NCC Cable System Order

Rev. 1176 5399

Order #	62349239
Syscode	1084
System Name	Spectrum/Celect, WI
Market	Minneapolis-St. Paul

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Alliance for Reform

Client Code	WGE
Product Code	WAR AD68
Est Code	AD68 1017
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/27/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			1
Total			$7,311.00
Commission			$1,096.65
Net Total			$6,214.35
Total Spots			527
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 MISSED SPOTS. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$8.00	$24.00	30	-1X
2	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$8.00	$24.00	30	
3	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$8.00	$24.00	30	
4	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$8.00	$24.00	30	
5	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$8.00	$24.00	30	
6	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$8.00	$24.00	30	
7	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$8.00	$24.00	30	
8	AMC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	
9	AMC	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$12.00	$12.00	30	
10	AMC	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$12.00	$12.00	30	
11	AMC	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$12.00	$12.00	30	
12	AMC	VARIOUS	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$12.00	$12.00	30	
13	AMC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$12.00	$12.00	30	
14	AMC	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$12.00	$12.00	30	
15	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$15.00	$30.00	30	
16	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$15.00	$30.00	30	
17	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$15.00	$30.00	30	
18	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$15.00	$30.00	30	
19	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	3	$15.00	$45.00	30	
20	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$15.00	$30.00	30	
21	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$15.00	$30.00	30	

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Advertiser	Wisconsin Alliance for Reform

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Product Code	WAR AD68
Est Code	AD68 1017
Product Name	
Credit Status	

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Makegood Policy	Approval Required

Update Date		10/27/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			1
Total			$7,311.00
Commission			$1,096.65
Net Total			$6,214.35
Total Spots			527
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 MISSED SPOTS. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$15.00	$15.00	30	
23	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00		X						-	-	1	$15.00	$15.00	30	
24	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00			X					-	-	1	$15.00	$15.00	30	
25	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00				X				-	-	1	$15.00	$15.00	30	-1X
26	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00					X			-	-	1	$15.00	$15.00	30	
27	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00						X		-	-	1	$15.00	$15.00	30	
28	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00							X	-	-	1	$15.00	$15.00	30	
29	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$10.00	$30.00	30	
30	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$10.00	$30.00	30	-1X
31	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$10.00	$30.00	30	
32	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$10.00	$30.00	30	
33	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$10.00	$30.00	30	
34	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$10.00	$30.00	30	
35	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$10.00	$30.00	30	-1X
36	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	
37	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$16.00	$16.00	30	
38	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$16.00	$16.00	30	
39	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$16.00	$16.00	30	
40	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$16.00	$16.00	30	
41	CNN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$16.00	$16.00	30	-1X
42	CNN	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$16.00	$16.00	30	

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43	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$20.00	$40.00	30	
44	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$20.00	$40.00	30	
45	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$20.00	$40.00	30	
46	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$20.00	$40.00	30	
47	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$20.00	$40.00	30	
48	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$20.00	$40.00	30	
49	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$20.00	$40.00	30	
50	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$10.00	$30.00	30	
51	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$10.00	$30.00	30	
52	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$10.00	$30.00	30	
53	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$10.00	$30.00	30	
54	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$10.00	$30.00	30	
55	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$10.00	$30.00	30	
56	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$10.00	$30.00	30	
57	DISC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	
58	DISC	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$16.00	$16.00	30	
59	DISC	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$16.00	$16.00	30	
60	DISC	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$16.00	$16.00	30	
61	DISC	VARIOUS	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$16.00	$16.00	30	
62	DISC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$16.00	$16.00	30	
63	DISC	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$16.00	$16.00	30	

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Credit Status	

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Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$20.00	$40.00	30	
65	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$20.00	$40.00	30	
66	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$20.00	$40.00	30	
67	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$20.00	$40.00	30	
68	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	3	$20.00	$60.00	30	+1x
69	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$20.00	$40.00	30	
70	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$20.00	$40.00	30	
71	ESPN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$15.00	$15.00	30	
72	ESPN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00		X						-	-	1	$15.00	$15.00	30	
73	ESPN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00			X					-	-	1	$15.00	$15.00	30	
74	ESPN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00				X				-	-	1	$15.00	$15.00	30	
75	ESPN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00					X			-	-	1	$15.00	$15.00	30	
76	ESPN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00						X		-	-	1	$15.00	$15.00	30	
77	ESPN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00							X	-	-	1	$15.00	$15.00	30	
78	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$10.00	$30.00	30	
79	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$10.00	$30.00	30	
80	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$10.00	$30.00	30	
81	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$10.00	$30.00	30	
82	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$10.00	$30.00	30	
83	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$10.00	$30.00	30	
84	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$10.00	$30.00	30	

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85	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	
86	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$16.00	$16.00	30	
87	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$16.00	$16.00	30	
88	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$16.00	$16.00	30	
89	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$16.00	$16.00	30	
90	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$16.00	$16.00	30	
91	ESPN	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$16.00	$16.00	30	
92	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$20.00	$40.00	30	
93	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$20.00	$40.00	30	
94	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$20.00	$40.00	30	
95	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$20.00	$40.00	30	
96	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	3	$20.00	$60.00	30	-2X
97	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$20.00	$40.00	30	-1X
98	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$20.00	$40.00	30	
99	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$10.00	$30.00	30	
100	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$10.00	$30.00	30	
101	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$10.00	$30.00	30	
102	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$10.00	$30.00	30	
103	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$10.00	$30.00	30	
104	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$10.00	$30.00	30	
105	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$10.00	$30.00	30	

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Comments :	10.27 MISSED SPOTS. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	FOOD	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	
107	FOOD	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$16.00	$16.00	30	
108	FOOD	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$16.00	$16.00	30	
109	FOOD	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$16.00	$16.00	30	
110	FOOD	VARIOUS	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$16.00	$16.00	30	
111	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$16.00	$16.00	30	
112	FOOD	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$16.00	$16.00	30	
113	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$20.00	$40.00	30	
114	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$20.00	$40.00	30	
115	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$20.00	$40.00	30	
116	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$20.00	$40.00	30	
117	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	3	$20.00	$60.00	30	+1x
118	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$20.00	$40.00	30	
119	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$20.00	$40.00	30	
120	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$15.00	$15.00	30	
121	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00		X						-	-	1	$15.00	$15.00	30	
122	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00			X					-	-	1	$15.00	$15.00	30	
123	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00				X				-	-	1	$15.00	$15.00	30	
124	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00					X			-	-	1	$15.00	$15.00	30	
125	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00						X		-	-	1	$15.00	$15.00	30	
126	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00							X	-	-	1	$15.00	$15.00	30	

NCC Cable System Order

Order #	62349239
Syscode	1084
System Name	Spectrum/Celect, WI
Market	Minneapolis-St. Paul

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Alliance for Reform

Client Code	WGE
Product Code	WAR AD68
Est Code	AD68 1017
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	1		
Total	$7,311.00		
Commission	$1,096.65		
Net Total	$6,214.35		
Total Spots	527		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 MISSED SPOTS. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$10.00	$30.00	30	
128	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$10.00	$30.00	30	-2X
129	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$10.00	$30.00	30	
130	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$10.00	$30.00	30	
131	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$10.00	$30.00	30	
132	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$10.00	$30.00	30	-1X
133	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$10.00	$30.00	30	
134	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	
135	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$16.00	$16.00	30	
136	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$16.00	$16.00	30	
137	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$16.00	$16.00	30	
138	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$16.00	$16.00	30	
139	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$16.00	$16.00	30	
140	FXNC	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$16.00	$16.00	30	
141	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$20.00	$40.00	30	
142	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$20.00	$40.00	30	
143	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$20.00	$40.00	30	
144	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$20.00	$40.00	30	
145	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	3	$20.00	$60.00	30	
146	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$20.00	$40.00	30	
147	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$20.00	$40.00	30	

NCC Cable System Order

Order #	62349239
Syscode	1084
System Name	Spectrum/Celect, WI
Market	Minneapolis-St. Paul

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Alliance for Reform

Client Code	WGE
Product Code	WAR AD68
Est Code	AD68 1017
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/27/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			1
Total			$7,311.00
Commission			$1,096.65
Net Total			$6,214.35
Total Spots			527
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 MISSED SPOTS. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	HGTV	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$15.00	$15.00	30	
149	HGTV	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00		X						-	-	1	$15.00	$15.00	30	
150	HGTV	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00			X					-	-	1	$15.00	$15.00	30	
151	HGTV	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00				X				-	-	1	$15.00	$15.00	30	
152	HGTV	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00					X			-	-	2	$15.00	$30.00	30	+1x
153	HGTV	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00						X		-	-	1	$15.00	$15.00	30	
154	HGTV	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00							X	-	-	1	$15.00	$15.00	30	
155	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$10.00	$30.00	30	
156	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$10.00	$30.00	30	
157	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$10.00	$30.00	30	
158	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$10.00	$30.00	30	
159	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$10.00	$30.00	30	
160	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$10.00	$30.00	30	
161	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$10.00	$30.00	30	
162	HGTV	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	
163	HGTV	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$16.00	$16.00	30	
164	HGTV	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$16.00	$16.00	30	
165	HGTV	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$16.00	$16.00	30	
166	HGTV	VARIOUS	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$16.00	$16.00	30	
167	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$16.00	$16.00	30	
168	HGTV	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$16.00	$16.00	30	

NCC Cable System Order

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Makegood Policy	Approval Required

Update Date		10/27/16	
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Total # of Weeks			1
Total			$7,311.00
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Net Total			$6,214.35
Total Spots			527
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 MISSED SPOTS. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	HGTV	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$20.00	$40.00	30	
170	HGTV	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$20.00	$40.00	30	
171	HGTV	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$20.00	$40.00	30	
172	HGTV	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$20.00	$40.00	30	
173	HGTV	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	3	$20.00	$60.00	30	+1x
174	HGTV	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$20.00	$40.00	30	
175	HGTV	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$20.00	$40.00	30	
176	HIST	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$15.00	$15.00	30	
177	HIST	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00		X						-	-	1	$15.00	$15.00	30	
178	HIST	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00			X					-	-	1	$15.00	$15.00	30	
179	HIST	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00				X				-	-	1	$15.00	$15.00	30	
180	HIST	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00					X			-	-	1	$15.00	$15.00	30	
181	HIST	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00						X		-	-	1	$15.00	$15.00	30	
182	HIST	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00							X	-	-	1	$15.00	$15.00	30	
183	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$10.00	$30.00	30	
184	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$10.00	$30.00	30	
185	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$10.00	$30.00	30	
186	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$10.00	$30.00	30	
187	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$10.00	$30.00	30	
188	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$10.00	$30.00	30	
189	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$10.00	$30.00	30	

NCC Cable System Order

Order #	62349239
Syscode	1084
System Name	Spectrum/Celect, WI
Market	Minneapolis-St. Paul

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Alliance for Reform

Client Code	WGE
Product Code	WAR AD68
Est Code	AD68 1017
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	1		
Total	$7,311.00		
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Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.27 MISSED SPOTS. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	HIST	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	
191	HIST	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$16.00	$16.00	30	
192	HIST	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$16.00	$16.00	30	
193	HIST	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$16.00	$16.00	30	
194	HIST	VARIOUS	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$16.00	$16.00	30	
195	HIST	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$16.00	$16.00	30	
196	HIST	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$16.00	$16.00	30	
197	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$20.00	$40.00	30	
198	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$20.00	$40.00	30	
199	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$20.00	$40.00	30	
200	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$20.00	$40.00	30	
201	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$20.00	$40.00	30	
202	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$20.00	$40.00	30	
203	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$20.00	$40.00	30	
204	MNBC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$11.00	$11.00	30	
205	MNBC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00		X						-	-	1	$11.00	$11.00	30	
206	MNBC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00			X					-	-	1	$11.00	$11.00	30	
207	MNBC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00				X				-	-	1	$11.00	$11.00	30	
208	MNBC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00					X			-	-	1	$11.00	$11.00	30	
209	MNBC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00						X		-	-	1	$11.00	$11.00	30	
210	MNBC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00							X	-	-	1	$11.00	$11.00	30	

NCC Cable System Order

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Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Alliance for Reform

Client Code	WGE
Product Code	WAR AD68
Est Code	AD68 1017
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	1		
Total	$7,311.00		
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Sold On	Cost Per Spot		
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CPP	-	CPM	-

Comments :	10.27 MISSED SPOTS. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	MNBC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$8.00	$24.00	30	
212	MNBC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$8.00	$24.00	30	
213	MNBC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$8.00	$24.00	30	
214	MNBC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$8.00	$24.00	30	-1X
215	MNBC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$8.00	$24.00	30	
216	MNBC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$8.00	$24.00	30	
217	MNBC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$8.00	$24.00	30	
218	MNBC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	
219	MNBC	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$12.00	$12.00	30	
220	MNBC	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$12.00	$12.00	30	
221	MNBC	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$12.00	$12.00	30	
222	MNBC	VARIOUS	10/17/16	10/23/16	16:00	19:00					X			-	-	2	$12.00	$24.00	30	
223	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$12.00	$12.00	30	
224	MNBC	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$12.00	$12.00	30	
225	MNBC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$15.00	$30.00	30	
226	MNBC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$15.00	$30.00	30	
227	MNBC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$15.00	$30.00	30	
228	MNBC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$15.00	$30.00	30	
229	MNBC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	3	$15.00	$45.00	30	
230	MNBC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$15.00	$30.00	30	
231	MNBC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$15.00	$30.00	30	

NCC Cable System Order

Order #	62349239
Syscode	1084
System Name	Spectrum/Celect, WI
Market	Minneapolis-St. Paul

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Alliance for Reform

Client Code	WGE
Product Code	WAR AD68
Est Code	AD68 1017
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	1		
Total	$7,311.00		
Commission	$1,096.65		
Net Total	$6,214.35		
Total Spots	527		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.27 MISSED SPOTS. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	TNT	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$15.00	$15.00	30	
233	TNT	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00		X						-	-	1	$15.00	$15.00	30	
234	TNT	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00			X					-	-	1	$15.00	$15.00	30	
235	TNT	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00				X				-	-	1	$15.00	$15.00	30	
236	TNT	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00					X			-	-	1	$15.00	$15.00	30	
237	TNT	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00						X		-	-	1	$15.00	$15.00	30	
238	TNT	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00							X	-	-	1	$15.00	$15.00	30	
239	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$10.00	$30.00	30	
240	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$10.00	$30.00	30	-1X
241	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$10.00	$30.00	30	
242	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$10.00	$30.00	30	
243	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$10.00	$30.00	30	
244	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$10.00	$30.00	30	
245	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$10.00	$30.00	30	
246	TNT	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	
247	TNT	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$16.00	$16.00	30	
248	TNT	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$16.00	$16.00	30	
249	TNT	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$16.00	$16.00	30	
250	TNT	VARIOUS	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$16.00	$16.00	30	
251	TNT	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$16.00	$16.00	30	
252	TNT	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$16.00	$16.00	30	

NCC Cable System Order

Order #	62349239
Syscode	1084
System Name	Spectrum/Celect, WI
Market	Minneapolis-St. Paul

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Alliance for Reform

Client Code	WGE
Product Code	WAR AD68
Est Code	AD68 1017
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	1		
Total	$7,311.00		
Commission	$1,096.65		
Net Total	$6,214.35		
Total Spots	527		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 MISSED SPOTS. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
253	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$20.00	$40.00	30	
254	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$20.00	$40.00	30	
255	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$20.00	$40.00	30	
256	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$20.00	$40.00	30	
257	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$20.00	$40.00	30	
258	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$20.00	$40.00	30	
259	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$20.00	$40.00	30	
260	USA	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$15.00	$15.00	30	
261	USA	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00		X						-	-	1	$15.00	$15.00	30	
262	USA	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00			X					-	-	1	$15.00	$15.00	30	
263	USA	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00				X				-	-	1	$15.00	$15.00	30	
264	USA	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00					X			-	-	1	$15.00	$15.00	30	
265	USA	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00						X		-	-	1	$15.00	$15.00	30	
266	USA	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00							X	-	-	1	$15.00	$15.00	30	
267	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$10.00	$30.00	30	
268	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$10.00	$30.00	30	
269	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$10.00	$30.00	30	
270	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$10.00	$30.00	30	
271	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$10.00	$30.00	30	
272	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$10.00	$30.00	30	
273	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$10.00	$30.00	30	

NCC Cable System Order

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AE	Leah Losier
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Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	10/17/16 - 10/23/16
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Advertiser	Wisconsin Alliance for Reform

Client Code	WGE
Product Code	WAR AD68
Est Code	AD68 1017
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	1		
Total	$7,311.00		
Commission	$1,096.65		
Net Total	$6,214.35		
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Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 MISSED SPOTS. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
274	USA	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	
275	USA	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$16.00	$16.00	30	
276	USA	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$16.00	$16.00	30	
277	USA	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$16.00	$16.00	30	
278	USA	VARIOUS	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$16.00	$16.00	30	
279	USA	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$16.00	$16.00	30	
280	USA	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$16.00	$16.00	30	
281	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$20.00	$40.00	30	
282	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$20.00	$40.00	30	
283	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$20.00	$40.00	30	
284	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$20.00	$40.00	30	
285	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$20.00	$40.00	30	
286	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$20.00	$40.00	30	

NCC Cable System Order

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Syscode	1084
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Market	Minneapolis-St. Paul

AE	Leah Losier
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Product Name	
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Makegood Policy	Approval Required

Update Date		10/27/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			1
Total			$7,311.00
Commission			$1,096.65
Net Total			$6,214.35
Total Spots			527
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 MISSED SPOTS. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
287	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$20.00	$40.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	527	0	0	0	0	0	0	0	0	0	0	0	527
AMT	$7,311.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$7,311.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/28/16

62349239 | Minneapolis-St. Paul | Spectrum/Celect, WI | 1084 |