Friends for Susana Mendoza
10/31-11/7/16
$8,800

# POLITICAL FILE CHECK LIST

- [x] Sent Statement of Policy on Political Advertising
- [x] Original Order and Any revisions to order
- [x] Station Contract
- [ ] Certification from (Federal only) N/A
- [x] NAB form including authorized officers, directors, agents
- [ ] Rebate information
- [x] Copy orders sent to Champaign office
- [x] Check

*Note: Class of time must be shown on contracts and invoices.*
*Retention Period: Two Years*

FOX 55 27 ILLINOIS

News CHANNEL 15 abc 20 WICD / CHAMPAIGN WICS / SPRINGFIELD

CENTRAL ILLINOIS THE CW 23

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| **Contract #** | 25343201 | **Changes as of:** | 10/28/2016 at 9:38 AM | **Version:** | Current State Version 1 | | |
| **CPE:** | //5511 | **Flight:** | 10/31/16 - 11/13/16 | **Station:** | WICS | **Total $:** | $8,800.00 |
| **Agency:** | Adelstein & Associates | **Advertiser:** | FRIENDS FOR SUSANA MENDOZA | **Market:** | Champaign-Sprngfld-Dtr DMA | **Total Spots:** | 12 |
| | 2155 CATON | **Product:** | FRIENDS FOR SUSANA MENDOZA | **Office:** | CHICAGO | **Total CPP:** | $137.50 |
| | CHICAGO, IL 60647 | **Agency Order #:** | | **Primary Demo:** | Adults 35+ | **Total GRP:** | 64.0 |
| | | **Buyer:** | BARB OBRZUT | **Con Type:** | POLITICAL/VOTE | | |
| | | **Salesperson:** | DAN RAYMOND 312-832-6634 | **Assistant:** | REBECCA BERRY 312-832-6605 | **Separation:** | |

**Comments:** SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/31 - 11/7 | | | Total Spots | Total $ | CPP | GRP |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | 10/31 | 11/7 | | | | | |
| 1 | M-F 7a-9a | | GMA | $700.00 | 5.0 | 30 | 3 | 0 | | 3 | $2,100.00 | $140.00 | 15.0 |
| 2 | M-Tu 7a-9a | | GMA | $700.00 | 5.0 | 30 | 0 | 2 | | 2 | $1,400.00 | $140.00 | 10.0 |
| 3 | M-F 5p-5:30p | | FIRST NEWS @ 5P | $700.00 | 6.0 | 30 | 2 | 0 | | 2 | $1,400.00 | $116.67 | 12.0 |
| 4 | M 5p-5:30p | | FIRST NEWS @ 5 | $700.00 | 6.0 | 30 | 0 | 1 | | 1 | $700.00 | $116.67 | 6.0 |
| 5 | M-F 6p-6:30p | | NEWSCHANNEL 20/15 @ 6P | $1,000.00 | 6.5 | 30 | 1 | 0 | | 1 | $1,000.00 | $153.85 | 6.5 |
| 6 | M 6p-6:30p | | NEWSCHANNEL 20/15 AT 6P | $1,000.00 | 6.5 | 30 | 0 | 1 | | 1 | $1,000.00 | $153.85 | 6.5 |
| 7 | M-F 6:30p-7p | | ENTERTAINMENT TONIGHT | $600.00 | 4.0 | 30 | 1 | 0 | | 1 | $600.00 | $150.00 | 4.0 |
| 8 | M 6:30p-7p | | ENTERTAINMENT TONIGHT | $600.00 | 4.0 | 30 | 0 | 1 | | 1 | $600.00 | $150.00 | 4.0 |
| | | | | | | **TOTALS:** | **7** | **5** | | **12** | **$8,800.00** | **$137.50** | **64.0** |

KATZ TELEVISION GROUP

125 West 55th St
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| | | | | | | | |
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| **Special Instructions** | |
|---|---|

**Order Level Comments**

| Date/Time | Added by | Comment |
|---|---|---|
| 10/28/16 9:38 AM | REBECCA BERRY | SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8. |

**Competitive Information**

| | |
|---|---|
| **Market Budget:** | **$0** |
| **WICS Share:** | **25%** |
| **Comment:** | |
| | **Competitive Unknown** |

**Daypart Summary**

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|---|---|---|---|---|---|
| | 100% | 12 | $8,800.00 | $137.50 | 64.0 |
| **Total** | **100%** | **12** | **$8,800.00** | **$137.50** | **64.0** |

**Monthly Summary**

| Month | Spots | Dollars |
|---|---|---|
| 2016-Nov | 12 | $8,800.00 |
| **Total** | **12** | **$8,800.00** |

**Transaction History**

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | $ Chg | Contract $ | Comment |
|---|---|---|---|---|---|---|---|---|
| Queued for Electronic Contracting | 10/28/16 10:53 AM | | | | | $0 | $0 | |
| New | 10/28/16 9:38 AM | REBECCA BERRY | New | 12 | | $8,800.00 | $8,800.00 | |

| **Non-Discrimination Policy** | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|---|---|

WICS+WICD
2680 E Cook St
Springfield, IL 62703

Adelstein & Associates
2155 Caton
Chicago, IL 60647

| | |
|---|---|
| **Contract #** | **267 911** |
| **Schedule Dates** | 10/31/ -11/08/ |
| **Advertiser** | Friends for Susan (112897) |
| **Agency** | Adelstein & Associates (177 ) |
| **Product** | POLITICAL CANDIDATE (ns) (1186) |
| **Brand** | Friends for Susana Mendoza (867732) |
| **Salesperson** | Millennium/DC, Washington DC (1108) |
| **Sales Office** | Millennium Washington DC |
| **Buyer Name** | OBRZUT,BARB |
| **Phone/Fax** | / |
| **CPE** | 5511 |
| **Account Types** | National/Political Candidate Agency BRD |
| **Billing Type** | Standard |
| **Comments** | FRIENDS FOR SUSANA M Alex Bradley<br>SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8. |

| | |
|---|---|
| **Date Entered** | 3/16 |
| **Last Modified** | 1 3/16 |
| **Entered By** | Amanda Painter |
| **CO-OP** | No |
| **Headline #** | ECR25343201 |
| **Demo** | A35+ |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $1,320.00 |
| **Net Total** | $7,480.00 |
| **Sales Tax** | |

Combo 100/0 ( ICS++)

| | Month | Spots | Rate |
|---|---|---|---|
| No | | 12 | $8,800.00 |
| Gra | | 12 | $8,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Normal Line / SPOT (1) | 10/31/16-11/04/16 | 2 | :30 | 7A- 9A (CST) | 3 | X | X | X | X | X | | | 3 | $700.00 | $2,100.00 | WICS+WICD Combo 100/0 (WICS | GMA | 10/28/16 |
| 2.0 | Normal Line / SPOT (2) | 11/07/16-11/08/16 | 2 | :30 | 7A- 9A (CST) | | 1 | 1 | | | | | | 2 | $700.00 | $1,400.00 | WICS+WICD Combo 100/0 (WICS | GMA | 10/28/16 |
| 3.0 | Normal Line / News (3) | 10/31/16-11/04/16 | 2 | :30 | 5P- 5:30P (CST) | 2 | X | X | X | X | X | | | 2 | $700.00 | $1,400.00 | WICS+WICD Combo 100/0 (WICS | First News @ 5 | 10/28/16 |
| 4.0 | Normal Line / News (4) | 11/07/16-11/07/16 | 2 | :30 | 5P- 5:30P (CST) | | 1 | | | | | | | 1 | $700.00 | $700.00 | WICS+WICD Combo 100/0 (WICS | First News @ % | 10/28/16 |
| 5.0 | Normal Line / News (5) | 10/31/16-11/04/16 | 2 | :30 | 6P- 6:30P (CST) | 1 | X | X | X | X | X | | | 1 | $1,000.00 | $1,000.00 | WICS+WICD Combo 100/0 (WICS | News Channel 20 @ 6 | 10/28/16 |
| 6.0 | Normal Line / News (6) | 11/07/16-11/07/16 | 2 | :30 | 6P- 6:30P (CST) | | 1 | | | | | | | 1 | $1,000.00 | $1,000.00 | WICS+WICD Combo 100/0 (WICS | News Channel 20 @ 6 | 10/28/16 |
| 7.0 | Normal Line / SPOT (7) | 10/31/16-11/04/16 | 2 | :30 | 6:30P- 7P (CST) | 1 | X | X | X | X | X | | | 1 | $600.00 | $600.00 | WICS+WICD Combo 100/0 (WICS | ET | 10/28/16 |
| 8.0 | Normal Line / SPOT (8) | 11/07/16-11/07/16 | 2 | :30 | 6:30P- 7P (CST) | | 1 | | | | | | | 1 | $600.00 | $600.00 | WICS+WICD Combo 100/0 (WICS | ET | 10/28/16 |

CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

/E Bookend P/B Piggy Back

Printed At: 01:24 PM on Friday, October 28 2016

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| **Station and Location:** | **Date:** |
|---|---|
| | |

**I,** Miles King (Adelstein & Associates),

**being/on behalf of:** Friends for Susana Mendoza,

**a legally qualified candidate of the** Democratic

**political party for the office of:** Illinois Comptroller

**in the** General

**election to be held on:** 11/8/2016

**do hereby request station time as follows:**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| AS ORDERED | | | | | |

**Attach proposed schedule with charges (if available):**

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I represent that the payment for the above described broadcast time has been furnished by:

Friends for Susana Mendoza

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Louisa Keefe

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

| 9/28/16 | |
|---|---|
| **Date** | **Signature** |

***To Be Signed By Station Representative***

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

| | Jennifer E. Valenti | CSM |
|---|---|---|
| **Signature** | **Printed Name** | **Title** |

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# AnchorOps ePay Political Electronic Payment Notification

This message confirms that Adelstein & Associates has initiated an electronic payment to WICS-TV via the AnchorOps ePay solution. The actual payment remittance will be sent directly to WICS-TV. Please see the payment details below:

If you have any questions about this payment, please contact AnchorOps at 844-GET-EPAY or payments@anchorops.com.

| Company | Vendor | Amount | Memo |
|---|---|---|---|
| Adelstein & Associates | WICS-TV | $7,480.00 | Mendoza Est. #5511 |