CONTRACT

WLEX
1065 Russell Cave Road
Lexington, KY 40505
(859) 259-1818

Contract / Revision	Alt Order #
707313 /	

Advertiser	Original Date / Revision
McGrath/Democrat/US Senate	05/19/20 / 05/19/20

Contract Dates	Estimate #
05/20/20 - 05/25/20	**8703**

Product
Political

And:

Buying Time LLC - Political
650 Massachusetts Avenue NW - Suite 210
Washington, DC 20001

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WLEX	Sara Milner	EWS - Washing

Special Handling

Demographic
Adults 25-54

Agy Code	Advertiser Code	Product 1/2
TV15780		

Agency Ref	Advertiser Ref
103810	254997

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WLEX	05/20/20	05/25/20	M-F Early Today	4-430am		:30			NM	3	$15.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	1-1-1--	3	$5.00							
N 2	WLEX	05/20/20	05/25/20	LEX18 News Sunrise 430am	430-5am		:30			NM	1	$10.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	--1----	1	$10.00							
N 3	WLEX	05/20/20	05/25/20	LEX18 News Sunrise SU 9am	9-10am		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	------1	1	$50.00							
N 4	WLEX	05/20/20	05/25/20	LEX18 News Sunrise 5am	5-6am		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	---1---	1	$50.00							
N 5	WLEX	05/20/20	05/25/20	SA Today Show	7-9am		:30			NM	1	$80.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	-----1-	1	$80.00							
N 6	WLEX	05/20/20	05/25/20	LEX18 News Sunrise SU 7am	7-8am		:30			NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	------1	1	$75.00							
N 7	WLEX	05/20/20	05/25/20	LEX18 News Sunrise 6am	6-7am		:30			NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	--1----	1	$150.00							
N 8	WLEX	05/20/20	05/25/20	M-F 7-8am Today Show	7-8am		:30			NM	4	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	1-111--	4	$250.00							
N 9	WLEX	05/20/20	05/25/20	M-F 8-9am Today Show	8-9AM		:30			NM	4	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	1-111--	4	$250.00							
N 10	WLEX	05/20/20	05/25/20	M-F 2-3pm	2-3pm		:30			NM	2	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	1--1---	2	$50.00							
N 11	WLEX	05/20/20	05/25/20	1230-1pm It's On!	1230-1pm		:30			NM	2	$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

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05/20/20 - 05/25/20	Political	**8703**

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/20/20	05/26/20	--1-1--	2	$75.00						
N 12	WLEX	05/20/20	05/25/20	M-F 11am-12pm	11am-12pm		:30			NM	2	$150.00
Week:		05/20/20	05/26/20	1--1---	2	$75.00						
N 13	WLEX	05/20/20	05/25/20	M-F 9-10am Today II	9-10am		:30			NM	1	$130.00
Week:		05/20/20	05/26/20	----1--	1	$130.00						
N 14	WLEX	05/20/20	05/25/20	M-F 1-2pm	1-2pm		:30			NM	1	$125.00
Week:		05/20/20	05/26/20	----1--	1	$125.00						
N 15	WLEX	05/20/20	05/25/20	M-F 3-4pm	3-4pm		:30			NM	1	$50.00
Week:		05/20/20	05/26/20	---1---	1	$50.00						
N 16	WLEX	05/20/20	05/25/20	LEX18 News at 6pm	6-630pm		:30			NM	1	$200.00
Week:		05/20/20	05/26/20	---1---	1	$200.00						
N 17	WLEX	05/20/20	05/25/20	LEX18 News at 5pm	5-530pm		:30			NM	1	$125.00
Week:		05/20/20	05/26/20	--1----	1	$125.00						
N 18	WLEX	05/20/20	05/25/20	LEX18 News at 530pm	530-6pm		:30			NM	1	$150.00
Week:		05/20/20	05/26/20	1------	1	$150.00						
N 19	WLEX	05/20/20	05/25/20	LEX18 News at 4pm	4-430pm		:30			NM	1	$100.00
Week:		05/20/20	05/26/20	--1----	1	$100.00						
N 20	WLEX	05/20/20	05/25/20	M-F 730-8pm	730-8pm		:30			NM	1	$150.00
Week:		05/20/20	05/26/20	---1---	1	$150.00						
N 21	WLEX	05/20/20	05/25/20	LEX18 News at 7pm	7-730pm		:30			NM	2	$500.00
Week:		05/20/20	05/26/20	--1-1--	2	$250.00						
N 22	WLEX	05/20/20	05/25/20	M-F NBC Nightly News	630-7pm		:30			NM	6	$1,425.00
Week:		05/20/20	05/26/20	1-11---	3	$475.00						

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WLEX*	*05/20/20-05/26/20*	*M-F NBC Nightly News*	*630-7pm*	M--wTh-----	*:30*	~~*$475.00*~~	*NM*
	See MG 22.4,22.5,22.6,22.7,22.8							
2	*WLEX*	*05/20/20-05/26/20*	*M-F NBC Nightly News*	*630-7pm*	M--wTh-----	*:30*	~~*$475.00*~~	*NM*
	See MG 22.4,22.5,22.6,22.7,22.8							
4	WLEX	05/22/20-05/25/20	M-F 8-9am Today Show	8-9AM	M-----F----	:30	$250.00	NM
Ⓜ	MG for 22.2,22.1							
5	WLEX	05/22/20-05/25/20	M-F 8-9am Today Show	8-9AM	M-----F----	:30	$250.00	NM
Ⓜ	MG for 22.2,22.1							
6	WLEX	05/22/20-05/25/20	LEX18 News at 7pm	7-730pm	M-----F----	:30	$250.00	NM
Ⓜ	MG for 22.2,22.1							
7	WLEX	05/22/20-05/25/20	M-F 10-11am Today III	10-11am	M-----F----	:30	$100.00	NM
Ⓜ	MG for 22.2,22.1							
8	WLEX	05/22/20-05/25/20	M-F 10-11am Today III	10-11am	M-----F----	:30	$100.00	NM
Ⓜ	MG for 22.2,22.1							

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N 23	WLEX	05/20/20	05/25/20	NBC Nightly News SAT	630-7pm		:30			NM	1	$475.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	-----1-	1	$475.00							
N 24	WLEX	05/20/20	05/25/20	NBC Nightly News SUN	630-7pm		:30			NM	1	$475.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	------1	1	$475.00							
N 25	WLEX	05/20/20	05/25/20	LEX18 M-F Late News	11-1135pm		:30			NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	----1--	1	$75.00							
N 26	WLEX	05/20/20	05/25/20	Late Night	1237-137am		:30			NM	2	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	--1-1--	2	$25.00							
N 27	WLEX	05/20/20	05/25/20	Saturday Night Live	1130pm-1am		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	-----1-	1	$100.00							
N 28	WLEX	05/20/20	05/25/20	Tonight Show	1135pm-1237a		:30			NM	2	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/20/20	05/26/20	1--1---	2	$75.00							
N 29	WLEX	05/20/20	05/22/20	M-F 430-5pm	430-5pm		:30			NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/18/20	05/24/20	--WTF--	1	$150.00							
N 30	WLEX	05/20/20	05/22/20	1230-1pm It's On!	1230-1pm		:30			NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/18/20	05/24/20	--WTF--	1	$75.00							
						Totals					49	$7,335.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20 -05/25/20	49	$7,335.00	($1,100.25)	$6,234.75
Totals	49	$7,335.00	($1,100.25)	$6,234.75

Signature: _____ **Date:** _____

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