides alternative decisions and suggestions for mothers to teach them to be resourceful and educated; she even addresses the difficult question of where God is in the midst of child abuse.

CATEGORY: DRUG ABUSE

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CATEGORY: HOUSING

Issue: **Helping Local Families in Need**
Program: Public File
Date: February 5, 2012

Description: Sacramento Food Bank & Family Services is dedicated to assisting those in need by alleviating their immediate pain and problems and moving them toward self sufficiency and financial independence. Sacramento Foot Bank & Family Services provides a 5-day supply of emergency groceries to families in need give days per week. Over 18,000 individuals receive an abundance of fresh groceries every month. Sacramento Food Bank & Family Services provides over 450,000 articles of clothing free of charge to families and individuals in need throughout the Sacramento community. The Adult Education program provides unique learning opportunities to adults at no cost in a supportive, highly personalized and non-judgmental environment.

Issue: **Housing for Families with Hospitalized Children**
Program: Public File
Date: February 12, 2012

Description: Ronald McDonald House Charities Northern California is dedicated to supporting programs that improve the lives of children and their families by supporting Camp Ronald McDonald at Eagle Lake and the Sacramento Ronald McDonald House. In 1998 the Sacramento Ronald McDonald House opened its doors providing a 'home away from home' for families who have children age 0-18 being treated in one of the five Sacramento-area hospitals; UC Davis Medical Center, Shriners Hospitals for Children, Mercy, Kaiser, and Sutter Medical Center. Since then, the 20-bedroom facility has provided affordable, temporary housing for approximately 13,000 families who have traveled from all across the United States as well as countries around the world in order to provide their child with the best medical treatment available. As part of its mission to support children and their families, Ronald McDonald House Charities Northern California also facilitates a grant program for local children's charities as well as a scholarship program for graduating high school seniors. Global Ronald McDonald House Charities provides each House with seed, expansion and emergency grants, as well as in-kind goods and services. However, each House relies on the people and businesses in its own community to provide additional funds, goods and services necessary for operations.

CATEGORY: YOUTH & FAMILY

Issue: **Helping the Underprivileged in Placer County and Beyond**
Program: Public File
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Issue: **Respite for Cancer Patients**
Program: Public File
Date: January 29, 2012

Description: The Me-One Foundation is a non-profit corporation created to provide adult cancer patients and their families with an environment where they can be allowed to embrace life without cancer as the first and foremost thought of their every waking moment. The Me-One Foundation will provide families with activities and events to promote courage, hope, laughter, and enjoyment through Camp Challenge. Camp Challenge is a no-cost camp for families afflicted by cancer and in need of a place of joy and relaxation that will focus them on living life, and not fighting disease. By providing this haven of hope, we allow families to be victorious, even if temporarily, over cancer, and keeping life's scoreboard at Cancer-Zero; Me-One.

CATEGORY: YOUTH & FAMILY (Cont'd)

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Program: Public File
Date: February 5, 2012

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CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Multiple Sclerosis**
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THE BEST OF OUR KNOWLEDGE

KDND-FM HD2
Saturdays, 7:00A-7:30A

Description

Every day, faculty members at schools and universities throughout the world are making discoveries that shape our ways of thinking and redefine our understanding of today's knowledge-driven society. Since 1990, The Best of Our Knowledge has highlighted breakthroughs across disciplines and across the globe, putting you in touch with the men and women at the front of their fields. Each week, co-host Dr. Karen R. Hitchcock examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education.

Glenn Busby, co-host and producer of Best of Our Knowledge, has made a special commitment to report on important developments in educational research. The fact is, at every college and university there is a great deal of research being conducted which could potentially have a dramatic impact on the ways in which we educate our students, from the lower grades right through graduate school. Unfortunately, all too often the results of that research are relegated to a shelf somewhere, or are only seen by the small number of people who actually read the scholarly journals. There is no question that the work is being done – the problem is, once it's done, the people in a position to benefit from it most haven't gotten a chance to hear about it.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.

2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.

3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.

4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.

5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.

6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.

7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.

8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.

9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.

10. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

THE BEST OF OUR KNOWLEDGE
1st QUARTERLY ISSUES REPORTS
January 1st, 2012 & March 31st, 2012
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 100

DATE	TIME	SHOW #	TOPIC
01/03/12	25:00	1112	Today on The Best Of Our Knowledge we'll investigate a high flying theory on the origin of life. We'll also find out why medical students in the African country of Uganda are making choices that are leading to a shortage of surgeons. And we'll spend an academic minute with a healthy mind and healthy body.
01/04/12	25:00	1111	We talk with higher education reformer, Dr. Bob Zemsky, about his newest book of ideas. Then this week's Academic Minute professor explains how smell boosted the development of larger brains in early mammals. And we hear the humorous sound track to a video that went viral which asked the question "So You Want to Get a PHD in the Humanities?"
01/18/12	25:00	1113	Today on The Best Of Our Knowledge, we'll talk to an urban school teacher and advocate about her Urban Teacher's Journal. We'll also hear about the problems facing schools in low income areas of Chicago...and spend an Academic Minute finding out how to deal with a toxic person in the workplace.
01/25/12	25:00	1114	Today on The Best Of Our Knowledge...we'll hear about a school in Brooklyn that uses Applied Behavioral Analysis to help teach children with autism. We'll also hear how Educational Collaborative in Massachusetts are coming under increase scrutiny...stir up a little controversy talking about school choice...and, since we're getting a little political, we'll spend an Academic Minute examining America's perceived shift to the right.
02/01/12	25:00	1115	Today on The Best Of Our Knowledge, we'll hear from a group of middle schoolers who spent last summer pretty much searching for life on Mars. We'll also spend an Academic Minute not quite that far away...we'll stop at the Moon. For a little sight seeing.
02/10/12	25:00	1116	Once a year, the president of the United state goes before a joint session of congress to deliver the State Of the Union Address. And also once a year, we listen for the parts about education and let you know about it. Today on The Best Of Our Knowledge community colleges react to the president's speech. We'll also hear about some small towns plans for consolidating school services to try and save money. And then we'll hear how English language purists don't stand a chance in modern society.
02/15/12	25:00	1117	Today on The Best Of Our Knowledge...we'll try to find out what the heck the neurons in our brains are up to. We'll also hear about student who will be sailing an historic ship on the Hudson this summer...and spend an academic minute brokering a truce between man and nature.
02/22/12	25:00	1118	Today on The Best Of Our Knowledge...we'll hear how one teacher kept her students calm and safe in the middle of a drug related cross fire. We'll also find out how some California libraries are dealing with the budget crisis...and we'll spend an academic minute finding out how the politics of the 20th century made for great children's literature.
02/29/12	25:00	1119	Today on The Best Of Our Knowledge...we'll talk to the author of the book Lunch Wars, and find out what can be done to help our kids try to stay fit. We'll also hear how the USDA's new school lunch guidelines are leaving some critics unsatisfied...and we'll spend an academic minute getting sweeter and sweeter.
03/07/12	25:00	1120	Working in Chicago in the 1950s, a scientist named Stanley Miller conducted a now classic experiment that changed the way researchers have investigated the origins of life ever since. Today on The Best Of Our Knowledge, we'll be joined by a

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			researcher who is building upon Dr. Miller's work. Then we'll find out how society reaps an almost ten fold return on money spend on early education programs. And we'll spend an academic minute with the most famous blue haired lady in the world.
03/14/12	25:00	1121	Today on The Best Of Our Knowledge, we'll talk to a math professor about the state of math education in the US. Then we'll hear a story about teachers in the mid-west...and how they are getting beaten up in a politically charged climate. And we'll spend an academic minute with words and numbers and see how it all turns out.
03/21/12	25:00	1122	Today on The Best Of Our Knowledge, we'll talk to a journalist about her book exploring the way we deal with learning disabilities in the US. We'll also visit with the puzzle master, Wil Shortz...the editor of the New York Times crossword puzzle. And we'll spend an academic minute playing some video games.

51%

KDND-FM HD2
Saturdays, 7:30A-8:00A

Description

Over half the people in the world are women. What women do affects us all. Now, there's a radio program that takes a serious and intelligent look on society's impact on women and their impact on society. 51% is a weekly program of illuminating features and interviews focusing on issues of particular concern to women.

PUBLIC FILE
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51% hosted by Susan Barnett
1st QUARTERLY ISSUES REPORTS
January 1st, 2012 – April 1st, 2012
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 100

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01/05/2012	25:00	1173	We've all heard the predictions that the world will end in 2012; there have been movies, books and more than enough TV shows on the topic. What if, instead of the end of the world, 2012 marked the start of the era of women? It would mean a shift in perspective, and a new definition of power. Plus, we'll hear about one of the few ancient women poets whose name is remembered, and jumping the fire for the New Year.
01/12/2012	25:00	1174	Winter's arrived and many animals are finally taking a long winter's nap, but there are fears about the future of one of them. Plus reflections on the rural life in the cold season; and why how much you ate today isn't nearly as important as how you feel.
01/19/2012	25:00	1175	Sometimes too much information is just enough. This week on 51%, we'll hear how it started with the Vagina Monologues and how it's growing into something completely new. Plus we'll learn about a royal woman whose true story is finally being told.
01/26/2012	25:00	1176	What can we learn about the president by learning about his *mother*? This week on 51%, we'll talk with the biographer of Ann Dunham. We'll also consider the future of the Occupy Movement, and your new year's resolution to lose weight.
02/03/2012	25:00	1177	Coming up this week: There's a new effort to coordinate investment with a gender lens, we'll learn how to put investment dollars together with businesses that promote women's leadership, and improve the quality of life of women and girls. Plus we'll hear about an incredible comeback after a life on the assembly line.
02/09/2012	25:00	1178	Modesty - who's responsible for what you think? This week we'll get an update from our woman in Alaska, and hear about an Alaskan town that's being forced to move to higher ground.
02/17/2012	25:00	1179	Coming up this week, we'll hear from the experts on heart disease, and then learn more about one of the nation's most prominent African Americans, Harriet Tubman.
02/23/2012	25:00	1180	Religion is becoming central to the GOP primary race - what does it mean? We'll talk about a wider issue symbolized by those pink ribbons - and hear a voice struggling to sing.
03/01/2012	25:00	1181	Minimum wage doesn't apply to everyone, and that can mean women making less than $3 an hour. We'll talk with the Women's eNews reporter working on the story; plus an effort to end child marriage, and a house slave who became a poet.
03/08/2012	25:00	1182	Women's issues are suddenly ground zero in the Conservative battle for the future of America. We'll speak with a Virginia legislator who's been fighting revisions to that state's laws on reproductive rights; plus whatever happened to Wonder Woman?
03/16/2012	25:00	1183	This week on 51%: Women's rights are at the center of the GOP Presidential campaign - should we have seen it coming? Plus, the debate's impact on today's young women.
	25:00	1184	
	25:00	1185	