CONTRACT

WCWG
2 Pai Park
Suite A
Greensboro, NC 27409
(336) 307-4900

And:

Great American Media
3050 K St NW
Washington, DC 20007

PRE-EMPTIBLE WITH 48 HOURS NOTICE

Contract / Revision	Alt Order #
61823 /	08412158

Product
DSCC ADD 10/11 5593

Contract Dates	Estimate #
10/11/16 - 10/17/16	5593

Advertiser	Original Date / Revision
lss/DSCC	10/07/16 / 10/07/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WCWG	Telerep Washington I	TeleRep Washi

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WCWG	10/11/16	10/17/16	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	1	$55.00
Week:		10/11/16	10/17/16	MTWTF--	1		$55.00					
N 2	WCWG	10/11/16	10/17/16	M-F 12p-1p	12:00 PM-1:00 PM		:30			NM	1	$55.00
Week:		10/11/16	10/17/16	MTWTF--	1		$55.00					
N 3	WCWG	10/11/16	10/17/16	M-F 5p-530p	5:00 PM-5:30 PM		:30			NM	1	$80.00
Week:		10/11/16	10/17/16	MTWTF--	1		$80.00					
N 4	WCWG	10/11/16	10/17/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	1	$65.00
Week:		10/11/16	10/17/16	MTWTF--	1		$65.00					
N 5	WCWG	10/11/16	10/17/16	M-F Weather Minute	730a-8a		:30			NM	1	$55.00
Week:		10/11/16	10/17/16	MTWTF--	1		$55.00					
N 6	WCWG	10/11/16	10/17/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	$55.00
Week:		10/11/16	10/17/16	MTWTF--	1		$55.00					
N 7	WCWG	10/17/16	10/17/16	Mon 8p-9p	8:00 PM-9:00 PM		:30			NM	1	$330.00
Week:		10/17/16	10/23/16	1------	1		$330.00					
N 8	WCWG	10/15/16	10/15/16	Sa 6p-7p	6:00 PM-7:00 PM		:30			NM	1	$45.00
Week:		10/10/16	10/16/16	-----1-	1		$45.00					
N 9	WCWG	10/16/16	10/16/16	Su 5p-6p	5:00 PM-6:00 PM		:30			NM	1	$50.00
Week:		10/10/16	10/16/16	------1	1		$50.00					
N 10	WCWG	10/16/16	10/16/16	Sun 6p-7p	6:00 PM-7:00 PM		:30			NM	1	$40.00
Week:		10/10/16	10/16/16	------1	1		$40.00					
N 11	WCWG	10/16/16	10/16/16	Su 7p-8p	7:00 PM-8:00 PM		:30			NM	1	$55.00
Week:		10/10/16	10/16/16	------1	1		$55.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

WCWG
2 Pai Park
Suite A
Greensboro, NC 27409
(336) 307-4900

Contract / Revision	Alt Order #
61823 /	08412158

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	DSCC ADD 10/11 5593	**5593**

Advertiser	Original Date / Revision
lss/DSCC	10/07/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N	12	WCWG10/16/16	10/16/16	Su 9p-10p	9:00 PM-10:00 PM		:30			NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/10/16	10/16/16	------1	1	$45.00						
								Totals			12	$930.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/17/16	12	$930.00	$790.50
Totals	12	$930.00	$790.50

PRE-EMPTIBLE WITH 48 HOURS NOTICE

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.