TM #65932

NCC Cable System Order

11766594

Order #	62356704
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Duffy for Congress

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/25/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	$762.00		
Commission	$114.30		
Net Total	$647.70		
Total Spots	323		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.25 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE
2	AEN	AEN PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$3.00	$24.00	30	PRE
3	AEN	AEN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$3.00	$6.00	30	PRE
4	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
5	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$2.00	$14.00	30	PRE
6	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	$2.00	$4.00	30	PRE
7	CNN	CNN W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$2.00	$6.00	30	PRE
8	CNN	CNN W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$2.00	$6.00	30	PRE
9	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
10	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$2.00	$16.00	30	PRE
11	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$2.00	$4.00	30	PRE
12	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE
13	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$3.00	$18.00	30	PRE
14	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$3.00	$6.00	30	PRE
15	DISC	DISC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$2.00	$6.00	30	PRE
16	DISC	DISC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$2.00	$6.00	30	PRE
17	DISC	DISC PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE
18	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$3.00	$21.00	30	PRE
19	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$3.00	$6.00	30	PRE
20	ESP2	ESP2 EM	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE
21	ESP2	ESP2 EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESP2	ESP2 EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$2.00	$2.00	30	PRE
23	ESP2	ESP2 DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE
24	ESP2	ESP2 DT	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE
25	ESP2	ESP2 DT	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$2.00	$4.00	30	PRE
26	ESP2	ESP2 PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	2	$2.00	$4.00	30	PRE
27	ESP2	ESP2 PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	$2.00	$6.00	30	PRE
28	ESP2	ESP2 PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$2.00	$2.00	30	PRE
29	ESPN	ESPN W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$2.00	$6.00	30	PRE
30	ESPN	ESPN W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$2.00	$6.00	30	PRE
31	ESPN	ESPN EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE
32	ESPN	ESPN EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
33	ESPN	ESPN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$2.00	$2.00	30	PRE
34	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	4	$3.00	$12.00	30	PRE
35	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	$3.00	$24.00	30	PRE
36	FXNC	FXNC EM	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE
37	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	$2.00	$18.00	30	PRE
38	FXNC	FXNC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	3	$2.00	$6.00	30	PRE
39	FXNC	FXNC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
40	FXNC	FXNC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
41	FXNC	FXNC DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE
42	FXNC	FXNC DT	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	$2.00	$18.00	30	PRE

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Est Code	
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Primary Demo	Adults 35+
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43	FXNC	FXNC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	3	$2.00	$6.00	30	PRE
44	FXNC	FXNC EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE
45	FXNC	FXNC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	$2.00	$18.00	30	PRE
46	FXNC	FXNC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	3	$2.00	$6.00	30	PRE
47	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	7	$3.00	$21.00	30	PRE
48	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE
49	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	3	$3.00	$9.00	30	PRE
50	HGTV	HGTV W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
51	HGTV	HGTV W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
52	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE
53	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$3.00	$21.00	30	PRE
54	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$3.00	$6.00	30	PRE
55	HIST	HIST W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
56	HIST	HIST W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
57	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE
58	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$3.00	$21.00	30	PRE
59	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$3.00	$6.00	30	PRE
60	TBSC	TBSC PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE
61	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE
62	TBSC	TBSC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$2.00	$4.00	30	PRE
63	TLC	TLC PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE

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Client Code	
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/25/16		
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Comments :	10.25 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TLC	TLC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$2.00	$16.00	30	PRE
65	TLC	TLC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$2.00	$4.00	30	PRE
66	USA	USA W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE
67	USA	USA W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE
68	USA	USA EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE
69	USA	USA EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE
70	USA	USA EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$2.00	$4.00	30	PRE
71	USA	USA PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE
72	USA	USA PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$3.00	$21.00	30	PRE
73	USA	USA PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$3.00	$6.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	120	203	0	0	0	0	0	0	0	0	0	0	323
AMT	$281.00	$481.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$762.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/25/16

62356704 | Wausau, WI | Spectrum/Packerland, WI | 1458 |