Contract Agreement Between:

CONTRACT

KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

And:

Strategic Media Services, Inc.
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

Contract / Revision	Alt Order #
358086 /	08314381

Product
JEFF DENHAM

Contract Dates	Estimate #
11/02/16 - 11/08/16	907

Advertiser	Original Date / Revision
Denham, J / R / Congress	10/31/16 / 11/01/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KTXL-TV	Justin Votta	NSO Philadelph

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
12521	63	81

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 1	40	11/04/16	11/04/16	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	0	$0.00
N 2	40	11/04/16	11/04/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	----1--	1	$400.00	0.00						
N 3	40	11/04/16	11/04/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	----1--	1	$400.00	0.00						
4	40	11/04/16	11/04/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	----1--	1	$450.00	0.00						
5	40	11/04/16	11/04/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	----1--	1	$700.00	0.00						
6	40	11/04/16	11/04/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	----1--	1	$200.00	0.00						
7	40	11/04/16	11/04/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	----1--	1	$800.00	0.00						
8	40	11/04/16	11/04/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	----1--	1	$800.00	0.00						
9	40	11/04/16	11/04/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	----1--	1	$400.00	0.00						
10	40	11/04/16	11/04/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	----1--	1	$450.00	0.00						
N 11	40	11/04/16	11/04/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	----1--	1	$700.00	0.00						
12	40	11/04/16	11/04/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	----1--	1	$450.00	0.00						
						50.00	0.00						

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358086 /	08314381

Contract Dates	Product	Estimate #
11/02/16 - 11/08/16	JEFF DENHAM	907

Advertiser	Original Date / Revision
Denham, J / R / Congress	10/31/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 13	40	11/07/16	11/07/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	2	$2,400.00
Week:		11/07/16	11/13/16	2------	2				$1,200.00		0.00		
N 14	40	11/07/16	11/07/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	$400.00
Week:		11/07/16	11/13/16	1------	1				$400.00		0.00		
N 15	40	11/07/16	11/07/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	$400.00
Week:		11/07/16	11/13/16	1------	1				$400.00		0.00		
16	40	11/07/16	11/07/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	$450.00
Week:		11/07/16	11/13/16	1------	1				$450.00		0.00		
17	40	11/07/16	11/07/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	$700.00
Week:		11/07/16	11/13/16	1------	1				$700.00		0.00		
18	40	11/07/16	11/07/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	$200.00
Week:		11/07/16	11/13/16	1------	1				$200.00		0.00		
19	40	11/07/16	11/07/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	$800.00
Week:		11/07/16	11/13/16	1------	1				$800.00		0.00		
20	40	11/07/16	11/07/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	$800.00
Week:		11/07/16	11/13/16	1------	1				$800.00		0.00		
21	40	11/07/16	11/07/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$400.00
Week:		11/07/16	11/13/16	1------	1				$400.00		0.00		
22	40	11/07/16	11/07/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	$450.00
Week:		11/07/16	11/13/16	1------	1				$450.00		0.00		
N 23	40	11/07/16	11/07/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	$700.00
Week:		11/07/16	11/13/16	1------	1				$700.00		0.00		
24	40	11/07/16	11/07/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	$450.00
Week:		11/07/16	11/13/16	1------	1				$450.00		0.00		
25	40	11/07/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	$450.00
Week:		11/07/16	11/13/16	1------	1				$450.00		0.00		
N 26	40	11/05/16	11/05/16	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	$1,200.00
Week:		10/31/16	11/06/16	-----1-	1				$1,200.00		0.00		
27	40	11/05/16	11/05/16	Sa-Su 5p-6p	5:00 PM-6:00 PM		:30				NM	0	$0.00
Week:		10/31/16	11/06/16	-----1-	1				$600.00		0.00		
Spot 1	Ch 40	Date Range 10/31/16-11/06/16		Description Sa-Su 5p-6p	Start/End Time 5:00 PM-6:00 PM	Weekdays -------Sa--	Length :30		Rate ~~$600.00~~		Rtg 0.00	Type NM	
Credited													
28	40	11/05/16	11/05/16	Sa 7p-730p	7:00 PM-7:30 PM		:30				NM	0	$0.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	-----1-	1	$550.00	0.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
	1	40	10/31/16-11/06/16	Sa 7p-730p	7:00 PM-7:30 PM	-------Sa--	:30		~~$550.00~~	0.00	NM		
	Credited												
N 29	40	11/06/16	11/06/16	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	------1	1	$1,200.00	0.00						
N 30	40	11/06/16	11/06/16	49ers Football	10:00 AM-4:30 PM		:30				NM	1	$30,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	------1	1	$30,000.00	0.00						
D 31	40	11/06/16	11/06/16	Su 11p-1130p	11:00 PM-11:30 PM		:30				NM	0	$0.00
32	40	11/06/16	11/06/16	Sa-Su 5p-6p	5:00 PM-6:00 PM		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	------1	1	$450.00	0.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
	1	40	10/31/16-11/06/16	Sa-Su 5p-6p	5:00 PM-6:00 PM	---------Su	:30		~~$450.00~~	0.00	NM		
	Credited												
D 33	40	11/06/16	11/06/16	Su 6p-7p	6:00 PM-7:00 PM		:30				NM	0	$0.00
D 34	40	11/06/16	11/06/16	FOX News Sunday	8:00 AM-9:00 AM		:30				NM	0	$0.00
D 35	40	11/03/16	11/03/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	0	$0.00
D 36	40	11/03/16	11/03/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	0	$0.00
D 37	40	11/03/16	11/03/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	0	$0.00
38	40	11/03/16	11/03/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	---1---	1	$450.00	0.00						
D 39	40	11/03/16	11/03/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	0	$0.00
40	40	11/03/16	11/03/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	---1---	1	$200.00	0.00						
D 41	40	11/03/16	11/03/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	$0.00
42	40	11/03/16	11/03/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	---1---	1	$800.00	0.00						
43	40	11/03/16	11/03/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	---1---	1	$400.00	0.00						
N 44	40	11/03/16	11/03/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	---1---	1	$450.00	0.00						
N 45	40	11/03/16	11/03/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	---1---	1	$700.00	0.00						
N 46	40	11/03/16	11/03/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	---1---	1	$450.00	0.00						
47	40	11/03/16	11/03/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/31/16	11/06/16	---1---	1	$450.00	0.00						
48	40	11/08/16	11/08/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	$200.00

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Denham, J / R / Congress	10/31/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays -1-----	Spots/Week 1	Rate $200.00	Rating 0.00						
49	40	11/08/16	11/08/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$400.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays -1-----	Spots/Week 1	Rate $400.00	Rating 0.00						
50	40	11/08/16	11/08/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	$450.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays -1-----	Spots/Week 1	Rate $450.00	Rating 0.00						
51	40	11/08/16	11/08/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	$450.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays -1-----	Spots/Week 1	Rate $450.00	Rating 0.00						
52	40	11/08/16	11/08/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	$450.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays -1-----	Spots/Week 1	Rate $450.00	Rating 0.00						
N 53	40	11/02/16	11/02/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	2	$2,400.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays --2----	Spots/Week 2	Rate $1,200.00	Rating 0.00						
N 54	40	11/02/16	11/02/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	$400.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays --1----	Spots/Week 1	Rate $400.00	Rating 0.00						
N 55	40	11/02/16	11/02/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	$400.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays --1----	Spots/Week 1	Rate $400.00	Rating 0.00						
56	40	11/02/16	11/02/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	$450.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays --1----	Spots/Week 1	Rate $450.00	Rating 0.00						
57	40	11/02/16	11/02/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	$700.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays --1----	Spots/Week 1	Rate $700.00	Rating 0.00						
58	40	11/02/16	11/02/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	$200.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays --1----	Spots/Week 1	Rate $200.00	Rating 0.00						
59	40	11/02/16	11/02/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	$800.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays --1----	Spots/Week 1	Rate $800.00	Rating 0.00						
60	40	11/02/16	11/02/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	$800.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays --1----	Spots/Week 1	Rate $800.00	Rating 0.00						
61	40	11/02/16	11/02/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$400.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays --1----	Spots/Week 1	Rate $400.00	Rating 0.00						
62	40	11/02/16	11/02/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	$450.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays --1----	Spots/Week 1	Rate $450.00	Rating 0.00						
D 63	40	11/02/16	11/02/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	0	$0.00
N 64	40	11/02/16	11/02/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	$450.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays --1----	Spots/Week 1	Rate $450.00	Rating 0.00						
N 65	40	11/05/16	11/05/16	Saturday Prime Hour 2	9p-10p		:30				NM	1	$200.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays -----1-	Spots/Week 1	Rate $200.00	Rating 0.00						

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 66	40	11/06/16	11/06/16	EN Special	4-5P		:30				NM	0	$0.00
N 67	40	11/05/16	11/05/16	Saturday Prime Hour 1	8p-9p		:30				NM	1	$200.00
Week:		10/31/16	11/06/16	-----S-	1	$200.00	0.00						
N 68	40	11/02/16	11/02/16	M-F 430a-5a	430a-5a		:30				NM	1	$25.00
Week:		10/31/16	11/06/16	--W----	1	$25.00	0.00						
N 69	40	11/05/16	11/05/16	College Football Pre Gm	12-1230P		:30				NM	1	$500.00
Week:		10/31/16	11/06/16	-----S-	1	$500.00	0.00						
								Totals		0.00		57	$60,975.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 -11/08/16	57	$60,975.00	$51,828.75
Totals	57	$60,975.00	$51,828.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** 8/29/16
KTXL, SACRAMENTO	

I, Ben Rheault,

being/on behalf of: Jeff Denham,

a legally qualified candidate of the Republican

political party for the office of: CA-10

in the primary

election to be held on: 6/7/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Attach proposed schedule with charges (if available): $60,975 —

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I represent that the payment for the above described broadcast time has been furnished by:

Friends of Jeff Denham

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Bauer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4.4.16	Benjamin Rheault	Digitally signed by Benjamin Rheault DN: cn=Benjamin Rheault, o, ou, email=brheault@strategicmediaservices.com, c=US Date: 2016.04.04 11:27:50-04'00'
Date	**Signature**	

To Be Signed By Station Representative

☒ Accepted	☐ Accepted in Part	☐ Rejected
Ken Yano	Ken Yano	NSA
Signature	**Printed Name**	**Title**

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, JEFF DENHAM
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not** TBD

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name **date**

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Attach proposed schedule with charges (if available): $60,975.—

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

1) actual air time and charges for each spot;
2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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