117604981

NCC Cable System Order

Order #	62348587
Syscode	9617
System Name	Spectrum/Polk Burnett, WI
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Jul15+May16
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$976.00		
Commission	$146.40		
Net Total	$829.60		
Total Spots	337		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.27 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
2	AEN	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
3	AEN	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
4	AEN	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
5	APL	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
6	APL	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
7	APL	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
8	APL	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
9	DISC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
10	DISC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
11	DISC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
12	DISC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
13	FOOD	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
14	FOOD	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
15	FOOD	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
16	FOOD	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
17	FX	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
18	FX	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	1	$4.00	$4.00	30	10.27 -1x w/o 10.17
19	FX	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
20	FX	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
21	HGTV	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE

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Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Comments :	10.27 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
23	HGTV	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
24	HGTV	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
25	HIST	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
26	HIST	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
27	HIST	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
28	HIST	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
29	TBSC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
30	TBSC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	1	$4.00	$4.00	30	10.27 -1x w/o 10.17
31	TBSC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
32	TBSC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$4.00	$44.00	30	1026 -1x w/o 10.10
33	TLC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
34	TLC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
35	TLC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
36	TLC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
37	TNT	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	10.27 -1x w/o 10.17
38	TNT	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
39	TNT	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
40	TNT	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
41	USA	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
42	USA	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE

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43	USA	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
44	USA	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	337	0	0	0	0	0	0	0	0	0	0	0	337
AMT	$976.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$976.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62348587 | Minneapolis-St. Paul | Spectrum/Polk Burnett, WI | 9617 |