# MAKE-GOOD

DATE: 9/23/2016
MARKET: BEND, OR
AGENCY: Media Analysis
ADVERTISER: Gena Goodman-Campbell
CONTRACT ID: HD54 GE2016 TVCable
Estimate: 145

ZOLO CONTRACT # 43187 CABLE

SALES REP: Sean Leavitt
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FAX: 541-749-4633
EMAIL: sleavitt@zolomedia.com
FLIGHT DATES: 9/26-10/2/16

**ORIGINAL SPOT:**

| DATE | DAY | ZONE | NETWORK | TIME | # SPOTS | PROGRAM | LENGTH | COST PER EA | TOTAL COST | REASON / Comment |
|---|---|---|---|---|---|---|---|---|---|---|
| wk 9/26/16 | Sa-Su | Bend | Lifetime | 06:00a-04:00p | 6 | weekend | :30 | $2.00 | $12.00 | Rate too low. Minimu is $3. |
| | | | | TOTAL: | 6 | | TOTAL: | | $12.00 | |

**MAKEGOOD OFFER:**

| DATE | DAY | ZONE | NETWORK | TIME | # SPOTS | PROGRAM | LENGTH | COST EA | COST | ACCEPT | DECLINE |
|---|---|---|---|---|---|---|---|---|---|---|---|
| wk 9/26/16 | Sa-Su | Bend | Lifetime | 06:00a-04:00p | 6 | weekend | :30 | $3.00 | $18.00 | | |
| | | | | TOTAL: | 6 | | TOTAL: | | $18.00 | | |

**COMMENTS:**

BUYER / ASSISTANT SIGNATURE: _____ Date: _____